Monday July 27 1987

World debt: forgiveness could pay off, Page 12

D 8523 A

World News

alert

French navy on 24-hour

France ordered its Mediterranean fleet to be ready to leave port within 24 hours because of increased tension in the Gulf. The Defence Ministry said the aircraft carrier Clemenceau, two frigates and a supply ship would be ready to leave the port of Toulon on Monday.
In the Gulf, Kuwait sought US approval to load a supertanker which was hit by a mine while flying the American flag as US and Auwaiti experts considered a way to clear a key Gulf chan-nel. Page 2

Red Cross in Beirut

Swiss Red Cross workers said they had no intention of leaving Lebanon despite a threat against Swiss interests by a group attempting to release a gunman who killed a French passenger at Geneva aiport last week

Anti-Gandhi march

Police prevented 12,000 rightwing opposition protesters from reaching Indian Prime Minister Rajiv Gandhi's residence in New Delhi, The march was called to protest corruption in the government. Page 14

Tartars protest

Crimean Tarters who staged an unprecedented 24-hour demonstration at the gates of the Kremlin have accepted an offer to meet Soviet President Andrei Gromyko today. Page 3

OAU summit

The annual summit of the 50member Organisation of Afri-can Unity opens in Addis Ababa today with South Africa, Nami-bia and the continent's foreign lebts high on the agenda.

Sudan emergency

Sudan's government has de-clared a year-long state of emer-gency in an effort to salvage the crumbling economy, end market chaos and the disruption of public services.

Philippines Congress

The Philippines' newly-elected Societe General de Belgi-Congress convenes today to consider issues such as land reform, insurgency and US bases pany, confirmed it plans to in the country. The opening of raise capital via a rights issue congress is widely seen as the end of the transition from dictatorship to democracy.

BRITISH TELECOM. UK teletorship to democracy.

Greek heatwave

Hospitals and clinics throughout Greece were on alert as the country sweltered for the sevfrom the heatwave was put at 322 with the temperature at 41 degrees centigrade (106 F), the highest in Europe.

Floods in Tehran

Floodwaters fed by torrential rain swept through north Teh-ran killing several people and causing heavy damage to property, the Iranian News Agency IRNA reported. On Saturday 147 people were killed in floods Page 15.

opposition political party and a mine workers union were de-tained without charge in Arandis, Namibia, prior to attending Page 15 a Swapo meeting.

Egyptian stabbed

An Egyptian financier, Mr Ahmes Kalifa died after being ambushed in his London home by masked thieves who stabbed him in the face and chest and beat his wife and maid.

Ghana executions

Ghana executed by firing squad an unspecified number of peo-ple convicted of brutal armed robberies, Accra radio report-

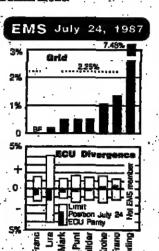
Tour de France

Stephen Roche, 27, became the first Irishman ever to win the Tour de France. He crossed the finishing line in the Champs Elysee only 40 seconds ahead of his closest riva, Pedro Delgado of Spain Page 14

Hungary to legalise share ownership

HUNGARY'S Communist authorities are preparing a new companies law which will legalise private ownership and pave the way for the first stock market in eastern Europe. The authorities hope that the new law together with tax reforms, will lead to a more efficient use of Hungary's corporate assests.

EUEOPEAN Monetary System:
Most currencies showed little
overall change from the week
before. The dollar finished little changed against the D-Mark.
The Belgian franc remained
comfortable with its position as
the weakest member and the
Belgian central bank reduced
the Belgian discount rate to 7% the Belgian discount rate to 71/4
per cent from 71/2 per cent.



CIVIL AIR TRANSPORT trade unions urged the British Government not to refer the merger of British Caledonian Airways

ASKO, fast-growing West German discount retailer, bought a 24.9 per cent stake in Massa, another large German retailer, which went public lest year.

Swapo detentions
Ten people affiliated with an opposition political party and a opposition political party and a with UK and international in-

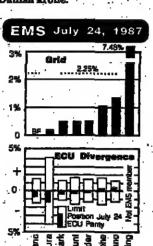
HONG KONG and Shanghai Hotels group battle ended as pred-

Business Summary

No. 30,295

HUNGARY'S Communist au

The French franc remained the most improved currency from central rates fixed at January's realignment, followed by the Danish krone.



The chart shows the two con-straints on European Monetary structs on European Monetary system exchange rates. The upper grid, based on the weakest currency in the system, defines the cross rates from which no currency (except the lina) may move more than 2% persant. The lower chart fines each currency's divergence from its central rate against the European Currency Unit (Ecu.)

communication group, plans to move into the development and manufacture of computer-based products in the UK and overseas.Page 14

and British Airways to the Mo-nopolies and Mergers Commis-sion, saying that this would be debilitating to both airline companies. Page 5

vestors by British merchant bank J. Henry Schroeder Wagg.

stors agreed to sell much of their stake to Kincross, a con-sortium formed by the group's

TOKYO share prices closed slightly higher on selective buying in Saturday's half-day session with improvements in se-curities houses, banks and department stores. The Nikkei market average added 21.97 at 23,984.91, after Friday's record 906 gain, in moderate trading of 450m shares. Page 29

AUSTIN ROVER, UK car manufacture, could have the future of its volume cars pressing plant at Swindon placed in doubt under a possible £30m (\$48m) private sector investment deal between Jaguar cars and GKN engineering group.Page 5

Japanese urged to change arrogant view of world

JAPAN'S foreign ministry has published a hard-hitting critique of the country's selfish policies and attitudes to the country's new responsibilities are increasingly interdependent international community that we share in both the pain and the gain, and it is unacceptable that any one country should selfish yseek to profit at others' examples. It also observes that Japan's responsibilities are increasing and the gain, and it is unacceptable that any one country should selfishly seek to profit at others' examples. It also observes that Japan's responsibilities are increasing policy statement, known as the oble, approved by the blue book, says.

The book, approved by the able mainly for its blunt criticalle mainly for its blun

But President Ronald Reagan

has lost an official whose credibility on Capitol Hill has already helped the Administration to modify the sweeping reform of trade legislation, approved by the Senate and the House to make it more accept-

House, to make it more accept-

Within the Administration it-

cials, Mr James Baker, the Trea-sury Secretary, and Mr Clayton Yeutter, the US Trade Repre-

Mr Baldrige (64) the quiet spo-ken former chief executive of a

on Saturday of an apparent heart attack hours after a horse

he had been riding while practi-

cing for a rodeo event reared up and fell on him.

Mr Baldrige, the son of a member of the House of Repre-

He is likely to be succeeded at

the Commerce Department's by

cretary for International Trade,

a former chief executive at Con-

Mr Bruce Smart, the Underse

deo Man of the Year.

sentative.

able to the White House.

world." The paper dismisses the idea that Japan's distinctive identity would be lost in the process of becoming more open, arguing that the acceptance of others' values is an 'indispensable prerequesite to the economic and social revitalisation of Japan."

The book calls in particular for greater tolerance toward neighbouring Asian countries. "Japan must be humbly aware and bear in mind that it has long benefited from the region's cultural heritage and that its re-lations have been marred by un-



Giovanni Goria: to be Italy's

Goria set to present Italian coalition

By Alan Friedman in Milar

MR GIOVANNI GORIA, Italy's Christian Democrat Prime Min-ister-designate, is expected to report to President Francesco Cossign tomorrow that he has succeeded in forming a new five-party Italian coalition gov-

Formal agreement was reached in a hastily-assembled summit meeting on Saturday of the leaders of the five parties of the failen coalition - the Christian Democrats, Socialists, Republicans, Social Democrats and Liberals, Mr Goria is likely tomorrow evening to present President Cossiga with a list of cabinet ministers and could then present the new governthen present the new govern-ment to parliament as early as Thursday. Mr Bettino Craxi, the former

prime minister and Socialist party leader, yesterday guaranteed his party's 'full support' for a government which most politicians say will be lucky to survive until next April or May, when the Christian Democrats hold their party congress.

The government, which will

see Mr Goria becoming Italy's youngest ever premier- he is 44 this week- could run into trouble this autumn, however, if expected referends are held on the contentious issues of nucle-

ar energy and judicial reform.

Mr Craxi, who expressed disappointment that his allies in the tiny Radical Party were not invited to join the coalition, on Saturday told the bearded Mr Corior No. Goria: You wanted the bicycle. Now pedal." The new (expected to see Mr Giuliano Amato, right-hand aide to Mr

Craxi, installed as deputy Prime Minister and Treasury Migister (Mr Goria's old job).

Mr Goria was named pre-mier-designate on July 13 after Mr Craxi posed an effective veto against the candidacy of Mr Cir-iaco De Mita, the Christian Democrat leader

Brussels poised to **US** trade policy unchanged by order probe into **Baldrige death** Fiat-Alfa takeover US TRADE policy is unlikely to be changed despite the death at the weekend of Mr Malcolm Baldrige the Secretrary of Com-merce, one of the country's leading trade policy makers.

BY TIM DICKSON IN BRUSSELS AND ALAN FRIEDMAN IN MILAN

is poised to open an investiga-tion into last year's takeover by Fiat of Alfa Romeo. The investi-gation is likely to focus on whether Fiat paid a price below the market value in its takeover of Alfa, the Italian state-owned uxury car company. The inquiry is also likely to

examine whether Fiat received preferential treatment from the preferential treatment from the italian Government during the takeover. This would have been contrary to Community rules.

The inquiry is expected to be approved at a meeting on Wednesday of the 17-man Commission. It is a sensitive matter and the true littles commission.

and the two Italian commission-ers are believed to have tried to

delay the issue, but at the weekend they appeared resigned to the investigation going ahead. The investigation follows re-cent unsuccessful attempts by the Commission to obtain a sat-isfactory response from Fiat

THE EUROPEAN Commission lose the fight to the Turin-based Fiat.

If Italy's replies to the investi-

If Italy's replies to the investigation, which is based upon Article 93 of the Treaty of Rome
(concerning state aid to industry) do not satisfy Brussels, the
Commission could impose financial sanctions on Italy and
could bring the Rome Government before the European
Court of Justice in Luxembourg.
The investigation will focus

The investigation will focus on a European Commission estimate that Fiat paid an effective price of just L400bn (\$298.5m) to acquire 100 per cent of Alfa Ro-meo. Ford, which had negoti-ated for five months before the last-minute Fiat offer, had been prepared to pay L340bn for an initial 20 per cent stake in Alfa Romeo, with plans to acquire majority control within thee years, according to a confiden-tial Italian government docu-

ment. Fiat said on Friday it had no and the Italian Government on formal comment except to con-the controversial takeover bat-firm a statement in its newspa- the in-the which saw Ford of the US per subsidiary, La Stampa, in market

which the company claimed that it had "nothing to hide". A Fiat spokeswoman said however, that Fiat had agree to pay L1,050bn over eight years until 1995. Flat also agreed to assume around L750bn of Alfa debt Flat said the EC investigation was routined.

tion was "routine". Preliminary Brussels inquiries, however, are understood to indicate that the Italian government's willingness to allow payment over eight years re-duced Fiat's effective cost to just L400bn. This is based on Commission calculations

EC representatives, Italian government officials, executives from Fiat and from state holding group IRI-Finmeccanica which sold Alfa, are likely to meet in September to discuss the tabelogue.

Within the Administration itself, Mr Baldrige had been perceived to carry considerable
weight with Mr Reagan personally on trade policy issues since
the huge US trade deficit became a top Administration priority in 1985.

The fight Mr Baldrige led for
open yet fair trade looks set to
be continued by the Admintration's two other chief trade officials, Mr James Baker, the Treathe takeover.

Fiat has placed Alfa Romeo in a new company called Alfa-Lancia and mapped out an ambitious L8,000bn plan for formal comment except to con-firm a statement in its newspa-the international luxury car New England brass manufactur-ing company, who had been Commerce Secretary since Mr Reagan took office in 1981, died

Cable and Wireless to press compromise deal in Tokyo

THE ROW between Britain and IDC consortium, with the back-Japan over the attempt by Cable ing of the UK and the US gov-and Wireless to enter Japan's ernments, on the grounds that it telecommunications market is was designed to dilute the inter-likely to flare up again if an ini-tiative tabled by the UK tele-communications group at a communications service. communications group at a meeting today in Tokyo fails.

Cable and Wireless is part of consortium, International Digseeking a licence to run an al-ternative international tele-communications network in Ja-pan to that offered by the present monopoly operator, Ko-kusai Denshin Denwa (KDD).

The consortium wants, as part of its service, to build a fibre optic cable across the Pacific between Japan and the US. Britain's Cable and Wireless holds a leading 20 per cent stake in IDC.

Japan's Ministry of Posts and Telecommunications has been trying to persuade the Cable and Wireless consortium to merge with a rival all-Japanese consortium, International Telecoms Japan (ITJ), which wants to lease circuits from KDD, rather than build its own cable.

The dispute was one of several which threatened to escalate into a major trade war between Japan and its Western trading partners earlier this year. However, in what was widely seen as a conciliatory move, Mr Yasuhiro Nakasone, the Japanese Prime Minister, said before the Venice summit that there was no objection to sepa-rate licences being awarded to

each consortium. The IDC consortium has since become increasingly frustrated with the lack of progress. It is taking what it regards as a compromise proposal, designed to meet the basic idea of a merger,

at today's meeting in Tokyo. Under the proposal, the cable would be built and run by a sep-arate company and members of the two consortia, either indi-vidually or collectively, could decide whether to send traffic

tional telecoms service.

the merger proposal, fearing that it was aimed mainly at rethe project to insignificant lev-

Thatcher, complained directly to the Japanese Prime Minister that this appeared to be another example of Japan refusing to open its markets to foreign participation. The US Government also complained at the highest

sentatives from Nebraska, had been a rodeo enthusiast for much of his life and in 1980 had been named Professional Rothe Western political pressure on Japan if this initiative is rejected. However, until now members of the ITJ consortium have shown little interest in wanting to become involved

with a new trans- Pacific cable. Cable and Wireless is eager to see the cable project go ahead, as part of its plan to build a new worldwide independent telecoms network, the so-called Global Digital Highway. It wants a significant stake in both the cable company and the company that receives the new Jap-anese franchise for an interna-

Until now, Cable and Wireless has been sceptical about

Last spring, it successfully en-listed the support of the UK Government for its cause. The Prime Minister, Mrs Margaret

The Cable and Wireless con-The merger proposal has sortium believes there will be been flercely resisted by the little alternative to reactivating UK airline close to \$2bn deal

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT, IN LONDON

BRITISH AIRWAYS, the UK at a meeting in early August. range airliners and 10 long-range jets.

Competition to win the deal

has been fierce between Airbus, the European consortium, and Boeing and McDonnell Douglas of the US.

Although the airline is still studying the manufacturers' latest offers, the board is likely to consider recommendations from the executive management

airline, is close to a \$2bn decision on replacing its ageing medium range replacement for fleet of 19 Lockheed TriStar aircraft with 10 short-to-medium worth about \$1bn, rests between the Airbus A.300-600 and the Boeing 767, both twin-engined, wide-bodied airliners, and both available for delivery by 1991 at the latest, the timescale British Airways has set.

The airlines' preference is for
the Boeing 767, because it can
be fitted with the latest version
of the Rolls-Royce RB-211 en-

since the TriStar already uses earlier versions.

By comparison, the Airbus A300-600 is fitted with either US

nell Douglas MD-11.
Both have non-stop ranges of

General Electric or Pratt & Whitney engines.

The replacement choice for the long-range TriStars, involving another \$1bn for 10 aircraft, is between the four-engined Airbus A-340 and the McDon-rel Dougles MD 11

several thousand nautical miles, making them suitable for Continued on Page 14





Malcolm Baldrige: leading pol-

tinental Group, a leading US

manfuacturing company.
Paying tribute to Mr Baldrige.

President Reagan said: 'The nation has suffered a great loss with the untimely death of Malcolm Baldrige.'

Mr Baldrige's tough stance on the need for Washington to pressure its trading partners to abandon allegedly unfair trade practices and open up their markets to US exports led some

observers to see him as a pro-tectionist. But others maintain

that that description misinterpreted his approach to

From the day he took office he

was, rather, a strong advocate for the interests of US business. So be pressed for the deregula-

tion of business, and for the re-form of export controls on trade

with Communist countries to fa-

citate exports of goods which

Continued on Page 14

policy.

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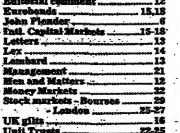
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Jacques Calvet. head of Pengeot-Citroen, Page 6

Management: turning round Apple Computer ... Newspaper industry: survey ... Corporate finance: survey Section III

Hungarian

rich widen

gary are getting richer, the poor are getting poorer and the middle class is "thinning out" Hungarians have long suspected this alarming news

but they now have the evidence pre-

sented by no less an authority than

the Hungarian trade unions.

A senior official of the unions

theoretical research institute, Mr

Otto Pirityi, says the "rush for mon

cash gap

Damaged supertanker takes on load

THE damaged Kuwaiti super the admiral, adding. We tanker hit by an Iranian mine don't normally sail into a minetanker hit by an Iranian mine in the northern Gulf last Friday began loading Kuwaiti crude back towards the Arabian Sca under US Navy escort later in the week as scheduled US Navy officers acknow-

operation scheduled to last 12 months, could have been jeopardised at the outset by the unexpected threat posed by the discovery of mines in deep water on the Arabian side of

Rear-Admiral Harold Bernsen, commander of the enlarged US Middle East fleet based in Bahrain, admitted that the convoy had been taken by surprise when the Bridgeton struck a mine in a normal ship-Iran's Farsi Island

SHIPPING REPORT

Surge in oil demand lifts tanker rates

BY KEYIN BROWN

FEARS of a confrontation in the Gulf between Iran and the US has led to a surge in demand for crude oil and an increase in freight rates for tankers brokers

helped by a slight fall in the price of oil, and a shortage of available tonnage for loading. Some brokers said it was likely that the market might have

E A Gibson the London brokers, said there were only four very large crude carriers— ships of more than 200,000 deadweight tons—available in the Gulf for July loading, and only around 20 up to the middle of

Among the most recent fix-tures, Worldscale 95 was paid for a cargo of 250,000 tonnes from Ruwalt to Singapore at the end of July and Worldscale 64 for a cargo of 300,000 ronnes for Brazil discharge Rates of around Worldscale 60 were being paid

US Navy divers temporarily the next few days the passage which the Bridgeton its com-

parrion tanker the Cas Prince and their warship escorts are ledge yesterday that the entire likely to take on the return journey but considerable nervousness about the warships' vulnerability to freshly laid mines was evident yesterday.

"Right now I certainly wouldn't want to go back through the ares we were in on

Friday," said Captain David Yonkers of the guided missile destroyer USS Ridd. Admiral Bernsen also said that a mine-free route would have to be cleared before the escort operation could resume
The Pentagon's problem is its
own lack of mine-hunting capacity in the area. Instead, it
will have to rely on newly-

levels were filtering through to both medium sized and smaller

An Italian charterer paid Worldscale 100 for a cargo of 134,000 tonnes, and another owner fixed a 78,000 tonne ship at Worldscale 110 for Mediter

at Worldscale 110 tor mediter-ranean discharge.
Galbraith's said an American oil major seeking ships in the 240,000-280,000 deadweight tons class for mid-August loading re-cained offers of around World.

caise for mid-august loading re-ceived offers of around World-scale 85 for a trip to the Red Sea, indicating that owners are willing to accept prevailing rate levels for the forward position. However. Galbraith's said there was a neceivality what

there was a possibility that charterers would postpone fixing all but immediate

In the dry cargo markets, rates for Panamax and Cape-sized vessels continued to rise, with the key Gulf-Japan rate reaching around \$16.

delivered Saudi minesweepers whose crews are still under training by the US Shipping agents said yesterday they expect the Bridgeton to take on only part of its capa city, for transhipment to other tankers once it reaches Khor Fakkan in the Gulf of Oman, so as to complete the full journey cycle. The reflagged Kuwaiti vessel is then likely to make its way to Dubai for repairs.

FRANCE yesterday ordered its Mediterranean fleet to be ready to leave port within 24 hours because of increased tension in the Gulf, the De-

nce Ministry said, Renter re-

A ministry spokesman said the aircraft carrier Clemenceau,

two frigates and a supply ship would be ready to leave the port of Toulon from today.

ports from Paris.

France had ordered the 24-hour alert as the latest step in a workly reasoning diplomatic row a worseni with Iran. with Iran.
The alert was "a precaution in view of escalating international tension, particularly in the Middle East and in the which could take up to a month

But the stand-by did not

necessarily mean the fleet would sail.

Divers who examined the 401,000-tonne Bridgeton over the weekend reported that the explosion had blown a large hole at the bottom of the tanker, destroying one of its sealed oil compartments and possibly damaging others near-by The force of the blast was such that within two minutes the compartment had filled to sea level.

French charge more in terrorism case

THE FRENCH todge tovestigating last year's wave of terrorist bomb attacks in Paris, has charged two more Lebanese with conspiracy to

The move brings Judge Gilles Boulouque's investiga-tion a step closer to Mr Wahld Gordil, the Iranian interpre-ter who has been biding in the tranian embassy for the past month and whose refusal to answer Mr Boulouque's ques-tions sparked the diplomatic crisis between France and

Iran.
One of the two men charged, is believed to have worked both for the Iranian embassy and for Mr Gordji directly. A garage mechanic, he is suspected of having worked on the BMW car used in the bombing of a crowded Paris shopping street, which killed seven and injured 51.
Eight people, mostly of Lebanese or Tunisian origin, have already been charged with terrorism offences fol-

US to increase minesweeper force, says Weinberger

lowing a series of raids in March and April which dismantled two suspected ter-

Mr Gordji is wanted for questioning only as a wit-ness, but France has refused to shift from its position that he must appear before Judge Boulouque before he can be permitted to leave the

that Mr Gordji must be treated as a diplomat even though he does not have for-mal diplomatic status, and has made accusations against a French diplomat in Tehran as a bargaining counter. French officials in Paris French officials in Paris yesterday saw no sign of any quick end to the crisis. A week after the two countries broke off diplomatic relations, France and Iran have still not reached formal agreement on representation of their interests in each other's capital by syspectical trails and

Gulf ministers back UN resolution

THE GULF Co-operation Council foreign ministers broke up their meeting in the Saudi Arabian summer capital of Taif yesterday after endorsing the UN Security Council resolution on the Iran-Iraq war

The foreign ministers of the six members of the GCC -Rehrain Saudi Archia. Oman. Kuwait, Qatar, and Ve United Arab Emirates, and Ve United
Arab Emirates, approved UN
Security Council resolution no
598, which called on Irra and
Iraq to end the conflict, withdraw to international borders,
and settle their dispute through

The group, headed by the UAE Minister of Foreign Affairs Mr Rashid Abdullab al-Nuaim, then expressed its readiness to help UN Secretary-General Javier Perez de Cuellar m his efforts to find an end to the conflict

The group did not overtly endorse the US or other powers' presence in the Gulf but instead obliquely conferred approval by stating that it supported Kuwait's efforts to secure safe passage for its tan-

Prince Saud al-Faisal the Saudi Foreign Minister said the GCC would not take any steps in case Iran refused to come to terms with the resolution but said the UN Security Council might resort to procedures stipulated in its charetr This stipulated in its charetr This again, shows tacit approval for any further steps taken by the UN concerning the war Reuter adds. Iran said gesterday its troops killed 1,100 Iraqi soldiers over the weekend on the central Gulf war front where sporadic heavy fighting has been reported for the past two weeks

Iran's national news agency

Iran's national news agency IRNA, received in London, said Iranian forces repulsed Iraqi efforts to capture four heights in the Meimak area. It said Iranian helicopter gunshins swooped on Iraqi positions destroying 30 bunkers, two ammunition dumps and several armoured vehicles.

Budapest set to legalise private share ownership with poor

THE COMMUNIST authorities in Hungary are preparing a new com-panies law which will legalise pri rate ownership and share owner ship and pave the way for the first stock market in Eastern Europe. Faced with a need for industrial structural adjustment which has been brought about by a balance of payments crisis, the authorities in Budapest are once again looking West for solutions to their economic

Along with reforms of the taxa-Along with retires to the taxa-tion system, which will come into effect next January and will mean that taxes on profits fall from around 90 per cent to 45 to 50 per cent, the authorities hope the new companies law will lead to a more efficient and profitable use of Hungary's corporate assets

According to Dr Jeno Zanyi, vice president of the Hungarian Chamber of Commerce the new kw will be presented to parliament next June and will come hato force on January 1 1989

The law will provide for workers to earn equity in the companies for which they work and for the creation of joint stock companies part of whose shares could be offered to

Dr Zanyı said he could also envisage a situation where employees took over an alling company, or a superfluous division of a bealthy company such as happens in the West through management buy-

INDONESIA'S Foreign Minister,

Dr Mochtar Kusumastmadja, makes his long-delayed trip to

makes his long-delayed trip to Vletnam today in an effort to end the eight-year-old conflict in Kampuchea. His two-day visit to Ho Chi Minh City for what will be his first talks with Vietnam's new leadership, is the latest bid to start up negotiations between the Vietnamese-backed Heng Samrin regime in Phonom Penh and the three-party democratic coali-

three-party democratic coali-tion of Kampuches, which is recognised by the United Nations.

While ruling out any quick solution, Dr Mochtar neverthe less said he was "cautiously optimistic." The minister, who acts as special envoy to Hanoi for the Association of South

for the Association of South East Asian Nations (Asean)

confirmed he was going with "new ideas," relayed to him by the former leader of the coali-

Mochtar in bid for

Kampuchea peace

"Certain pre-conditions for such a THE RICH in reform-minded Hunsolution are developing," he said. But some economists in Budapest main sceptical about the results of the planned change to the compa nies law. The government recently increased the ceiling on the number of people able to work in small private co-operatives to more than 20 However according to Mr Marton Tardos, head of the Institute of Eco nomics, the old ceiling was rarely if ey" has become a "massive pheno ever met because of the perceived menon in Hungary and an ever political risk involved in such pri more conspicuous one.

In any event Hungary has gone further than any other Eastern Eu ropean country in the development of what it calls a "socialist market." Since 1968 the state has not at tempted to plan the output of individual emergrases, but has concerned itself only with the planning of macroeconomics targets

Also, the degree of private owner

ship, such as of housing and agri-cultural land, is unprecedented in

Hungary already has a fielding bond market, where securities issu-ed by state companies are traded. The authorities claim that 4 to 5 per cent of the population own bonds, which attract a higher interest rate

This market has recently been reorganised to "broaden, unify, enliv en, and co-ordinate the trade in securities" by producing statistics on turnovar ownership and securities

Prince Sinanouk's decision to

seek a year's leave of absence from the leadership is seen as a move to distance himself from the Pol Pot faction of the Khmer Rouge, the coalition's largest guerrilla group which is now fighting from bases near the Thai border. Alleged attention 1975,72 by the

in the process of personal enrichment he notes "polarisation" has taken place between the rich and the growing number of Hungarians who are "very poor" and the thinning middle class. Mr Pirity bemoans the inequalities which have arises in millsten ties which have arisen in utilising the ever widening chances to make money. But in an interview with the money. But in an interview with the Budapest economic weekly Cetlet, he notes that he is wholly in favour of lavishly rewarding those who display the most individual initiative. "Justice cannot be done for everyone" he explains. "The possibility of the rush for money is open to all."

growing realisation by the official trade union that it has little choice but to support the Communist leadership's drive for further economic reforms. Inevitably these will widen the income gap between the top, middle and bottom of Hungarian

The trade union official says that about 2m of 10.5m Hungarians are rich, adding that being rich in Hun gary is different from the same at the in the West.

Rich Hungarians have sufficient surplus income to save money, buy a well-appointed, comfortable flat, a car and a weekend house with a plot of land around it, he says. However, only the top 5 per cent to 10 per cent of them are "truly rich" "Money keeps flowing to them, he notes, "but they go through the money fast in spending sprees."

among the have nots. Hungarians gaze with wonder at the expensive Western cars driven by the growing

However, they appear to be more admiring than resentful of their high rolling countrymen.

the Thai border. Alleged atrocities during 1975-78 by the Pol Pot regime in Kampuchea prompted Vietnam's original invasion. Pol Pot's continued presence in the coalition remains the main stimbling block to peace talks. The Soviet Union, which supports Visinam with single-seconomic and military assistance and is therefore seem as a key Sudan declares ... is therefore seen as a key player in any likely resolution, last week welcomed Asean's latest initiative in a statement year-long state of emergency

by Mr Mikhail Gorbachev in an interview with a leading SUDAN'S GOVERNMENT has Indonesian newspaper. clared a year-long state of Mr Eduard Shevardnadze, the emergency in a last-ditch effort

"new ideas," relayed to him by the former leader of the coalition, Prince Norodom Sihanouk, when they met recently in the North Korean capital, Pyongyang.

The coalition's original eightpoint peace plan called for withdrawal from Kampuchea of an estimated 140,000 Viet. Tanamese troops, to be followed by UN-supervised elections.

The Condition's Original eightpoint peace plan called for withdrawal from Kampuchea of an estimated 140,000 Viet. Soviet Union is making a concerted drive to improve and curb social unrest, but diplomats said the move was unlikely to produce significant results, Reuter reports from Khartoum.

Soviet Union is making a concerted drive to improve and curb hy UN-supervised elections.

The coalition's original eightpoint peace plan called for withdrawal from Kampuchea of an estimated 140,000 Viet. Soviet Union is making a concerted drive to improve an estimated 140,000 Viet. Soviet Union is making a concerted drive to improve of the Supreme Col'ncil, the collective head of state, said the emergency was imposed to end market chaos, illegal hoarding of essential foodstuffs, black-market dealings and smuggling. President Ahmed Ali al-Mirghani said it was also designed to combat armed robberies widespread in Sudan's southern and western provinces, illegal possession of arms and the disruption of public services. But diplomats said they were nurzied by the arms and the disruption of public services. But diplomats said they were nurzied by the arms. lic services. But diplomats said they were puzzled by the an-nouncement since a state of emergency, imposed when for-mer President Jaafar Nimeiri was ousted in a military coup in April 1985, had never been lifted.

lifted.
The announcement followed a wave of strikes by public ser-vice workers in Khartoum, a general strike in Bahr al-Ghazal province in the south and demonstrations elsewhere against the Government's failure to improve living con-ditions

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THE US Defence Secretary Mr Caspar Weinberger said yesterday that the Defence Department will increase the number of minesweepers operating in the Gulf following the attack on the US tanker Bridgeton last week Challenged repeatedly in an interview on US television to explain why the navy force explain why the navy force tanker which had been registered under the US flag had because Kuwait as an Iraqi ally of the House Armed Services it would have been better from

BY STEWART FLEMING, US EDITOR, IN WASHINGTON

THE US Defence Secretary Mr Caspar Weinberger said yes

registered under the US flag had wards Iraq in the Iran-Iraq war

settlements

agricultural settlements, but it is still unclear whether the

banks will agree to its terms. The committee called on the

Providing they agree, the Treasury will lend the banks about \$430m to allow them to reschedule another \$530m in

short-term debts over a period of 15 years at 6.7 per cent

A spokesman for a leading Israeli bank said yesterday:
"As we have not yet been consulted, it is still too early to say what we will do "Other banking

sources have privately ex-pressed their indignation at the

Finance Committee for its un-precedented intervention in

their affairs.

According to a Treasury

official, if the banks decide not

to go along with the programme, the Finance Committee will have no choice but to devise

The problems afflicting the

moshavim where 27,000 families

ments went on a borrowing

Also hit hard were israel's

which, to preserve the value

The Government several months ago approved a \$160m

debt rescheduling programme for the United Kibbutz Move-

ent, the largest of the kibbutz

another solution

once-prosperous

of dollars

By Our Correspondent in Jerusalem

Israeli plan | Aquino makes insurgency penalties tougher

to help farm BY RICHARD GOURLAY IN MANILA

PRESIDENT Corazon Aquino to support used the last hours available for her to legislate by decree yesterday to sign 42 executive orders including one toughening penalties for association with the country's Communistled insurgents and another establishing a citizen's army of which were little more than reorganisations of government departments and legal recognition of ad hoc bodies. orders including one toughen-ing penalties for association with the country's Communist-led insurgents and another establishing a citizen's army

ISRAEL'S Knesset Finance Committee last week approved a Shl 1.3bn (\$810m) rescue plan for the country's debt-ridden

Mrs Aquino loses her powers of executive flat today with the opening of the first democratically elected Congress to sit for 15 years She is due to make a key state-of-the-nation address to the joint houses outlining the programme she would like the 200 legislators banks and other major creditors on Thursday to wipe out ShI 424m (\$265m) of the approximate \$1bn in debts accumulated by Israel's "moshavim"—communal settlements comprised of small, individual

covered a controversial land reform programme which has raised howls of protest from landowners and peasants. Dem-onstrations against the programme are expected near the refurbished National Assembly where the joint session of Con-gress will be held.

The flurry of legislation cov-trained by and will fight beside

Mrs Aquino also allowed for

ered three important areas. By the military. This could pave increasing the penalties for the way for disbanding the association with the Communist-led New People's Army lian Home Defence Force which munist-led New People's Army guerrillas from a maximum of 12 years imprisonment to life, Mrs Aquino has effectively ruled out the possibility that the Communist Party of the Philippines will be legalised. Some Senators and observers believed such legislation could deepen rifts in the Communist movement and help to end the 18-year-long insurgency.

Mrs Aquino also allowed for the content of the statutes a decree signed by former President Ferminand Marcos calling on all citizens to plant one tree each course. citizens to plant one tree each every year. The order was clearly never followed and was beyond the means of most poor

Singapore pressed to free 15 accused of subversion

AN ASIAN human rights group yesterday urged the Singapore Government to release or bring charges against 15 people being held under internal security laws for involvement in an alleged Marxist plot to subvent the state. Some of the detzinees, who include lawyers, students and a Harvard Business School graduate, have been held without charges since May 15. The Regional Council on

Human Rights in Asia, meeting in Manila, also instructed a assertions that the arrests were former Singapore Member of Parliament, Mr J. V Jeyaretnam, to bring a resolution denouncing the Singapore Government before the United Nations Commission on Human Rights which meets in Gensva from August 10

A resolution record by the Government's dispersion of the Singaporeau Government before the United Nations Commission on Human Rights which meets in Gensva from August 10

A resolution record by the Government's will have to find a member sponsor if the re-establishment of normal diplomatic relations and expects no such preconditions from the Soviet ments of the Singaporeau Government have not revealed that any of those arrested the detainees case to the Australian Foreign Minister and to Mr George Shultz, the US Secretary of State, during the Soviet consular delegation, the Rights which meets in Gensva from August 10

The Regional Council on the Covernment's sponsor if the re-establishment of normal diplomatic relations and expects no such preconditions from the Soviet side, Mr Peres said.

Macow severed diplomatic relations with Israel during the 1967 that it may be considering resuming the 1967 that it may be considering resuming the Assam foreign ministers' that it may be considering resuming the Assam foreign ministers' that it may be considering resuming the Assam foreign ministers' that it may be considered that the Assam foreign ministers' that it may be considered that the Assam foreign ministers' that it may be considered that the Assam foreign ministers' that it may be considered that the Assam foreign ministers' that it may be considered that the Assam foreign ministers' that it may be considered that the Assam foreign ministers' that it may be considered that the Assam foreign ministers' that it may be considered that the Assam foreign ministers' that it may be considered that the Assam foreign ministers' that it may be considered that the Assam foreign ministers' that it may be considered that the manin

human rights group said there limited to consultative status were "serious doubts about the at the UN Commission on

rarmament, Mr J. V Jeyaretnam, to bring a resolution ments of the Singaporean Govdenouncing the Singapore Government before the United
Nations Commission on Human
Rights which meets in Geneva
from August 10

A resolution passed by the
human rights group said there

the re-establishment of normal dip-

to the Singapore

the resumption of diplomatic ties with the Soviet Union and the Jew-ish state expected the same attitude from Moscow Renter reports from Jerusalem.
Israel sets no preconditions to

ing relations.

A Soviet consular delegation, the first official mission to visit Israel, is in Jerusalem with the declared aim of surveying property belong-

MR SHIMON PERES, the Israeli ing to the Russian Orthodox Foreign Minister, yesterday said Is-rael had set no preconditions for Soviet citizens. Many Israelis, however, see the visit as a sign of a gradual thaw in relations between the two coun-tries. Poland has opened a diplo-matic interest office in Tel Aviv and

Hungary has recently sought ex-panded commercial ties with the Is-Soviet Jewry activists have protested against the visit and have de-manded that Moscow allow unlimited Jewish emigration before Israel

agrees to the resumption of rela-The Foreign Ministry said the Government thought the resumption of ties was a "good way to influence the Soviet Union" to allow free

Ugandan budget seeks to boost industrial growth

BY OUR CORRESPONDENT IN KAMPALA



President Museveni: ce-think of economic problems

the country's tiny industrial Last Friday's budget sus-sector improve roads and trans-port and greatly broaden its 1988 on all industrial raw

wages by another 50 per cent. promised big education sub-sidies and abolished duty and sales tax on salt soap, sugar and paraffin To offset this, taxes on beer and cigarettes have been raised, along with a small increase in the cost of

The budget is the first since President Yoweri Museveni announced a \$176m agreement with the World Bank and Inter-national Monetary Fund on national Monetary Fund on May 15 (t represents a major

IN A budget which expatriate te-think in economic policies sweeping tax reforms designed grants, businessmen say is aimed at when compared with Mr to make income tax realistic No fit stimulating economic growth, Museveni's first budget in after years of tax falling far fence s the Ugandan Government has August, 1988, which rejected behind inflation The Ugandan government has derived over introduced measures to boost IMF guidelines.

materials and new machinery It has also raised public Indigenous companies need not wages by another 50 per cent. pay duty for importing road equipment, and duties on some spare parts and vehicles such as lorries, pick-ups and mini buses have been reduced. In an effort to encourage much-needed investment, interest rates have been slashed from 38 per cent to 22 and 25 per cent on medium and long-term loans and from 42 per

cent to 30 per cent on most

Short-term borrowing Dr Crispus Kiyonga Uganda's

half its annual revenue and 95 per cent of its foreign earn-ings from peasant coffee far-mers. New, relatively high. taxes are to be levied on cattle expenditure. traders, ranchers, dairy farmers and fishermen. Retailers, res taurant owners professionals and other businessmen will all face long overdue tax increases with the highest increases in urban areas.

The budget maintained an exchange rate of 60 Ugandan shillings to the US dollar but shillings to the US dollar but
advocated a policy of deficit
spending with a shortfall of Ugandans, who have a hard time
8.5bn shillings, which Dr making ends meet but some
Klyonga hopes will be covered
by more external loans and difficulty of enforcing taxation

No figure was given for de-fence spending, but Kampula's government paper reported that the National Resistance Army received "the lion's share" of the budget's 53.2bn shillings, which is divided almost equally into recurrent and development

This comes at a time when the NRA has launched big operations to curb intensified rebel activity in Eastern Uganda, near the Kenyan bor der Continuing security prob-lems could well be a decisive

factor in government spending for the coming year

the Government has made more There are signs that infition, which ground to a hat after the IMF agreement, ma; creep up on the budget. The unofficial currency market the closely reflects inflationar trends blossomed last week with the cost of the dollar rising sharply from about 90 shilling to more than 120 shillings

Although this may have bee artificially inflated by local de mand from Moslems buying hard currency for pilgrimage to Mecca, the loss in value of the new Ugandan shilling is already a cause for concern Dr Kiyonga also noted tha Uganda's spending power is likely to be constrained by the current low world prices for



OVERSEAS NEWS

Gromyko to meet protesting **Tartars**

th Hide

sh gap

ith poor

CRIMEAN TARTARS who staged an unprecedented 24-hour demonstration at the gates of the Kremlin at the weekend will have a meeting with President Andrei Gromyko today, one of their leaders told Renter yesterday.

Mr Reshat Dzhemilyov, a Mr Reshat Dzhemilyov, a Tartar activist for three decades, said the demonstrators dispersed yesterday afternoon after accepting a Kremlin offer of a meeting with Mr Gromyko relayed by the Interior Minister, Mr Alexander Vlasov. He said some protesters heard Mr Vlasov talking to Mr Mikhail Vlasov talking to Mr Mikhail Gorbachev over his car telephone during discussions in the Red Square area last

The demonstrators, who are demanding the right to reestablish a national ho in the Crimes from where they were deported by Stalin in 1944, had earlier chanted Gorbachev, Gorbachev" and asked to meet him.

"But we decided we should see Gromyko. He is after all the head of state and could have important things to say to us," Mr Dzhemilyev, a 56-year-old construction engi-neer, said over the telephone. Mr Gromyke was named last Thursday as head of a government commission, set up after an appeal from four prominent writers including

poet Yevgeny Yevtushenko, to review the case of the Tariars whom Stalin accused of colla-borating with the Nazis.

"We place a great deal of hope in Gorbachev," said Mr Dzhemilyov. "We will be very happy if we get a good re-sponse to our demands from

Many of the demonstrators, who first gathered on the cob-bles behind the 15th century St Basil's Cathedral on the edge of Red Square or Sunday afternoon, carried portraits of hir Gorbachev and Lenin. Mr Dzemilyov said that, apart from a scuffle on Sunday night when police prevented the Tartars moving on to Red Square itself, the authorities had treated the

They made no attempt to

protesters with

Obituary: Malcolm Baldrige

Tough talker with a low-key style

MR MALCOLM BALDRIGE, who died yesterday from an apparent heart attack while calf-roping at a rodeo event in California, rose from a dollaraday ranch hand to become US Commerce Secretary. He was

The son of a Republican congressman from Nebraska. Mr Baldrige's low-key style made him a well-liked figure on Capitol Hill. That quiet style, however, belied his reputation as a tough, effective negotiator who travelled the world in an effort to open foreign markets to US industry.

A strong advocate for the Reagan Administration's policies of free trade since he became Secretary of Commerce in 1981, Mr Baldrige repeatedly warned Japan and other nations that he would personally recommend retalisatory trade legislation if they did not improve access to markets for US companies. The battle for expanded markets makes up a central part of the Adminiscentral part of the Adminis-tration's efforts to reduce the \$166.3bn US trade deficit.

Mr Baldrige, an original member of President Ronald Reagan's Cabinet, rose to prominence as chairman and chief executive officer of Connecticut-based Scovill Inc, a diverse worldwide manufac-turer of home appliances and car parts.

He left the company to be-



Expectations low as leaders of OAU gather

come Mr Reagan's Commerce Secretary, joining a Cabinet largely composed of successful businessmen. At his Senate con-firmation hearings, Mr Baldrige "The nation has suffered a said he would be the business-man's voice in the Cabinet, add-ing: "We should deregulate (American industry) from top

RITUAL CONDEMNATIONS EXPECTED TO MASK DIFFERENCES

In Washington, President Reagan mourned the sudden Reagan mourned the sudden loss of his Commerce Secre-

great loss with the untimely death of Malcolm Baldrige," the President said in a statement issued by the White House. "An

was a talented and dedicated public servant who sought nothing more than to make a contribution to America.

"Under his stewardship, the Department of Commerce played a key role in the rebirth of our country's prosperity and all of us owe a great debt to Mac Baldrige."

Mr Baldrige was a force to be reckoned with internation-ally on trade matters, weighing in on such issues as the value of the dollar against other currencies and the recent scandal over the sale of military tech-nology to the Soviet Union by Japan's Toshiba Machine

Born in Omaha, Nebraska, on October 4 1922, Mr Baldrige worked as a ranch hand and served in the US Army during the second World War, rising to the rank of captain. He leaves behind a wife and two daughters.

"He was extremely kind, sensitive, compassionate, bright sensitive, compassionate, bright and especially thoughtful of other people," said Mr Jay Cooper, Mr Baldrige's press aide. "He always like to say, 'Put yourself in the other person's shoes."

Mr Baldrige was active in Connecticut Republican politics, most recently as the state chairman for George Bush's bid against Ronald Reagan,

Bulgaria attacked over Turk minority

THE NATIONAL, cultural and religious identity of the Turkish minoritiy in Bulgaria continues to be sup-pressed and even the historical re-cords, which once contained the cords, which once commend in names of Turks living in Bulgaria are being changed, a senior Turkish official said in Vienna yesterday. Mr Haluk Ozgul, the Turkish Am-

bassador to the Conference on Security and Co-operation in Europe (CSCE) which is meeting in Vienna to review the implementation of the Helsinki Final Act, delivered a scathing attack on the Bulgarian au-thorities for what he saw as their infringement of human rights and for effectively destroying the cultu-ral identity of the Turkish minority. For some time, Mr Ozgul said,

the authorities in Bulgaria had been "tampering with official re-cords", changing the names of the ancestors of Turks as well as the names of those who emigrated to Turkey.

Even the names of the dead in death registers, as well as on tombstones "are changed from Turkish to Bulgarian names."

The Turkish delegation in Vienna has for some time been relatively silent on the issue, hoping that Bulgaria would relax its policy of forced assimilation of the Turkish

The campaign to forcibly assimi-late the 800,000 or so Turks began in the early 1980s. Thousands of Turks, most of whom live in the south and north-east of Bulgaria were forced to change their names and adopt Bulgarian customs.

Mr Ozgul said pilgrimages to Mecca were now no longer permitted and daily calls for prayers from the mosques are prohibited

In all the criticism of the Bulgar ian policy, neither the Soviet Union nor any of the East European countries have openly supported Bulgar-

Investment in China declines again in interim

CONTRACTED FOREIGN invest- retary, and a campaign against ment in China fell again in the first half of this year, despite an in-crease in the number of contracts of investment incentives late last

The Ministry of Foreign Econom ic Relations and Trade said that contracted investment totalled \$1.09bn in the first half, compared to \$1.42bn for the same period last

While the actual number of jointventure contracts increased 30 per cent, the Government must be dishas not been turned around. Contracted investment last year totalled \$3.3bn, down from \$6.3bn in

A Ministry Official, Mr Wang Yongjun, said the unstable political climate had nothing to do with the fall, although diplomats say the sacking in January of Hu Yaobang, the Communist Party General-Sec-

"bourgeois liberalism," or Western influence, have added to investor uncertainty.

"Compared with the same period last year, the investment climate, the investment structure and investment orientation in the first half of this year improved a lot." Mr Wang said.

He said the decline was explained by China's more selective approach to joint ventures. This included, for instance, the introduction of restrictions on ventures such

as hotels and restaurants. He expected an increase in investment in coming months, and the Government has predicted that investment this year would equal that of last year.

However, if there is no improvement, the Government will have to consider further concessions to add to the 22 regulations passed last October in an attempt to improve the investment climate.

WORLD ECONOMIC INDICATORS

		UNEMPL	OYMENT		
		June '87	May '87	April '87	June '86
UK	000s	2,905.3	2,986.5	3 107.1	3,229.4
	%	10.5	10.8	11.2	11.4
USA	800s	7,260.0	7,546.0	7,500.0	8,422.0
	%	6.1	6.3	6.3	7.1
	,-	May '87	April '87	March '87	May '86
W. Germany	200s	2.098.7	2,215.9	2,412.4	2,122.0
	%	7.6	8.1	8.8	7.7
France	000s	2,522.4	2,592.7	2,679.1	2,386.1
	%	10.7	11.0	11.4	10.7
Staly	880s	3,139.0	3,143.0	3,348.1	3,174.6
•—•	%	13.7	13.7	14.6	13.4
Netherlands	000s	653.4	667.6	692.2	685.8
	%	11.4	11.7	12.1	12.0
Belgium	800s	470.5	482.2	495.2	481.7
•	%	11.4	11.7	12.0	11.7
	,,	April '87	March '87	Feb. '87	April '84
Japan	000s	1,900.0	1,940.0	1_860.0	1,820.0
•	%	2.95	2.86	2.93	2.84
Source (except	U `AZU s	K. Japan): Fu	nostat.		

Travelling by air on business?

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capital, is decked with flags and full of policemen, and the signs proclaiming "Long live pro-letarian internationalism" in English and Amharic have been freshly painted. The Organisa-tion of African Unity's summit starting today is not, however, expected to produce any more results than have previous summits.

50 members is involved in a

BY ANDREW BUCKOKE IN ADDIS ABABA ADDIS ABABA, the Ethiopian agenda, that between Morocco certed action on sanctions and combined level of debt will be capital, is decked with flags and and Polisario for control of the appeals for stronger support full of policemen, and the signs western Sahara will not even be discussed. Morocco withdrew be discussed. Morocco withdrew be discussed to the frontline states, the formula of the f and Polisario for control of the western Sahara will not even be discussed. Morocco withdrew from the OAU in 1984 over the admission of a delegation from certainly be elected as the OAU Probably the only matter, characteristics and control of the suppose of the frontline states, but the only matter, certainly be elected as the OAU Probably the only matter, characteristics and control of the suppose of the su s self-proclaimed Arab Democratic Sahrawi

Republic.
All the acrimony generated by the arguments about such disputes—including that between Sudan and Ethiopia itself 50 members is involved in a over mutual support for secces-civil war or serious border dis-pute, 24 years after the organi-sation was founded with the Somalia over the disputed objectives of peace, unity and prosperity for the continent.

While the war between Chad and Libya will be high on the of South Africa, calls for con-

tary Fund and World Bank policies for his country's the fragile organisation to-

chairman as much for his re-jection of International Mone-tary Fund and World Bank. On which most as and agree is the central dogma of the OAU—that African borders, economy as for his position as the OAU—that African borders, a veteran frontlin eleader. It despite their often arbitrary appears that black Africa's colonial origins, are sacrosanct. \$1750n debt will at last join Apart from the various seces-South Africa as an issue holding sionist movements, Somalia and Libya are the leading heretics for their claims on south-eastern Ethiopia and northern Several countries have pro-posed a joint approach to Chad respectively. Most of the Western creditors, but it is un-other governments value the likely that their cohesion or dogma too highly

Information For Our Shareholders — First Half '87

Success Through Vertical Markets Know-How and Innovation

Nixdorf's revenue for the first half of 1987 again rose substantially. Orders on hand increased significantly. Strong demand for company products kept production operating at full capacity. Capital expenditure, as an investment for the future, kept pace with business expansion. The company continued its high-level of spending on research and development. As a measure of its confidence in the future, it recruited close to 2,000 new employees. It expects revenue for the full year to outperform the industry average once again and anticipates another rise in net income.

Nixdorf has consolidated its position as one of the fastest growing companies in the information technology industry. Revenue for the first half was up worldwide by 13 percent. As in the previous year, results were again influenced by adverse currency movements. The Company's sustained expansion is a measure of its ability to compete in a tough market environment. It derives its competitive strength from a long-standing commitment to serving user needs. While strengthening and expanding its position in its traditional markets, Nixdorf achieved exceptional growth in the major accounts market and the retail sector. It simultaneously developed new market potential with new products and application solutions. One example is the post-office market sector, where demand is growing for workstation computer support.

Half-Year Results:

Nixdorf Group	1st Half- year 1986	1 Half- year 1987	Change
Revenue (DM million) Germany International Total	974 870 1,844	1,151 927 2,078	+ 18 + 7 + 13
Orders on hand (DM million)	4,509	5,170	+ 15
Capital expenditure (DM million)	236	274	+ 16
R&D expenditure (DM million)	195	204	+ 5
Personnel (as of 30 June) Germany International Total	16,374 8,189 24,563	18,145 9,306 27,451	+ 11 + 14 + 12
Personnel expenses (DM million)	763	847	+ 11.

Orders for Nixdorf post-office counter terminals from the Norwegian and German postal services were followed by contracts from other European PTTs.

Strategic entry into new markets

Besides expanding in its established markets. Nixdorf continued its strategy of seeking additional revenue sources in new growth areas. The Company received further large orders for Targon systems running on the UNIX® operating system. Sales of this product family have already secured Nixdorf a strategically important role in the growth market for UNIX-based systems. The company also performed well with innovative products in the telecommunications market, a key sector for the future. Its central offering here is the Nixdorf 8818 digital PABX system which is now marketed in 12 countries. Worldwide, the 8818 installed base has risen to more than 4,000 systems supporting about half a million

Nixdorf also anticipates strong growth in demand for system solutions aimed at integrating factory automation with office functions. To serve this market, the Company has established a Technology Centre in Stuttgart to develop CIM solutions and support their practical application.

investment in quality and productivity

Capital expenditure focused on the increased use of modern technology in manufacturing, research and development, field service and software production. These funds serve to raise productivity, and maintain the high quality standards of company products and services. Besides investing in new technology, an appreciable outlay went on construction projects. These include new service centres and extensions to help the Company maintain its tradition of providing the best possible support to Nixdorf

Almost 2,000 new jobs in six months

In the first six months of the year, Nixdorf took on close to 2,000 new personnel. Most of these will be employed in customer support functions. Others will expand the workforce to support moves into new markets.

International research and development

The Company reinforced its commitment to research and development by allocating DM 204 million to R & D activities. Over the full year since June 30, 1986, it has raised the number of people employed at its research and development centres in Germany, the Netherlands, Ireland, the United States, Japan and Singapore by about 15 percent.

Outlook: Profitable growth

Nixdorf's aim is to double revenue over the next four to five years, and consistently increase its profits. It will pursue expansion from a very sound financial base characterised by a high equity ratio. In the current business year, in which the new Accounting Principles Act has been applied for the first time, the financial base was enhanced by the issue of bonds with equity warrants in January 1987. Resolutions adopted by the Annual General Meeting empower the Executive Board to raise further capital whenever this is warranted by company business.

Further information for shareholders is available at the depositary banks.

> Nixdorf Computer AG Fürstenallee 7, D-4790 Paderborn Telephone 0 52 51/506-110, Videotex + 55 300 #



BY PETER RIDDELL, POLITICAL EDITOR

THE GOVERNMENT was yesterday warned against taking a flexible attitude to public spending limits by Mr Leon Brittan, the former Conservative ministructure of the former Conservative ministructure of the corresponding to the former Conservative ministructure of the public spending the former Conservative ministructure of the public spending the former Conservative ministructure of the corresponding to the former Conservative ministructure of the public spending that if the economy is expanding the pressure on the Government not merely to allocate to spending that if the economy is expanding that if the economy is expande

Mr Brittan, who was Chief Secretary to the Treasury from 1981 to 1983, gave his strongly worded warning during a speech

It follows the Cabinet's decision last Thursday that public expenditure should take a declining share of national income, with the total for 1988-89 "as close as possible" to the existing planned forms existing planned figure of £154.2bn. That represents increased flexibility, since the pre-vious aim was to hold spending within the previous planned

However, Mr Brittan main-tained that such arguments should be viewed with "a very

neady eye."

He said: "We will be told that revenues are rising faster than anticipated, so that we can spend more without borrowing more. We will be told that the Government's commitment is only to keep down the proportion of public spending to our national wealth, and not to

He noted the £4.7bn increase in the planned level of spending agreed last autumn, and said:

"It would be a great mistake to think that we can do the to yie

Mr Brittan's intervention is a further example since the balance-of-payments figures general election of his taking a should be regarded as a sign of strong independent stand in relation to the Government. Ten days ago, he criticised the deci-sion to release 3,500 prisoners

has political ambitions although has political ambitions allough to hold he was not taken back into the fit could government last month. He resigned as Trade and Industry secretary during the Westland crisis in January 1986.

In the speech, he argued that to be."

ther and substantially increase the total level of spending

Mr Brittan said: "That pressure must be firmly resisted, for to yield to it would jeopardise same again, and hope to adhere the remarkable economic pro-to our inflation and tax objectoress that we are currently

> the strength of our growth, rather than any serious cause for concern.

sarly.

Such a high-profile approach is being seen at Westminster as a further signal that Mr Brittan has political ambitions although to hoist all the wrong signals. It could well stimulate infa-tionary pressures and the necessary corrective action could keep interest rates higher than they would otherwise need

> Mr Brittan also argued that it was necessary to look care-fully at the quality of

Tories 'concerned at workload'

BY OUR POLITICAL EDITOR

MR NORMAN TEBBIT. Tory
Party chairman, yesterday said
Tory backbenchers were concerned at the size of the Governissue with Mrs Thatcher but cerned at the size of the Government's legislative workload but that Tory MPs were pretty cheerful and in good heart.

He was speaking in a wide-ranging interview on the BBC's minister. World this Weekend pro-

He said some senior backat the size of the workload, with one of the heaviest legislative programmes for many

he doubted if he would be chairman at the next general elec-tion and whether he would ever return as a departmental

There was a lot to do outside government, he said. "Take education. It's all very well to say to people 'you have these There's a great deal rights." to be done in encouraging people to use these rights."

said some anxieties might be expressed about the proposed

He acknowledged that there might also be impatience on Home Office issues because the However, that often happened and he could remember only one occasion when a Home Sec-retary had been given a stand-ing ovation.

Ferry modifications 'not costly'

BRITISH SHIPPING companies Thoresen ships, on which they implemented only with internate unlikely to face large bills were installed shortly after the for modifications to ferries as Herald incident. The most significant relates for modifications to ferries as a result of the recommendations of the inquiry into the loss of the Townsend Thoresen ferry, Herald of Free Enterprise.

Senior managers spent the weekend examining the implications of 65 pages of recommendations in Mr Justice Sheen's report on the Herald, which capsized outside Zeewhich capsized outside Zee-brugge harbour on March 6 with the loss of 188 lives.

No company is yet willing to comment publicly on the cost of implementing the recom-mendations, but it was clear that there would be no large bills to be faced, at least in the medium term.
Mr Justice Sheen made recom-

mendations for immediate action, which he said were so eminently sensible that they should be enforced unilaterally,

without waiting for international agreement.

Loading door indicator lights, closed-circuit television and emergency lighting were accepted immediately by Mr Paul Channon, the Transport Secretary, and will become mandatory shortly on all UK-flag ships.

Weights, However, the cost of changes in those areas would be price in those areas would be ritted. The cost of changes in those areas would be price, rather than ferry companies.

Mr Justice Sheen made several longer-term recommendations that might require modifications to existing ferries and changes in those areas would be price.

passenger numbers. None is ex-pected to require significant expenditure

mendations that might be expen-sive are those relating to altera-tions to ferry berthing facilities and weight bridges.

There are ries more

and weight bridges.

Those are intended to avoid the need for ferries to be heavily ballasted at bow or stern in order to load—a significant contributory cause of the Herald disaster—and to provide accurate information on freight weights. However, the cost of changes in those areas would be borne by individual port authoraties, rather than ferry companies.

Handston Shorty on all the modulestons to existing ferries and changes to the design of However, none of those will future ships. They are subject to approval by the Transport lights and TV cameras are al
Department, however, and the ready in service on many report made clear that it would ferries—including all Townsend be reasonable for many to be

was a greater likelihood of water entering the vehicle decks of pre-1980 ships after a collision. He urged the Government to consider phasing out The only short-term recom- those ships unless they could

There are 45 large UK ferries more than seven years old, and 47 smaller ones. It is thought unlikely that most could be satisfactorily modified could be satisfactorily modified because of the lack of space on the bulkhead decks and the presence of engine-room machi-

Mr Justice Sheen's other main long-term recommendation was for a study of the possible use of transverse or longitudinal bulkheads on the open vehicle decks of ferries to prevent the free flow of incoming water.

A review of that and other technical matters is being car-ried out jointly by the Trans-port Department, the General Council of British Shipping, and Lloyd's Register, the inde-pendent ship inspection organ-isation.

Assistant bosun to be disciplined

BY OUR TRANSPORT CORRESPONDENT

TOWNSEND THORESEN is to take disciplinary action against Mr Marc Stanley, the seaman who fell asleep in his cabin and forgot to close the bow doors of the Herold of Free Enterprise.

The company is also thought likely to take action against the flexibly to take action against the flexible officer of the ship were two directors at the time of the disaster. Mr James Avers and Townsend Thoresen shore

two directors at the time of the disaster, Mr James Ayers and Mr Anthony Young, who were heavily criticised in the report of the inquiry into the disaster headed by Mr Justice Sheen.

Mr Stanley, the Herald's action as soon as it has finished Most of the senior managers who were in control of Townsend Thoresen shore send at the time of the tragedy have since been replaced by appointees of Peninsular and Ornental Steam Navigation, which bought European Ferinary powers, however, and the company is expected to take action as soon as it has finished for the senior managers who were in control of Townsend at the time of the tragedy have since been replaced by appointees of Peninsular and Ornental Steam Navigation, which bought European Ferinary powers, however, and the company is expected to take action as soon as it has finished of the Herald.

'to grow **20%** over five years'

REAL SALES growth of more than 20 per cent over the next five years will ensure that retailing continues to shine among the stars of the UK

among the stars of the UKeconomy.
Verdict Research, a specialist analyst of the retail
trade, calculates that shop
turnover, which recently
exceeded \$100bn a year, will
climb to £146bn by 1991.
The company's annual over-The company's annual over-all assessment of the industry, just published, selects do-it-

you'self, electrical goods and drug stores as among the most promising sectors. B&Q, the Woolworth Holdings do-it-yourself business, it says, will become Britain's biggest retalier in terms of selling space, turning over \$1.50n a year from 11m sq ft by 1991.

DIV sales have increased in

DIY sales have increased in real terms by 73 per cent in the past five years, and will rise a further 65 per cent in the next five.

the next hve.

Over the decade, Verdist says, DIV stores will have increased their share of all retail spending from 1.8 per cent to 3.7 per cent.
Other winners include department and variety stores, which are billed to raise their share of sales from

11.8 per cent in 1980 to 13.6 per cent in 1991. While John Lewis and Marks and Spencer will continue to progress, Verdict is less sure about some of the other runners. some of the other runners.

Littlewood's, the private chain, is still seeking its High Street niche, it says. "BHS is proving more difficult to rationalise than many imagined," it adds, although it has winner potential. Verdict also reserves judgment on Debenhams, part of the Burton group, and Woolworth's high street stores, which are both restructuring.

Multiple grocers will also

Minitiple grocers will also advance, led by the big five multiples, to claim \$2.5 per cent of all spending by the end of the decade.

Electrical retailers, with Dixons in the lead, will gain further ground, while BAT's Argos chain of catalogue showrooms is forecast to double it sales over the next five years.

However, Verdict says, prospects are darkening for specialist food shops, such as butchers and bakers, as the supermarkets advance. Hardware stores will suffer from DIY superstore pressure, and bookshops, of licences and confectioners, tobacconists and newsagents also have little to look forward to in the

Those and other shops. which rely on neighbourhood and high street catchment areas, will suffer increasingly from the shift to out-of-town Last year,

centres accounted for some 11
per cent of all sales. That
will climb to 19 per cent by
1991, cutting the high street's share by 3 points to 58 per cent and reducing neighbour-hood stores' take from 25 per cent to 20 per cent.

Retailing 1991, £950. Verdict Research, 112 High Holborn, London WCIV 6JS.

Data register fee to increase

By David Thomas

THE FEE for registering Act is being increased to £40 from £22 in November because of the fallure of businesses and customers to register.

The fee, for three years, was set on the basis of an estimated 300,000 registrations. So far, there have been only 136,000.

Mr Eric Howe, the data protection registrar, has estimated that about another 100,000 businesses and individuals have yet to register. He said the first prosecutions for falling to register would begin this year. A simplified form for small

inesses has been intro-

Philip Stephens assesses the recent surge in manufacturing industry

Climbing back to previous peaks

UK manufacturing output

evidence of the recent surge in Britain's manufacturing inin British's manufacturing in-dustry. The Confederation of British Industry's latest quarterly trends survey, to be published on Wednesday, is ex-pected to show that manufac-turers remain confident of further increases in output and

If those expectations translated into fact within the next few months manufacturing output will finally make up for the massive losses experienced in the 1980-81 recession and climb back to the levels of the last peak in 1979.

last peak in 1979.

There are still some questions, however. Last week's trade figures are difficult to square with the available evidence on manufacturing output. Excluding oil and erratic items, exports during the three months to May were 4 per cent lower than during the previous three months, although still 6 per cent higher than in still 6 per cent higher than in the same period a year earlier. The figures also point to a sharp rise in the share being taken by imports in meeting the present buoyant demand in the

That is hard to reconcile with the consistent optimism over export prospects of the recent monthly CBI surveys or with official figures showing strong rises in manufacturing output in the period

in the period.

It may be that after the sharp acceleration in the last part of 1986, the pace of growth in manufacturing output has moderated. Trade and production figures, however, frequently move in different develuation-led bounce but a reflections over short periods, reflection of a more fundamental "supplyside" improvement tal "supplyside" improvement reflecting statistical quirks in their compilation and various

among economists is that and strengthened management during coming months the are the ministerial catch-strength of the manufacturing sector will feed through into a The rise in output during the

recovery in exports.

Overall, the best guess of the Government's statisticians, who are keen to emphasise the fallithe last few months, is that manufacturing output is growing by between 4 per cent and

4.5 per cent a year.
Much of the recovery dates
from last autumn, when the
pound fell sharply against other
main currencies and, in particular, against the D-Mark. An apturn was apparent, however, even before the devaluation, with output beginning to rebound early in 1986 after the

1979 80 81 82 83 84 85 86 87 Source: Central Statistical Office

phrases.
The rise in output during the past year, however, has been far from a uniform 4.5 per cent across different industries. While metals producers have increased output by 9 per cent, companies in the artificial fibres business might still be in the middle of a recession. Output business might still be in the middle of a recession. Output of artificial fibres has fallen by more than 13 per cent in the last year and is some 55 per cent below the levels seen during the 1979 peak.

Producers of clothing, footwear and leather and companies in the merhanical

panies in the mechanical engineering sector also still face depressed demand, with their output falling slightly since the spring of 1986. Gains in the food, drink and tobacco

panies are producing 19 per cent more than during the 1979

The much publicised recovery in Britain's car industry is reflected in a 5.4 per cent race in output since the spring of 1986. The ground that still has to be made up, however, is shown by the 30 per cent fall in output compared with 1979.

The electrical and instrument engineering sector, which includes computers and other high-tech equipment, has seen its output rise by just less than 10 per cent-during the year to leave it 55 per cent higher than in 1979.

Meanwhile, the mini-boom in meanwhile, the mini-boom in construction, particularly in private house building, has brought a 6.3 per cent increase in the production of mineral products, while the paper, printing and publishing industries have raised their output by more than 5 per cent. than 5 per cent.

is for continuous will be looking for confirmation of these optimistic trends in the CBI survey, they will also be closely scrutinising the results for any further signs of capacity con-

Although apparent in one of two sectors such as petrochemi-cals and plastics and bricks and cals and plastics and bricks and steel, there has so far been no significant evidence that mannfacturing industry as a whole is bumping up against such constraints.

The trade figures, however, do appear to carry a warning on the continued weakness of investment spending. In spite of a recovery in the latest month, imports of capital goods in the fibres mently in May

frequently move in different devaluation-led bounce but a below average.

One of the strongest performance of a refevery in the latest month, imports of capital goods in the chemicals in the fire month, imports of capital goods in the chemicals in the fire months to May were more than 5 per cent lags in the economy.

The general expectation devaluation-led bounce but a below average.

One of the strongest performance month, imports of capital goods in the fire months to May were more than 5 per cent lower than in the previous three efficiency, healthy profitability cent in the pest year. Just as

Construction-work survey shows continuing growth

BY ANDREW TAYLOR

The survey covering the three months to the end of June states: "No less than 54 per cent of firms report that they are working at full or almost full capacity."

Seventy-two per cent of com-panies expect to increase their workload this year compared

is continuing, according to the latest quarterly state-of-trade survey published today by the Building Employers Confederation.

The proportion reporting a rise in new inquiries for work, a key indicator for future work loads, has slipped slightly, however, from 44 per cent to an ever, from 44 per cent to an ever, from 45 per cent to an ever ever, from 44 per cent to 38 per cent since the confederation's last quarterly survey in March.
The confederation said inquiries from the private sector remained strong although inquiries for repair and maintenance work appeared to have weakened.

The survey said that although the number of companies by 18 per cent in the three experiencing delays because of months to the end of May material and labour shortages

ing during the past 18 months. Figures just published by the Government, giving the latest levels of construction new orders, show that orders rose

had increased, few companies responding three months a year had reported serious delays to contracts and there was still spare capacity.

The buoyant trading conditions in the construction industry have been led by a dramatic increase in private house building according to the department, new orders were 14 per cent lower than during the previous three months. Private industrial orders were 17 per cent higher than in

the previous three months and 47 per cent higher than during the corresponding period last year. Private commercial orders increased by 40 per cent and 31 per cent respectively.

Go-ahead likely

Farm pipeline

BRITISH Petroleum is this week

expected to be granted planning permission for 55-mile pipeline inking its Wytch Farm oilfield in Dorset, the largest UK onshore oilfield, to Southampton Water.

The conclusion of the three-

year planning battle would en-able the company to go ahead with a £265m expansion of the field, which would bring it up to full production of 60,000 barrels a day in about 18 months. That is about 10 times present out-

The Department of Energy is likely to give BP the "Annex B"
permission required for the de-

for Wytch

Proposal to cut unemployment

BY CHARLES LEADBEATER, LABOUR STAFF

THE Government could increase doing so, will exclude the need wages, reduce pressure on demand while moderating the growth of money wages, accord-ing to a report published today

effective means of cutting unemployment. But many of the
measures advocated in the report, written by Professor Tom
Wilson of Glasgow University,
would be supported by modern

was decried by modern was decried by modernists.

would be supported by modern
Keynesian economists.

Prof wilson says there is unlikely to be an substantial decrease in unemployment, although a coherent, if unplanned pattern can emerge from the operation of the market, we must not treat it as a black box which will invariably produce the right result and, in restrain the growth of money

was decried by modernists.

Prof Wilson says there is unlikely to be an substantial decrease in unemployment, despite recent falls, and the effects of another world recession would be offered tax cuts for pay settlements below the norm, or tax increases for pay rises above the norm.

Unemployment and the Unemployment and the Labour Market, IEA Occusional Paper 75. Professor Tom Wilson, ket, we must not treat it as a black box which will invariably produce the right result and, in

point. Neither the market nor the state should be credited by the Institute of Economic power." Affairs.

The institute has generally been a strong supporter of policies to free markets as the most ranted belief that unemploy-

CBI warns on safety claims

increases in money demand to have a more powerful impact on real demand and employment.
Policies to restrain the growth in money wages would be more effective tha nmeasures to cut the level of wages. Prof Wilson urges considera-

tion of a system of pay tribunals to moderate wages growth, possibly combined with a tax-based incomes policy under which employers, unions and workers would be offered tax cuts for pay settlements

velopment of any UK oilfield soon after planning permission for the pipeline is granted. It is to the Government's ad-

vantage to expedite the permissions needed before the combined government share sale and BP rights issue, expected to raise more than £80m, in the Wytch Farm, with reserves of 230m barrels, is comparable to a medium-sized North Sea A WARNING that companies deputy director in charge of the rules governing misleading

oilfield. Because the costs of oil production are lower on land, it should be highly profitable.

● BP confirmed yesterday that it would use Warburg Securities to advise it on the forth-coming rights issue and share sale. Warburg was retained to advise on the \$7.7bn (£4.8bn) offer for the minority holding of Standard Oll in the US this year.

BP has decided to use War-burg and Slaughter and May, the firm of solicitors, rather then Cazenove, the broker, and Freshfields, the solicitors, which have acted for the company in past share sales.

Morgan Grenfell sues for £4.2m

By Hugo Dixon

MORGAN GRENFELL, the merchant banking group, is suing Holland Automation, the computer company, for £4.2m for supplying it with a dealing system it alleges was defective. Morgan ordered £2m worth Morgan ordered 22m worth of hardware and software from Holland last year. The equipment was used for treasury dealing and settlements, Morgan said. It had nothing to do with its gilts operations, where more than half the staff were dismissed earlier this mouth. The lawsuit covers the cost

of the contract and damages for losses during the period when the systems were allegedly not working properly. They have been put right, Morgan said.

A WARNING that companies might face higher claims for producing or selling unsafe goods as a result of new government consumer protection legislation comes today from the Confederation of British Industry. The CBI, in a guide to the new laws published today, says the legislation makes it easier for consumers to claim for damage caused by a defective product. "As the burden of proof on plaintiffs is being reduced, it is likely that claims against companies will increase," says Mr Norman Rose, the CBI's advises member to greatly requires the current procedures and practices affected by the legislation. The CBI advises member to CBI points out that the Act makes it a criminal offence to supply any consumer goods that fall to comply with a new feeling in Act, which became law shortly before the end of the last parliament, makes changes in manufacturers' liability for damage caused by defective products in accordance with a draft directive from the European Commission. It also bring in increased manufactures, safety in general and simplifies in members, £3 non-members. British Telecom resurrects dream of dominance in information technology David Thomas reports on a revitalised BT's five-year strategy for success

BRITISH TELECOM is dusting down its ambitions to be the leader of the UK information technology industry, which were loudly trumpted at the time of

Freed from the dead hand of the state, it was said then, BT, with its massive resources, could breathe life into Birtain's flag. confident to talk about them. ging information technology efforts: acquisitions and a move into manufacturing were on the cards. However, no sooner was BT privatised than the rhetoric apeared embarrassingly over-blown.

The new five-year plan for BT's international products division is at the heart of the revived ambitions. Mr John McMonigail, the division's managing director, explains:

"We've been putting the flesh on the bones." Its early acquisitions, particularly of the Canadian-based Mittel equipment manufacturer, proved troublesome. Its managers were fully stretched trying to modernise its core network. Senior executives let it be known privately that its wider information technology ambitions were on the back burner.

Yet it seems BT never abandoned the wider vision. Parts of its empire, blessed with a more realistic appreciation of the task

however, Mr McMonigall points to key sinews holding the new strategy together:

BT has a tougher attitude to records will be

BT has a tougher attitude to the intellectual property rights of the products developed at its Martlesham lai-oratories, which before privatisation were frequently handed over to UK manufacturers.
"They built the intellectual

property rights into their products, sold them back to us and got very rich," Mr McMonigall says. "One of the objectives of my division is to take the exciting hits of Martlesham and do it for our-

BT's "manufacturing engine," in Mr McMonigall's words, will be its Fulcrum sub-sidiary, the main role of which

But a greater presence in manufacturing must be justified by more sales abroad. Mr Mc-Monigall's philosophy is that all products offered by his division must be relevant to BT's UK operations, but must also be sold abroad in larger numbers.

"manufacturing a business BT entered only four developed at Martlesham.

Mr McMonigall's years ago. Misul has been selling them in Japan and, building anin role of which anin role of which manufacturing and building on that relationship, is now beginning to sell BT's modems too.

Sell BT's modems too.

We was not rich with managers used to running tough P and L (profit and loss) businesses," has been to repair exchange and transmission equipment. Mr McMonigall foresees Fulcrum believes is now largely turned making many more of the products coming out of mew products and marketing strategy.

strategy. BT will increasingly draw on Mitel's expertise in areas such as private exchanges in developing new products. That has been important in the integrated telecommunications - and - com-

Many of the top managers in

his division have been brought

in from outside, including Mr McMonigall, previously with STC Each business in the division has its own profit target. Mr McMonigall wants his diviputing system due to be film a year in four to five years. sion to increase its present That will probably mean BT
That will probably mean BT
doing more manufacturing, although Mr McMonigall says it will decide whether to manufacture or to subcontract on a case

That will probably mean BT

His division has already achieved some export successes, will decide whether to manufacture or to subcontract on a case

That will probably mean BT

His division has already achieved some export successes, with a strict or manufacturing and achieved some export successes, and the computer of the computer o

ful and BT will have to generate more sales overseas.

Doubts will centre on the wisdom of BT attacking a market that already looks overcrowded, particularly in the US: almost every computer and tele-communications manufacturer

segment where computing meets telecommunications. Moreover, BT may be trying to reach its ambitious goals on the cheap. Mr McMonigali foresees only a steady increase in his division's £55m research and development budget, although he also draws on Martlesham's

in the world is aiming at that

background expertise.

It will be several years before it becomes clear whether BT is to be a significant force in world information technology, or whether once again its ambitious are way sheet of its



Peter Montagnon reports on the new head of Trade and Industry

A shift in emphasis from Young

THE APPOINTMENT of Lord Young of Graffham as Secretary of State for Trade and Industry in the new Conservative Government came as a welcome move as far as many British ex-porters were concerned.

A businessman and a good ommunicator who is widely though to have the ear of the Prime Minister, he was seen as a man who could galvanise a demoralised government de-partment and maybe teach it to respond more effectively to the needs of exporters than has sometimes been the case in the

Yet in a recent interview Lord Young made clear that exporters would be wrong to jump to the conclusion that that meant more government re-sources would be mobilised to help them in the future.

For a start, Britain was in the middle of an export-led boom, he said. "This is probably the best period we have had for exports in my lifetime." It was difficult to see why exporters needed more assistance. Export success was up to companies themselves: the Government could not achieve it for them.

That, he said, was also why he was a firm believer in free trade and an opponent of pro-tectionism. He said one reason manufacturing industry was doing well was that it had faced up to international competition in a typical high street. There was no way, if one gave in to protectionism, that that would



Lord Young: firm believer.

That did not mean that the Department of Trade and Industry had no role to play in trade: It was wrong, too, to think that it was nowadays only think that it was nowadays only concerned with rejuvenating the inner cities. That task had been "bolted on" to the department, but it had three main areas of responsibility—the City, industry and trade—and all were important.

Lord Young said one trade area he would seek to improve was the development of facili-ties to help smaller companies was the development of facilities to help smaller companies
—those with turnover of up to

**Elûm—to enter the export behind in the aid stakes, it for you'."

**We tell companies: 'You've fallough Britain had fallen got to do it. We can't do it for you'."

market. "In essence, what I want to do is to let people know that if they want to go overseas, we are there to help with practical advice."

All that, however, is a long way from the hopes of big com-panies that Lord Young's appointment might mean some easing of the rules on Export Credits Guarantes Department cover for developing countries and an increase in aid money to support exports.

The minister said it was ques-The minister said it was questionable whether making grants available to support individual contracts would do any good if it entailed a cost for the economy as a whole. There was also no point in encouraging the ECGD to make cover available for uncreditworthy countries that were not soing to tries that were not going to repay their loans. Britain might just as well give its exports away as a present, he said. There were cases where

government funds should be used, but "what you get for the money is more important than how much you put in."

Japan, for example, had loughed a lot of money into China, but it was starting to run out. Even the Japanese were starting to realise that "there is a limit as to how far you can give soft loan money or finance away." China had meanwhile discovered that soft loans in yen could turn out to be very expensive if the cur-

would be in a rather better position in the future and that improvement would come natur-ally, not as a result of more government intervention.

His determination to promote free trade did not mean that he was dismayed by Britain's threat of sanctions against Japan at the time of the dispute over Cable and Wireless and access of British companies to Tokyo financial markets earlier this year. "The Japanese understood that we were serious and they made good concessions."

By his own admission, Lord Young has still had little time to think about some of the more technical areas of trade politics. He does not regard himself as an expert on the US trade legislation debate and will leave such affeirs as the Urnguay such affairs as the Uruguay Round of multilateral trade liberalisation talks in the dayto-day hands of Mr Alan Clark, the Trade Minister.

But in general terms his approach to trade policy is very clear and contrasts strikingly with the more mercantilist approach of Mr Clark.

He said government did have a role to play in areas like the Uruguay Round, in undertaking bilateral negotiations, working to remove blockages in the trading system and in disseminating information. But it was up to exporters themselves to carve out their own share of the mar-

Rover car plant may face loss of contract

THE FUTURE of Austin Rover's volume cars body pressings plant employing 3,000 at Swindon could be placed in doubt under a possible £30m private sector in-vestment deal between Jaguar cars and GKN, the engineering

group.

Jaguar is in talks with GKN to switch the contract for the supply of body panels for its luxury car-from Austin Rover, its long-standing source, to the GKN Sankey factory at Telford, Shrop-

The financial contribution each partner would make to the £30m project has still to be negotiated but the aim would be to create a highly competitive facil-

Jaguar would have to give the state-owned Rover group three years notice of any change in the contract, but its withdrawal would have serious implications for the Swindon plant.

Loss of the rising Jaguar or-ders would affect volume loading

of the plant and raise question about its viability.

Jaguar plans to almost double output from 48,000 cars this year to more than 30,000 by the mid-1990s and is anxious to gain greater control over the supply of body panels, seen as a crucial element of its business.

The luxury cars company is concerned that its relationship with Austin Rover might be coloured by attitudes prevailing from pre-privatisation when Jaguar was part of the state-owned group and that its requirements might be regarded as low priori-

Much-publicised speculation about the future of Austin Rover and its increasing collaboration with Honda of Japan has also caused uncertainty about the longer-term security of supply. Jaguar confirmed last night

that it was reviewing the long-term supply of body panels, but insisted that a deal with GKN was only one of the options being

considered.

It seems unlikely, however, that Jaguar could justify commercially a decision to go it alone and build a pressing plant at a cost of upwards of 280m.

The GKN option would offer a

lower-cost route and give the engineering group the benefit of volume for an existing but under-utilised facility. The workforce at the GKN

Sankey factory in Telford has been cut from more than 6,909 to vehicle industry since 1979. Any investment by Jaguar for

the supply of body pressings will form part of the Elbn spending programme over the next six years announced last month by Sir John Egan, chairman.

He spoke of the need to ex-pand body shop and engine pro-duction facilities to cope with projected higher output. The current two-model range is to be extended to three "families" based on the existing XJ6 saloous, XJKS sporting coupe, and a

planned new sports car, likely to be called the F-type. Body-pressing facilities will see their importance enhanced by the intention to change the product more frequently, per-haps with a major "face lift" ev-ery four years and a model replacement every eight years.

Miners see shift-work details

By Our Labour Staff

COALMINERS at Ellington col-liery in north-east England have been presented with the first detailed proposals for a flexible shift system as part of British Coal's drive to introduce more

flexible working practices.

The system, which would extend the 7%-hour shift into a union officials by the area's in-dustrial relations officer. He told the officials that he would deny knowledge of the system if it was

which is aimed at cutting the shift time spent travelling to and from the coalface - the pit would work 52 weeks a year. Miners would work a four-day week, within a five-day production cy-

Miners would be solit into four teams. Team one, for instance, would in a single week start shifts on Monday and Tuesday at 2.00pm, have Wednesday off and then start Thursday's and Fri-day's shifts at 10.00pm. The fol-

lowing week they would work one 6.00am shift followed by three 2.00pm shifts. Officials of both the National Union of Mineworkers and Nacods, the deputies union, have in-sisted the plans should be discussed at a national level,

Cabinet to hold talks on community charge plans

BY PETER RIDDELL, POLITICAL EDITOR

THE UNIVERSAL community charge to replace domestic rates will be phased in over varying peri-ods in different parts of England and Wales under proposals to be considered by a Government Cabinet committee tomorrow.

The main issue will be the length

of the transitional periods, starting in 1990, and in particular whether they should be three or five years, or possibly longer, depending on the part of the country. Department of Environment min-

isters and officials have been working on a series of options about how rates and the new charge should run alongside each other. This follows the decision in principle taken two weeks ago by a Cabinet com-mittee that the changeover should be phased in over a period, rather than introduced at once, as was the



Margaret Thatcher.

Mrs Margaret Thatcher, the Prime Minister, has denied that accepting a transitional period would taken now to allow the drafting of represent a concession to opponents of the scheme, because this that ministers can make an ancase in Scotland and as was originally favoured by Mr Nicholas Ridley, the Environment Secretary.

option was in the initial Green Panouncement to deal with the recent
wave of concern over the proposals
said, "Where you are making a maamong Tory backbenchers.

jor change, it is best to do it in easy stages by transitional periods.

The need for differing lengths of transitional period arises because of the complicated interaction of the introduction of a unified national business rate, a changed local authority grant system and the vary-ing levels of rates.

In particular, the inner London boroughs will have to be treated separately. They present the further complication of a separate proposal to allow boroughs to opt out of the Inner London Education Authority. It is therefore recognised that these boroughs will require a longer than

Decisions in principle need to be

Unions support airline merger

BY CHARLES LEADSEATER

THE CIVIL air transport trade tition in the UK market. unions yesterday urged the Govern- Mr Martin said: "We wholeheartment not to refer the merger of edly support the merger in the be-British Caledonian Airways and lief that it will create a new and vi-

would be debilitating to both com-

Both companies will welcome the independent airlines." unions' support as they face concerted opposition from smaller in-

British Airways to the Monopolies brant mega-carrier, save British Martin said. and Mergers Commission.

Caledonian from being taken over by a foreign carrier and protect unions in the industry, warned that jobs. This is logical industrial policy a reference to the commission and we do not believe it will in any way stifle the bourgeoning competition provided by the expanding UK for the independents.

British Caledonian has to merge dependent airlines which fear the It would be unable to survive its remerged company will stifle compe- cent airline operating loss of £25.5

million without a further round of massive job costs and asset sales. replacing its ageing airline fleet, Mr

The other alternative to merger with British Airways was a merger with a European, or more likely an acquisitive American airline, which would have been more damaging

"The merger adds only 3 per cent of the UK internal market to BA's with one airline or another, he said. existing network as BCal is normally an international airline," said Mr

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A market in progress

Social Affairs Correspondent BOTH occupational and state pensions should be available on graduated sacales between the ages of 60 and 70 to encourage fierible retirement, a pamphlet published by the Employment Institute argues today.

more flexible

retirement

Mr Hugh Melior, former director of the Centre for Policy on Ageing, says that only half the male population aged be-tween 60 and 65 have jobs. But more than one person in five in that age group, was eacking, work, indicating that retirement, had not ben a willing decision.

and faced a longer period in which to suffer erosion of pen-sion levels by inflation and de-pletion of savings. A decline in economic activity

smong people over 55 was causing hardship for many, particularly those forced to retire unexpectedly. "The process is doing very limit it anything for unemployment generally, and as it is making many dependent on social security payments it is placing an additional burden on public funds."

There were strong ments for blurring the sharp division between employment and other kinds of work in later life. It should be possible for people to retire at any time within a broad span of years, and perhaps engage in partial-retirement over a period.

status and concept of a pension. A pension will be an income. available as a right because it has been earned." Work in Later Life: A Plea

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Financial Times (Switzerland) Ltd.,

Report urges Japan's car makers 'cut costs and hid price rises'

BY JOHN GRIFFITHS

JAPAN' car makers have cut are already back where they started before the yen started its climb," says Professor Krish Bhaskar, director of the Motor Industry Research Unit at the University of East Anglia. Prof Bhaskar, a motor indus-

Industry Research Unit at the University of East Anglia.

Prof Bhaskar, a motor industry academic, was commenting on a study of the situation of Japanese manufacturers in a quarterly review of the world motor industry to be launched by the unit in August.

The study finds (that) Russan and Mazida each cut their costs.

The study finds (that) Russan and Mazida each cut their costs are being of their two-prouged actions possible to report says.

Since the autumn of 1985, the for cost-saving purposes as for their expertise and superior products," the study says.

Production at vehicle plants outside Japan was also playing a significant role, particularly in the US, where cars are being built more cheaply than in Japan.

Hardship was being built into
by 20 per cent last year and
the future, because people who
retired early started their retirement with lower pensions
15 per cent and plans a further
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costs by 10 per cent with a the Japanese car makers to further 20 per cent set as a break even at about Y122 to the target for this year. Toyots, dollar, Y185 to the pound and "already very efficient," cut its Y65 to the D-Mark. The ven costs by 5 per cent with a simi-stands at about 240 to sterling lar percentage planned for the and 81 to the D-Mark.

"Some of the figures for ways in which savings are being their costs and disguised price future cost reductions may achieved, including the sourcing rises so effectively that "they seem over-optimistic but when of parts from Europe and the bearing in mind the previous cost-cutting targets reached by

That was to take advantage of the yen's strength and to avoid rising Japanese labour costs. "European suppliers are the Japanese car makers when under pressure, they can only be regarded as a serious possi-

Jepan.
"It is now thought that

cars to be built excisively in the US and exported to Europe and Japan," it says.

1613 A 185 to the pound and 165 to the D-Mark. The ven mands at about 240 to sterling and 81 to the D-Mark.

The study identifies several 400 a year.

Judicial inquiry call on benefit delays

cistion of Citizens Advice Boreaux, the Child Poverty Action Group and the London Boroughs of Hackney and Is-"The policy of flexible retirement implies a change in the lington on behalf of the Asso-ciation of London Authorities. Backney and Islington are both Labour-controlled, but the action is receiving financial supfor Flexible Retirement. Employment Institute, Southbank House, Black Prince Road, London SE1 78J. £2.50, servative controlled, and Sutton

When the action was launched this month, Mr John Moore, Secretary of State for the Social Services, was given 21 days to reply to the claims. In the view of the parties to the action, a pressed local authorities with an account that her hear wade her services.

AN APPLICATON will be made in the High Court this morning for a judicial review of the Department of Health and Social Security's handling of supplementary-benefit claims.

The action is being taken by a coalition of the National Assophatician of Company and Continuing Security and Company benefit system in a continuing state of crisis, while, mationally, social security inquiries at citizens advice promptly enough. bureaux were up 21 per cent

response that has been made by an increased demand on their the Government does not social services and housing answer their legal submissions. departments.

Building societies given more flexibility on funds

THE Building Societies Commission, recently criticised for tions to become more active in being too rigid and interfering in its regulation of the industry, has taken an important first step to become more flexible, in a move that should allow enterprise to The extent to which societies and using new instruments such instruments of sections.

In a paper about borrowing from wholesale financial markets, the commission has followed the Bank of England's way of operating in those markets. If it does not like what

they are doing, it will tell them The commission's previous practice, still evident in other areas of its regulation, was to produce detailed documents setting out precisely what societies might do in what

That approach has attracted criticism because it did not recognise that the industry is increasingly diverse in its activities. It also stifled innovative managements through excessive managements through excessive humanieraev same societies commission arriter this year.

The extent to which societies use such instruments affects how much capital and liquidity they need to protect themselves against financial collapse, the commission says.

If they match the maturity of

within broad parameters, it the funds they borrow with the is telling societies to decide for themselves the most sensible way of operating in those way of operating in those markets. If it does not like what capital resources in case the counterparties to the swaps fail to keep their side of the bargain. The commission is, therefore,

asking societies to draw up general outlines of how they plan to operate in wholesale markets, but to decide on the specifics themselves. Only in

bureaucracy, some societies commission earlier this year.

Building Societies Act 1986:

The paper acknowledges that societies are different. Some scieties are different. Some ing Societies Commission, 15 still raise all their money from great Mariborough Street, small investors in the tradi-

NQUESTIONABLY, a wrongful act without just Archer v. The Daily cause or excuse, or doing an act Star, will for a variety with evil motive, in the law it of reasons, be written into the annals of English libel actions. If, however, the case palpably fails to qualify for even so much as a footnote in the legal text-books or in the law reports, it may provoke discussion and public debate about important aspects of the law of libel. An alleged alliance, between

An alleged alliance, between a public figure and a prostitute; damages of fim, legal bills of costs amounting to nearly fim; and an uneven-handed summing up to the lury by an idiosyncratic judge—these were the main ingredients of a lawsuit in which an Englishman's right to seek the renedy of a moneto seek the remedy of a mone-tary award for a grave aspersion on his reputation triumphed handsomely over the claim by nandsomely over the claim by the press to a right (nay, a duty) to uncover even the private sexual peccadillos of a public figure, whatever dublous tactics had to be employed to bridge the gulf between what the newspaper claimed it knew to be true and what it could prove to be true in a court of

the resounding victory for Jeffrey Archer, and even more resonant for Mrs Archer. One lawyer, when he heard the verdict, quipped (not entirely



flippantly) that the jury's verdict represented something more like condign punishment of the press in order to finance a modest meal at an expensive restaurant and a jaunt or two before returning home to the fragrant pillows of a full life. than an unprecedentedly high monetary award to compensate

amenities and pleasures of daily living?

The urge to adopt the American approach is bound to surcan approach is bound to surface, even though those most in favour of it—namely, the media—have the least right to proclaim it. In the US, a person who chucks his hat into the public arena—be he politician, entertainer or author—must suffer the heat of public com-

In England the defamatory is worse confounded. While "Prager v. Times Newspapers malice elsewhere in the law may mean either intentionally doing Report, July 23).

may not only have either of these significations but it may also be used in a sense which is totally independent of either in-tention or evil motive. It may include mere carelessness or even honest mistake. But a newspaper can be held liable for defamation where it made only an honest mistake which it believed to be true.

lieved to be true.

English law does not give any cause for concern to the defamed. He does not need to trouble himself with any shade of meaning which attaches to malice, provided that he has inserted the word "maliceiously" in his statement of claim. From that point onwards in the litigation no one takes any notice of it, except at trial where the defendant pleads either fair comment of qualified privilege for the published words, in which case those defences can be destroyed by proof of malice, or for the purpose of inflating damages where there has been spite or deliberateness.

The American rule is that

The American rule is that malice in the sense of motive has to be established in the case of a public figure. Hence, law.

The case, tricked out in detail by daily coverage of the evidence over three weeks, has fed the apparently insatiable appetite of a public avid for sensation. But the comments have not all been favourable to the resonnding victory for The American rule is that malice in the sense of motive has to be established in the ease of a public figure. Hence, the greater ability of the press in the US to resist libel suits.

But it was not all bleakness for the media last week. The Court of Appeal, in a case But it was not all bleakness for the media last week. The Court of Appeal, in a case brought by a boxing promoter against the Sunday Times, held that a defendant was entitled to plead institutions. that a derendant was entitled to plead justification of a defamatory meaning to words published other than the meaning exclusively attributed by the defamed person to the words published.*

The defendant could set up a spectrum of meanings from the most serious to other meanings not necessarily more or less serious but different from that pleaded by the plaintiff, so long as those other meanings were reasonably capable of being borne by the words of which complaint was made.

The Sunday Times had said of the boxing promoter that he spent most of his days in America where he had "formed alliances with Harold Smith, who was funding promotions with money stolen from the Wells Fargo Bank." The Sunday Times immediately re-sponded to the complaint by disallowing any suggestion that monetary award to compensate a paraplegic for the loss of a full life.

The law's disparity of treatment between libel actions and personal injury claims will not go publicly unnoticed. Do we really value a person's reputation, momentarily tarnished but soon forgotten, so much more highly than the loss of the moter had behaved incautiously in his choice of business associates and also had acted disreputably by concealing from the California Athletic Com-mission the true amount of purses paid to boxers managed by the boxing promoter and his American associate.

That case will undoubtedly find its way into the law reports and the legal textbooks as an important precedent. If there is an appeal in the Archer case, words must be published "malithe issue may not be just the ciously" of the plaintiff in the size of the award of damages action, but the element of or the permissible bounds of malice is a purely formal one. comment by a judge in his Malice has generally in the law summing up. The court may an unfortunate ambiguity about reflect on the proper ambit of the law of libel confusion.



JOHN PLENDER

T MAY be a little late in the day to say so, but this has not been a good year for the French political philosopher Montesquieu. It was he who popularised the idea of the separation of powers; and while it may have seemed an ingenious nostrum in 1748, it has caused pandemonium in US foreign policy this year as each new twist in the Irangate hearings has underlined the hazards of a constitution that greentrages ner stitution that encourages per-

Checkmated by balances

petual competition between President and Congress. Then there was that rather Then there was that rather tasteless best-seller called the Lettres Persanes* in which two Iranians—yes, Iranians—presumptuously chose to compare French politics, religion and manners unfavourably with their own. Given the Iranian readiness to promote terrorism in France and elsewhere, Mr Jacques and elsewhere, Mr Jacques Chirac could be excused for regarding this as a work of sedition.
And what are we to make

And what are we to make of the arguments in L'Esprit des Loist about the civilising influence of trade? "Commerce." said Montesquieu, "is the cure for destructive prejudices; and it is almost a general rule that where there is trade; and wherever there is trade there is civilised behaviour." If this is true, why is the US Congress busy writing a trade bill the chief object of which seems to be to prevent trade rather than promote it?

The attraction to the founding father of Montesquieu's argument for the separation

of the legislative, executive and judicial arms of government was, of course, the idea of checks and balances. These were intended, among other things, to protect the individual's freedom against the rule of the overnighty. The problem in Washington today is that anotherwise healthy American belief in competiis that anotherwise healthy American belief in competition has pervaded this ancient political structure to the point of freebooting absurdity: not just Colonel Oliver North with his do-tryouself (or not as the case may be) foreign policy but obscure White House bureaucrats trying to deny an aeroplane to Mr George Shults the Secretary of State, for the legitimate pursuit of the nation's interests overseas.

nation's interests overseas.

The traditional complaint about a constitution that has very little to say about foreign policy is that it imposes indecision on one of the world's superpowers.

Certainly Congressional concern about the President's superpowers about the President's support for the Contras has led to a half-cock policy in Nicaragua, regardless of its rights or wrongs. Yet the

curiously selective. The sud-den deployment of the US den deployment of the OS
mayy in the Gulf in response
to a Soviet overture to
Knwait and an Iragi assault
on the US Stark looks more
like a precipitate gamble than
the result of a coherent,
checked and balanced policy. A constitution that offers few powers, and mainly nega-tive ones at that, is arguably at its worst when it comes to the budget. For it has no answer to the problem of a stubborn, septengenarian President who refuses to fol-low the wisdom of other tax reformers around the world

reformers around the world by raising consumption taxes to pay for cuts in income tax. The trade bill, meanwhile, raises a question about the readity as of Congressmen to exploit the constitutional tension between the executive and the legislative branch. Are they putting economic absurdities into the bill to satisfy a political constituency back at home on the assumption that a Presidential veta will correct the nonsense while leaving the political gain intact.

trade policy is designed to cope with a problem that scarcely existed in Montesscarcely existed in Montesquieu's day. The Americans
have simply had too much of
a good fining. One coursequence of the structural
hudget deficit is that US consumers have enjoyed access
to cheap Asian electronic
goods and US home buyers
have had access to cheap
oriental capital; but in their
capacity as employees and
producers they have been
appalled at the impact of
imports on US industry. Economic interdependence taken
to this extreme leads inevitably to protection.

In the developing world, on

in the developing world, on the other hand, trade can scarcely be said to have won a sweeping victory for civilised values, Iran, after all, is a long way from autarity. That is not to say that Montesquieu was wholly wrong; he simply oversold his point. Even for the Iranians trade must be a factor in foreign policy decision-making, since they need export revenues to presecute the war with Iraq. But only a

goes are rarely successful. None of this gives Euro-None of this gives Europeans any right to feel superior about their own constitutions or foreign policies. Britain in the 19th century could hardly be said to have performed with uniform decl-siveness. Think of Gladstone's half-hearted and belated response to the plight of General Gordon in Kharteam. And it is hard to see how France's policy of soiling arms to Iraq white trying to curry favour with the Ayatollahs could be regarded as any more coherent than US any more coherent than US policy towards Iran.

policy towards Iran.

As for the future, is Japan's constitution any more likely to make for coherent foreign policy making in the 21st century? The constitutional refroms of the Meiji Restoration had their roots in 19th century Germany. Next week, Lorenz von Stein and the concept of social monarchy.

*Lattres Persones, Jacques

Lettres Persones, Jacques Desbordes, Amsterdam, 1721.
†L'Espirit des Lois, Barrillot et fils, Geneva, 1748.

INTERVIEW

Drive, he said

Paul Betts meets Jacques Calvet,

head of Peugeot-Citroen

JACQUES CALVET, the head of the private Pengeot-Citroen car group, has set himself an ambitious new challenge. "I want the group challenge. "I want the group to become not just number one in European car registrations but also number one in profitability among European car makers during the next four to five years," he says, test driving the recently launched Paugeot 405 medium sized saloon in the lash comptrained around Lyon.

speaking so confidently about Peugeot's prospects of becoming the leader of the European car industry. When he joined the car group barely five years ago, Peugeot was in the throes of a major financial crisis and on the brink of bankruptcy. Calvet then had little direct experience of industry; he began as a civil servant and then became chairman of France's biggest commercial bank, Banque Nationale de Paris (BNP).

"I was forced to leave BNP

"I was forced to leave BNP and a job I liked when I was kicked out by the sympathique socialist government," says the man who was once Giscard d'Estaing's Directeur de Cahi-

But since taking over at the helm of Peugeot and engineer-ing a spectacular financial and

industrial recovery, Calvet has become a leading, often outspoken, figure of the French industrial establishment. Initially, however, Calvet found himself in the midst of a major controversy—he took the former socialist government head on by launching a Draconian programme of restructuring and job cuts at Peugeot. The controversy reached a climax with the famous "battle of Poissy" when violent clashes erupted in the large plant outside Paris, taken over by Peugeot when it acquired Chrysler's European operations in 1979.

The incidents at Poissy acted industrial recovery, Calvet has

The incidents at Poissy acted as a catalyst in labour relations not only at Peugeot, but within French industry as a whole. "There has been a dra-matic evolution in trade union and blue collar worker attiand one cultar worker and tudes towards restructuring and modernisation," acknowledges Calvet whose reputation as an industrial axeman, a sort of French version of Ian Mac-Gregor, is now something of the Calvet claims that there has

not only been a revolution in the attitudes of French unions and workers but also in those of top and middle management. "Chief executives and senior management in French industry have now realised that not only are men mortal but so are enterprises. They have realised too that they must take bold, and at times difficult, steps if they are to survive."



Thus Calvet is cautiously optimistic about the future prospects for French industry and Peugeot. After accumulations ing more than FFr Sbn (£0.8bn) in losses between 1981-84, Peugeot returned to the black in 1985 with earnings of FFr 543m and a sharp rise in profits last year to FFr 3.6bn.

But he is concerned about what he sees as a number of storm clouds both at home and abroad which could jeopardise this recovery. "When I was at the bank I started worrying about the risks of major international financial and economic crisis. Somehow we will have to find a way to restore world growth and I believe this will have to come from agreement by the major industrialised countries." He adds that the major industrialised countries do not at present have "the do not at present have "the global vision necessary for such

Calvet feels the danger is all the greater because Europe is not preparing itself adequately for future trade battles. "I don't think you can build a unified market inside Europe unless you have a common European external trade policy but a safeguard from other hig entities which might either adopt too aggressive a trade stance or not respect the general rules of the game.

general rules or the game.

"Let's not be dreamers. I am a supporters of free trade but it must be practised by all parties." He defends the existing quotas by some European countries like Italy and France on Japanese car imports. "If we did away with them now, it would have major conseit would have major conse quences on our sales."

Even the vision of a united Europe, which he pursued with Giscard in his Finance Ministry days, is haunted by Japan.
"I am worried that the "I am worried that the unified European market will make it easier for the Japanese to penetrate. I am also worried that we might not gain all we hope for from the unification of standards. The advantage would only be significant if the unification was done on a

unification was done on a reasonable basis and based on European rather than American standards." In addition, though the general industrial outlook has improved in France, Calvet makes no secret of his concern about the French political situation. He has deep misgivings about political "cohabitation" in

France. "I am openly hostile to the idea of a president and a parliamentary majority of different political camps sharing power." He admits that many people think that France will again be plunged into an-other period of political power

• PERSONAL FILE 1931 Born, Boulogne sur Selne; educated Lycée Jasson-de-Sailly, Faculte de Droit de Paris, Ecole Nationale d'Administration. Variour positions in French administration, especially Finance Ministry where he was Directeur de Cabinet of Valery Giscard d'Estaing when the former President was Finance Minister between 1970-74.

1974 Deputy managing director, 1974 Deputy managing diri Banque Nationale de Paris. 1976 Managing director, 1979 Chairman.

1979 Chairman. 1982 Joined Peugeot group. 1984 Chairman of group. too high. But he describes as "absurd" the current thesis in France that French enterprises prefer to make financial invest-ments rather than industrial

He says Peugeot is planning

He says Peugeot is planning to invest FFr 9-10bn a year over the next three years, or about FFr 30bn in total capital investment. With such an investment programme, he sees little room for other ventures.

**Outcome of the such and investment programme, he sees little room for other ventures.

**Outcome of the European market last year, was fourth in terms of European in the European market last year, was fourth in terms of European in the Eu

it has recently made to restructure and recover. But he is
worried that the French
government may be tempted to
step in to help restructure
Remault's balance sheet (burdened by some FFr 600n of
debts) with support which
would distort competition. "I
think the recovery of Renault
should come from within the
group and not as a result of
external help." he argues, adding that Peugeot, after all,
recovered on its own and still
carries a heavy, if gradually
declining, debt load.

Despite the difficulties and
obstacles ahead, Calvet believes
Peugeot is equipped to meet ones because they are more

sharing after the presidential elections next year, but he likes invest as a core shareholder to hope that this will not be the in some of the newly decase. "It is difficult to predict method of the newly decase. This target is a way of motivating the company — with its newly-dound financial giving it a new goal after successfully returning to the black from the brink of disaster. The group, Calvet, for "psychological" as well as financial interest rates which discourage investment because they are not only a proposition of the newly decase. The product method Peugeot has been asked to invest as a core shareholder in some of the newly denationalised. French groups. But even if the Peugeot group, with its newly-found financial health, could afford to invest FFT 100-200m in a privatised group, Calvet, for "psychological" as well as financial reasons, has preferred to stick to his automobile investments.

Another political concern of Mr Calvet is the French cessfully returning to the black from the brink of disaster. The group has the capacity to do this with its modernisation programme. But we have no choice if we want to maintain our current strategies and poli-cies. After all, our group con-sists of two separate car companies, Peugeot and Mr Calvet is the French government's attitude towards Renault, the financially government's arrivate towards
Renault, the financially
troubled state car group—and
Peugeot's main domestic competitor. He expresses the
deepest respect for the management of Renault and the efforts
it has recently made to restruccompanies, Peugeot and Citroen, each with a specific character and car range which

character and car range which I want to maintain."

This target has also given Calvet a new personal challenge. It seems to indicate an intention to continue running Peugeot for some time, although se likes to say "no one is the exclusive owner of his executive chair." In the past there has been speculation that Calvet had his eye on a top ministerial post in a new right-wing government. But judging from the way he spends judging from the way he spends time with journalists, testing every new model or major ver-sion which his group brings out—and driving the new cars of the competition at weekends or the competition at weekends
—Caivet seems to have been
bitten by the car industry bug.

I don't think even Lee Iaccoca
goes out regularly to test cars
with a group of journalists for
two days," he says, as for the
third time, his FT navigator
misdirects him along the winding roads of the Dauphine
countryside.



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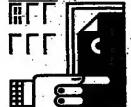
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FINANCIAL TIMES



Britain's national newspapers are experiencing something akin to the Big Bang in the City. As the man-made barriers

which prevented technological advances come down, the transformation into a modern high-tech industry pro-

ceeds at an accelerating pace. Raymond Snoddy explains.

A big bang on the front page

describe the dramatic events of increasingly becoming a busi-the past 18 months in the British ness rather than a plaything of

with the rest of the world, or been announced from a total including regional newspapers workforce of 30,000. in the UK than a revolution—s The result, according to a in the UK, than a revolution—s The result, according to a process that has been artificially compressed into such a short period because the barriers holding back change had Drew, is that by 1988 national short period because the bar-riers holding back change had proved so effective in the past. Yet whatever it is called the scale of transformation in the affairs of Britain's national newspaper industry is difficult pre-tax profits of £50m

practices are on the way out, in national newspirmost cases by agreement levels of the between unions and manage regional newspirment, after the defest of the rington argues. bitter strike by sacked print workers against Mr Murdoch's

News International.

national newspaper industrynational newspaper industryMr Rupert Murdoch moving all
his titles to Wapping in a single
weekend, the launch of new newspaper proprietors will
titles and the introduction of have invested more than £1bn in
up-to-the-minute computer newspaper proprietors will
have invested more than £1bn in
new equipment and redundancy
technology as a revolution.
In fact it is more a catching-up job cuts have either taken place
with the rest of the world or here appropried from a total

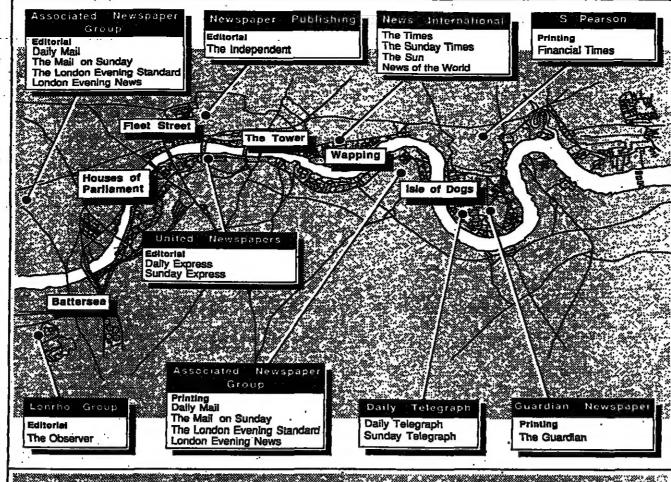
newspapers will have revenues of £1.65bn and pre-tax profits of £20bm. This compares with revenue of £1.4bn in 1985 and

to exaggerate.

Ancient printing equipment 18 months might bring profit that would fit naturally into a margins up to 15 per cent museum of printing is at last being replaced. Traditional tic, but it is five times what the manning levels and restrictive industry is used to and brings practices are on the way out, in national newspapers up the levels of the best-managed

All the signs are that publishers, once the short term investment costs are absorbed Perhaps even more signifi-cant for the future is the trans-formation in profits now under way.

are likely to generate substan-tial surpluses which will be available for expansion and diversification.



The Rewspaper Industry

the premises of a small publisher of free newspapers in the north of England in November 1983 were of critical import-

With the help of new laws against secondary picketing Mr Eddie Shah took on the power of the print union, the National Graphical Association and won. The television reports of the violence on the picket lines turned Mr Shah almost over-night into a nationally known

He was able to use that fame regional newspapers," Mr Terto raise money for Today, the olutionary new colour tabloid that would use all the latest technology to create a new low-cost national newspaper. Todas the collusion between management and unions which kept the cost of producing newspap-

ers up, effectively keeping out new entrants.
"We're going after an industry

that's just ripe to be taken, it just needs one guy," said Mr Shah with his customary self-

It was not to be. Today, the independent newspaper that was supposed to shake Fleet was supposed to shake Fleet strike were deemed to have dis-Street to its roots, had in fact to missed themselves and they be rescued from collapse by a Fleet street proprietor, Mr Tiny Rowland of Lourho.

At the end of last month Today changed hands again, this time bought by Mr Murdoch for £38m despite estimates that it will lose £30m in the year to

Today was, however, the catalyst for change. The threat of Today enabled Mr Robert of Today enabled Mr Robert ments quickly began negotiate.

Maxwell to negotiate more than ing new technology deals and
2,000 redundancies at his Mirror swingeing cuts in manning Group Newspapers.

all Mr Murdoch's four titles-The Times, Sunday Times, Sun and News of the World to a secretly and carefully prepared modern printing plant at Wap-ping that made the process irreversible. More than 5,000 printing workers who went on

were never taken back.
Mr Murdoch moved immediately to direct input-journalists keying in their storles directly on electronic screens for automatic setting by computer driven typesetters cutting out the traditional rekeying of text by printers.

As a matter of survival other national newspaper manage-

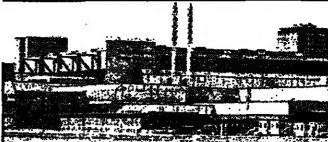
In April 1986, for example, Express Newspapers reached agreement, with the help of a closure ultimatum, for 2,500 voluntary redundancies. At the beginning of this month the management asked for a further 2,500 job cuts. By 1990 the Daily and Sunday Express and The Star will be produced by a total of 2,300 compared with more than 7,000 less than two years

Ironically "the sleeping giants of Fleet Street" such as the Express the Daily Mail and the Daily Telegraph have woken from their slumbers so rapidly that it is the established titles which have benefited most from the changed conditions. Entry costs may have been reduced but new titles have

found it a difficult and costly Readership levels overall are colour. .

CONTENTS

transmission cuts manpower Free sheets: relentless march of



siderable evidence of conservative behaviour by readers sticking to the papers with which they are familiar.

The collapse of Mr Maxwell's London Daily News is the most dramatic example so far, although high losses also forced the closure of Sunday Today.
The Daily News never made headway against the established London Evening Standard, and at the end was selling less than 100,000 a day and probably losing close to £1m a week.

The main exception is The Independent founded by three former Daily Telegraph journalists who managed to raise more than £18m in the City of London. They have managed to carve out a niche for themselves at the top end of the market and win journalistic awards. Although circulation is now above 320,000 the paper is not likely to break

even until next spring. Sunday Sport a down-market tabloid set up with capital of £150,000 has also carved out a niche for itself with the help of pictures of naked ladies and is said to be profitable on a cicula-tion of 500,000.

Other dramatic changes include the exodus from Fleet Street. Partly because of cramped conditions and the existing plants for development many papers, including the Financial Times, are building modern new printing plants in London's Docklands. Others have opted for a series of new plants around the country or moved to contract printing.

The appearance of British newspapers is being transformed by the improved repro-duction and after initial doubts proprietors are increasingly seeing colour as a competitive weapon in the intense battles for circulation at the popular end of the market. Mr Murdoch is already

introducing colour into the News of the World and Mr Maxwell has announced that he too is planning to print his titles in

advertisers and promoters the opportunity to insert prepapers from the end of this year. A multi-million pound order for sophisticated inserting equip-Ferag of Switzerland for his 21 new presses. The equipment inserts advertising material—or

The hope is that inserting will prove a significant competitor to direct mail and provide a new stream of revenue for daily

National newspapers have been capturing the head-lines but there have also been remarkable changes in the local regional industry.

Regional newspapers point out with justice it was they rather than Fleet Street who have been the pioneers in everything from use of compu-ter technology and colour to the introduction of direct input.

This mouth the 100th direct input agreement was signed and the Newspaper Society which represents regional and local publishers believes the total could be 150 before the year is

Wolverhampton Express and Star caused a furore in the industry. The 100th at the Southport Visiter slipped quietly into

Free newspapers have succeeded in carving a major slice of the market for themselves, both free and paid-for local newspapers are enjoying buoyant trading conditions although higher newsprint prices are pushing up costs.

Last year regional press advertising rose by 10 per cent to £1.1bn and the Advertising Association expects real growth of 10 per cent this year.

Despite the proliferation of

electronic media the process of renewal in the British newspaper industry should help to

CROSFIELD MAKES THE NEWS



capture stories as they break and provide fast accurate coverage.
The Crosfield 2000 Series controls and enables

management of text for the creation of complete newspaper pages from raw copy.

In addition, the same system can handle all of the classified and display advertisements for any size of newspaper.

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both images and text—Crosfield has the technology.

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at how the new titles are faring

The high cost of getting it wrong

sed without the announcement of yet another plan for a new national daily or Sunday news-

Direct input technology, con-tract printing and drastically reduced manning levels had all entry. It was no longer necessary to be a millionaire peer in order to be a newspaper pro-prietor—almost anyone with access to modest financial back-

access to modest financial oacking could find a way into the
business.

There were plans for new
down-market dailies to undercut the Sun and the Star; and
some believed that the era of
specialist dailies, aimed at
niche markets, had finally
arrived. With costs so reduced,
why not set up specialist, lowwhy not set up specialist, low-circulation newspapers aimed at women, sports faus or the fashion world?

Eighteen months after the launch of Britain's newspaper revolution, the euphoria has gone, and the performance of

most of the new titles so far makes sobering reading. The most devastating blow came on Friday when Mr Robert Maxwell, publisher of Mirror Group Newspapers, decided unexpectedly to close his new 24-hours-a-day paper, the Lon-

don Daily News.
Losses, estimated to have been running at around £1m a week, were in the end more than even Mr Maxwell could bear,

and more than 200 journalists lost their jobs.

Mr Maxwell launched the new paper in February, determined to break the "monopoly" of Lord Rothermere's London Evening Standard. The Mirror pro-prietor hoped to get a circula-tion of 500,000, but sales fell rapidly to 350,000 and at the end were less than 100,000. It was the first of the new titles to

close. Lord Rothermere had countered the launch of the LDN with clever promotions—a draw for free houses, provided you collected three weeks special coupons—and a revived London Evening News.

Wessex Newspapers, 33/34 Westgate Steet,

Bath & District Star Frome & District Star Norton Radstock Star

Echo Newspapers,

Newspaper House. Chester Hall Lane, Basildon, Essey, SS14 3BL.

Tel (0268) 22792

Beth and West Evening Chronicle, 16p. ABC 27,191

North Somerset & Avon Weekly Series,

Keynsham Weekly Chronicle Somerset & Avon Guardian Somerset Standard

BASILDON

Evening Echo, 18p. ABC 61.262

Standard Recorder Group, free, VFD

Thurrock Gazette, Iroc. 49,095

Castle Point Standard Recorder Rayleint/Rochford Standard Records

Basildon Standard Recorder Billericay Standard Recorder Wickford Standard Recorder

BRADFORD

BRIGHTON

Bradford and District Newspapers, Hall Ings. Bradford, BD1 1JR

The Southern Publishing Company,

89 North Road, Brighton, BN1 4AU.

DARLINGTON

Presigate, Darlington, DL1 1NF, Tel (0325) 381313 The Northern Echo, 18p. ABC 89,959

Advertiser Series, Iree, VFD 177,314 Aycliffe & Sedgefield Advertiser Darlington Advertiser

Durham Advertiser

Chester-le-Street Advertiser

Darlington & Stockton Times, 20p. ABC

North of England Newspapers,

89 North Road, Brighton, BNT AAU. Tel (0273) 606799 Evening Argus, 13p. ABC 98.513 Brighton & Hove Leader, free, VFD 135,052 Burgess Hill Leader, free, VFD 33.717 Haywards Heath Leader, free Sussex Limited Edition, free, 34,140

legraph & Argus, 18p, ABC 63,357 Keighley News, 18p, ABC 21,463 Bradford Star, Iree, VFD 113,267 Target, Iree, VFD 32,711

Bath Star Series, free, VFD 55.128

Bath, BA1 1EW Tel (0225) 63051

FOR A short time last year it seemed as if hardly a day pasmonth, receivers were called in paigns have painfully raised at the News on Sunday, the new left-of-centre newspaper; and Today, the revolutionary colour tabloid founded by Mr Shah changed hands for the second

time since its launch.
In different ways, both illustrate the difficulties of launching new newspapers into a highly competitive marketplace where overall readership levels

are static at best. The News on Sunday, a dream of the left for many years, ran into a financial crisis two weeks after its launch, when sales fell rapidly to 350,000 compared with break-even targets of more than 800,000.

The ill-conceived, poorly marketed and under-capitalised paper has been rescued by a consortium headed by Mr Owen consortium headed by Mr Owen
Oyston, the Lancashire
businessman with extensive
commercial radio interests, and
the Transport and General
Workers' Union. But with a
circulation now under 200,000
the News on Sunday faces a long
battle for survival.
When Mr Rupert Murdoch
beat rival publisher Mr Robert
Maxwell to the draw and bought
Today from Mr Tiny Rowland's

circulation close to 500,000. Mr
Sullivan has told his staff that as
soon as the circulation rises
above 700,000 they can go daily.
The only unambiguous success story so far is The Independent, at the upper end of the
market. In the face of considerable scepticism, three former
Dally Telegraph journalists, led
by Mr Andreas Whittam Smith,
raised £18m in the City of London and went on to carve out a
circulation close to 500,000. Mr

Today from Mr Tiny Rowland's circulation of more than 320,000.

Lonrho for £38m, he took on a newspaper that was expected. Lourho for £38m, he took on a newspaper that was expected to lose about £30m in the year to Sentember.

Though the independent the Newspaper of the Year award, it is still losing around £200,000 a month and breakeven next.



paigns have painfully raised Today's circulation to 330,000, but this achievement looks mod-est compared with the early days when Today executives talked of selling 1m copies.

It will take all of Mr Mur-doch's legendary powers of tur-ning round loss-making newspapers to make a profit at Today in the battle for the middle mar-ket against the Daily Mail and the Daily Express.

the Daily Express.

Curiously, the only new title which claims to be in profit is the very down-market Sunday Sport, a newspaper launched by girlie magazine publisher Mr David Sullivan with a budget of around £150,000. The diet of royal gossip, naked ladies and sport has already produced a circulation close to 500,000. Mr Sullivan has told his staff that as

is not expected before next

Independent believe that its maximum cash require ment of £3.488m will come next April, and that it stands a good chance of getting by on its over-draft without having to go back to its shareholders for more

to its shareholders for more finance.

As the struggle for viability continues, the overriding message from the new titles so far is that technology may have changed but that the market-place has not and come year. place has not, and some very old-fashioned rules still apply to new entrants. To stand any chance of success, a genuine gap in the market must be found. It must then be filled with a precisely targeted and properly marketed editorial product of high quality.

quality. According to Mr Derek Ter-rington, publishing analyst of stockbrokers Phillips & Drew, in order to create a viable new title, the targeted market seg-ment should be growing and should serve a higher income

group. Even then, potential new national newspaper properties should usually count on the need for second-round financing after the first has been orbed. The cost of entry may have been lowered, but the cost of getting it wrong is as high as it



Yesterday's and tomorrow's men at Today (left to right): Mr Eddy Shah, who started the title; Mr Tany Rowland who took over and Mr Rupert Murdoch, the present owner

SMINDON

Evening Advertiser, 17p, ABC 36,996 Wittshire Gazette & Hereld, 22p, ABC

Wiltshire Star, free, VFD 81,113

TROWBRIDGE

tshire Times & News Series, 20p. ABC

West & North Wilts Star Series, free, VFD

Tel (0923) 242211 West Herts & Wetford Observer, 16p, ABC

The Free Herts & Watford Observer, free,

St Albens & District Observer, Iree, VFD

Hendon & Finchiey Times/Edgware & Mili

Borehamwood & Elstree & Edgware Times, Barnet Borough Times/Potters Bar Times, free, VFD 49,621

Tel (0904) 53051 The Yorkshire Evening Press, 18p, ABC Yorkshire Gazette & Hereid Series, 16p,

Hendon Times Group: Part free, ABC

Wiltshire Newspapers, 100 Victoria Road,

B. Lansdown & Sons, 15 Duke Street,

Trowbridge, Wilts, BA14 8EF.

Tet (022 14) 2532

The Wiltshire Times

Chippenham News Devizes Times

Bradford & Melksham Star Chippenham & Corsham Star Devizes Star

Westbury & Warminster Star

WATFORD

C. H. Peacock, 124 Rickmansworth Road, Watford, WD1 7JW.

YORK

ABC 11,143

Ryedale Star Selby Star

East Yorkshire Star

York & County Press, 15 Coney Street, York, YO1 1YN.

Vorkshire Gazette & Herald Malton Gazette & Herald Pickering Gazette & Herald York Star Series, tres, 108,595

47.436

Tel (0793) 28144

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South East London & Kentish Mercury,

South East London & Kentish Mercury Series, 18p, ABC 5,546 also free, 156,116 Deptford & Peckham Mercury Greenwich & Eithern Mercury

HIGH WYCOMBE

Bucks Free Press, 18p. ABC 35,417 Marlow Free Press

Midweek, 12p. ABC 8,921 Wycombe Star, free, VFD 96,996

South Bucks Star, free Limited Edition, free, VFD 18,616

The Westmorland Gazette, 20p. ABC 31,299

KENDAL

Westmorland Gazette,

OXFORD

Osney Mead, Oxford, OX2 05J.

Tel (0865) 244988

Oxford & County Newspapers,

Tel (0865) 244988
Oxford Mell, 16p. ABC 41,470
The Oxford Times, 20p. ABC 32,261
The Herald Series, 18p, ABC 16,184
Abingdon Herald
Didgot Herald
Wallingdord Herald
Wallingdord Herald

Bicaster Advertiser and Mid-Oxon

Slough Newspaper Printers Limited.

Chronicle, 15p, ABC 5,507 Oxford Star, free, VFD 123,091

SLOUGH

Uxbridge, Middx UB8 1JA. Tel (0865) 57721

Oxford Road.

Wantage & Grove Herald Witney and West Oxfordshire Gazette, 15p. ABC 6,164

zz strickiandgate, Kendal, LA9 4NE.

DEPTFORD

Lewisham & Catford Mercury

Bucks Free Press Group,

High Wycombe, Bucks. HP13 7DW Tel (0494) 21212

116 Deptford High Street, London, SE8 4NX,

Tel 01-692 1122

The demise of Fleet Street

Survival by exodus

THE DEATH was formally announced on July 2 of Fleet Street, the traditional heart of the British national newspaper industry. The end had effectively come 18 months ago when Mr Rupert Murdoch took his then four national newspaper titles to Wapping on the edge of London's Docklands in the course of a single weekend.

But the process was completed this month when Express Newspapers, the last of the national titles to make up its mind, decided that it too was joining the exodus.

The Mail on Sunday is also taking shape in Surrey Docks and from next year Mail journalists will move to new headquarters above a department store in Kensington.

Financii Times journalists are also on the move after Paarson, the newspaper's owners, soil Bracken House to a Japanese construction company for £143m. New editorial offices and London Bridgs.

Although most publishers have decided to build their own next year Mail journalists will move to new headquarters.

example of the wide range of options now open to newspaper proprietors.

Like other newspaper proprietors the Express group was moving to direct input of copy by comparisons.

The changes group was plumped for yet smother option—distributed printing at his own plants around the country.

The changes would also be accompanied by swingeing job london and the regions with significant loss of printing jobs Express Newspapers from Fleet three national titles, the Daily and Sunday Express and the three national titles, the Daily and Sunday Express and the same three newspapers will be produced by 2,300 giving an enormous boost to profitability. Unlike other papers the Express has neither decided to build its own new printing plant in the Docklands or go fully to contract printing at different sites around the country.

United has put together a printing package using Goss Headliner offset presses that involves extending its Manchester plant at Broughton near Preston.

The company will get its savings would come from the

graph at West Ferry Road on the times. Isle of Dogs in a deal remark-Isle of Dogs in a deal remark

If the deal is accepted the new
ably similar to the Telegraph arrangements could begin in
joint venture with Mr Murdoch

October and at least some of in Manchester.

July was also the month in

Preston.

The company will get its savings would come from the southern print run from a joint wenture with the Daily Teles would mean earlier edition

ioining the exodus.

The shiny black headquarters built by Lord Beaverbrook and lands. The Independent has known affectionately as the "Black Lubyianka" was being put up for sale and the Express journalists too were packing their bags.

The complex package of measures announced by Lord Stevens, chairman of United the same route and The Guar-Newspapers, owners of the Express group, is a perfect example of the wide range of options now open to newspaper proprietors.

In the shiny black headquarters have decided to build their own new printing plants in Dock-nation in the printing plants in Dock-nation in the proved it is perfectly feasible to have no presses at all.

The Independent has proved it is perfectly feasible to have no presses at all.

The Independent has more than 320,000 copies a day, is entirely produced by contract printers in different parts of the same route and The Guardian is being printed under contract at the moment until its new printing plants in Dock-nation in the autumn.

The Independent has proved it is perfectly feasible to the same now selling more than 320,000 copies a day, is entirely produced by contract printers in different parts of the same route and The Guardian is being printed under contract at the moment until its new proved it is perfectly feasible to have no presses at all.

The Independent has proved it is perfectly feasible to have no presses at all.

The Independent has proved it is perfectly feasible to have no presses at all.

The Independent, now selling more than 320,000 copies a day, is entirely produced by contract printers in different parts of the same route and The Guardian is being printed under constant and the same route and The Guardian is being printed under constant and the same route and The Guardian is being printed under constant and the same route and The Guardian is being printed under constant and the same route and The Guardian is being printed under constant and the same route and The Guardian is being printed under constant and the same route and t

Britain's newspapers will con-tinue to travel through the night which Daily Telegraph journal-ists, near Fleet Street neigh-bours of the Daily Express have throughout this century. Themselves moved to the Isle of If the BR offer is rejected and Circulation—market share 1971 1976 1981 1986 33.1 25.7 14.1 14.1 10.5 20.8 31.5 36.4 32.2 14.6 14.8 28.2 21.5 -50 n/a 100.0 100.0 100.0 62.9 14.7 14.8 62.4 14.5 14.7 60.0 17.8 13.3 8.4 8.9 100.0: 100.0: 100.0. 100.0 23.9 24.5 24.3 24.5 20.7 20.6 25.8 24.7 17/8 100.0 100.0 100.0 100.0

£m	1982	1963	.1984	1965	1986
evenne	1110 (18)	1180	1290	1400	1500
re-tax profit/(loss)		28	.32	50	79
largine (%)		2.4	.2.5	3.5	5.3

23.4

100.0 100.0 100.0

28.0 28.9



Regional newspapers

Profiting from the revolution

FROM TIME to time regional newspaper publishers are bil-led as the "unsung heroes" of the newspaper industry. In many ways the epiphet is wholly

appropriate.

When the national newspaper industry finally succeeded in hauling itself—together with its production processes and working practices into the 20th cent-ury—its efforts were billed as ry—its efforts were billed as the "newspaper revolution." Yet it was the regional pub-lishers who pioneered the use of new newspaper technology in Britain, long before the natio-

nais.

Similarly regional newspapers are all too often regarded by the advertising industry as the "poor relations" of the national titles. Yet the regionals have sported healthy growth since the early 1980s. Moreover one part of the industry—free weekly papers—has proved to be particularly dynamic.

"The industry has really been very buoyant indeed in the past

"The industry has really been very buoyant indeed in the past few years." said Mr Mike Waterson, director of research at the Advertising Association. "The growth of the free papers tends to dominate the picture but the paid-for papers are also doing very well."

In recent years the rise of the

In recent years the rise of the free papers has changed the regional newspaper industry. Free newspapers first emerged in Britain in the late 1960s when a band of entrepreneurs set up small publishing commanies, senerally on a reneurs set up small publishing companies, generally on a shoestring. The first free pap-ers, "freesheets" as they were called, were flimsy affairs filled



Brighton Evening Argus preseroom transformation means fewer men and faster printing

contrast the paid-for weeklies secured just £243m.

Free papers are now an established part of the newspaper industry. One freesheet entrepreneur, Mr Eddie Shah, has become a household name: first through his battles with the print unions at the Messenger Group, and later in his attempts to launch Todsy as a national newspaper. Moreover, as the free papers have grown, many of the established paid-for paper have been forced to respond. Recently the industry has been markedly more profit and the paid-for papers have been forced to respond. Meanwhile regional press advertising is extraordinarily buddishers have launched freesheets of their own.

The rise of the free papers has

try has a much more dynamic ogy came on stream the company has been able to concentrate management resources on improving the editorial and marketing of its papers. Portsmouth & Sunderland's prepare tax profits rose by 74 per cent to £2.27m in its last financial year and the company is now keen to augment its newspaper interests by acquisition. Meanwhile regional press advertising is extraordinarily budyant. Given that regional newspapers are heavily dependent on classified, and thus recruitment, advertising their

called, were flimsy affairs filled only with advertising and stuffed, unsolicited, through letter boxes.

Freesheets posed little threat to the established regional weeklies in terms of editorial coverage, but their effect on the advertising market was dramatic. Not only did the paid-for papers face a new source of competition but fierce discounting diluted advertising rates in their area.

The free newspaper industry grew steadily through the 1970s.

The free newspaper industry grew steadily through the 1970s.

By the early 1980s the freesheets had become more sophisticated. The cannier centrate on its regional daily entrepreneurs had begun to and county weekly papers.

In 1984 the free weeklies.

their papers.

In 1984 the free weeklies secured more advertising revenue than the paid-for weeklies for the first time. That trend has since accelerated. Last year recent years the paid-for papers the free weeklies attracted have battled back against their several of all regional news- in editorial, new technology, per cent of all regional news- in editorial, new technology, paper revenue, according to the marketing, and even in new Advertising Association. By launches. As a result the indus-

The experience of Portsmouth & Sunderland bears this out. After years of dispute with its print unions, the company finally succeeded in introducing new technology in late 1985. This not only reduced the cost base of the company but has enabled it to nurture a new source of income as a contract printer for The Guardian and The Independent.

dent on classified, and thus recruitment, advertising their fortunes are closely linked with that of the economy. In the present economic climate, classified advertising is booming. Last year regional press are closely linked with that of the economy. In the present economic climate, classified, and thus recruitment, advertising to the company but has of the economy. In the present economic climate, classified, and thus recruitment, advertising to their fortunes are closely linked with that of the economy. In the present economic climate, classified, and thus recruitment, advertising their fortunes are closely linked with that of the economy. In the present economic climate, classified, and thus recruitment, advertising is booming.

Last year regional press advertising rose by 10 per cent to flips. The Advertising of the company but has down with the economy of the economy of the economy. In the present economic climate, classified, and thus recruitment, advertising their fortunes are closely linked with that of the economy. In the present economic climate, classified, and thus recruitment, advertising their fortunes are closely linked with that of the economy. In the present economic climate, classified, and thus recruitment, advertising their fortunes are closely linked with that of the economy. In the present economic climate, classified, and thus recruitment, advertising their fortunes are closely linked with that of the economy. In the present economic climate, classified, and thus recruitment, advertising their fortunes are closely linked with that of the economy. In the present economic climate, classified, and thus recruitment, advertising their fortunes are closely

Moreover once new technol-

cent in 1988.

Alice Rawsthorn

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Era of direct transmission

LONG BEFORE the last type-writers have been replaced by electronic newsrooms the race is on to produce the first completely integrated system that can take copy from journalists and advertising executives and turn it directly into printing plates.

Mr Hollingworth believes that full pagination, the integration of text and graphics on screen with the speed and flexibility needed for daily newspapers, acquired no fewer than three will be a practical reality by the end of next year.

The race is now on to produce the first company employs 2.56 Muirhead, Chemco and Matsubatita.

Last year Crossfield Electronics, a wholly owned subsidiary of the De La Rue Company, acquired no fewer than three specialist companies in the drive towards being able to continuous first and of next year.

The race is now on to produce company, believes "direct to plate" will arrive by the end of this decade.

This is likely to bring in its wake the potential for more savings in the production processes of newspapers almost before the effects of the first processes of newspapers almost before the effects of the first processes of the first processes of newspapers almost before the effects of the first processes of the first processes of newspapers almost before the effects of the first processes of the first processes

wake the potential for more savings in the production processes of newspapers almost before the effects of the first wave of electronic technology has been fully absorbed.

"The pace of technological change in the industry is accelerating." Mr Hollingworth says.

The company is at present introducing a new "page production mode" in the Boston Globe, a system to control the says.

The company is at present companies such as the Financial Communications group, has acquired Xenotron, producers of pagination equipment with configuration equipment with consure a fully integrated technical forms. Heaten, Xenotron and communications group, has acquired Xenotron, producers of pagination equipment "The underlying logic is not only to offer newspaper management a sole vendor for their control the duced colour equipment with

and regional newspapers although ND Comtec's largest order in the UK is for a 195-terminal system for editorial, advertising, production and accounts at The Scotsman.

ND Comtec, which has more than 300 newspaper installa-tions across Europe, believes that as the cost of computing power comes down and the sophistication of the systems on offer increases "publishers will take advantage of a new free-dom to diversify their products, bringing out more titles with shorter print runs."

ND Comtec was launched in the UK in 1984 and now has more than 1,000 terminals installed at 23 sites.

Most are relatively small local

Both Crosfield, which user Digital Equipment Company computers and ND Comtec emphasise the need for computing power to drive complex inte-grated systems.

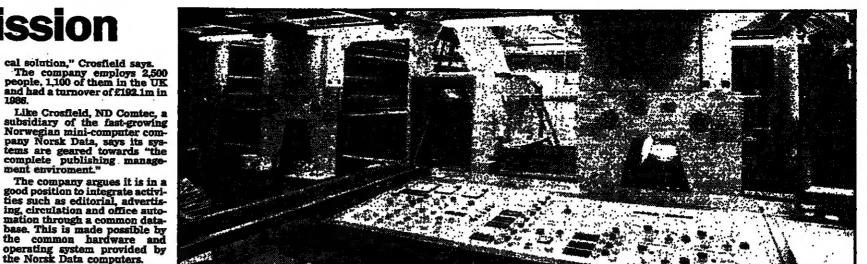
Mr Eddy Shah, who sparked one newspaper revolution by setting up Today (using a Has-tech news system) believes he has spotted another—desktop publishing.

Mr Shah says that expensive computer systems are now unnecessary and that the wave of the future is the networking of relatively inexpensive micro-computers and the use of even cheaper software.

The founder of Today is using such a system to produce his local newspapers in the Warrington area. Whether desk-top publishing

is, however, a practical proposi-tion for other than small local newspapers is still a conten-

Raymond Snoddy



nan web offset presses can print 750,000 copies of Today evernight

The machine room

Presses roll more smoothly

led in Docklands.

AT ITS headquarters in Augsburg, the West German newspaper printing press manufacturer M.A.N. Boland has a fine museum with many examples of early 19th century

The ancient presses in the museum are tiny compared with the computer-controlled colour presses as big as ships being built in the M.A.N. Roland fac-tory across the road but they are still recognisably printing

although now they're very sophisticated mangles," says Mr Jack Ferguson, deputy managing director of Mirror Group Newspapers which last year placed one of Europe's largest

press orders.
In a deal worth nearly £70m the German company is deliver-ing 21 new presses, each cap-able of turning out up to 70,000 colour copies an hour, at the rate of one a month to MGN.

The presses, which will be located in as many as seven sites in different parts of the UK, will be used for contract printing as well as the introduc-tion of colour into MGN titles. The new presses at the Daily Mirror are just a small part of a wave of new investment and

modernisation by newspaper

According to some industry estimates more than £150m worth of newspaper printing press orders have been placed in Western Europe in the past 12 months alone. months alone.

This has produced strong growth for leading players such as Rockwell International the US-owned multinational which manufacturers presses in the UK, M.A.N. Roland and Koenig and Bauer, both of West Ger-many and Wifag of Switzerland.

The result is full order books and companies such as Rock-well are having to struggle to keep delivery times down to two

years.
"It is a very buoyant business across Europe," said Mr Stanley Jackson, sales director of Rockwell Graphic Systems, which produced the new presses for the Daily Telegraph in both Manchester and London and is now at work on top-of-the line Goss Headliner presses for the new Financial Times printing plant in London's Docklands.

The strong cycle of new investment in presses, Mr Jack-son believes, is being caused by requirements for higher quality treated so that part of it absorbs printing, the increasing ink and the non-printing part printing, the increasing introduction of colour and grea-

publishers, not just in Britain ter flexibility in the number of ters argue, produces the highest jobs presses can tackle.

jobs presses can tackle.

Delegates to the Comprint
International printing conference in Vienna this year were

anilox letterpress equipment told: "the new generation of from Koenig and Bauer because presses offers more than just of the letterpress raditions of newspaper printing. Fleet Street, the greater comincreasingly such presses are plexity of web offset and Fleet Street, the greater com-plexity of web offset and because he beleives paper wasrequired not only to print good colour but also for commercial tage is cut to a minimum. quality colour for the booming inserts market and for general

"You get good copies within 50 copies of starting up," Mr Roche says. The skills of letter-press trained Fleet Street printcommercial colour print during become self evident to readers in Britain as more and more of them get newspapers with printing, sharp pictures and, for some, ink that doesn't come off on the hands.

By a neat change it to make a factor in the mind of Mr Charles Gordon, technical director of Associated, the Daily and Sunday Mail publishers when he chose flexographic. He also believes that flexographic can produce that flexographic can produce the factor of the mind of Mr Charles Gordon, technical director of Associated, the Daily and Sunday Mail publishers when he chose flexographic can produce that flexographic can produce the factor of the mind of Mr Charles Gordon, technical director of Associated, the Daily and Sunday Mail publishers when he chose flexographic can produce the factor of Associated and Sunday Mail publishers when he chose flexographic can produce the factor of Associated and Sunday Mail publishers when he chose flexographic can produce the factor of Associated and Sunday Mail publishers when he chose flexographic can produce the factor of Associated and Sunday Mail publishers when he chose flexographic can produce the factor of Associated and Sunday Mail publishers when he chose flexographic can produce the factor of Associated and Sunday Mail publishers when he chose flexographic can produce the factor of Associated and Sunday Mail publishers when he chose flexographic can produce the factor of Associated and Sunday Mail publishers when he chose flexographic can produce the factor of Associated and Sunday Mail publishers when he chose flexographic can produce the factor of Associated and Sunday Mail publishers when he chose flexographic can produce the factor of Associated and Sunday Mail publishers when he chose flexographic can produce the factor of Associated and Sunday Mail publishers when he chose flexographic can produce the factor of Associated and Sunday Mail publishers when he chose flexographic can produce the factor of Associated and Sunday Mail publishers when he chose flexographic can produce the factor of Ass matching anything web offset can produce in anything less

main newspaper printing technologies, web offset, an enhanced form of letterpress printing called flexographic and anilox a system that can be used with either web offset or produce in anything web of can produce in anything that continue anything anything web offset, an produce in anything that can be also can use the produce in anything that can be also can use that can be also can use the produce in anything that can be also can use the produce in anything that can be also can use the produce in anything that can be also can use the produce in anything that can be also can use the produce in anything that can be also can use the produce in anything that can be also can use the produce in anything that can be also can be also can use the produce in anything that can be also can be also can use the produce in anything that can be also can use the produce in anything that can be also can use the produce in anything that can be also can Only flexo can use water-based inks which dry the moment they hit the paper compared with traditional oil-based inks. Water inks do not smudge letterpress are all being instalor rub off on the hands.

The Telegraph and the Finan-cial Times, and indeed the MGN, chose web offset, a system using a flat photographic plate "I think everyone is going to do it right (whatever the system) and it will be a dramatic improvement for readers," Mr Gordon forecast.

Raymond Snoddy

Newspaper The Computer People

The successful newspapers of the next decade will be a lot different from those of today.

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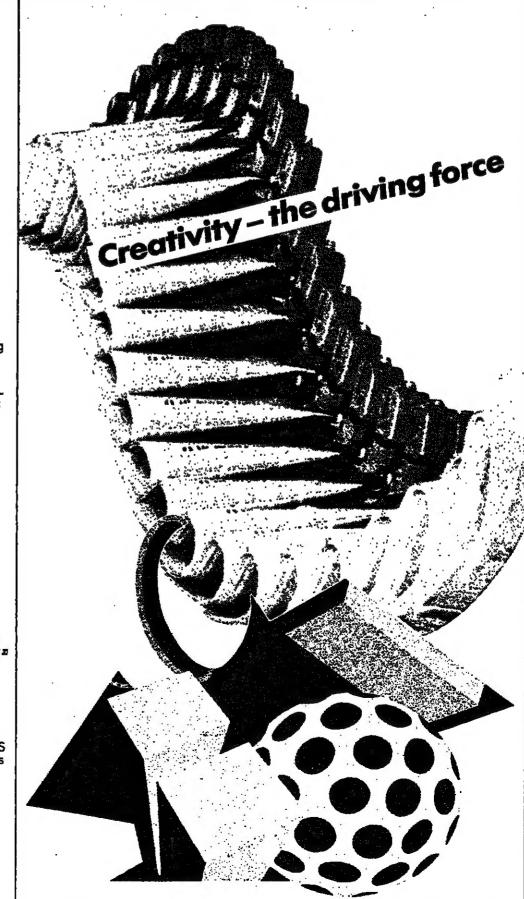
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THE NEWSPAPER INDUSTRY 4

Free newspapers

More players join the fray

until recently it looked as if the rate of climb was dipping and the frees might have been head-

ing for a plateau.

"Just when everyone said we were finished we started pick-ing up again," said Mr Tony Locks, executive director of the Association of Free News-

papers.
In the first quarter of this year free newspapers registered growth rates of more than 40 per cent in both classified and prop-

The success of free newspapers as earners of advertising revenue cannot be disputed. But in the past many disparag-ing things have been said of the quality of the newspapers them-selves and sceptics have asked put into bins unopened than ere actually read.
Such criticisms seem less jus-

tified now. newspapers as an Recently Mr Tony Loynes, edi-provider of profit. Recently Mr Tony Loynes, editor of UK Press Gazette and Mr Stuart Garner, editor-in-chief of Eastern Counties Newspapers, over yet.

The battle between paid-for the first, and so far the only free daily in Britain the Daily News in Birmingham. Eastern Counties Newspapers, over yet.
in choosing the winners of a free "I think the relationship is in choosing the winners of a free newspaper reporter of the year competition, praised the quality of the entrants.

Our yet.

I think the relationship is The paper founded two years becoming more comfortable ago, in which Reed has a controlling interest claims it has ance that free newspapers have

rational newspaper proprietors and the big headlines the march of free newspapers—one of the most remarkable phenomena of the last decade in local publishing — has continued unabated.

"We were agreeably surprised by the quality of a substantial minority of entries. Personally I would endorse that there are more skilled practitioners with the art of hard-publishing — has continued unabated.

There is also growing market

unabated.

There are now more than 900 free newspapers in Britain, although about half of them are associated with paid-for titles, and their advertising revenue for the year to March 1987 reached a new record of £335.5m.

The symbolic crossover point when free weeklies earned more in advertising revenue than their paid for weekly rivals came in 1984, according to Advertising Association figures.

Since then the continued growth of free weekly advertising also helped to take the total imagine," Mr Loynes said.

There is also growing market research evidence that free newspapers have in general a high readership and reach those readers at a cost per thousand of between a third and a half of competing media.

According to Target Group Index, statistics produced by the British Market Research Bureau 74.6 per cent of all adults read free newspapers and that the readership is high readership is high adults read free newspapers have in general a high readership and reach those readers at a cost per thousand of between a third and according to Target Group Index, statistics produced by adults read free newspapers have in general a high readership and reach those readers at a cost per thousand of between a third and according to Target Group Index, statistics produced by adults read free newspapers have in general a high readership and reach those readers at a cost per thousand of between a third and according to Target Group Index, statistics produced by adults read free newspapers have in general a high readership and reach those readers at a cost per thousand of between a third and according to Target Group Index, statistics produced by adults read free newspapers.

Since then the continued growth of free weekly advertising also helped to take the total revenue of the weeklies past that of evening papers for the first time last year.

In the past seven years the percentage annual increases of free newspaper revenue have averaged 35 per cent although until recently it looked as if the value of climb was dipping and fixed costs at first saw free

fixed costs at first saw free newspapers as an insidious threat but have in recent years from entrepreneurs who left learned to cope. A common pattern has been for the traditional publishers to surround their paid-for titles with a defensive lishers.

erty advertising.

"We are also looking at quite a factor in enabling proprietors large growth for national display advertising. "Mr Locks to move more rapidly towards to move more rapidly towards the introduction of new executive of Reed Publishing.

regional and local newspapers
regional and local newspapers
Reed has a total circulation of
agrees that many traditional
publishers started frees as
defensive mechanisms.
Reeds local newspapers are

newspapers as an important in one of the most interesting



Britain's first free daily. Roger Rix, managing director of Berrows Newspapers and David Scott, editor, look at first copies of the Daily News, at its lesson in Birmingham

press," Mr Nisbet-Smith said.

The players in the free newspaper industry vary enormously

tually all the national newspapers in Birmingham as well as from the local paid for rival the Post & Mail. Street to set up their own news-papers to multinational pub-lishers.

One of the biggest players is

ring of frees.

The arrival of the frees
encouraged traditional publishers to market their products
more effectively and to get their
costs down. The threat of extra
increasing that number both by

technology.

Mr Dugal Nisbet-Smith, director of the Newspaper Society, which represents publishers of regional and local newspapers.

Believes that if the type the market wants is produced "a really good free is just as good as a paid-for newspaper."

Reed has a total circulation of specific paid and specific paid an

Reeds local newspapers are already profitable and likely to "I think many have evolved well beyond that stage," said Mr Nisbet-Smith and paid-for publishers increasing regard free Reeds local newspapers are already profitable and likely to become more so as the general economy grows.

Reed is also deeply involved

Post & Mail.
The paper is however still los-

ing money, partly, it is claimed, because of advertising rate-cut-ting, and no-one so far has fol-lowed its trail-blazing route.

"We are now in a situation in Birmingham where we are get-ting the volume of advertising required at least three days a week. The paper is very success-ful and we are now able to put pressure on advertisers to get, them to pay the rate," Sir Keith

He hopes the paper can break even next year. Until it does Reed, and probably most other newspaper publishers, will be cautious about using the Bir-mingham Daily News as a model for the proliferation of free

The only exception might be Mr Robert Maxwell who has talked about the possibility of launching free dailies in both Manchester and Glasgow. Given the collapse of the London Daily News these plans now

seem remote. Just in case the Manchester Evening News has launched Manchester Metro News, a weekend free.

Raymond Snoddy

Advertising

Market stays buoyant

EVER SINCE that day in 1985 when a tube of toothpaste star-red in the first television commercial to be transmitted in Britain, the newspaper industry has battled with the independent television network for advertising revenue.

Yet at a time when new forms of television—whether beamed of television—whether beamed down to satellite dishes or beliched out from cable stations—seem to emerge by the week, newspapers have proved to be remarkably resilient as an advertising medium.

The press—that is newspapers and magazines—secured fallon in advertising revenue last year, representing 61 per

last year, representing feeper cent of all media expenditure, according to the Advertising Association. Meanwhile national newspapers claimed 2844m and regional papers £1.1bm.

Some areas of the newspaper market fared better than others. Among the national titles, the Among the national titles, me quality papers performed particularly well. Similarly the Sundays tended to fare better than the dailies. Within the local industry, free papers continued to sport healthy growth. Free weeklies claimed 29 per cent of regional newspaper advertising revenue compared with 26 per cent in 1965. These trends have continued

These trends have continued in the first quarter of the present year. Press advertising increased by 9.9 per cent, according to the Advartising Association, well above retail price inflation but slightly below the 10.3 per cent growth in overall advertising expenditure for the onarter.

ture for the quarter.

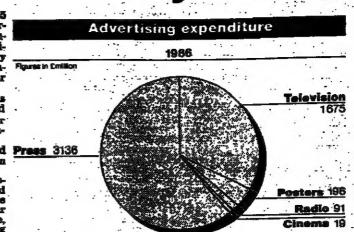
The quality national newspapers rose faster than the populars, with respective growth of 9.4 per cent and 8.2 per cent; while Sunday papers grew faster than the dailies at 11.2 per cent compared with 7.2 per cent. Free papers sported the healthiest growth of all ris-

the healthiest growth of all ris-ing by 28.5 per cent.

There are two principal reasons for this buoyancy. The first is the flurry of new national newspaper launches and the continued growth of free local papers. The second is that, for the first time in years, newspap-ers are offering new facilities to advertisers such as high quality

advertisers such as high quality colour reproduction and a faster, more flexible service.

These changes in the structure of the newspaper industry have a common causer the introduction of new technology. It is technology which has reduced the cost of entry to the newspaper marketplace and



Total £5117 million

	Adver	tising	in 19	80s		
	9+	(percen	tage)			٠
sid-for dulling	1981 57	1982 55	1983 53	1964	1965	1986
id-for wasidist	. 27.	. 26	25 .	24	23	. 22
se weekles	15	. 18	22	24	26	29

new and established titles to offer new facilities to

Although the precedent set by some of the new national news-papers—the off-sold Today and the ill-fated News on Sunday in particular—is far from auspi-cious: not only has the prolifera-tion of new launches stimulated

tion of new launches stimulated advertisers' interest in newspapers as a medium, but none of the established titles seem to have suffered unduly.

"The new launches have helped to create the impression that the newspaper industry is livelier and more dynamic," said Mr Alec Kenny, media director of Saatchi & Saatchi the advertising asency. "The the advertising agency. "The threat of competition has encouraged most of the established titles to introduce changes, generally for the better. Moreover there is a new air of confidence in the industry."

The introduction of Today is The introduction of Today, in February last year, was greeted by an initial round of discoun-ting by its tabloid competitors. But their fears were groundless. Today met with a lacklustre response, from readers and advertisers alike, and the popular papers' advertising market has grown healthily.

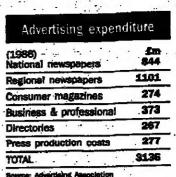
Meanwhile, Sunday Sport— the paper which promised, and has given, its readers a diet of soft porn and sport—has built and point and sport mas bank in a relatively strong circula-tion but has not yet made serious approaches to the large advertising agencies.

advertising agencies.

Perhaps perversely the quality papers have benefited, rather than suffered from the launch of The Independent, which has not only increased circulation within this sector but has helped to stimulate revenue. The qualities have also been brooved by the growth of specific areas of advertising, finance and electronics in particular. The emergence of new titles and the ongoing technological changes within the established

changes within the established industry have unhered in real improvements to newspapers as an advertising medium. Colour advertising has long been available in newspapers. But the quality of reproduction has often been peor and the lead-time needed to place the advertisement too long.

New technology enables newspapers to offer high-quality colour advertising with far shorter leadtimes. This facility is aiready available for papers such as the Independent Today



Regional newspapers

	TAL	ookDe			314 £1101	. 29	
(£m) %	adon ad-fo	r year	illes idies	-	243	22	

and the Telegraph titles. Most of the other major publishers are now planning its introducton.

Many media directors, includ-ing Mr Kenny, are convinced that the availability of fast, flexible colour advertising will flexible colour advertising with encourage some categories of advertisers to make greater use of newspapers. He cites fashion, retailing, finance, food and drink as examples.

For the long term the com-hination of new launches and technological innovation should succeed in separating real

succeed in generating real growth for newspaper advertising

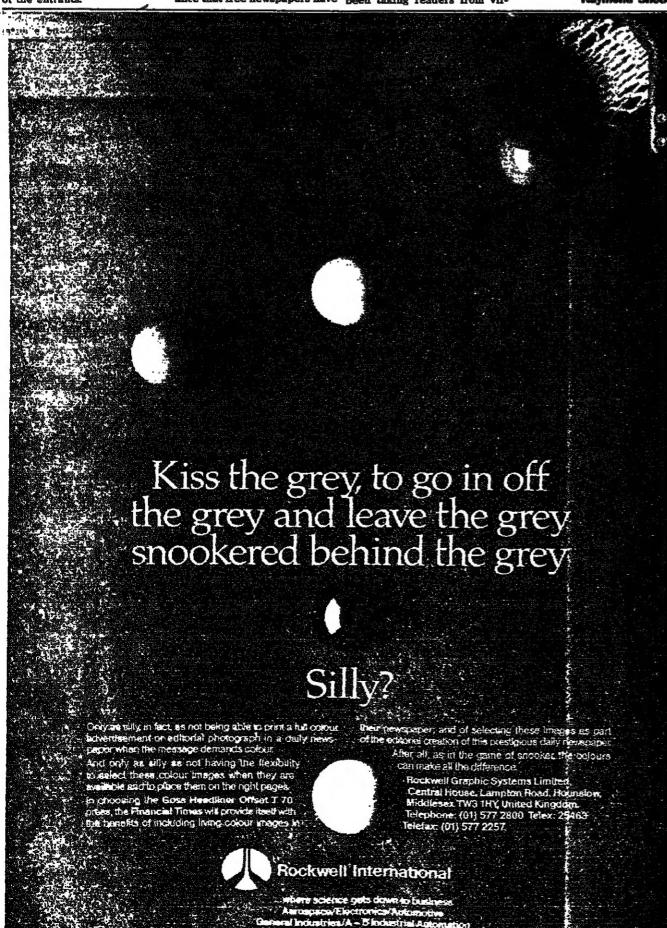
In a recently published study of the future prospects for advertising expenditure. The media landscape; now to 1995— Saatchi & Szatchi forecasts con-

Saatchi & Saatchi forecasts continued buoyancy for the newspaper advertising market.

On the circulation front, Saatchi is optimistic. It expects that the long-term decline in newspaper sales and readerable will come to an end. Stability is the most pessimistic scenario. Saatchi indicates that there could even be some growth in circulation.

The outlook for advertising is a little more modest. Saatchi expects a continued fall in newspapers share of advertis-ing but that the medium will muster real revenue growth—of around eight per cent a year

Alice Revelhern



279,762 f

And that's a Personal Best

The FT circulation jumps higher with each six-monthly audit The Jan-June figure of 279,762 is the highest ever, over 1 l per cent up on Jan-June last year (251,554) and over 41 per cent up on the 1980 figure (197,698). And there are bigger and better jumps to come. No 279,762 ft ... no comment

The Bolshoy Academy/Coliseum

Ciement Crisp

Bolshoy School's hopefuls is eager to please, and winning in its ways. In the opening divertissement from Paquita we can admire an entirely easy account of variations that have been only slightly adjusted to the abilities of their cast. Everywhere there is lightness in setting out the stens a sense

The second programme by the tion that brought a touching solshoy School's hopefuls is young Bessmertnova look-alike, ager to please, and winning yekaterina Bezirgani, as a its ways. In the opening vision in the secure arms of Kirili Nikitin, who matches her poetry with his own poetic sensitivity.

poetry with his own poetric cast sensitivity.

The last scene of the Moscow version of La Fille mal gardée has music by Hertel, Drigo, in setting out the steps, a sense of reserves of skill that sustain the dance, and in Nadezhda Grachova's performance of the leading role, an innocent and amazing facility to perform by avara choreography, Extravagant extensions, arrowy flights, seem natural and happy with her, and the dance retains agentle decorum that is irresistible.

The central cluster of divertissements in the evening are what one might expect, from Spring Waters—all etstasy and high lifts—to a Liszt Gonsolo

Peter Schreier/Goldsmiths' Hall

Andrew Clements

Richard Fairman

the immensely successful baritone. Olar Bite as the first Some comparisons, though,
winner in 1983, the competition organisers have built of the result is that, while
steadily on their reputation. Keeniyaide had to work so hard
This year's competition was to generate even a few moments

out. Above all, the paramount importance of the art of singing Lieder is there to act as a clear directive to the jury, even the fury, even with their special Lieder brief, the decision must have been a difficult one. Of course, it is clear that choice—as they did on this occasion—between one acceptof the proper Lieder style and another, more brilliant and interesting, whose career will probably lie elsewhere.

Predictably, perhaps, the members of the Jury stayed true to Gruner's ideals. The members of the Jury stayed true to Gruner's ideals. The little "Fischermädchen" after the gentle approaches she gets from most Lieder singers.

But for me, at least, the sheer spontaneity of his singing would first prize went to Smoon duite early have tipped the

The East German tenor. Peter content and then fitted exactly schreier last gave a recital in into a balanced scheme of London eight years ago. On that occasion he sang Schöne Atlas" and "Am Heer" the Mullerin in the Elizabeth Hall; force of his interpretation prize the force of his interpretation pressed at the very boundaries of the form; the songs began to carry a Wagnerian weight of utterance; in "Der Doppelgart of the City of London ganger" the thrust of the song seemed bent towards the single that more than made amends word "Schmerzensgewalt" so that the climactic last stanza could be prepared with unflinching directness.

No less care weat into the presentation of the Goethe songs: lightness of touch was

In prospect it was a curiously In prospect it was a circlously apportioned programme—the massively taxing Schwanengesang to be followed by a lighter-weight group of Goethe settings. Yet the intensity that Schreier visited upon the earlier sequence, favouring allow tempi

had been Schreier's view of the would serve most eloquently, six Heine settings that close A marvellous, utterly memory Schwomengezong; each a miracle able evening, positively enough of emotional compression, every hanced by the quality of word first weighed and precisely Geoffrey Parsons' accompanions assessed for its expressive ments.

the Walther Gruner Inter-national Lieder Competition has been held. Following on their good fortune in capturing the immensely successful bari-tone Olar Bits as the first

songs; lightness of touch was everything in "Ratlöse Liebe" and "Der Musensohn," simple directness the hall mark of the three Harper's Songs. Yet the schreler visited upon the earlier sequence, favouring alow tempi and investing even the less profound Relistab songs with unusual gravity, made the more relaxed second half a necessary counterbalance.

But the core of the evening lad been Schreler's view of the presentation of such a song would serve most eloquently. A marvellous, utterly marvellous, utterly marvellous, utterly marvellous.

His interpretation of the rational is to be found in canti-Gruner Competition/Guildhall

levered forms, for maximum flexibility, and materials such as webbing (in leather or fabric) to continue that happy combination of movement with tensile support. In quite a different medium, glass, he also followed this approach—re-working forms to new ends. This was the third time that and the right style, and the Walther Council Intervention gramme were well chosen to as been held. Following on show off what is not, by nature, an especially gripping platform

Many of his acknowledged classics, such as the simple three-legged stacking stool were originally designed for specific jobs. The stool was for the pullic library at Viipuri, while the earlier Paimio Sanitorium intro-This year's competition was to generate even a few moments hosted by the Guildhall School of real interest, his immediate of Music and it is welcome predecessor in the final-the institutional funds Swedish baritone Thomas bequest has run out.

In Walther Gruner's will, the Given that he also has the rules and repertoire for the more promising voice (better competition were carefully set focus, more vibrancy), it probout. Above all, the paramount ably seems to him that there

Architecture/Gillian Darley

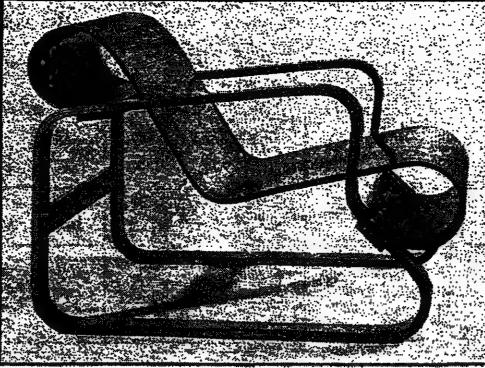
Modernist designs in furniture

Alvar Aalto's furniture design is a perfectly accurate reflection of his development as an archi-

had a curtosity about it and a tenaciously experimental atti-tude which went far beyond mere familiarity. In his own words: "The result will be good only if rationalisation is exer-cised in the selection of materials which are most suitable for human use," He toyed with tubular steel, but found it functional rather than fully satisfactory. So he seized on wood. He moulded it, bent it, laminated it. Crucially, for the influence his

furniture was to have, he took inspiration from industrial design, and understood the give and take of the manufacturing process. The source for his apparently revolutionary bent plywood stacking chair turned out to be a railway and tram-car bench made since the late 19th century at an Estonian factory he visited shortly after graduation. Further proof of his love affair with timber is evidenced in the small sculptural reliefs (in fact, merely offcuts from experiments), ever more elaborate attempts to see how wood can be peeled and bent, cut and incised.

The Painlo lounge chair, formed of bent sheets of ply, was known as "the first soft wooden chair." It aligns the elegance of its form with real physical country April 2005. physical comfort. Aslto was im-pressed by the fact that wood both absorbed and gave off body heat Chrome, he felt, was too bright, and unsatisfactory from an acoustic point of view.



Aalte's 1930s Palmio lounge chair, made of plywood, aligns elegance with comfort

concentrated on a single key element in his furniture; a form of adaptable leg form, first the L-leg and then the Y-leg. From that followed ranges of furni-ture which could use that adaptability. All the time he was venturing far beyond the craftsman-designer confines, without the loss of quality

In its own way, the furniture system, Nomos, which Foster Associates have designed with Tecno, the Milanese company has some of the same qualities. The range is based upon a basic The range is based upon a basic unit, in this case a work top which can bge raised and lowered, tipped or fiattened, and offers the possibility of numerous finishes as well as a wide range of built-in accessories, lighting, shelving and services. Here is another variant of single-mindedness. Instead of Aalto's devision to the potestion. of Aalto's devotion to the potenof Anto's devision to the poster's design stretches the possibil-ties of the office desk as self-sufficient space, precisely engin-

The exhibition at Tecno's Bond Street showroom (until Angust 7) which launches the line in this country, shows the Nomos system in use in offices designed by different archi-tectural practices for a variety of professions. Interestingly, Richard Rogers & Partners were asked to redesign the Lloyds underwriter's deak in a new svelte form incorporat-ing both a suspended filing system and computer terminals set into the work surface.

eered and detailed;



A 1954 stool made of birch, plywood and leather

noted by the Guildhall School of real interest, his immediate of Munic and it is welcome news that institutional funds are at hand to keep the contest bequest has run out.

In Walther Gruner's will, the Guildhall School of real interest, his immediate of real interest, his immediate and more specific, custom-made items such as an examination going, now that the original bequest has run out.

In Walther Gruner's will, the Given that he also has the lowest forces; and the furniture for one of his own buildings.

Set into the work surface.

Foster Associates and Tecno appears to have some of the furniture of that happy one, 60 years ago, between Alvar Aalto and received. Second prize.

In Walther Gruner's will, the Given that he also has the lowest force of the furniture for one of his own buildings.

Foster Associates and Tecno appears to have some of the furniture of that happy one, 60 years ago, between Alvar Aalto and of the customers got what they industry, but definitely an area of his own buildings.

production of all his subsequent sideboards. The incursions of designs in furniture.

Furnishing the World, the sology were hardly felt. Yet side by side with this business, which is far from dead even now, London's East End offers Museum in Shoreditch, East workspace to many of the new teasurements.

Zemlinsky/Albert Hall

Dominic GIII

another, more brilliant and theshy grin must have come as interesting, whose carear will outs a shock to Schubert's probably it elsewhere. Predictably, perhaps, the after the gentle approaches she members of the jury stayed members of the jury stayed true to Gruner's ideals. The But for me, at least, the sheer Lieder singer win the day and first prize went to Simon the same typically approaches the super singer win the day and first prize went to Simon the same typically approaches the super singers. The third prize went to the claim on the song repertoire with a recital at the Wigmore Hall. He has the languages and the feurit to an English haritons, Charles Johnston.

After Zemlinsky's death: and the commontion has not died down since than Frank Bridge or since. Schoenberg wrote then:

Your alter Zemlinsky's death: and the fourpou.

Schoenberg wrote then:

Your alter Zemlinsky and the spides or since. Schoenberg was never in a gets from most Lieder singers.

Hall Be of any greater stature or significance than Frank Bridge or since than Frank Bridge or since. Schoenberg wrote then:

Your alter Zemlinsky and the supposition and its position to judge Zemlinsky last night, actually received its dispassionately. He married linking from the same concert as Schoenberg's Pellinsky as a stream Frank Bridge or since.

Your alter Zemlinsky and the supposition and its position to judge Zemlinsky stated his dispassionately. He married linking from the same concert as Schoenberg was never in a great composition and its position to judge Zemlinsky stated his dispassionately.

The fust about Alexander claim was merely overstating gerated praise is a minor for Die Seejungirau is "sub" Zamlinsky has always puzzled the case, with characteristically mystery. And I still wait to almost everything, and notably me. It was presumably Schoenberg whom preverseness, for a stubborn perverseness, for a minor composer whom nobody justifies that praise, not just reference to Pelleas and Verknown previously had judged, and few have seriously judged since, to a minor for Die Seejungirau is "sub" almost everything, and notably sub-Schoenberg, with particular reference to Pelleas and Verknown previously had judged since, to be of any greater stature or significant provides and provides and

St. (996 1100).

(728 4842).

Welf Trap: Fairfax Symphony con-ducted by William Hudson, Marvin

Hamlisch piano. Mixed programme (Tue). Vienna, Va. (703 255 1868).

Ravinia Festival: The Beaux Arts Trio.

Revinia Fesirai: The Beaux Arts 1rto. Beethoven, Schumann, Brahms (Mon); Ensemble of Authentic Instruments. Christopher Hogwood conducting, Steven Lubin fortepiano. Mocart, Beethoven (Tue); Joe Williams and the Count Basic Orchestra (Wed); Chicago Symphony. David Zinman conducting, Jeffrey Kahane piano. Weber, Chopin, Schumann (Thur). Highland Park (123 4842).

TOKYO

Setsuko Seldhofer, piano. Haydn, Mozart. Beethoven, Chopin, Mullion Concert Hall. (Thur) (501 5638). Traditional Japanese Music: Shamisen, hand drum and flute recital by the Shinju Kai group in a concert version of well-known pieces from Kabuk. Shoken Kaikan Hall, near Kayabacho. (Thur) (351 0329).

legion, but truly original ges-tures—as distinct from those gestures and textures which are evidently, but merely, the pro-duct of a genuinely accomduct of a genuinely accom-plished and proficient musical sensibility—are almost entirely absent. It is not great music. great, it is not even very good music. Why then, once again, the fuss?

Arts Guide

July 24-30

Music

LONDON

Chamber Orchestra of London conducted by Phillip Simms with Jr. a Bradbury, violin and Yitkin Seow, piano. Handel, Muzert and Vivaldi. Barbican Hall (Thur). (638 8891).

Sardinia's religious and traditional music, Maria Carta singing, Sergio Vartolo, organ and singing (mon 3.30pm) Salnt-Severin Church.
Angela Hewitt, pisno: One Hour with Ronssel (Tue, 7pm) Auditorium des Halles, Porte Sainte-Enstache.
Chamber Orchestra from Czechoslovakia conducted by Otokar Stejskal with the Nielsen Quintet Mozart (Thur 8.30pm) Auditorium des Halles.

All the above are part of the Paris

All the above are part of the Paris Festival Estival (4804 9801).

METHERLANDS

Amsterdam, Oude Kerk (Oude Kerks-plein). Organ recital by Jan, Peter and Wim Zwart (Wed). Amsterdam, Nieuwe Kerk (Dam Square), Organ recital by Gustav Leonhardt (Thur).

Mostly Mozart Festival (Avery Fisher Hall): Music on Original Instru-ments. Christopher Hogwood con-ducting. Steven Lubin fortepiano, Stanley Rutchie violin. Mozart, Beethoven (Mon); Mostly Mozart Festival Orchestra. Leopold Hager con-

er cello. Mendelssohn, Weber, Haydn, Mozart (Tue, Wed); New York Chamber Soloists. All-Bach harmeighed Opera and Ballet York Chamber Soloists, All-Bach harpsichord programme (Thur), Limmin Center (874 2424).

Limmin Chamber (184)

Limmin Chamber (184)

Limmin Chamber (184)

Limmin (184)

Limmin

New York City Opera: A week of per-formances of Stephen Sondheim's Sweeney Todd begin, conducted by Paul Gemignani in Harold Prince's production with Joyce Castle and Ti-mothy Nolen; also Faust, La Ron-dine and Tosca, with Elizabeth Hol-leque in the title role conducted by Alessandro Siciliani in Frank Corso's production. Lincoln Center (870 5570). New York Grand Opers (Central

Park): Free performance of the first New York staging of Verdi's Il Cors-aro at the 72nd Street Bandshell. (880 1335 for raindates).

acob's Pillow Dance Restival: Summerlong work and performance schedule in the Berkshires features recitals this week of the Paul Taylor

Dance Company (Tue-Thur). Beck-et) MA (413) 243 0745.

WASHINGTON

Bolshoi Ballet (Opera House): Perior ue, along with the first act of Romec & Juliet and the second act of Spartacus. Kennedy Center (254 3770).

LONDON Coliscom: Bolshol Ballet Academy in mixed programmes. (836 3161).
Sadler's Wells: Merce Cunningham season continues. (278 8916).

Royal Festival Hall; London Festival Bailet begins a season of popular ballets on July 28 starting with Cop-pelia in which Rudolf Nureyev is promised as Frantz (928 3191).

Donna Giovanni/Shaw

Michael Coveney

Mozart and Da Ponte's Don Giovanni has been given a rare

among the actresses who brilliantly fulfil two functions: the denial of their conqueror's tragic personality, and the radical reassessment of their own ambiguous sexual humilia-tion. On the first count, Lepor-ello (the bulkily ornate Regina Orozco) spares us the catalogue of international conquests; on the second, the stage is invaded by a succession of wittily pre-pared tableaux relating mock submissiveness to mannerist pared tableaux relating mock submissiveness to mannerist rag doll,
painting.

Thus, Elvira is stuck with arrows and pinioned to a phallic Elvira) must be dynamite. But people like Saint Sebastian; an we are not so blase here, I hope, exposed nimble is lacotically that we can fail to recognise

arrows and pinioned to a phallic pole like Saint Sebastian; an exposed nipple is laconically tweaked ("La el darem la the very great achievement of mano") that portrait of the powered torso-baring sisters in the Louvre; Donna Anna been done full justice and re-reclines naked and provocative on a day bed like Manet's in resonant contemporary terms. Olympia; and Zerlina disports It was ever thus. I imagine, beherself, and a convenient shell, fore they invented Glyndessa a less vacant, more drenched,

equivalent of Botticelli's Venus going over by the Compania
Divas of Mexico, visiting LIFT
before moving on next week to
the Edinburgh Festival fringe.
It is arranged for five actresses,
one actor (playing Don Ottavio)
and a piano. The outline of the
mask of Bernini's statue of and a plano. The buttine of the mask of Bernin's statue of two acts is well observed and Saint Theresa. The folds of the most of the score spiritedly delivered by performers who sing, rather than singers who act a bit.

The Don himself is shared as the spirit of both louche actors and averaging the state of the state of the spirit of both louche actors and averaging the state of the spirit of both louche actors and averaging the state of the spirit of both louche actors and averaging the state of the spirit of both louche actors and averaging the state of the score and averaging the score and averagin the score and averaging the score and averaging the score and a as the spirit of both louche excess and avenging righteous-ness—Josephine Baker meets the Commendatore.

Ingenious staging, sometimes simple, usually pictorial, is devised for the fights, the chases, the feasts, and the great second-act sextet grows effort-lessly out of some diagonal lighting and clever business. immediately followed by "II mio tesoro intanto," Don

tion — much of Cunningham's creative process, as ideas are imitated by one dancer after another, or are stored in their

another, or are stored in their bodies to be later recalled. The effect is constantly engrossing: if stones were to dance, it would be like this, with solid purpose and moments of broading inanition broken by mad jumps and turns. And then the charge graphy endealing lates.

choreography suddenly lopes off-stage and the curtain falls,

and we are released from its considerable spell. I thought Shards masterly, and suparbly

Merce Cunningham/Sadler's Wells

Clement Crisp

The diversity of movement, You see-almost in slow the variety of emotional and motion, so deliberate and physical incident in Merce Cun- isolated is the dance's articulaningham's second programme, which was seen on Friday night, are cause for wonder. The dancers are deployed in Kleelike journeyings, choreographic line being taken for a dance, then overlaid with further dashes and clots of activity, while the fascinated eye follows the procedures with delight.

As he gets older, Cunning-ham the creator seems to become more refined in means, sparer in form, shle to extract the maximum dynamic juice from a simple idea, and never less than intriguing. There was a marked difference between Duets, dating from 1980, which opened the evening with its over-lapping and "open" double-work, and the extra-ordinary Shards, made this year, which succeeded it.

Dusts is uncomplicated, a contamplation of ways in which couples can dance together; Shards is a dark and heavy piece, its cast permanently on the couples can be contained to the contained to t stage, seeming rooted to the spot in a sequence of freezespot in a sequence of freezeframes from some secret and
unimaginable drama. Against
an attractive, scribbly backdirap by William Anastasi, the
lead-coloured bodies stand, lie,
crouch where they fall,
semaphore and suddenly burst
semaphore and suddenly burst
into little explosions of movement, while David Tudor's

the dance, flickering gesture at
tween King Lear and a waterdiviner. The intellectual and inserver in the dance, flickering gesture at
tween King Lear and a waterdiviner. The intellectual and inserver in the dance, flickering gesture at
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to grip the attention and then
sewitching off, and at a first
viewen King Lear and a waterdiviner. The intellectual and inserver, the movement appearing
to grip the attention and then
sewitching off, and at a first
viewen King Lear and a waterdiviner. The intellectual and inserver in the control of the provention of the pro

Another new piece from this year, Fabrications, ends the programme on a busier note. It lacks Shards' unity of tone, and seems disjointed, though signature elements — the circling of hands and bodies—have a thematic importance. have a thematic importance. There are leaping displays by the men; a couple look like lovers isolated from the world, contemplating the bustle around them; the girls wear unforgiveable dresses; Cunning-ham kimself crosses through the dance, fickering gesture at us, his manner somewhere be-tween King Lear and a water-diviner. The intellectual and in-

score echoes around us like the as always with Cunningham, work of an electronic are of unforgattable images and sequences that permanently Shards is a revelatory work. enrich the imagination.

Moscow Film Festival

Ronald Holloway

Festival this month. A press conference in the roomy quarters of the Union of Soviet Filmmakers was the highlight of the event: Alexander Askoldov's Commissor (1967) came off the shelf to receive its belated première in the White Salle, the last of the shelved films to be freed by the Con-flict Commission under Elem Rimov (the Soviet Union's First Secretary) and Andrei Plakhov (the commission's chairman).

When one reflects on the exigencies of the "thaw" in the Khrushchev era (1956-65), the shift back to the new leadership (solidified at the 23rd Party Congress in March-April 1966), and the "Trial of the Four Writers" in January 1968, then I well appre-

Viewing Commissar today, 17 tive importance. Indeed, the years after its making, one can understand the reasons for shelving this particular film: its daring experimental style contradicts the tenets of Socialist Section — was conspicuous Realism, the Jewish Question is raised in one sequence relating to Auschwitz or another concentration camp, and it is to the core the work of an intellectual Oddly enough all of these

Film history, it appears, was made almost daily in Dom Kino Ginzburg) in contrasting black-and-white images. For the birth she has taken refuge with a Festival this month. and-white images. For the birth she has taken refuge with a Jewish family, whose father (Rolan Bykov) is a most sympathetic individual with a zest for life and an innate listinct for caring for his wife and a brood of small children.

Besides Commissar, several other shelved films could be viewed at Dom Kino and the Film Market: Tengis Abuladze's Repentance (1984), the Special Jury Prize at Cannes; Kyra Muratova's Brief Encounters (1968) and The Long Forewell (both purchased by the REC): (both purchased by the BBC); Alexander Alov and Vladimir Naumov's A Bad Vladimir
Naumov's A Bad Joke
(1964), based on Dostovevsky;
Andrei Milkhalkov-Konchalovsky's Asya's Happiness
(1966); Gennadi Poloka's Intervention (1967); and the full version of Andrei Tarkovsky's Andrei Ruhlev (1966), to which January 1968, then I well appreciated the insights offered at this three-bour press conference—with the director Askoldov, his cameraman and actors—on the troubled late 1960s when many an artist either had to comply with the revised tenets of Socialist Realism or be doomed to anonymity.

Indeed, the 15th Moscow Festival was a visible relief for an extra hour has been added. Indeed, the 15th Moscow by petitioning directors projects festival was a visible relief for many from the doldrums of years past. Elem Klimov, to gether with the new Film Minister Alexander Kamshalov, cleared the ground and opened the archives. Buyers and critics could ask to see what they wished—and the requests were usually granted.

Viewing Commissar today, 17 years after its making, one can

tual. Oddly enough, all of these weight Fellini signalled at the elements assure the film's same time the release in the longevity.

in a charge against the Whites periencing glasnost for the —a scene of pure fantasy, second time around!"

"What's special about these Danish companies?"

ABN Bank Copenhagen Branch, Assurander-Societetet, Barclays Finans A/S., Berlingska Tidende, Bikuben, Boliden, Buch+Deichmann, Copenhagen Handelsbank, Danish Steel Works Ltd., Danish Telecom International A/S. Danish Turnkey Dairies Ltd., Dannebrog Shipyard Ltd., A/S De Danske Sukkerfabrikker, Den Danske Bank, Domi A/S, Duracell-Daimon ApS, East Asiatic Co. Ltd. (A/S Det Østasiatiske Kompagni), A/S Elizabeth Arden, Ess-Food, F. L. Smidth & Co. A/S, Forlaget Management A/S, Frisko Sol is A/S, Ginge Brand & Elektronik A/S, Gränges Danmark A/S, Grundios International A/S, Haldor Topsee A/S, Hellerup Bank A/S, Henriques Bank Aktieselskab, Kreditioreningen Danmark A/S, Kommune data, Midibank, A/S Niro Atomizer, Norsk Hydro Danmark a.s., Nykredit, Price Waterhouse, Privatbanken A/S, Revisionsfirmaet C. Jespersen, Skandinavisk Tobakskompagni, Statsanstalten for Livstorsikring, The Jutland Technological Institute, Aktieselskabet Varde Bank.

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Monday July 27 1987

Mr Shultz's sad lesson

THE TALE that Mr George Thatcher with the institutional Shultz, the US Secretary of morass that is now Washington. investigation. Yet it does pro-tinvestigation. Yet it does pro-tinvestigation. Yet it does pro-tinvestigation. Yet it does pro-tion of collective Cabinet report of the Tower Commis-sion earlier this year, from guished predecessor, Mr Cyrus which some concrete and Vance, did resign after the

the NSC had, under a lax president, grown in influence to the the NSC had, under a lax president, grown in influence to the point where it could, at will, be handed over to the likes of effectively interpose itself between the chief executive and his Cabinet, not to mention the Congress; and, again at unaccountable operatives. Congress; and, again at will, simply cut individual Cabinet officers completely out of the decision making process in their designated areas of competence. Moreover the NSC staff, defining its accountability only to the President, appar-ently considered itself above the law, at least insofar as congressional proscriptions on aid to the Contras were con-carned.

Blind loyalty

A president needs in-house advice; since he has primary responsibility for the conduct of foreign policy he needs a national security adviser and, as the Tower Commission properly recommended, that official ought to be a personal choice, not subject to ratification by or answerable to Congress. But the whole purpose of a White House staff is not simply to give advice and certainly not give advice and certainly not unilaterally to implement policy. It should also be the eyes and ears of the chief executive, drawing in its work on the widest possible sources of in-formation, including other departments of government which are, after all, the repositories of much policy-making experience. Yet the sad lesson of recent history is that the man in the Oval Office has ended up not necessarily better informed, but certainly more isolated Mr Shuitz was at his most inherently adverserial repoignant, if not necessarily ship, and those who accurate, when he contrasted recognise this can the direct, personal style of Mrs damage the body politic.

State, told to Congress about But he might have remembered the workings of the Reagan that he, too, as a senior Cabinet Administration was, in its way, officer, has the duty to fight for officer, has the duty to fight for what he believes to be right even more chilling and disturb—what he believes to be right ing than anything which had and to do so not only behind preceded it in the long Irangate closed doors. Unlike the UK, sion earlier this year, the which some concrete and yance, did resign after the general lessons can reasonably event over the abortive raid to rescue the US hostages in Iran The most important conin 1980, conducted against his
cerus the accountability and
the size of the National Secsion, of the whole additional
layer of government which now
exists in the White House itself. As Mr Shultz outlined it,
the NSC had, under a lax presienough; if it were, the executive hearth of the said last
the NSC had, under a lax presienough; if it were, the executive hearth might just were
the said last
the

Rare exception

It would help, too, if the NSC staff, and other parts of the White House apparatus, were greatly reduced in size, so that much of the substantive policy analysis devolves back to where it should have been in the first place—in government depart-ments. It is also worth bear-ing in mind that it is the rare exception (General Douglas Macarthur in Japan) rather than the rule that military men understand the subtleties of politics and international affairs, as Admiral Poindexter's testimony so painfully demonstrated. After all, the Joint Chiefs of Staff, apparently left

chiers of Stair, apparently letting in the dark as much as Mr Shultz, are more than competent to advise their Commandonin-Chief.

The very special, private relationship between Mr William Casey and the President and the late CIA director's unique conception of his own unique conception of his own unique conception of his own role does not, per se, justify further restrictions on the US intelligence service. But it does demonstrate the folly of mindlessly dissembling to the Congress or treating the legislature with contempt. The consequences of being found out must be the assertion of conmust be the assertion of congressional influence, with all the imponderables this can bring. The governance of the tree is a partnership, not an inherently adverserial relation-ship, and those who fail to recognise this can gravely

held by Labour. The Tory share fell from 21 to 10, barely enough for the Conservatives to supply a select committee as well as provide Scottish minis-

It is true, as those who sup-It is true, as those who sup-port proportional representa-tion (not usually Tories) would say, that the figures can be looked at another way round. The Conservative share of the Scottish vote fell by only four points to 24 per cent. Scotland, because of the Nationalists, has a four party system, and so the Tory performance was not as bad as it looked. Besides, Scotbad as it looked, besides, Scot-land is only one part of the United Kingdom; Labour can-not expect to dominate West-minster merely because it did well north of the border.

It is also true that under Mrs Thatcher's rule Scotland has fared none too badly. GDP per head is third in Britain after the south-east and East Anglia. More has been done and done better—than in other parts of the UK to cope with urban decay. There has been some progress in creating a high technology base to replace the old industries. Even unemployment has started to fall, although the most marked improvement came after the

Over-represented

There may have been a decline as well in the cruder forms of Scottish chauvinism. When the Midland Bank decided to sell its Clydesdale subsidiary to National Australia Bank earlier this month, the reaction was that it was a challenge

was that it was a chanenge rather than an insult.

Nevertheless, the fact One way of demonstrating that remains that the Government would be for ministers, and remains unpopular north of the border and can scarcely go on more time there.

As always when the Scots show their dissatisfaction with Westminster, thoughts turn to devolution. Previous attempts to move in that direction, however, have not been rewarding and it is far from clear that the bulk of the Scots, including the Labour Party, really wants it. There is also the point that any devolution of power to Scotland would lead to demands for the Scots to have less of a say in Westminster. They are over-represented in parliament. No mutually satisfactory form of devolution has yet been

the south east of England. A Scot who moves south of the border may well become a Tory voter overnight, but a Scot who stays at home regards the south as alien territory.

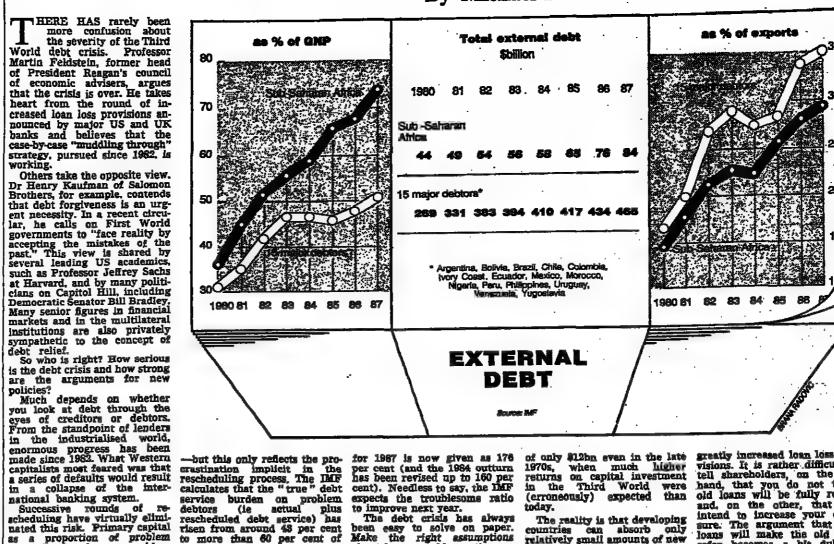
This nationalism with a small "n" coupled with a sense of resentment is something that the British Government is going to have to live with. But it could also make greater efforts to understand it.

Scotland, after all, is not nearly as remote as it used to be. Communications are good and the opportunities to develop specialised forms of tourism, for instance, as well as high-tech, are still under-exploited. The Americans appreciate that, even if the mass of the English do not. A move from the south to the north makes sense in all sorts of ways: for relocating

THIRD WORLD DEBT

When forgiveness could pay off

By Michael Prowse



-but this only reflects the pro-crastination implicit in the per cent (and the 1984 outturn rescheduling process. The IMF has been revised up to 160 per calculates that the "true" debt cent). Needless to say, the IMF service burden on problem debtors (ie actual plus rescheduled debt service) has risen from around 48 per cent to more than 60 per cent of

A heavy price has been paid in the struggle to service the debts. Per capita growth has averaged minus 1.8 per cent during the 1980s in the most highly indebted countries. The resources available for domestic use, of course, have been still more constrained because of the need to generate trade of the need to generate trade or the head to generate thates Capital spending, and hence potential for growth, has been particularly hard hit, with per capita investment falling by about 30 per cent in real terms. Investment is now estimated to be harely sufficient to keep the existing capital stock from fall-

Things may improve, as Prof. Feldstein and other optimists predict. The World Bank, in the 1987 Development Report, fore-1987 Development Report, fore-casts improving debt ratios and higher living standards for the. Third World under both its slow and fast growth scenarios. But it is worth remembering that the multilateral institutions and Group of Piece consumers. been hit by exceptionally weak and fast growth scenarios. But commodity prices. As a result, it is worth remembering that the ratios of debt to gross the multilateral institutions and national product (GNP) and Group of Five governments debt to exports have steadily have deteriorated.

In its 1984 World Economic Outlook, for example, the IMF confidently predicted that by 1987 the ratio of debt to exports figures show total debt rising 1987 the ratio of debt to exports from \$383bn (£239bn) in 1982 in all non-oil developing counto \$435bn in 1988. It is true that tries would have fallen to 182 per cent, from 145 per cent in 1984. This group includes some slightly as a ratio of exports— dynamically successful coun-from 49 per cent to 44 per cent tries; all the same, the figure

to improve next year.

The debt crisis has always been easy to solve on paper.

Make the right assumptions about future world growth, commodity prices and so forth and, hey presto, the crisis evapor-ates. Slightly vary these assump-tions and it becomes obvious that the debt strategy outlined by the US Treasury Secretary,

Secondary market value of acversion debt at July 13 regenting
rgentina47-48.5% olivia10-12% razil57-59%
azii 57-59%
eru11-16% ory Coast60-62%
670cco

Mr James Baker, in Seoul in 985, will not work. The idea was that commercial banks (in tandem with the offi-cial institutions) would increase their exposure in return for a shift to more market oriented (and thus supposedly growth enhancing) policies in debtor countries. Nearly two years later, it is still improbable that private sector agents in the industrialised world can be persuaded to provide finance on terms that permit sustained rapid growth in the developing

that an expansion of Third World stock markets on the scale required to make a dent in the debt mountain is not

Certainly, the faith now placed in devices such as debt equity swaps and other exotics on the banks' much-vaunted "menu" of financing options seems misplaced. A debt-equity swap is simply a deal converting debt into foreign equity in a domestic company, and at a preferential exchange rate. Such deals "may distort trade and waste foreign exchange and, in the extreme, result in new capital flight," according to a recent report from the Group of Thirty, an international study group.

Moreover, much of the invest-ment financed at preferential rates through swaps would occur snyway. It is odd that many free marketeers, who would normally oppose artificial devices such as two-tier exchange rates, are so supporgood thing, as the Group of Thirty argues, that scope is probably limited for expansion of the swaps market beyond the \$5bn volume registered in 1986.

More important, a resumption Foreign direct investment offers some opportunities, but these are easily exaggerated. It the scale required seems highly was running at an annual rate unlikely in the wake of the

of only \$12bn even in the late 1970s, when much higher returns on capital investment in the Third World were (erroneously) expected than today.

The reality is that developing countries can absorb only relatively small amounts of new equity. Even securities firms scenting new business concede that an expansion of Third World stock markets on the late visions. It is rather difficult to tell shareholders, on the one hand, that you do not think old loans will be fully repaid and, on the other, that you sand the increase your exposure. The argument that new loans will make the old ones safer becomes a bit dublous when provisions have reached the 25-30 per cent level.

This, at any rate, appears to be the verdict of the secondary market in sovereign debt. The discounts at which the debt is trading have widened markedly since the round of higher provi-

sions.

Some optimists, however, argue that banks will just be illogical. They point out that \$2bn of new money for Argentina has been raised since the Citicorp move in May and that the big banks are likely to stump up more cash for Brazil, provided it adheres to an economic plan blessed by the IMF. The point of the higher provisions was to facilitate the restructuring of old debt; the move will not inhibit future loan decisions.

it cancellation of some of the principal loans, or sizeable interest rate subsidies. When

There are both ethical and pragmatic arguments in favour of debt relief. It is hard to see why the Third World should assume all responsibility for the economic mistakes of the 1970s, a decade which saw the breakdown of exchange rate stability, two violent oil shocks and an extraordinary — and imprudent — shift from long-term official to short-term commercial financing of develop-ment. The debtors were sold too many losns, but neither they nor anybody else foresaw the subsequent dramatic rise in real interest rates or the almost unprecedented fall in commodity prices. It is reasonable to argue that the debtors' contracts should be rewritten to reflect these realities.

Pragmatic - considerations point the same way. Much of the apparent cost of debt relief the apparent cost or deot rener is illusory. A reduced thaten on the debtors would allow them to grow faster. The indus-trialised world would be a prime beneciary: what is not spent on debt service would be spent on imports. Debt for-giveness. involves less a transfer from the First to the Third World than a transfer within the First World-from the financial to the industrial

Advocates of debt forgiveness are well aware that the proposal stirs up strong emotions. Ironically, many of the larger debtors—let alone their creditors—remain unwilling to accept that they need or deserve it. They crave the acceptance and respect of advanced countries, and fearthat pushing for debt relief would postpone for decades their elevation to the High Table of nations. How could Brazil, for example, claim to be on a par with Spain or Australia if it accepted debt cancellation? Advocates of debt forgiveness

cancellation?
The allocation of relief also presents problems: debtors which have made strong efforts to adjust should not be penalised relative to those that have not. The important point, however, is that a failure to concede any relief is likely to present much desper problems in due course, given the present poor outlook for world economic growth and the still very modest recovery in the prices of some com-

An sariy change in official policy is improbable, but radicals can console themselves by reflecting that the intellectual climate is gradually shifting in their direction. After all even somebody as loan decisions.

Suppose the optimists are Nigel Lawson, the UK right. Suppose the banks do Chancellor, is now urging debt agree to tide over Brazil, just as they previously kept Mexico Unike the IMF and some of his fundamental argument for Lawson has abandoned the some form of debt ralist—be principle that all debtors must fiscally conservative, as Mr Nigel Lawson, the UK Chancellor, is now urging debt relief in sub-Saharan Africa. Unlike the IMF and some of his

what may.

The position of middle income countries seem set to exper- Latin American debtors, of ience acute debt servicing course, is not directly compardifficulties indefinitely, it makes able with that of Zambia or more sense to reduce that burden through forgiveness than
den through forgiveness than
to increase it by making new
loans (which will only have to
export markets to the indus-

honour past commitment, come

Scotland feels lonely

THERE was room for only one Scottish Question Time before to conduct business as usual. parliament adjourned for its summer recess last week, and no doubt the Government was glad to get through it without undue embarrassment. For, in one way at least, the general election in June significantly changed the composition of the House of Commons. Out of a total of 72 Scottish Seats, 50 are held by Labour. The Tory share

Greater efforts

In the end it comes down to a question of self-confidence. The Scots on the whole feel that the British Government favours

business or as an attractive place to live where property prices are not out of hand. Scotland, in short, should be

Men and Matters

A political double act now also enjoying

also enjoying huge revived popularity is that of the two ex-planning ministers, the portly

Deputy Delfim Neto and the stringier Senator Roberto Campos. Together, they have run rings round their left-wing

opponents on the crucial econo-mic committees of the Constitu-

tional Assembly in their efforts to persuade more nationalistic Brazilians that the market has

a role to play in the economy.

Campos is favourably impres-

sed by the country's new economic team which he says represents a shift "from

"Call that a nasty bank manager's letter? You should see the one the Minister of

baller can sometimes put his boot in his mouth. Edson Arantes do Nascimento—Pele, that is—caused a furore recently on an official visit to Spain.

on an official visit to Spain.

Named by Presidenet Jose
Sarney as Brazil's official ambassador for tourism, Pele was
driven around Madrid in air-conditioned limousines to spell out
the under-sung joys of his country's beaches and historic sites
to exervone, who would listen. to everyone, who would listen, including King Juan Carlos him-

as a proportion of problem loans is sharply up; problem loans as a proportion of total. bank assets are sharply down. It is the improvement in these two fundamental ratios that has made a proportion of total.

two fundamental ratios that has made possible the headline-catching (but partly cosmetic) rise in loan loss reserves. By the end of this year, partly as a result of Citibank's aggressive move in May, the great majority of the world's major banks will have provided for at least 25 per cent of their dubious Third World loans. Many European banks have set aside proportionately much larger reserves. Unlike the creditors, most of

tionately much larger reserves.

Unlike the creditors, most of the Third World debtors (with the exception of a few strong performers in East Asia) have experienced little or no improvement in their fortunes in the past five years. The arithmetic of compound interest has meant that their total debt has nisen significantly, even though new lending has dried up. At the same time, export earnings have been hit by exceptionally weak

Taking the 15 most heavily indebted countries, Inter-national Monetary Fund (IMF)

actual debt service payments (mostly interest) have declined

RIO DE JANEIRO, JULY 26

Even the world's greatest foot

Pele's own

political goal

As usual, by his presence alone Pele earned valuable column inches. This time, however, he surpassed himself. In a press conference widely reported both in Spain and back home, the footballer talked ex-rensively and critically about Brazil's problems and its fragile, inflation-wracked economy.

In addition, he singled out the President's pet capital pro-iect — a 1.600 kilometre US\$2.4bn (£1.5bn) rallway — as an unnecessary extravagance redolent of the bad old days of corruption.

The storm that ensued almost knocked the idol off his plinth, as he weakly explained that he thought he was speaking off-the-record and to the Brazilian press

only.

But if diplomacy is not the footballer's strongest suit he still has other ambitions. Earlier this year, he announced that he was seriously considering standing for the Presidency—"If the Brazilian people want me."

Quick returns

Old Brazilian politicians never die, they do not even fade away
even though some of the
newer ones might wish they did. Ex-President Joso Figuereido.

who left office with a sigh of relief in 1985, has recently been making public his acerbic making public his acerbic views on current political diffi-Figuereido, famous for his statement that he preferred the smell of horses to the smell of The People, recently told an Messianic folly to mere sophis-interviewer: "My government ticated error."

Was ruinous. This one is He also welcomes Finance

He also welcomes Finance Minister Luiz Carlos Bresser Pereira's public acknowledge-ment of the February debt moratorium as a problem for the Government immense cognitative advance on the days of his predeceesor,

But he holds out little hope for the new constitution

On call

At least some of Rio's thousands of street urchins must be miss-ing inflation, currently sup-pressed under Brazil's latest Enterprising youths have long scraped a living out of selling the telephone "fichas" needed for public call boxes,

but this year has been a

As inflation leapt, so did phone charges—66 per cent in April and 30 per cent twice in May and June—surging well shead of the price index. For those diminutive ficha dealers holding stock, huge tin fortunes could be made. The only prob-lem was persuading passers-by to make the calls.

Export talent

With the late-lamented British cinema invasion of Holywood now repelled, the next Oscar awards may ring to the cry—
"The Brazillians are coming." After the international success of Hector Babenco's The Kiss of The Spider Woman, the Argenised, film-maker has graduated to Jack Nicholson-Meryl Streep sized budgets with his new movie, Ironweed, now being shot in upstate New York.

Another up-and-comer is
Arnaldo Jabor whose "I know
I'm going to love you" won its
leading lady, Fernanda Torres,
Cannes' best actress award last
year. Mignel Faria, whose
"Deadly Sin" won an Oscar
nomination, is also writing in
English.
But it is not just the dollars
that are seducing the Brazilians

that are seducing the Brazilians from their homeland. Ironically, those local cinemas that show
Brazilian-made films have to pay
50 per cent of their profits to
the state company, Embrafilm.
"Absurdly, if we make them
outside the country we keep it all," Faria points out, "It's an incentive to export Brazilian talent,"

Biggs's luck

One film that could not be made anywhere else is "A Prisoner of Rio," a fantasy based on train-robber Ronnie diggs's already fantastic life.

The Biggs industry is quieter these days even though its eponymous promoter has fingers in half a dozen pies including Rio's best-known punk nightclub. A lot of the money for his ventures came from the massive sales of teenybopper records sung by 11-yearold Mike Biggs, whose birth
alone had already saved his dad
from Slipper of the Yard, extradition and the Scrubs.

"Biggs's luck," Ronnie winks, with obvious sing satisfaction.
But in fact, many who know him get the feeling, that beneath the bravura and bon-

homie, he is really a prisoner. How much would he give, one wonders, to swap his tropical "Come now, Watson. The paradise for a pint of bitter in a drizzly Old Kent Road?

Sarney's grippe

Poor President Sarney. Thrust by the death of Tancredo Neves into the job, he now must con-tend with a movement to get him out of it again. To add to the insult, proponents of direct presidential elections have dubbed the latest virus, Samey 'Flu-"It arrives when you least expect it, and you can't shake it off."

Observer



The Case of the Tailor's Hands

(from an unpublished navenume of Mr. Sherlock Holmes)

"But Holmes, how on earth did you deduce that our mysterious visitor acquired his wardrobe ready-to-wear - and from Chester Barrie?"

man had not been in London long enough to get made-to-measure garments, yet everything about him said, 'Savile Row'. Surely methods".

you observed the hand-made button holes and the natural horn buttons? The precision of the stitching indicated skilled hands - using pure silk thread, I fancy. And there was the unmistakeable effect of hand-pressing with the heavy gas-iron".

"So Chester Barrie showed their hand?"

"Excellent, Watson, Like me, they have their



32 Savile Row London



AMID HEADY claims that the crippling cycle of rural poverty would soon be broken, Presi-dent Corazon Aquino last week made public her long awaited programme for land reform in the Philippines.

She was immediately swamped She was immediately swamped by attacks from landowners and peasants saying she had gone either too far or nowhere near far enough. Landowners signed in blood a yow to defend their land with their lives and 2,000 peasants marched through Manila accusing Mrs Aquino of alling arts to hear every class the selling out to her own class, the

The executive order she signed says that all agricultural land, including her family's 6,000 hectare sugar estate, will come under the land reform hammer. However, she left the puts of the programme—when guts of the programme—when reform of sugar lands will start and how many hectares land-owners will be allowed to retain -for the new Congress to decide within 90 days.

Land reform is the most plex and important political issue to be tackled by the Con-gress, which sits for the first time today, marking the coun-try's return to full democracy after 15. years of dictatorship and rule by decree. It will went the victory laurels if land reform is successful; but equally will bear the weight of public opprebrium if expectations are

By handing the really prickly decisions to Congress, Mrs Aquino has withdrawn her head from the public stocks. But she is still having to duck her fair chare of missiles. A number of Congressmen have already said they want to redraft land reform from scratch. And many peasants, disflusioned by months of debate leading up to last week's announcement, think Mrs Aquino Jacks the political will to confront the issue head on. With the issue now left for the Congress, the waiting may have only begun.

Under the planned reforms, landowners would be compen-sated for expropriated lands by the Government-owned land bank. Ten per cent would be paid in cash and 90 per cent in Government bonds payable in one dump sum after 10 years, The beneficiaries would have 30 years to repay the bank. The fact that landlords will have the right to assess the value of their own lands will no doubt the sugar crop is harvested, be a major subject for debate mainutrition is a way of life on

While political manocuvring and constitutional niceties have dominated dehate in Manie,

Land reform in the Philippines



Harvesting the cape: reform of the sugar lands is the key to President Aquino's programm

Tugging at the roots of an ages old problem

By Richard Gourlay in Manila

on the island of Negros. Once the "sugar bewl" of the Philippines, it is now seen by left and right as a social volwhat exaggerated form, many of the difficult issues involved in nd reform.

Iniquitous land distribution in this agricultural society has fed the 18 year communist led insurgency-Negros is arguably the rebels' strongest roothold in the Philippines. It has depressed rural earnings, lowered agricul-tural productivity and deterred diversification away from the ever less lucrative sugar.

Negros. Only the palliative of international food aid, which will reach some 230,000 people this year, will keep the sunken cheeks of the underfed children of Negros off the covers of news magazines.

that, a chicken about one day's work. The number of piecework labourers is increasing; they work only for seven months of the year during the cutting and its roots in 19th-century Spanish colonial domination, when the island's hacienda system of farms was established by the merchant ancestors of

today's landowners. Farmers and reforming landlords recognise that dependence will be a

Dependence on sugar-and the painfully slow pace of diversification away from a crop that was the country's largest foreign exchange earner 10 years ago—has exacerbated Negros's poverty.

the landless in the countryside. Nowhere is the rural scene of news magazines.

Nowhere is the rural scene of news magazines.

The few jobs available on when demand for sugar fell more of an indictment of failmore of an indictment of failmore of an indictment of failmore of the poor, than than \$1.50 (94p) a day—a kilomand for men to plant, fertilise

Land reform, it is argued, would speed the diversification planting season and have to rely on "consumo", or loans more lucrative export crops. It would also bring idle land back into productive use. Some such harvest. So begins a cycle of debt and dependence that has its roots in 18th-century sname under former president Ferdinand Marcos which sands of the plant season was abandoned after an earlier land reform programme under former president Ferdinand Marcos which sands with a sand corn lands. covered rice and corn lands. Landlords often left their land idle, afraid that it would be "reformed" if they put tenents

"reformed" if they put tenants on it to grow rice.

However, attention is focused on reform of the sugar lands as it is here that the inequality of opportunity is most striking. Some of the 5,000 hacienderos on Negros, whose plantations average 50 hectares, have voluntarily distributed land to their workers and helped provide them with credit and skills training. Often, such redistribution has failed: unable to make tion has failed: unable to make the land pay, many workers have been forced to return

Lack of credit for seed and fertiliser, lack of management and marketing skills, poor land and decades of dependence are often behind this failure. But frequently it is grasped as an argument against further land reform rather than a goad to improve education and support services. Says Tony Gatuslao, the head of one of Negros's oldest landowning families. "I feel it is enough to allow them (the farm labourers) to plant on my property," referring to land he has abandoned.

Negros has known better times. When profits were high
but wages just as low-in
the 1970s, sugar financed lavish parties where champagne flowed from garden fountains. Philippine Airline charter flights carried the "sugar barons" nightly to Manila's casinos, and planters rarely visited their estates except to deliver wages by helicopter. But little of the wealth that

island in the form of invest-

beightened political tensions in the 1970s and helped turn scores of peasants towards the communist led insurgents who led the popular cry for land reform. About 2,000 of the country's 23,000 New People's Army guerrillas now operate on four fronts in Negros and the military admits that these guerrillas influence or control 20 per cent of the island's

In addition, Communist Party political workers exploit every failure of the Government to live up to people's expecta-tions. As long as there are no signs of land reform, they are sowing their message in fer tile soil.

Not surprisingly in a devoutly Roman Catholic country, the church has become involved in the land issue. Last week, before Mrs Aquino signed the land reform code, moderate hishops put out a pastoral letter criticising her for not acting

"Poverty and inequity are a scandal of the first order for any national community, more so for one that calls itself Christian," said the letter, delivered in churches across the

Increasingly on Negros, radical priests are preaching a Filipino version of liberation theology. "The peasant situation is not the will of God, it is the will of the oppressors."

Tather Grag Paring, a says Father Greg Patino, a Negros priest who believes the New People's Army guerrillas are fighting a "just war" against the Government. The number of priests who have crossed the line of actively supporting the rebels is still small.

Last week's proclamation has led to considerable uncertainty on Negros. In June, the major private banks froze agricultural loans pending the announcement—they were uncertain how the value of their collateral, the land, would be affected. Bankers say the loans will remain frozen until Congress decides how much land each landowner may retain and when redistribution of the sugar properties will begin.

This makes it even more important for Mrs Aquino to persuade Congress to meet her 90-day deadline. Enforcing the deadline, but also ensuring the fiavour of her bill is not altered, is a crucial test of her strength and her control of the new

Many Filipinos doubt that she will succeed. They believe Congressmen will drag their feet on the issue—feeding sus-picions that Congress is on the

Lombard

Time to move interest rates

By Samuel Brittan

dangers of inflation and over-stimulation in the UK. The latest trade, banking and con-sumer spending estimates give a chance to put the record straight.

Government economic man-Government economic maning any monetary action against agement is never perfect; nor inflation is that the one policy are economic assessments. It action left to the Bank and therefore always makes sense to ask in which direction are interest rates. Until the last the risks being run—those of few days an increase in base overstimulation and inflation, or those of deficient demand? To ask the question is to answer if. The risks are clearly on the was in my view decisive. It

worthy borrowers, and the odds still are that when the effects of oil prices have worked through and the final revisions are in, the UK current account will be found to be in balance for 1987 as a whole, as it was in 1986, despite mid-year

The more serious worry raised by the May trade figures is that demand may after all be pressing on the limits of either

pressing on the limits of either physical capacity or of skilled labour in key areas.

The June banking figures raise the possibility — no more than that—that the annual rise in bank lending may have gone above the 16 to 20 per cent tramlines in which it has been possible to raise too without pushing steraling above DM 3. By the end of last week it had become less than the latter of the trade figures, it looked as if it might have been possible to raise to without pushing steraling above DM 3. By the end of last week it had become less than the limits of either than the looked as if it might have been possible to raise to without pushing steraling above DM 3. By the end of last week it had become less than that—that the annual rise in bank lending may have gone above the 16 to 20 per cent than that—that the annual rise in bank lending may have gone above the 16 to 20 per cent than that—that the annual rise in bank lending may have gone above the 16 to 20 per cent than that—that the annual rise in bank lending may have gone alone that the looked as if it might have been possible to raise too without pushing steraling above DM 3. By the end of last week it had become less than that—that the annual rise in bank lending may have gone alone that the looked as if it might have been possible to raise too without pushing steraling above DM 3. By the end of last week it had become less than the looked as if it might have been possible to raise too without pushing steraling above DM 3. By the end of last week it had become less than the looked as if it might have been possible to raise too without pushing steraling above DM 3. By the end of last week it had become less than the looked as if it might have been possible to raise too without pushing steraling above DM 3. confined during most of the

sehaviour of house prices. The the south east is 24 per cent But if there are subsequent above a year ago. There are major changes in the sterling even reports that companies markets, interest rates may will be providing floating have first to rise, then fall again accommodation on the Thames for key workers in the cause

There are also some slight signs that, either because of housing costs, or directly, wage feet on the issue—feeding suspictons that Congress is on the
side of the landlords—and will
eventually approve only a
watered down version of reform.

The Department of
Employment has raised its
estimated underlying rate of
pay increases from 7½ to 7½

THERE IS a danger that those of us who do not share the puritanical obsession of sections of the City with bank 25 per cent of companies—lending and credit totals in have shot up as a business conabsolute numbers will be regarded as complacent about the tors Quarterly Survey and now dangers of inflation and overstimulation in the UK. The importance. This week will prolatest trade, banking and consumer spending estimates give British Industry Survey for chance to put the record

comparison.

The major reason for not taking any monetary action against inflation is that the one policy

or those of deficient demand?
To ask the question is to answer it. The risks are clearly on the side of overstimulation.

There is no problem about running a modest trade deficit.
The world is short of creditmorthy borrowers, and the odds was in my view decisive. It would have threatened the newfound international competitivemess of British industry.

Moreover so long as sterling is worthy borrowers, and the odds was the british of way by which the British industry. by which the British inflation rate for traded goods can long exceed the West German one. The forestalling action, desirable before sterling becomes really weak, was on the fiscal front: namely a near-zero Pub-lic Sector Borrowing Require-

This is still desirable. But after the initial fall of sterling in the wake of the trade figures.

slightly weaker or less buoyant worrying signal of potential rates. Bank of England inter-inflation is, however, the vention can be used as an through short-term shifts in

major changes in the stering markets, interest rates may have first to rise, then fall again and so on indefinitely.

That is what an exchange rate standard means; and businessmen and politicians who want stable exchange rates. and growth without inflation, will have to put up with fluctuating interest rates, whether inside or outside the EMS. The sooner they learn this the

Mineworkers' birthright

From the Secretary of the Minetoorkers Sir, — It was reported by

your labour correspondent (July 24), under the heading, First pit set for six-day working, that the Midlands area officials of the Union of Democratic Mineworkers had accepted flexible working for Cadley Hill Coiliery. British Coal recently told the unions at Cadley Hill that the pit had only 18 monthly life or lass and that the Central Area's pro-posals to mine new reserves

Cadley Hill had been

total lack of commitment to the interests of miners by conniving with Ian MacGregor when he was Board chairman. Mr Emery and other UDM officials from Daw Mill Colliery were sent on a trip to visit American mines by Sir Ian after the strike and they returned with laviah praise for flexible working practices.

British Coal will then approach the following with a request the coverage of the legislation of the le

Letters to the Editor

Now he is the first to break that solidarity of mineworkers, whether in the NUM, the UDM or Nacoda (the pit deputies' traion), which is vital in maintaining the highest health and safety standards in UK mines. The lesue is quite simply this: by couniving with British Coal. Mr Emery is laying the basis for the Conservative Government not only to overturn the strict legislation governing working hours in mining (specifically the 1808 Coal. Mines Act), but also making it possible for the Government to wipe the 1854 Mines and Quarries Act, the industry's health and safety bible," off the status book. The 1808 Act and other working hours regulations are included in the Mines and Quarries Act.

British Coal has been trying redically to revise UK mines. From Cadley Hill had been rejected.

Now the UDE itself, rather than British Coal, has proposed that Cadley miners could work the new reserves on the basis of not only a six-day production cycle, but also a nine hour shift underground.

This represents nothing less than the sale of the birthright of all mineworkers. Strong language perhaps, but the fact remains that British Coal, to this point, has never been able to secure the agreement of any mining union to lengthen underground shifts. The significance of such a commitment is not lost on British Coal, which has been working night shich has been working night ficance of such a commitment is not lost on British Coal, which has been working night ficance of such a commitment is hard to believe that Dick Emery (a South Derbyshire UDM official) is ignorant of the implications. He showed a total lack of commitment to the interests of miners by conniving with Inn MacGregor when he was Board chairman.

Mr Emery and other UDM officials from Daw Mill Colliery of the similar changes in the door to similar changes in

conditions that are more appro-priate to the late 20th century than the 19th century. P. E. Heathfield, National Union of Mineworkers, St James' House, Vicar Lane, Sheffield, S. Yorks.

Environment loses out

or England near tals town—a number of fravesters. Surely the casualty is the reing towards Scotland—to work out details of a new by-pass and in particular the re-routing of an old local road now crossing the future line of the by-pass.

The layman's question was the surely the casualty is the reverse of this and the solution to overcrowding would be to schedule more trains, decreasing the future line of the by-pass.

The layman's question was the surely the casualty is the reverse of this and the solution to overcrowding would be to schedule more trains, decreased in the solution to overcrowding and increasing passenger comfort and satisfaction.

save two green acres, limit roadsprawl, keep the old straight local route and—a bonus—bury some of the new traffic below field level. The officials agreed. There was an approximation when the straight of th overriding objection, that it would cost an extra \$300,000.

m the relation of Dublic and on the relation of public and private expenditure. Like everyone else I like paying ip less income tax in the pound. Like many thoughtful people I see a case for it, that citizens should spend their own money and not let

But there remain areas where the citizen cannot spend his money. They are ineradicably public, largely because they concern the territory defining the state. One is defence. Another is the environment, it must, somehow, be a false eco-nomy permanently to misdesign nomy permanently to misdesign the environment because the state is strapped for the price A Murray.

Underground

From Dr S. D. Dover
Sir.—You report (July 21)
that London Regional Transport
is concerned about the overcrowding of some stations and Sir,—Last week, as a landowner consulting with officials,
I was inspecting a nice patch
of England near this town—a
patch of woods and farme lash
ing force—

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AGEST MATERIAL STREET, LONDON AWI GE.

Surely it is time for some positive thinking about Morocco

Surely it is time for some positive thinking about

From Mr M. Lebbadi

Sir.—Your persistence in being hostile to Morocco is simply unjust. You may not like our king, but that is no reason for being systematically negative when writing about our country.

Despite many errors and a combination of unfavourable circumstances, Morocco is not in such a bad shape today and your reporters know that. Do not forget that we are a country soft 2 million people (the most populous Arab nation after Egypt), that we endured several years of drought, that we endured several years of drought, that we are fighting a war which was imposed on us by Algeria.

I know you do not agree with the last point, which explains perhaps your general attitude.

All nations are artificial is your answer to the Moroccan argument that "the very notion of a Sahrawi people is an of the second of the sahrawi contribution of a Sahrawi people is an of a Sahrawi people is an of a Sahrawi people is an of the sahrawi which historically have always can be such a barrawis described by all means to hirre their scanting by all means to hirre their scanting by all means to hirre the spaniards have tried by all means to hirre their scanting by all means to hirre

been considered as part of the Kingdom.

We are paying for these errors but please do not add to the bill your hostility and consequently the hostility of the readers you may influence who are, in their majority, important to Morocco at present. It is not just. And please do not forget that despite "the absence of a very close traditional or commercial tie to celebrate" (your editorial, July 14) the Queen of Great Britain (and Northern Iveland, no comment) received an overwhelming welcome from the Moroccan come from the Moroccam people. We considered it a cele-bration of many centuries of friendship and traditional and commercial ties between the British and Moroccam peoples. We have your in suits of every We love you in spite of every

£2,000+ 🛨 7.00% metpa



FINANCIAL TIMES

Monday July 27 1987

Tiphook : Trailers, Containers and Rail Wagons move around the world. Tiphook@pic

Roderick Oram on Wall Street

Sexton tolls message of doom

THEY DON'T care if I get up at six o'clock in the morning to sacrifice chickens and look at the entrails, said Mr Mason Sexton who believes stock markets are governed by laws of na-ture working in predictable harmonic patterns. 'Investors are interested only in results.'

Sexton by name, sexton by calling, the controversial founder of Harmonic Research of New York is bell-ringer and grave digger to stock market cycles. Drawing on an ecletic ar-ray of techniques from Pythago-rean geometry and ancient Mesopotamian Square of Nine' charts to Elliott wave theories of investor psychology, Mr Sex-ton tries to predict to the minute the ups and downs of mar-

Some people thought I was really out of my mind when I started.' Some still do but are happy enough with the results to pay \$960 a year for his newsletter and telephone hotline service. Like a doctor or lawyer, belief apparatus for his like a doctor or lawyer, he bills separately for individu-

he bills separately for individual consultations.

"We were definitely very sceptical when we first met him," said Mr Marc Klee, who helps manage \$200m at American Fund Advisors in New York. "His techniques, to say the least, are unconventional. The lunar cycles, natural rhythms and all that stuff are very difficult to explain and therefore I don't believe them.

'But we've been working with him three years or so and his track record is well above average.' Mr Sexion's forecasts are only one source of many used by Mr Klee's firm, but they have proved useful, particularly those picking individual stocks.

Opinions vary, however, among independent services which track market prognostications of newsletter writers. Mr Sexton is ranked top among 19 short-term forecasters by Investment Hotline Monitor which finds him right about 50 per cent of the time.

Slavishly following Mr Sexton's trading advice on stock index futures would have netted a 148 per cent growth in capital over the past quarter, it calculates. The firm, from San Diego, California, has been operating for only three months, however, and some longer running services are more sceptical.

The Timer Digest of Fort Lauderdale, Florida, for example, places Mr Sexton in the bottom third of 45 medium-term forecasters. The rating clearly rankles Mr Sexton who protests his forte is short-term forecasts, said Mr Robert James, Diges editor. We've begun watching them (short-term forecasts) for our own edification. They're certainly good work but the jury is still out on how he will go down in history as a market tim-

Mr Sexton has a sobering long-term message. The Dow Jones Industrial Average will rise from 2,500 today to as much as 3.350 by late next year. Then it will plunge 60 or 80 per cent in a crash 'greater than 1929.' He says '85 to 90 per cent of in-vestors will get wiped out.' Only accurate market timing can save the minority.

Mr Sexton believes his skills, developed over recent years, can provide that guidance. He graduated from Harvard Business School 15 years ago armed with traditional analytical tools but became increasingly frus-trated with them. 'At best they were hit and miss... There had to be some methodology to give greater predictability.' Apply-ing astrology, ancient intellec-tual disciplines and other techniques to stock market history gave him an unshakable conviction that markets were governed by natural laws and were therefore predictable. This led inevitably to conclusions about

his own life. 'I believe in destiny and fate.'
He hesitated before pulling out
solar arc, personal transit and
other astrological charts from his leather telephone book and

But he stops short of letting them run his life. While he would consult the charts about, say, important business decisions, he had not checked whether this was an auspicious moment for a breakfast inter-

The ultimate high is predicting the future. But it is also the ultimate hubris because of an element of playing God. I don't want to push my luck too far. He sees grave dangers in trying to predict the great events of the world.

His ambition rather is to 'educate people to the harmony that things follow predictable, natural cycles. 'My goal is only to achieve financial security for myself and my family.'

That has its pitfalls. His Park Avenue apartment has appreciated 400 or 500 per cent and its an important part of my net worth, like many people in New York. He wants to sell because he believes the coming crash will destroy property values. But my wife is absolutely determined to live there. It's her home.

George Graham in Paris assesses the growing momentum of the Tour de France

The global cycle race gears up

IT SOUNDS like the best kind of Irish Joke, to start the Tour de France in West Berlin.

France in West Berlin.

For Stephen Roche, the 27year-old Dubliner who yesterday pedalled down Paris's
Champs-Elysees to victory in
the world's most prestigious cycle race, the joke has a happy
ending. He is the first Irishman
to win the tour, and joins a select band of cycling heroes who
have won the Tour de France
and the Tour of Italy in the and the Tour of Italy in the

same year.
Yet, after four weeks and 4,000 kilometres, with 115 hours in the saddle, Roche still crossed the finishing line in the Champs-Elysees with only 40 seconds accumulated advance over his closest rival, Pedro Delgado of Spain.
The Tour retains its distinctively French accent, but it has turned into an international phenomenon. After this year's start in Berlin, the organisers

phenomenon. After this year's start in Berlin, the organisers hope to begin the 1989 race in the City of London.

The next step is to create a world tour, with major cycling races such as the Tour of the European Community and the gruelling mountain race of Colombia counting as stages. New races are expected to be creraces are expected to be created in China, Japan and Aus-

The organisers of the Tour de France aim to take the lead in this world tour, with their own race as the final and most important leg.
"If we don't do it, someone else will," said Mr Xavier Louy,

The range of countries produ-



Irishman Stephen Roche raises his arms in delight as he crosses the line on the Champs-Elysees to win the Tour de France

cing top cyclists has widened dramatically over the last few years. The US won the Tour de France last year with Mr Greg Lemond - absent this year be-cause of injuries sustained in a hunting accident - but it is the Irish Republic which now dominates the world rankings. Roche and his compatriot Sean Kelly, who had to retire early in the tour with a fractured shoulder,

It is in Colombia, however, that the purest fanaticism reigns. After making their name as ferocious mountain climbers. Colombians took fifth and sixth places in the Tour de France, while the team sponsored by Cafe de Colombia came second

Laurent Fignon, instantly re-cognisable by his blond hair and gold-rimmed spectacles. But they have never taken him to their hearts as they did Hin-

One candidate catapulted in-

to the limelight with an extraor-dinary race up the slopes of Mont Ventoux, where the Brit-ish cyclist Tom Simpson met his death 20 years ago: but Jean-Francois Bernard dropped back into third place after tectical into third place after tactical errors in the Alps. He will have to wait next year before being able to graduate to hero status. The Tour de France remains an extraordinary folk event in France. Spectators line almost every kilometre of the route, and in the Alpine stages thou-sands trudge to the top of the highest mountain passes, the

highest mountain passes - the roads are blocked to cars from 7 am - to see the platoon of cy-clists, and the larger and no-isier squads of cars and motor-cycles that accompany them.

For politicians it has become an almost obligatory event. Prime Minister Mr Jacques Chirac appeared three times on the tour. in Berlin for the start; in the Correze district of the Massif Central where his wife is a local councillor, a stage funded for the most part by the since bankrupted Chaumet jewellery company; and, finally, for last company; and, finally, for last stage in Paris, where Mr Chirac is mayor as well as prime minis-

developed a jet-set chic, with stars of screen and stage like Alain Delon and Jean-Paul Bel-

France, in contrast, is still in search of a hero after the retire-ment of Bernard Hinault, five times winner of the Tour. The Reshuffled Gandhi team faces



Lord Young: export sector "do

No more cash aid for British exporters

BRITISH EXPORTERS should not expect additional public money to support their activities as part of the UK Government's efforts to revive industrial employment and rejuvenate the interest of the control at employment and rejuvenate
the inner cities, according to
Lord Young the Trade and Industry Secretary.
In his most detailed statement of trade policy since taking office last month, Lord
Young said in an interview that

young said in an interview that he would like to place more em-phasis on providing information services to exporters, but the export sector was doing very well at present and it was doubtful whether it would ben-

ent from additional government financial resources. Lord Young, who is to make his fourth visit to China soon. said trade policy was an impor-tant aspect of the work of the Department of Trade and In-dustry and this should not be forgotten in the current preoc-cupation with inner cities, an area that had been "bolted on"

to the department since his arrival.
This did not mean that more money was necessarily desirable. What you get for the money is more important than how much you put in.

nuch you put in."
In particular he was lukewarm about industry's hopes for more aid money to be made available to back up British bids for contracts abroad and for a relaxation on the rules re-stricting Export Credits Guarantee Department (ECGD) cover for countries which had suf-

World Weather

Sri Lankan peace deal blow

day only hours after Mr Rajiv Gandhi,the Indian Prime Minister, appointed himself foreign minister with the aim of basking alone in a foreign policy tri-

Mr Gandhi reshuffled his cabinet in yet another attempt to restore his battered political fortunes. The centrepiece of a crucial week, with a new presi-dent, new cabinet and new partiamentary session, is supposed to be a visit to Colombo on Wednesday to sign the peace accord to bring an end to four position will attack Mr Gandhi years of ethnic strife in Sri Law for his handling of a corruption.

PROSPECTS FOR the peace officials Mr Prabhakaran said and finance minister and an settlement in Sri Lanka, negoti- the proposals were unsatisfea- outspoken critic of corruption, ated by India, receded yester- tory and would have to be im-

tory and would have to be improved. Mr Gandhi will now try to convince him today.

An agreement will be a major foreign policy triumph for Mr Gandhi. A western diplomat noted yesterday: "A foreign peace is just like a foreign war. It distracts attention marvellously from the problems at home. "But a fallure will just make the domestic problems worse.

Mr Gandhi has had a rough Mr Gandhi has had a rough time too with the outgoing president, Mr Zeil Singh, with frequent disagreements over the constitutional relationship of premier and president. The eighth president, Mr Ramaswamy Vernkataraman, who was Mr Gandhi's nominee, began on a supportive note after his installation yesterday. "As long as he enjoys the confidence of the Lok Sabah (lower parliament) no power on earth can remove the prime minister from his office."

In the Cabinet reshuffle the

years of ethnic strife in Sri Lanka.

But last night Mr Vellupillai
Prabhakaran, leader of the
Tamil Liberation Tigers, was
reported in New Delhi as saying
prospects for a signing on
Wednesday were dim.

The Tigers have been fighting
for an independent state for Sri
Lanka's minority Tamil population. Mr Gandhi wants them to
accept a peace plan which will
establish a semi-autonomous
Tamil homeland in Sri Lanka's
castern and northern provinces.
But after two days of talks with

To his handling of a corruption
seandal in which bribes and
kickbacks are alleged to have
been paid by Bofors, the Swedish armaments company, to secure a \$1.4bn dollar contract
with India.

Opposition parties will not
only a few few months ago.

Most other changes are minor
except the significant move of
Mr Makhan Lai Fotedar, Mr
Gandhi's chief political adviser,
away from the inner circle of infinence and into the ministry of
steel and mines. This effectively
rids Mr Gandhi.

But after two days of talks with
Mr V.P. Singh, former defence

British Telecom to move into computer products

BY DAVID THOMAS IN LONDON

BRITISH TELECOM is planning to develop and manufacture computer-based products both in the UK and overseas, partly

in the UK and overseas, partly as a safeguard against stronger competition on its core telephone network in the 1990s.

The company believes it may have to acquire a leading software house in two to three years to pursue this policy.

It is also planning to develop products jointly with computer companies. In October, it will announce the first result of the new strategy, a system integratnew strategy, a system integrat-ing telecommunications and computers, developed with the help of a US computer compa-

ny.

The drive into computing products is being spearheaded by BT's international products division, which last year had sales of about 2500m (\$802m). BT's board recently approved the division's new five-year

plan which envisages a large in-crease in its activities.

Mr John McMonigall, the divi-sion's managing director, be-lieves BT needs to develop and sell more sophisticated prod-ucts partly, to defend revenues

on its core network from com-puter companies which are moving atrongly into such growth areas as sending data over telephone lines.

Mr McMonigali said: "If the user buys equipment from BT, he is more likely to buy network services from BT."

He said BT had no intention of developing or making com-puters. Instead, BT was focus-ing on two main areas:

Olf intends to work with com-

puting companies to develop products integrating telecom-

munications and computing.

Office is also planning to develop a full range of products for companies' private data networks. These include modems. which convert computer data into signals to be transmitted down a telephone line, and mul-tiplexers, which manage trans-missions over a line.

Mr McMonigall said his division might have to make acqui-sitions to achieve its aims, in-cluding manufacturers of modems and multiplexers. The division's five-year plan envis-

US trade policy unchanged

Continued from Page 1 are not strategically sensitive while making the controls on sensitive exports more effec-

tive.
As the US trade deficit mounted, he was the first cabi-net level official to focus public net level official to focus public attention on questions of US competitiveness and productivity. He urged a lower dollar when, before its sharp decline, the dollar's strength was making US business uncompetitive internationally, and he urged pressure on US trading partners to moderate unfair trading practices.

Mr Baldrige is credited with Mr Baldrige is credited with crucial roles in last year's agreement in Punta del Este. Uruguay, to open a new round of global trade-liberalisation talks under the General Agreement on Tariffs and Trade (Gatt) and to press Japan to open its markets to USgoods. He had been particularly tough with Japan in urging the Tokyo Government to take on greater role as a leading power in promoting two-way world

in promoting two-way world trade.

He had also recently argued for changes in the Senate ver-sion of the trade bill

UK airline close to deal

Continued from Page 1

either transatlantic operations or one-stop and non-stop

The choice of engine is also the key. British Airways prefers the MD-11, but would like to have it with the advanced version of the RB-211 engine, called the Series 700, now planned by Rolls-Royce.

This would be more powerful than the current RB-211-524-

D4D, leap-frogging competition from General Electric's CF6-80C2 and Pratt & Whitney's PW-However, Rolls-Royce has not

yet launched the Series 700, although it may do so later this summer. It would take several years to develop, and there are doubts that it could be ready in time for installation in any MD-11s British Airways may choose

to buy

The alternative would be to buy the MD-11s with existing US General Electric engines, re-engining them later with the Series 700. This would be an unsatisfactory and expensive procedure which the airline and McDonnel Douglas would be refer to avoid. prefer to avoid.

THE LEX COLUMN

The return of high-rise

Throughout the past decade there has been a foolproof way for an institution or fund to be left behind by the crowd and to underperform against any rea-sonable set of indices. It was on-ly necessary for the fund to be overweight in property, either-as a direct investor, or indirectas a direct investor, or indirect-ly, through property equities, and disappointment was guar-anteed. The reaction has been continous diminution in the re-al level of institutional investment in property, so that by last year net investment in the sector was at the lowest real level since the early 1970s.

since the early 1970s.

Inevitably, this low point has appeared to coincide with a surge in property values and rental growth which has not been seen since the ill-fated Barber boom. And, equally inevitably, institutions are now wondering whether it might not now be time to increase the proportion of their funds invested. portion of their funds invested in property. While this rekindling of inter-

in property.

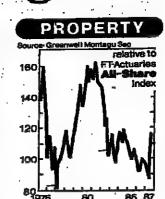
While this rekindling of interest has been too recent to show up in aggregated figures for institutional property investment, its effect has been palpable in the equity market. Property shares have risen by about 50 per cent this year, and have outperformed other sectors, with the somewhat esotaric exception of mining finance. Set in a longer time-scale the rerating might look like a molehill against the mountainous fall in the relative value of property shares since 1980. But it has been sufficient to drag the share prices of even the older property investment companies above their stated net asset values. It is not enough simply to argue that those values are out of date, for in many cases the shares are at premium even to brokers' estimates of current asset values.

This cannot be justified by speculation about the chances of a break-up bid, since a fire sale would crystallise significant tax liabilities, which a company as a going concern hopes never to pay. The calculation seems more to be based on the belief that although a company may be trading at a premium to a value-based on the dis-

pany may be trading at a premi-um to a value based on the dis-counted stream of future rents from its existing properties, its value would be transformed by comprehensive redevelopment of the portfolio into more mod-

earnings potential.

The problem is that there is not the finance available for all such companies simultaneously the regions. But so far the ra-to redevelop all their portfolios, tionalisation has actually in-



and, even if there were, the time-scale involved would land us comfortably into the middle of the next bear market. There is a similar hitch to the hopes put on those much smaller mer-chant dealer property compa-nies, which now regularly trade on earnings multiples in the

on earnings multiples in the twenties.

Such a venture can certainly be the best performing share of the year on the basis of using a shell company to bid astutely for land and then realising the development potential. But long-term growth in profits requires a greater and greater supply of such steals, which the property market can not meet. Such companies are more likely to end up like the property investment companies with which they are now contrasted, in much the same way that a successful independent oil company finds that it cannot forever be replacing its reserves and becomes instead a high-yielding stock suitable for widows and orphans.

stock suitable for widows and orphans.

Perhaps the City of London is disproportionately affected by its own immediate environment. The greatest gain in rent-al value has occurred in the City, with rents jumping from £33 to £35 per sq ft within a couple of years. But the supply/demand gan in office space is rapple of years. But the supply/de-mand gap in office space is rap-idly narrowing, and is expected to close altogether by the end of the decade. Ever increasing rents demand ever increasing incomes on the part of tenants.

While the securities houses are making sizeable inventory

profits through being long of eq-uity stocks in a buil market, all is fine. Yet, in an extreme case, a bear market-enforced rationdustry could be compared with the effect of the recession on the industrial rental market in

volved foreign money coming into the City, whether it be Union Bank of Switzerland banging together Phillips & Drew with Wood Mackenzie, or Credit Lyonnais taking out Alexanders Laing & Cruickshank. And of course there are the Japanese, with the £143m purchase of Bracken House by Ohbayashi Corporation adding over 10 per cent to the value of most property shares within a week. If London gets its share of the Japanese wall of money, no one in the City will mind too much if the money goes into walls.

Elders IXL

Today the board of Elders should amounce its reaction to the radical restructuring plans tabled by AFP Investment, which could soon hold options over aimost two-fifths of the group's stock. The restructuring is intended to free up to A\$12bn for hids bring in safe.

group's stock. The restructuring is intended to free up to A\$12bn (\$8.5bn) for bids, bring in safe minority shareholders and give Mr John Elliott more room for political activity plus a siseable stake in Elders.

Its most likely shape is a split up into four or five units - brewing, banking, resources, international trade and pastoral over which a dividend income only holding company will rule. AFP's role is to guard Elders against predators while this is accomplished.

As Courage forms more than half of Elders' international brewing empire, the overall sales of which are forecast to total A\$5bn in the year to June 1988, a move of the group's beer headquarters to London (along with a UK flootion?) would have attractions—although a Pommie label might harm Fosters' 'Australia's favourite' image.

Another spin-off target is El-ders A\$2bn investment in BHP and Elders Resources. While no immediate surrender of BHP to Mr Robert Holmes a Court is likely, a full bid from Bell might

prove irresistible.

If AFP passes over some of its options on the new umbrells company to Mr Elliott - it certainly does not want to own more than 20 per cent and be obliged to bid under Australian rules - Elders restructuring would, in part, become an elaborate executive share option will insist, paraphrasing his mentor, that never in the field of corporate conflict was so much owed by so many to some

3

HOW MANY FIRMS REALLY PUT THE PRIVATE INVESTOR FIRST?

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INVESTMENT SERVICES



INTERNATIONAL BONDS

Move towards sensible pricing in Eurodollar sector

A TREND to more realistic new issue pricing – the Eurobond market's reaction to losses caused by

As an indication of this, the 10frantic primary market activity last year - has become apparent over the last few weeks as syndicate managers have tentatively attempted to reopen the Eurodollar market, yield curve has been though the

Nervous market conditions have cessity, for a house issuing a new Eurodollar bond these days needs to hedge it. The cost of the hedge paper off its book as quickly as pos-sible. broadly in line with ket trading levels.

The same consideration has created greater price discipline during primary trading, since the hedge commits the dealers to main-taining the yield spread relative to US Treasury bonds at which the is-

 $1\chi_{\Gamma}$

This month has seen a number of realistic Eurodollar bond pricings, such as those for the World Bank, and, this week, the European Investment Bank and Sweden.

area of greatest investor interest. But these issues provided invesindeed made sensible pricing a ne-

As an indication of this, the 10-

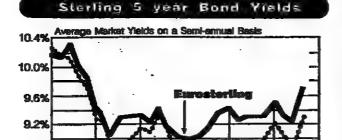
year bonds for the World Bank and the EIB have fared better than

some other shorter-dated issues, even though the short end of the

existing secondary market issues. The \$200m five-year bond for Sweden, on the other hand, was priced ing need to lift the broadly in line with secondary mar-Hopes of deeper interest in Euro-

dollar bonds suffered setbacks on Friday, as the recovery in the Tokyo stock market started worries about how far the Japanese would participate in the US Treasury auctions pext month.

But the Eurodollar bond market's depression was as nothing compared with the dashed hopes in the Eurosterling market where prices suffered sharp falls last week in reaction to worse-than-expected All these bonds were considered June bank lending and May trade moderate successes despite the figures. The price of a £200m 20-



2% points during the week while shorter-dated bonds lost up to 1%

But by the and of the week Eurosterling dealers were cautiously hoping that tempting yields of more than 10 per cent on seasoned issues for such borrowers as the UK building societies and some sovereigns

could lure investors back in. figures. The price of a £200m 20-year issue for the World Bank shed week announced the most radical

scheme yet for mopping up perpetu-al floating rate notes left over by the market's collapse last Decem-

ber. These are still held mainly by

Japanese hanks

The offer enables investors to exchange their holdings of 3? perpetu- his bond in the market at a price als for some 28-year bonds guaran- around 90. teed by Financial Security Assurance, and non-voting shares in the ed at below 90 but in which there is special purpose issuing vehicle. On no real market, Schroders' offer top of selling the bond, they are looked far more attractive.

between this and earlier attempts to repackage single perpetuals is that it addresses the problem of expected capital requirements. It is feared by Japanese bank holders of guarantor of the special purpose vehicle from creating a portfolio the lower quality isperpetuals that their authorities will converge in their treatment of perpetuals with the UK and US Ausues. But it could well be changing thurities, and require that bank's the cash prices before the offer holdings of other banks' perpetuals closes on Friday morning. should be deducted from their own primary capital.

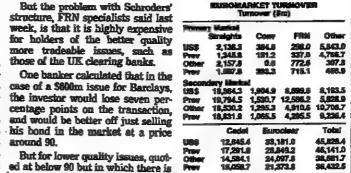
But the problem with Schroders' structure, FRN specialists said last week, is that it is highly expensive for holders of the better quality more tradeable issues, such as those of the UK clearing banks. One banker calculated that in the case of a \$600m issue for Barclays, the investor would lose seven per-

But for lower quality issues, quot-

asked to pay a cash amount which varies with the quality of the issue.

The offer was officially launched on Wednesday, but Schroders said thad not received any takers by Friday afternoon but believed in vestors were still studying the

merely from the lower quality is-



INTERNATIONAL CREDITS

UK companies continue to keep syndicated loans market busy

summer hill, writes Stephen Fidler in London.

tion looked strong, comprising al. Bankers Trust, Credit Suisse, It Generale and Sumitomo. Interest TriSters. This is a complication for for two property companies last tingly, the group lacks a British banks since, as is common in air-week, one for £75m for London and

sisting the temptation to sink into a sought out six other underwriters

Terms have not emerged, but the financing is understood to carry a The £1bn financing for the indus- 20-year final maturity and a struc-

It is not yet known which aircraft 15 basis points. Deutsche Bank, Mitsubishi, Societe BA will decide on to replace the

BRITISH companies continued to minater. Chemical and Mitsubishi, and Mitsubishi banks, is arranging dominate an international syndicathaving agreed to underwrite half of a £150m uncommitted advances fad loans market which is barely retained to have call by a revolving credity supported by a revol

(Mortgages). The credit is for three years, ex-The film financing for the mans— 20-year unas manning and a second half to 6.25 basis points and a margin of the carrier's Boeing 747 fleet renew— second half to 6.25 basis points and tendible for a further two. For the

Following multi-option facilities craft finance these days, there is a Edinburg Trust through Salomon A 52bn financing for British Air- risk that the lenders will end up as Brothers and Lloyds Merchant ways, to replace its fleet of 19 Tris-tars, has crossed an important hur-die. Lead managers National West-with Deutsche, Gulf International Wedd, National Westminster an-

nounced a £100m financing for Crest Nicholson. The five-year evergreen facility is being syndicated among a group of about 20 banks.

A £150m deal for Anglo Leasing, business equipment leasing subsidiary of J. Rothschild Holdings, is scheduled for signing today. The facility are annual by \$ £2 Markens in the facility are annual by \$ £3 Markens in the facility are annual by \$ £3 Markens in the facility are annual by \$ £3 Markens in the facility are annual by \$ £3 Markens in the facility are annual by \$ £3 Markens in the facility are annual by \$ £3 Markens in the facility are annual by \$ £3 Markens in the facility are annual by \$ £3 Markens in the facility are annual by \$ £3 Markens in the facility are annual by \$ £3 Markens in the facility are annual by \$ £3 Markens in the facility are annual by \$ £3 Markens in the facility are annual by \$ £3 Markens in the facility are annual by \$ £3 Markens in the facility are annual by \$ £3 Markens in the facility are annual to \$ \$1 Markens in the facility annual \$ \$1 Markens in the facility annual \$ \$1 Markens in the facility \$ \$1 Marke an increase from the £60m facility arranged last year. It has a fouryear maturity and incorporates a £75m revolving acceptance facility

Terms include a margin of 35 basis points for the first two years and 40 basis points for the remainder. A commitment fee of 25 basis points is payable if utilisation falls below

francs at 20 basis points over Libor. eight-year multi-currency loan facility extendable to lity through Mitsubishi Bank. seven, has a facility fee of 7.5 basis

has mandated Bank of America In- the final six years. ternational to arrange a \$100m muiti-option facility. It has a three- raise \$30m over 10 years for the gloyear maturity, a spread over Libor bal satellite communications orga-of 30 basis points and a facility fee nisation, Intelsat, with a 25 basis of 20 basis points. The margin drops point margin.

points and a utilisation fee of 5 ba- letter of support from the Portusis points if more than half used.

Harnischieger-Industries, the diversified US industrial company, years 1-2, and 20 basis points for

First Chicago was mandated to

Société Générale confirms plans for rights issue

BY TIM DICKSON IN BRUSSELS

SOCIÉTÉ GÉNÉRALE de Belgique, per cent stake in CGE of France fol-Belgium's largest industrial and lowing privatisation, and issued commercial holding company, has loans to Alcatel, the new telecomconfirmed that it plans to raise new munications concern which groups capital via a rights issue this Octo- together activities previously car-

The company said the amount involved would be "at least as much the board said that "despite higher as last time," a reference to the financial charges ... the recurrent near BFr 6bn (\$156m) issue in May/ position on profits is expected to

Société Générale is keen to im- cause of the rise in the dividends prove its debt-to-equity ratio, which collected.
has suffered as a result of recent in—
The non-recurrent portion is less vestments, notably its participation easy to predict at this time of the in the recovery plan at Fabrique year, although substantial gains Nationale, the Belgian arms manuhave already been posted. An in-

Referring to the current outlook, show a further increase mainly be

crease in the net dividend for 1987

The company also bought a 2.5 is anticipated.

Asko buys Massa stake

BY OUR FINANCIAL STAFF

ASKO, the fast-growing West German discount retailer, has bought a week that he had been discussing a 24.9 per cent stake in Massa, an possible sale of his stake in the

disclosed price from Mr Karl Heinz Massa. Kipp, a member of Massa's found- Both companies specialise in ing family. At current market lev- large warehouse discount stores, els, 24.9 per cent of Massa's voting mainly in suburban locations, sell-

(\$167m).

other large German retailer which company. Asko would not comment went public last year. company on whether it intended at some The stake was bought for an un-point to take a majority stake in

stock is worth about DM 310m ing everything from building mate-

Italian property shares placed

BY STEPHEN FIDLEM IN LONDON

I. HENRY Schro der Wagg, the shares. After the sale, ENI will reinvestors 12.5m shares in Immobilitalised property concern on the Miliare Metanopoli, the property sub-lan Stock Exchange.

Goldman Sachs is handling the

each, were part of a public offering bonds representing a further 75m of one-third of the company's will be sold in Italy next week.

British merchant bank, said it had tain a majority interest in the complaced with UK and international pany, which will be the largest capi-

international placement of a further 12.5m shares. Some 60m The shares, offered at L1,250 shares together with convertible

Central Capital Corporation

Can. \$75,000,000

103/s per cent. Notes due 1992

issue Price 1011/4 per cent.

Swiss Bank Corporation International Limited

Hambros Bank Limited

McLeod Young Weir International Limited Wood Gundy Inc.

Banque Bruxelles Lambert S.A.

Central Capital Limited Creditanstalt-Bankverein

Crédit Commercial de France Dominion Securities Inc. Orion Royal Bank Limited

Girozentrale und Bank der Österreichischen

Westdeutsche Landesbank Girozentrale

Banca del Gottardo

Banca della Svizzera Italiana Hentsch ~t Cie

Compagnie de Banque et d'investissements, CBI

Lombard Odier International Underwriters S.A.

Central Trust Company has acted as Registrar and Transfer Agent for this Issue

This announcement appears as a matter of record only.

July, 1987



US\$30,000,000

All these Securities having been sold, this announcement appears as a matter of record only.

63/4 per cent. Convertible Subordinated Debentures

Due 2002

Issue Price 100 per cent.

Hambrecht & Quist International

J. Henry Schroder Wagg & Co. Limited

Banque Indosuez

Baring Brothers & Co., Limited

County NatWest Limited

Daiwa Europe Limited

Generale Bank

Kleinwort Benson Limited

Lombard Odier International Underwriters S.A.

Merrill Lynch Capital Markets

Samuel Montagu & Co. Limited

Salomon Brothers International Limited

J. Henry Schroder Bank A.G.

Union Bank of Switzerland (Securities) Limited

EBC Amro Bank Limited

Postipankki

UK GILTS

Signals from abroad may prove crucial

for gilt-edged and for fixed interest markets worldwide. In the midst of the parochial gloom about surging bank lending and the huge reported deterioration in the trade balance in May, two events abroad may prove crucial to underlying sentiment in the UK

government bond market. First, the Bundesbank took on its money market repurchase pact, Yes, adjustments in this rate may be technical and do not necessarily have to send out

limited room to manoeuvre on interest rates, it is not just talking about lowering rates. The primacy of domestic monetary conditions in West Germany in the setting of policy has always been acknowledged, whatever the pressure from accoss the

This is perhaps not so in Japan which has in recent months always appeared more openly to compromise to the US position. However, last Frithe long-term Japanese prime rate by 0.3 percentage points. The immediate consensus of opinion was that this move did not imply tighter credit condi-tions. Nevertheless, the move seems to comfirm the upward bias in interest rates worldwide and may send the wrong sort of signal to the US.

Back in Britain, all the talk is that the next move in interest rates is up. In the sense that interest rates are certainly not headed downwards if current trends on bank lending, the personal sector and the trade balance continue, this is

It is far from clear whether current trends, even if they continue, will elicit a policy response. This is partly because the available statistics are by no means easy to interpret and, until they are, there would be little point in slamming on the

monetary brakes.

There is also the question of whether the exchange rate starts to build in expectations of higher inflation and a deteriorating current account. While last week's figures sent gilts into a tall-spin, the pound looked remarkably solid. While it remains so, so acting as the (sole?) lynchpin of the Govern-

it does not seem likely the authorities would resort to

higher interest rates. The first missile hurled at the market last week was the leap in bank lending but it is very difficult to tell how much of this borrowing might feed directly or indirectly into infla-

There is no doubt billions of pounds has been added to lend-ing as a direct result of Blg Bang, which has brought not only vastly increased turnover but also severe settlements problems. However, this aspect However, the move did underline the fact that when the
Bundesbank talks about its
Bundesbank talks about its bundesbank talks about its bundesbank talks about its bundesbank talks about its bundesbank talks a

For all the theoretical agonising about the link between the housing market and general inflation and the lack of uniform conclusions, there is no doubt that uncertainty breeds caution, not least within the Bank of England. The second Exocet hit on Wednesday with May's appalwednesday with may's appar-ling trade figures, focusing the overheating debate on the existence or not of capacity constraints in industry. This again is an area where the evidence is difficult to pin down. The CBI's quarterly trends survey, to be publisheed tomorrow, may give the best guide we are going to get, with reports on capacity utilisation. export orders and price

What appears most likely is that there are constraints but these are by no means general-ised across industries and there are no widespread signs yet of

a price response.

All in all, the trade series is erratic and it is likely judgment will be suspended and nerves frayed until the next set

of data due on August 11.
In summing up last week, Mr Michael Hughes, Barclay de Zoete Wedd's chief economist, said that whatever the figures mean, the uncertainty they have caused has removed the immunity assints events shread immunity against events abroad which the gilt market has been

enjoying.

Britain may be going through an industrial renaissance and the fastest growth of any industrialised country but, in a world of fast monetary growth and firming interest rates, gilts may not be that encouraged.

US MONEY AND CREDIT

Bears await backlog of Treasuries

and run out of cash on Friday unless Congress finally gets its act together and raises the Federal Government's debt

ceiling.
Chances are high that any increase will be only temporary while Congress and President Ronald Reagan continue to fight over how to reduce the Govern-ment's budget deficit. The impasse has already forced the Treasury to cancel several auctions, making credit markets in turn very bearish about the huge backlog of securities they will have to digest when government borrowing resumes.

Interest rates are already heading higher as traders try to stimulate sufficient investor interest in the securities. The price of the benchmark 30-year Treasury bond fell three points last week alone, pushing up its yield by almost 30 basis points to 8.83 per cent.

Analysts believe it will rise above 9 per cent in the near future, taking it back to the peak seen briefly during the bond market rout this spring.

That these crises are regular
events makes them no easier for
the markets to handle, particularly since they are unnecessary. The debt ceiling is no curb to government spending. It is merely a hostage to political rhetoric in clashes between Congress and the Government.

The ceiling was "an ana-chronism from the moment it was legislated in the Liberty Loan Aqt of 1917," said Mr David Jones, chief economist of Aubrey G. Lanston, a primary dealer in government securities. "The ceiling contributes only to interrupting the orderly offering of securities by the Treasury and raises the possibility that the US will have to default on its debt."

With the Treasury certain to cancel today's bill auction for the second week running, the volume of securities waiting in the wings is rising rapidly to-wards \$50bn. The biggest chunk is the August quarterly refunding, details of which the Treasury will announce on Wed-

Between \$28bn and \$29bn of three-, ten- and 30-year notes and bonds are expected, with the markets relatively hopeful Congress will act in time for the auctions to go ahead on schedule on August 4, 5 and 6. For once, the pre-auction bearishness of the markets does Janet Bush not revolve around whether the

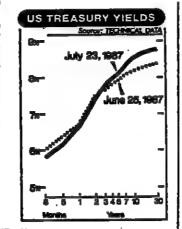
THE US, the largest debtor nation in the world, will default long as the dollar remains on maturing notes on Thursday stable, demand from Tokyo and run out of cash on Friday should be strong despite thangular throughout the strong despite thangular throughout the strong despite Rising oil prices and a shift out of yen bonds have pushed up Japanese interest rates almost two percentage points since their April lows to just below

> But US bonds still command a four point higher yield than their Japanese competition, down from the abnormally high six point spread in April but above the minimum three points or so Japanese investors want as a hedge against adverse currency movements.

A number of other factors besides the overhanging auc-tions contributed to the poor tone of US credit markets last week. Most notably, some players drew gloomy conclu-sions from the testimony to Congress of Mr Paul Volcker, the retiring chairman of the Federal Reserve Board, and Mr Alan Greenspan, his nominated

Mr Volcker said the Fed had not loosened monetary policy a notch, which the markets had assumed it had because of the small easing in the Fed Funds rate since May. Worse, some thought a small tightening might be in the works judging by his comments on Mr Green-span's task to prevent recent rises in fuel and wages becom-ing permanent and inflationary fixtures in the price structure.

These were minority interpre-tations which had only a short-lived drag on prices. A more balanced view suggests that the Fed had passively allowed an easing by letting technical fac-tors shave about half a point off the Fed Funds are a which the Fed Funds rate, at which banks lend reserves to one



mandate when he took over the Fed: to lower inflation," said Mr Mickey Levy, chief econo-mist of Fidelity Bank in Philadelphia. Now that the financial system is back in better balance, "Mr Greenspan's mandate is not to change things." No good economic case can be made for a change in policy now but, per-haps more importantly, the political consequences of a tighten-ing become graver as the 1988

The one unpredictable element in these calculations though, is the dollar. Its slight weakening over the past ten days has reduced confidence in its earlier recovery. The sus-picion lurks in some minds that bad news could trigger a further slide which in turn could shake up bond markets and strain monetary policy.

One major and several minor economic statistics are due for

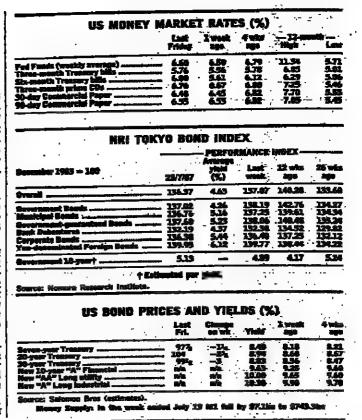
ing to the consensus of more than 30 forecasts compiled by Money Market Services of Red-wood City, California.

The estimate for growth in income range 0.2 per cent to 0.7 per cent and for consumption from 0.3 per cent to 0.8 per cent.

The closely watched index of leading economic indicators will be published on Thursday morning. The consensus forecast calls for a rise of 0.5 per cent in June compared with a rise of 0.7 per cent in May. The estimated increases range from 0.2 per cent to 0.8 per cent.

June's factory orders and inventories will be released on Friday with a rise of 0.5 to 1 per cent expected in the former and no growth or a small decline expected in the latter.

Roderick Oram



FT/AIBD INTERNATIONAL BOND SERVICE



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Shell Oil ahead in second quarter

By Our Financial Staff

SHELL OIL, the US oil company owned by Royal Dutch/Shell, boosted second-quarter earnings from \$219m to \$266m, helped by crude oil prices averaging \$4 a barrel bigher than a year earlier.

This helped offset sharply lower margins on oil products, where earnings fell \$90m to \$56m. But refined products sales volumes continued to grow, and chemical products earnings were up 25 per cent.

Six-month profits were still down, from \$495m to \$374m, on down, from \$495m to \$3:4m, on revenues up from \$8.83bn to \$9.68bn. Crude oil and natural gas production was about the same as in 1986.

• Banc One, the Ohio-based banking group, reached a definitive agreement to buy Marine Corporation, a Milwaukee bank with assets of more than \$4.2bn,

for about \$546m,
Each Marine share will be exchanged for 2.332 shares of Banc One. Marine has no connection with Marine Midland. · Harcourt Brace Jovanovich, the US publishing group, will today pay shareholders a special dividend as part of the company's complex anti-takeover recapitalisation package.

This follows judgment by a

Federal court denying applica-tions by Mr Robert Maxwell's British Printing and Communi-cation group and others for a preliminary injunction against the recapitalisation.

Arthur D. Little, the Massachussetts - based consultancy group, said its board voted unanimously to reject the unsolicited \$128m bid from Plenum Publishing.

Little said it had considered the opinion of Goldman Sachs,

its financial adviser, that the \$50 a share offer was inadequate, and concern expressed by clients and current and former staff members about any loss of independence.

 Southland, the US convenience store concern that is being taken private by the founding Thompson family, has reported a sharp fall in second-quarter net profits from \$81.6m or \$1.64 a share to \$47.5m or 93 cents, due to continuing costs of 7-Eleven marketing programmes and higher depreciation and taxes. Revenues rose from \$2,21bn to \$2.45bn

Predators sell HK hotels stake

Joseph Lau, will sell about 25.6 HKNSH shares to be sold by per cent of their cos. bined stake Evergo and China Entertainto Kincross, a consortium of finment is HK\$65, which commercial institutions brought to-pares with a closing price on

holdings in HKNSH. Evergo had earlier faced the

to show the parties acted in

Court gives Texaco more time

A US bankruptcy judge has contested three-cornered takegranted Texaco a four-mouth over fight.
extension to file a plan for paying off its creditors and rejected "materially reduces the possiand marketing. Total net fell

TF1 shares go

to a premium

By George Graham in Paris

extension to file a plan for paying off its creditors and rejected simultaneously an effort by Pennzoil to force a settlement on its own terms.

Pennzoil had argued Texaco should meet the original August 10 deadline by accepting a plan devised by Pennzoil under which it would receive \$4.1bn in damages from Texaco. Originally, a Texas court awarded Pennzoil \$10.5bn in damages because Texaco won Getty Oil from it in a bitterly

Pennzoil said the ruling of lower income from refining and marketing. Total net fell bility of a settlement." Judge to \$7.4m, or 8 cents a share, from \$25.2m, or 51 cents a year that Texaco deserved an extension to December 8 because of the complexity of the case. The for non-realised losses on short-term marketable securities.

First-half profit was higher at \$19.4m, or 28 cents a share, for non-realised losses on short-term marketable securities.

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First-half profit was higher at \$19.4m, or 28 cents a share

R182m sought for new Transvaal platinum mine

BY JIM JONES IN JOHANNESBURG

South African mining company, hopes to raise R182m (US\$88m) to finance a new platinum mine near the Transvaal town of Brits.

The public is being offered 2m shares in the Lefkochrysos mine at R13 each while another 13m shares have already been bought by other investors and company's Issociales.

TF1, the French television station, surprised its critics by rising to a premium last Friday, its first day on the Stock Exchange. Shares in the TV station, which was floated at FFr 178 on the Paris second market, a premium of 8 per cent.

The TF1 privatisation had earlier been hailed as the most resounding failure in the French privatisation programme, and demand for the shares certainly fell far short of the 2m to 3m individual subscriptions recorded for flotations such as Paribas, Compagnie Generale d'Electricite or Societe Generale. The offer for sale was, nevertheless, four times subscribed Dealers said that the 426,000 shares traded had represented genuine buying itemand. Lefkochrysos owns mineral rights underlain by the platinum-bearing Merensky and UG2 reefs of the Bushveld Igneous Complex. According to the prospectus UG2 ore reserves

GOLDEN DUMPS, the small at mineable depths total 125s tennes containing an average of 5.9 grammes per tonne (g/t) of combined platinum group metals and gold. fo (Mlera)um

Merensky reef reserves have not been estimated nor has the company disclosed the amounts company discussed the amounts of platinum group and other metals the mine is expected to produce. The intention is to mine UG2 exclusively at an initial monthly rate of 160,000 tonnes in 1989. Subsequently it is planned to lift ore production to 360,000 tons a month at an estimated cost of RS50m. Lefkochrysos will have 60m initial monthly rate of 160,00 tonnes in 1989. Subsequently ing the current offer. In May is planned to lift ore product the to 360,000 tons a month state of 6m shares at an estimated cost of R350m.

The mine's exclusive reliance.

The mine's exclusive reliance on the UG2 reef has prompted some Johannesburg mining engineers and metallurgists to express reservations Lefkochrysos's potential.

Strong advance at World International By Our Hong Kong Correspondent

WORLD INTERNATIONAL, the ultimate holding company of the empire controlled by Sir Yue-Kong Pao, the property and ship-owning baron, recorded a post-tax profit up 42 per cent to HK\$422.7m (US\$54m) in the year ended March.

Profit attributable to share-holders more than doubled to HK\$667.7m, compared with HK\$324m, as a result of extra-ordinary profits of HK\$245m mainly from subsidiaries as a result of a major reorganisation during the year. The results were in line with market expec-

Wharf Holdings, the 40.1 per cent held property subsidiary, contributed about 80 per cent of World's bottom line last year, and earlier last week had announced record profits of just over HK\$1bn, up 42.8 per cent.

World benefited from the acquisition from Wharf of 55.6 per cent of the Lane Crawford department store in October last year for HK\$691.9m. Christmas and Chinese New Year shopping usually give Lane Crawford a grong second half performance. It recently re-ported a net profit for the year up 24 per cent to HK\$111m. The reorganisation of Sir YK's group, which began last October and has continued in

this financial year, has re-vamped World into what many analysts feel is now the most exciting of Sir YK's entities. World recommended a final dividend of HK50,085 per share on an enlarged share capital, making a total dividend of HK\$0.12, up 14.3 per cent.

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> Cazenove & Co. 12 Tokenhouse Yarr London EC2R 7AN

July 27, 1987

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June 3,1987

AE of these Securities have been sold. This encouragement appears on a matter of record only.	All of these forest time in the beam sold. This was presented appeared a soldier of recording.	All of these Securities have been sold. This construction of against all or treates of record only.	AB of times Baraction have been sold. This exchanges and uppers as a matter of record only. Then Sacartide have not been registered under the Sacartide Act of 1955, as attacked, and may not, so good of he distribution, be affected or sold, directly or soldwards, in the United States, in terrainment or possessions or area enjoyed to its far infinites, or to United States prevent.	All of them Security have been sold. This uncomment appears on a matter of record only.	This amountment is self-or an offer to self nor a solicitation of an offer to income of these factorism. The offer is made only by the Prospection.
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Looking to remedy the imbalance

Mr Roger Hurn, chief execu tive of Smiths Industries, would appear living proof that all good things come to be who waits.

Smiths, the aerospace, medical and industrial group that

Smiths, the aerospace, medical and industrial group that evolved from a 19th century watch and clock company, has been on the look-out for a big acquisition in the medical or aerospace field for about three years, and its failure to move forward for so long had contributed to its shares lagging conbuted to its shares lagging considerably behind the market.

The company, widely credited with excellent management, had squeezed about as much efficency from current operations as could be expected. About the only way to return sparkle to its shares, and bring back rapid earnings growth, would be through an acquisition.

This finally came last week with the agreement to purchase

Lear Siegler Avionics Systems from Lear Siegler Holdings for 3350m (£219m). The purchase immediately gives Smiths a big slice of the US avionics market, mainly military, to supplement its own strong position in Europe, while broadening its spread of technologies. Annual sales in the division should top £400m.

Mr Hurn does not expect the acquisition will result in any savings in research and development, but will allow a more finely focused and cost-effective programme to move forward.

"We can bid for more, and far more aggressively," says Mr Hugh Pope, chairman of Smiths' Aerospace & Defence Group, The acquisition should also give a far better entry into the complexities of bidding on US government defence contracts. As Mr Hurn puts it: "By making goods in America, with good Americans making them, that is



Roger Hurn, chief executive

areas of overlap is in flight control computer systems. Lear Siegler is strong in airborne weaponry control, data recording, attitude heading and reference systems, and in airborne electronic displays and flight deck instruments, engine control, and fuel management

Smiths had its eye on Lear Seigler Avionics Systems long before the year of wrenching uncertainty that led to the com-pany's sale by auction, and this could have been a factor giving it an edge over possible rivals such as GEC. The auction followed a \$2.1bn leveraged buyout of the entire Lear Seigler group organised by Forstmann Little, the New York investment

bank, early in the year.

The only other major acquisition possibility, the Sperry
aerospace division, was out of n plus."

Smith's price range. That
The industrial and market fit eventually went to Honeywell
appear nearly ideal. The only for \$1.03bn in a sale late last

Smiths Inds 250

year that for tax reasons had to go through quickly, complicat-ing any potential foreign bid.

on the face of things, Smiths does not appear to have got a bargain, with an exit p/e of about 16.5. The deal will result in some short-term dilution of earnings, and Smiths will have to swallow an as yet unknown, though still possibly nil, charge due to cost overruns on contracts which are currently being renegotiated.

But Smiths is looking at the possibilities. Its own margins in the aerospace division have risen steadily from 10.4 per cent in 1984 to 14.7 per cent in the 1986 financial year. Lear Seigler, by contrast, earned trading profits equivalent to 8.2 per cent of sales and Smiths is confident about being able to raise that substantially.

"If we didn't think we could

"If we didn't think we could do it we wouldn't have bought it," says Mr Pope. Smiths is also not worried

about the expected US and worldwide squeeze on deforce spending, sharing an industry perception that the electronics component of defence budgets will continue to grow. The demand is likely to rise for retrofitting aircraft — a cost-saving measure that involves installation of new electronic installation of new electronic

about the expected US and

Mr Pope is expecting an eventual replacement programme for helicopters in the US Army that could include new machines with far more elec-tronics built in.

tronics built in.

The acquisition of Lear Seigler suddenly tips the belance of Smiths heavily towards the aerospace and defence field. Smith's 1986 turnover came 40 per cent (£159.6m) from aerospace and defence, 22 per cent (£89.7m) from medical, 32 per cent (£128.2m) from industrial, and 6 per cent (£23.6m) from Australia.

The addition of Lear Sheigler

The addition of Lear Speigler raises aerospace and defence to 63 per cent of group turnover, and suddenly makes the rest of Smiths look a bit small. Mr. Hurn is not happy with the

result.

"I hope this is temporary," he says. "I would like to find a similar size acquisition in the medical sector." Mr Hurn earlier in the decade helped to steer Smiths out of the auto instrumentation field in a move that is widely praised for excellent timing.

lent timing.

He may have to wait yet again before finding the right medical acquisition, especially while investors absorb the most recent £223m cash call. Should Mr Hurn eventually succeed, it would mark yet one more reshaping of a company that has adapted successfully to over 100 years of evolution led by technological and industrial change.

COMPANY NEWS IN BRIEF

ASSOCIATED Furniture Hold interim payment of 4.7824p ings, shares traded over-the (4.2544p) has been declared, counter, reported a pre-tax pro-fit for the 15 months to end-based builders' provider, timfit for the 15 months to end. March 1987 of £573,000 against ber importers and fuel meralization of £678,000. Turnover falosm (£1,42m), earnings per falosm (£1,42m), earnings per fit £571,000 (£783,000) against share 2.18p (losses 6.8p).

DERBY TRUST saw net asset value increase to 389p at the end of June 1987, against 306p ings per share 2.78p (1.41p at the end of December and 2.98p a year earlier. Earnings fully diluted. Per income share for the six months to June 30 were stated improved its net asset per as 4.7524p (4.2544p). An value per 1p share from 111.5p (5.9p). Net revenus before tax improved from £915,000 to £1.34m. The interim dividend is raised from a restated 2.25p to 3.8p net.

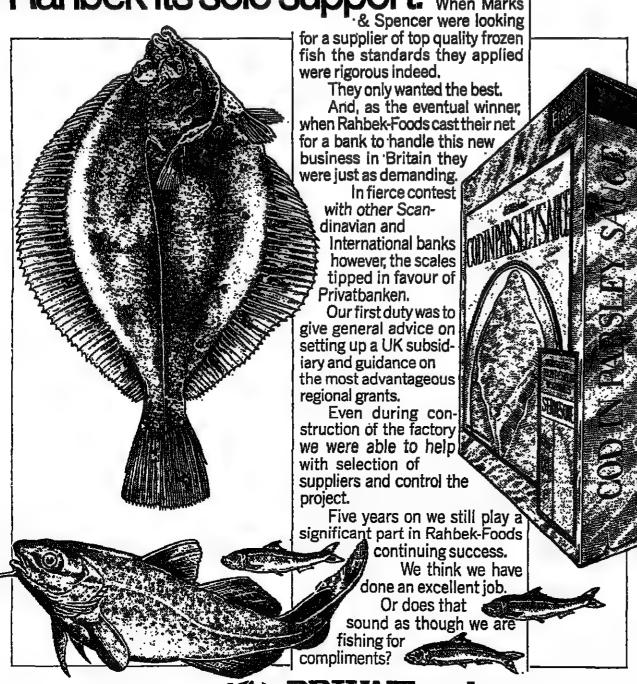
BRITISH Kidney Patient Association Investment Trust: Net asset value at end of six months to June 30 were stated improved its net asset per as 4.7524p (4.2544p). An value per 1p share from 111.5p (3.99p).

to 184p in the six months to EDINBURGH
June 30 1987. Earnings per Assets Trust r
share were 3.88p (restated of 0.45p for
2.61p). Net revenue before tax 1987 (loss 0.08

AMERICAN Assets Trust reported earnings of 0.45p for the first half of 1987 (loss 0.08p). Total income £2.05m (£1.82m) and taxed revenue £365,000 (loss £58,000) after loan interest £1.13m (£1.34m). At June 30 net asset value after prior charges at par 164.9p .(161.7p) and 155.2p (150.7p) fully diluted.

ASTRA INDUSTRIAL GROUP has changed its name to Astra Trust to reflect the company's increasing activity in the fin-ancial sector.

Because Marks & Spencer demand the best in frozen fish, one bank gives Rahbek its sole support. When Marks & Spencer were looking



prixtbanken limited tel: 01-726 8000 London - Copenhagen - Stockholm - Helsinic - CSLO - Paris - Bermuda - Cayman Islands - Sao Paulo - New York - Los Angeles Madrid - Fuengirola - Hamburg - Lixembourg - Zurich - Geneva - Milan - Monaco - Moscow - Tokyo - Tehran - Bahrain - Hong Kong - Srigapore - Sydney - Melbourne E SCANDINAVIAN BANKING PARTNERS Begen Bank Prostanken SEBeni

Electronic in £4m acquisition

Humberside Electronic Con-trols, the USM-quoted renovator and convertor of machine tools, is to acquire Quinton Quinton, an investment company, for f4.4m, and appoint Mr Quinton Hazell, its partner, as chairman-Mr Hazell plans to make a series of acquisitions to expand the capital base. He said Humberside had suffered cashflow problems because of the high cost of some orders and the money spent on research and development.

development.

The company was producing high quality machines at around 60 per cent of the cost of equivalent Japanese or German products, had an excellent customer base and was ready for expansion, he said.

The company pulled itself out of the red with interim profits to November 30, 1986 of £10,395—well down on the 1985 figure

—well down on the 1985 figure of £117,533.

of £117,533.
Quinton Quinton is controlled by Mr Hazell and his wife, Morwenna, and owns commercial property in York and Leamington Spa, as well as cash and investments. It produced pre-tax profits of £14,484 in the year to June 30 on turnover of

Mr Hazell is the former chairman of Quinton Hazell, the motor components group which was acquired by Burmah in 1973 for £58m. He was president of the Supra Group until its takeover by Evode earlier this year and is on the board of several companies.

several companies,
The consideration will be satisfied by the issue to Mr and Mrs Hazell of 6.5m new ordinary shares.

CI switches advisers and brokers By Nikki Tait

By Nikid Tait

Shares in CI Group added another 2½p to 92½p on news that the West Midlands-based steel and engineering company is switching its advisers from Samuel Montagu to Robert Fleming. Its brokers will also change — County NatWest Securities giving way to Robert Fleming Securities.

Samuel Montagu said yesterday that it had resigned on Thursday, but refused to elaborate. The move to Robert Fleming, however, follows the acquisition of a 144 per cent stake in CI by a group of Arab investors, headed by Mr Ahmed Abdullah earlier this month, Fleming acted for Mr Abdullah during that transaction.

Flaming is also adviser to Evered Holdings, the industrial conglomerate headed by Messre Racchid and Osman Abdullah

conglomerate headed by Messra brothers of Ahmed. Evered recently disposed of 20,2 per cent holding in CI, which the Ahmed Abdullah consortium offered to buy. However, two weeks ago the shares were eventually placed at 46°p instead, and the consortium stake picked up in the market

Bestwood stake Mr Tony Cole, the former stockbroker who heads Best wood, has picked up a further 655,850 shares—2.7 per cent—in

655,850 shares—2.7 per cent—in the company lifting his stake to 22.2 per cent.

Mr Cole's purchases come just one week after Mr Terry Ramsden, the financier, notified Bestwood of the disposal of his 14.8 per cent holding

FT Share Information The following securities have been added to the Share Information Service:
Andaman Resources (Section: third market). Houston Industries Inc (Americans). Primerica (Americans), Stanco Exhibition (Paper).

Humberside | Laidlaw surges to £1.13m at midway

MAINLY STEMMING from growth in new car sales, the the results.

Laidlaw Group of Ford main
dealers turned in sharply
higher results for the first half
of 1987. Turnover was ahead

record August and the confiof 1987. Aurnover was ahead 22 per cent to £54.4m while previewed the future with confitax profit hit £1.13m, compared
with £412,000. And the interim
dividend is raised by one-third.
The group is Edinburghbased. Dealerships in Scotland
recorded excellent profit
increases with Strathclyde
showing a return to profitability. There was again substantial growth at the Essex and
Kent branches. Apart from new
car sales other parts of the business, including contract hire,

viewed the future with confidence.

Several redevelopment prosgenerate cash for expansion in
the near future. They said
they were seeking addustition
opportunities in the motor
distribution sector.

For the first half earnings
came to 8.6p (3.7p) per share
and the interim dividend is 1.6p
(1.2p).

made useful contributions to

viewed the future with confi-Several redevelopment pros-pects were progressing and the directors expected them to generate cash for expansion in the near future. They said they were seeking acquisition opportunities in the motor distribution sector. For the first half earnings

£562,000 in the six months to March 28. The directors said the second half was unlikely to be as profitable, and that talks

were being held with a view to possible acquisitions.

ANZ paid about £1.95m for the 2.25m ordinary shares at 37y

SCOTTISH AMERICAN Invest-

ment Company reported net asset value at the end of June 1987 of 128.2p, a 26.3 per cent rise over the December 31 figure. Net income for the six months to June 30 was £1.59m.

(£1.69m) for earnings per share of 0.85p (0.75p). The second interim has been raised from an officer of 0.45p to 0.51p.

BOARD MEETINGS

ANZ holding in Perkins

THE DIRECTORS of John Perkins Meats, a USM-quoted meat wholesaler, said they had received no information about the intentions of ANZ Bank, which has purchased a 23.4 percent stake in the company from

Sims Catering Butchers. Mr Tereuce Atherton, financial director, said the directors had not received any communi-cation from ANZ. The group was not vulnerable to a bid, he

Mr John Perkins, chairman and his family have a 56 per cent holding in the group. Perkins produced a pre-tax profits boost from £162,000 to

Bank of Wales (IOM) Bank of Wales (IUM)
BANK OF WALES has agreed
to sell Bank of Wales (Isle of
Man) to the Bank of Scotland
for £1.01m and the £300,000
variable rate subordinated unsecured loan stock 1997/99 of
BOW (IOM) at its par value,
Bank of Scotland owns 75.4 per
cent of Bank of Wales which
it acquired in 1986.

DIVIDEND

50¢

August 21, 1987

Cyril J. Smith
 Vice President & Secretary
 R.O. Rox 1642
 Houstop, Tean, 77251-1642

PANHANDLE EASTERN

NOTICE OF PARTIAL REDEMPTION

MS pension fund stake increased to 6%

By Clay Harris

The pension fund of MS International has bought more shares in the mechanical and electrical engineering group to raise its stake from 4.99 per cent to 6.65 per cent.

The holding was worth about £1.7m at the MS closing price of 117p on Friday. It represents an insignificant proportion of the pension fund's assets according to Mr Michael Bell, MS manging director.

The pension fund, of which Mr Bell and two other MS directors are trustees, leaves investment decisions to Capel Cure-Myers, the company's stockbroker. The fund was unlikely to want the stake in the company to be much higher than at present, according to Mr Bell.

The question of funds' investment in their own companies is being studied by the National Association of Pension Funds which plans to issue recommendations on "best practice" later this year. this year.

Abbey Panels falls 7% in first half

In the half year ended March 31, 1987 Abbey Panels Invest-ments suffered volatile trading and extremely tight margins in certain parts of its aerospace activities, and the directors felt it impossible to forecast for the

However, with the contracts to hand now they expected the year as a whole to be reasonable, and they are holding the interim dividend at 1.2p per

niques, Gestatoer, Jantes Forgison Holdings, Endern H. Lowe, Newman Industries.
Finals — Cowes De Groot, Mount-laigh, A. J. Worthinston, Future Detections — Future Detections — Future Detections — Representations — Representatio

GRANVILLE

	SP	ONSORED SI	EC	UR	IT.	IE:	S
	Capitaliae	ta.		Change	Gross	Yield	
	£0000°≡	Company	Price o	n week	div.(p) %	P/L
•	6.875	"Ass. Brit. Ind. Ordinary	. 204 -	+12	7.3	1.4	. 124
	_	Ass. Brit. Ind. CULS	204	+28	10.6	4.8	
	1,000	Amitage and Rhodes	40	+2	4.2	10.5	· 8.6
	9,005	BBB Design Group (UBM)	177 -	- 25	2.1	1.0	18.7
	51,878	Berdon Kill				. 1.7	27.2
	9,661	Bray Tecanologies			4.7	.2.7	14.0
	368	CCL Group Ordinary		7-20	17.5	4.8	8.4
	1,713	CCL Group 11pg Conv. Pref			16.7	11.5	. —
	19,486	Carborundum Ordinary			5.4	3,5	13.3
	681	Carborundum 7-5ps: Pref. James		· 🛶	10.7	11.5	· -
	1,965	George Blair some distances and	108-	· 🕳 .	3.7	3.4	2.4
	9,550	Jala Group		_	_		-
	7,915	Jackson Group	78*	. 48	3.4	4.5	8.4
	61,636	James Serrough	440xd	_	18.2	4.1	10.0
	3,387	Jemes Burrough 9pa Pref		-	12.0	13.3	NA
	42,887	Multihouse NV (Amst8E)	550	+30		_	21.8
	11,845	Record Ridgway Ordinary		+10	1.4	_	10.4
	2,286	Record Ridgway 10pg Pref	84	+2	14.1	16.8	_
	815	Robert Jeckins,	80	-	_	_	3.5
	5,560	Scruttone	124	+4	_		-
	8,496	Torday and Carlisle	193	-	8.8	3.4	9.4
	1,904	Trevian Holdings		i. —	7.9	1.9	8.7
	25,800	Unilock Holdings (SE)			. 2.8	2.2	23.6
	62,771	Walter Alexander special-learness		44	5.9	3.1	14.2
	4,581	W. S. Yestes			17.4	8.9	18.8
	4 240	West Yorks, Ind. Hosp. (1984)				4.0	44.0

Granville & Co. Limited 8 Lovat Lane, London E Telephone 01-621 1212 Member of FIMBRA

Granville Davies Coleman Linvine Oranville Devies Command 27 Lover Lane, London EC3R 8DT Telephone 01-621 1212

•	FIN	ANC	FINANCIAL TIMES STOCK INDICES												
	July 24	July 23	July 22	21 21	34y 20	July 17	19 High	E7 Low	Since Co High	npilation Low					
Covernment Secs	89.35	89.37	89.54	90.36	90.76	91.20	93.32	84.49	127.A	49.18					
Fixed interest	96.90	97.00	97.39	97.52	98.53	98.78	99.32	90.23	150.4	50.53					
Ordinary	1845.0	1836.1	1832.4	1872.0	1889.6	1916.9	1926.2	1320.2	1926.2	49.4					
Gold Mines	442.8	447.5	446.3	437.1	424.8	429.7	485.0	288.2	734.7	43.5					
FT-Act All Share	1192.66	1188.19	1191.84	1212.95	1219.82	1234.49	1238.57	835.48	1238.57	61.92					
FT-SE 100	2346.9	2340.2	2344.5	2390.5	2400.7	2428.7	2443.A	1674.5	2443.4	986.9					

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CHIEFTAIN DEVELOPMENT CO. LTD.

(Incorporated under the Laws of the Province of Alberta, Canada)

Can. \$25,000,000 74% Convertible Subordinated Debentures due June 30, 2002 Issue Price 100 per cent

The following have subscribed or have procured subscribers for Can. \$25,000,000 aggregate principal amount. Merrill Lynch Canada Inc. McLeod Young Weir Ltd

Richardson Greenshields of Canada Ltd.

Pemberton Houston Willoughby Bell Gouinlock Inc.

Application has been made to the Council of The Stock Exchange for the Debentures, in registered form in denominations of Can. \$1,000 and multiples thereof, to be admitted to the Official List by way of an introduction. The Debenures bear interest from June 17, 1987 payable semi-annually on June 30 and December 31, the first such payment being made on

Listing particulars relating to the Debentures are available in the statistical services of Extel Financial Limited and copies in the form of an Extel—Card may be obtained during usual business hours on any week day (Saturdays and Public Holidays excepted) up to and including July 29, 1987 from the Company Announcements Office of The Stock Exchange, Throgmorton Street, London, EC2 and up to and including August 10, 1987 from:

Merrill Lynch Limited. Merrill Lynch House, 27 Finsbury Square, London, EC2 1AQ

Nivison Cantrade Limited, Bartlett House, 9/12 Basinghall Street London, EC2V 5NS

adian Imperial Bank of Con-Cottons Centre, Cottons Lane,

July 27, 1987

MANAGEMENT

JOHN SCULLEY, chairman and chief executive of Apple, is writing a book about what he calls the "easy" part of his turnround job on the Silicon Valley-based computer company—the management disciplines

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the management disciplines he put in place after joining the company in 1983.

Sculley, fresh from a five-year stint as the head of Pepsi-Cola, took a grip on a company which appeared to be veering out of control just as the computer shump hit the US.

He pulled together Apple's fragmented product development programme, which at times bordered on the chaotic, setting bordered on the chaotic, setting-his engineers tough deadlines for new products. He merged and centralised Apple's different product divisions, which often operated as though they were autonomous companies. He laid down formal reporting pro-cedures and strict financial controls.

And to ram the message home he closed plants, shed almost a quarter of the staff and shook up his top management.

Moreover, before he could complete that transformation he had to go through a bruising battle, lasting much of 1984 and 1985, which has already passed into legend in the computer business. He was in semipermanent confrontation with Steve Jobs, the boy wonder who launched the personal computer business in the mid-1970s from most famous garages in indus-trial history.

quit the company he had co-founded, leaving the field clear

Apple Computer

And then came the hard part

John Sculley, talking to David Thomas, reflects on the battles and changes that have taken place in the five years since he moved into the US computer company

despite his shy manner, as one of the hard men of US industry.

Observers were quick to write obituaries for a way of doing business which had marked out Apple as the outstanding example of Silicon Valley's laid-back style. Before Sculley took over, in a conscious attempt to keep alive the intellectual ferment and creativity of university days, jeans were almost de rigeur at Apple's California headquarters, known as The Campus.

You were a veteran at Apple

as The Campus.

You were a veteran at Apple if you were in your 30s. All that would change, the pundits said, now that the grey men, led by Sculley, had taken over.

Much indeed has changed, not least because key people—whom Sculley admits he would rather have kept—left the company about the same time as Jobs.

But Sculley believes he has

launched the personal computer Jobs. business in the mid-1970s from the what has become one of the most famous garages in industrial history.

That battle ended when Jobs quit the company he had cother autumn. "We have held the company he had cother autumn." founded, leaving the field clear on to the creative culture and to Sculley—confirming Sculley, still injected the discipline,"

Sculley claims.

He insists that Apple's early vision of making personal computers far easier to use through innovative and instinctive

puters far easier to use through innovative and instinctive graphics still guides the company. Apple was never really tempted by the option of falling under IBM's influence by adopting IBM standards, a route urged on it by many outsiders, according to Sculley.

Sculley says, a little self-consciously, that the famous Apple style is alive and well. "We still have a great emphasis on having a work environment that is fun. We still do not have formal dress codes. We still have beer busts on Friday afternoon and parades and celebrations when we pass major nons when we pass major milestones."

Apple people are proud that some of their engineers recently entertained the Grateful Dead, who use Apple's Macintosh machines to help write their songs. A concert by Huey Lewis and the News was the control and the News was the centre-piece at Apple's recent 10-year anniversary bash.

Sculley claims the company is still lean on hierarchies, perks

and job titles compared with most US organisations. One executive, reportedly, describes himself simply as "Big Shot" sales by 1990.

on his business card.
Yet beneath this Californiababble, Sculley has a deeper
point to make. He believes the
lack of structure before he
arrived, far from being a
symptom of creativity, hindered
innovation across a broad front.
"There were great problems
getting our products out of the
door till we re-organised. We door till we re-organised. We have increased the likelihood that innovative ideas will turn into shippable products."

This was, Sculley argues, because the company's efforts used to be focused in an unstructured way on one or two pet projects. Under Sculley, Apple has unveiled a stream of new products, including the Macintosh SE and the next-generation Macintosh II earlier this year. Sculley continues: "There is

a time when a company has to move from being run in the model of a founder making all the decisions to being run with more process and more people."

Sculley reckons a company reaches that point when it passes through the \$1bn-\$1.5bn annual sales barrier. Apple itself crossed this hurdle in 1983-84. Sculley's target is \$4bn Citing People's Express and

Atari as examples, Sculley argues that few US companies have managed to combine their original entrepreneurial drive with the structures needed as structures needed as they grew to that sort of size. Sculley's book will tell how, in his view, Apple has managed this belanding act.

Yet, wryly no doubt, Sculley calls this the "easy" part of what he has done. So what was the difficult bit?

was the difficult bit?
"The more difficult part was re-positioning the company from an education and home cult part was computer base into a business computer company which also sells into schools and universities," Sculley says.
Sculley believed that Apple

had to wind down its traditional reliance on homes and educa-tion. Homes were being attacked by a mass of cheaper development of a new genera-models, mainly from the Far tion of Apple machines which

John Sculley: "We have increased the likelihood that innovative ideas

the home.

East; schools outside the US were closed to Apple mainly for nationalistic reasons; so the business market was the obvious

place to go for high growth and higher margins. Part of the answer was the

tional selling point—their ease of use—with more power and functions, attacking head-on the view among many business computer users that Apple nachines were fancy toys for

The other part of the answer, per cent up on last year.

Sculley says, was to copy a marketing technique he had used at Pepsi. "We had to create our own markets and get more than our fair

Sculley cites desktop publishing, the development most re-sponsible for boosting Apple's presence in the corporate mar ket, as the key example of this.

Apple dominated the first couple of years of desktop publishing, a market it more or less created, but Sculley professes to be relaxed now that the glants, such as IBM and Xerox, are moving in.
"We'd rather play in the

mainstream and have IBM coming in and saying it's OK."
Sculley accepts that Apple is bound to lose market share because of the powerful new competition, but points to two counter-balancing advantages: the new entrants will help expand total sales and Apple will continue to have more than its share of the practice.

its share of the market.
Moreover, Sculley continues, Apple's creation of the market means it will have a head-start with the second generation

Computer experts remain divided about whether there is a longer term future for companies like Apple which stay outside the fold of IBM standards. But right now Sculley's strategy seems to be paying off: he says revenue from corporate customers will pass revenues from the home and educational sectors this year; and Sculley recently un-veiled third quarter earnings 65

Smoking policy: more a matter of health than a balance of interests

Robert East argues that what was once considered a nuisance has now become a hazard

mines or in all refineries. They know that to do so would be to risk the lives of their fellow We now know that threatened by other people's cigarettes, something which employers have to take into account when they formulate policies on smoking at work.

Many people, or course, dis-like working in smokey con-ditions anyway. They com-plain about stinging eyes and object to the smell of stale smoke that stays on their clothes after they have left

health hazard. The evidence on the risk of serious illness from passive smoking (breathing other people samoke) has accumulated to the point where employers in the UK have to

amoke-filled atmost This shows that the no smoker might inhale the equivalent of one or tweight inhale the equivalent of one or tweight inhale the significant dos

but the interpretation of the evidence is complicated by the fact that non-smokers get mainly side-stream smoke and this may carry a higher risk than directly inhaled smoke. Sidestream amoke has a very high proportion of some

A second line of research, reported in the British Medical Journal by Professor Nicholas Wald and others, has compared non-smokers married to smokers with non-smokers married to non-smokers. After allowing for some misclessification of non-smokers and for the fact that even those married to non-smokers breathe some take account of it.

One line of research being tobacco smoke, at work for inpursued is to measure the stance, Wald estimates that absorption of carbon monoxide non-smokers living with

and that employers must be mindful that a risk of serious illness is now recognised

kers have a total increase

in lung cancer risk of 53 per cent compared with someons with no exposure at all. In formulating a policy to deal with smoking at work, employers have to take account of variations in production of variations in production processes, working patterns and shifts. These differences have to be accommodated in any policy on smoking. But the passive smoking evidence simplifies the issue by putting more focus on health and less upon the balance of interests between smokers and non-smokers.

In practical terms this means that any company policy on smoking must secure a smoke-free environment for all employees who want it. Applying

this right-to-health principle means that a conflict of interest between smoker and non-smoker abould not be solved by a pro-cess of arbitration which gives each party equal say. Instead the amployer has to back the non-smoker. His or her prefer-ences do not damage the smoker's health, but the reverse smoker's health, but the reverse is not true.

In drawing up a smoking policy, consultation is required at all levels. This can proceed through the Joint Consultative Committee or the Health and Safety Committee, or through a special working party with ap-propriate representation from unions and management, and from smokers, ex-smokers and A survey of employees is a

worthwhile eercise too. It often shows that even some smokers support a policy on smoking because they hope that it will eliminate friction and may help them to reduce their consump-tion. Consultation makes people more willing to accept the resulting policy. Information from surveys also

helps union representatives to support action. Union positions vary widely, and the TUC's clear support for non-smoking is not always reflected at shopfloor level. Survey returns can also overcome the resistance to change that is often found among managers who smoke. Consultation is also necessary to avoid legal complications. To absolutely sure of evoiding suits for constructive dismissal.

employers should take time consulting staff and should make some provision for those who need to smoke if restrictions are introduced at work. Although consultation is necessary, there is not a lot of choice about the outcome. Accepting the right to a healthy

environment means that the only working areas where smoking can be allowed are those that are 100 per cent occupied by smokers and which are ventilated separately from other areas.

It seems unlikely that smoke at work can be dealt with satisfactorily by air cleaning equipment. Machinery that precipitates the smoke particles reduces nuisance but does not aliminate carbon monoxide and

carcinogens in the gas phase. Ventilation helps but has to be very powerful to have much effect and this raises the cost. Air cleaning or ventilation is of value in rest rooms allocated to smoking but it has yet to prove its place as a solution to tobacco smoke in working areas.

In practice, working areas and communal areas should become non-smoking and a restroom may be provided where smoking is permitted. Smoking is acceptable in single offices if ventilation sllows, but nonsmokers cannot be expected to have meetings in such rooms. Meetings should be non-smoking unless ventilation is adequate and everyone votes for smoking. (This should not be decided on a majority vote.)

The policy should be well publicised and incorporated into the conditions of employ-

throughout the buildings. Com-munal areas can become nonsmoking rapidly but changes in working areas should be staged or delayed for up to three months to allow people to adjust to the changes. The policy should state how transgressions are to be treated.

When smoking is restricted at work, business benefits from reduced fire risk, lower maintenance and cleaning costs, increased productivity (smoking takes time) lower air-condition-ing costs and improved morale. If substantial numbers of smo-kers reduce consumption or stop there are further gains since smokers have higher levels of absenteesm from colds and flu and higher accident rates. They are also twice as likely to die before 65 as non-smokers.

ment of new appointments. Its provisions should cover visitors and notices, should indicate making areas and publicise mess, Kingston Polytechnic.



Consolidated Gold Fields PLC (Incorporated with limited liability in England)

£110,000,000 6% per cent. Convertible Subordinated Bonds due 2002

NOTICE IS HEREBY GIVEN that the Exchange Date is 11th August 1987. The holders of Bonds may exercise their right to convert the principal amount of the Bonds into fully paid Ordinary shares of Consolidated Gold Fields PLC at any time from and including the Exchange Date up to and including 30th September 2002 or such earlier date as the Bonds may become payable in accordance with the Conditions.

Principal Paying and Conversion Agent



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European Ferries Group Plc

(CDRs)

206

The undersigned announces that as from 31st July 1987 at Ras-Associatie N.V., Spuistraat 172, Amsterdam, div. cp. no. 3 of the CDRs European Ferries Group PLC, repr. 100 5%, Redeemable Non-Cum. Pref. shs. of £1 will be payable with DFIs 16.74 net (re dividend for the period 1st July 1986 to 30th June 1987, 5% per share).

Tax credit \approx £1.8949 = DFIs 6.19 per CDR Non-residents of the United Kingdom can only claim this tax credit when the relevant tax treaty meets this facility.

AMSTERDAM DEPOSITARY COMPANY N.V.

Amsterdam, 17 July 1987

Svermer

U.S. \$100,000,000

Floating Rate Participation Certificates Due 1992 issued by Morgan Guaranty GmbH for the purpose of making a loan to

> Istituto per lo Sviluppo Economico dell'Italia Meridionale

(a statutory body of the Republic of Italy incorporated under Law No. 298 of April 11, 1953) In accordance with the terms and conditions of the

Certificates, the rate of interest for the Interest Determine Period 27th July, 1987 to 27th August, 1987 has been fixed at 7%6%. Interest accrued for the above period and payable on 29th January, 1988 will amount to USS61.89 per US\$10,000 Certificate.

Agent
Morgan Guaranty Trust Company of New York
London Branch

KB IFIMA N.V.

KB Internationale Financieringsmaatschappij N.V. US\$ 150,000,000 Guaranteed Floating Rate Notes Due 2011

In accordance with the Description of the Notes, notice is hereby given that for the interest period from July 27, 1987 to October 27, 1987 the Notes will carry an interest rate of 7,0875 % per annum.

The interest payable on the relevant interest payment date, October 27, 1987 against coupon no 6 will be US\$ 181,12 per Note of US\$ 10,000 nominal and US\$ 4,528,12 per Note of US\$ 250,000 nominal,



KREDIETBANK S.A. LUXEMBOURGEOISE

This automoment complies with the requirements of the Council of The International Stock Exchange of the United Kingdom and the Regulptic of Ireland Limited and dots not constitute an offer of, or an invitation to the public to subscribe for or to purchase, any securities.



BP Capital B.V. (Incorporated in The Nesherlands with limited liability)

NZ\$ 75,000,000

17% per cent. Notes due 1989 Unconditionally and irrevocably guaranteed by

The British Petroleum Company p.l.c. (Incorporated in England under the Companies (Consolidation) Act 1908, registered number 102498)

Issue Price 101% per cent.

The following have agreed to subscribe for the Notes:

Hambros Bank Limited

Bank Brownel Lambert N.V.

Citicorp Investment Bank Limited

Algemene Bank Nederland N.V.

Bank of New Zesland

BNP Capital Markets Limited

Bayerische Landesbank Girozenirale County NatWest Limited

Crédit Lyonnais

Dresdner Bank Fay, Richwhite (U.K.) Limited

Goldman Sachs International Corp.

Morgan Stanley International

Norddeutsche Landesbank Girozentrale

Shearson Lehman Brothers International, Inc. **Toronto Dominion International Limited**

Westdeutsche Genossenschafts-Zentralbank eG

Westpac Banking Corporation

Westdeutsche Landesbank Girozentrale Wood Gundy Inc.

Banque Internationale à Luxembourg S.A.

Banque Générale du Luxembourg S.A.

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McLeod Young Weir International Limited

Security Pacific Hoare Govett Limited

Swiss Bank Corporation International Limited

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Genossenschaftliche Zentralbank

Nederlandse Crediethank N.V.

EBC Augro Bank Limited

Kradietbank N.V.

Bank Mees & Hope N.V.

Application has been made for the Notes constituting the above issue, in bearer form in denominations of NZ\$1,000 and NZ\$5,000, to be admitted to the Official List by the Council of The International Stock Exchange of the United Kingdom and the Republic of Ireland Limited, subject only to the issue of the temporary global Note. Interest will be payable annually in arrears on 10th August, the first payment being made on 10th August, 1988.

Listing particulars relating to the Notes, the Issuer and the Guarantor are available through Extel Financial Limited and copies may be obtained during usual business hours up to and including 29th July, 1987 from the Company Announcements Office of The Stock Exchange and up to and including 10th August, 1987 from the followings:

Hambros Bank Limited, 41 Bishopseate, London EC2P 2AA

The British Petroleum Company p.Lc. Britannic House, Moor Lane, London ECZY 9BU

Houre Govert Limited, 4 Broadgate, London EC2M 7LE

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WORLD MARKETS

FT-ACTUARIES WORLD INDICES

Jointly compiled by the Financial Times, Goldman, Sachs & Co., and Wood Mackenzie & Co.
Ltd., in conjunction with the Institute of Actuaries and the Faculty of Actuaries

NATIONAL AND REGIONAL MARKETS		FRI	DAY JULY 24	1987		THUS	SDAY JULY	23 1987	DĘ	LLAR IND	EX
Figures in parentheses show number of stocks per grouping	US Dollar Index	Day's Change	Pound Sterling Index	Local Currency Index	Gross Div. Yield	US Dollar Index	Pound Sterling Index	Local Currency Index	1987 High	1967 Low	Yéar ago (approx)
Australia (94)	98.59 128.27 135.13 113.58 107.59 98.06 134.26 138.66 95.07 133.92 182.08 309.34 126.58 109.92 152.36 161.30 179.03	+355446555333553553553555555555555555555	138.00 91.13 118.56 124.90 104.98 95.44 90.64 124.10 128.16 87.87 123.78 168.30 285.92 117.00 101.60 149.09 165.48 119.71 119.87	140.31 94.85 121.47 131.02 108.59 104.69 134.59 135.20 128.89 178.44 472.48 120.54 97.49 140.03 157.03 131.57	2.83 2.18 3.92 2.14 2.55 2.70 2.69 3.11 0.53 2.10 0.64 3.66 2.97 1.95 3.18 3.28 3.24 2.04	148.28 98.63 126.35 135.76 119.15 106.90 97.56 134.93 137.31 127.40 182.55 309.04 126.70 109.97 151.92 184.62 128.88 118.67	137.01 91.13 116.75 125.45 104.55 98.78 90.15 124.68 126.8	139.01 94.01 130.85 130.85 108.15 94.06 135.26 133.94 95.53 121.40 179.27 470.00 120.80 95.93 133.43 123.43 123.43 123.43 123.55 113.40	149.30 101.62 128.27 138.59 124.10 121.82 100.33 135.36 145.41 112.11 161.28 186.58 309.34 127.97 109.97 152.36 163.97 186.74 129.52 124.66	99.92 85.53 96.18 96.18 96.39 96.40 96.40 96.47 97.47 97.47 97.42 97.42 97.42 97.43	70.54 86.11 81.78 95.06 91.07 73.43 91.56 88.65 91.19 76.89 56.65 86.73 71.88 91.86 73.10 82.72 89.31
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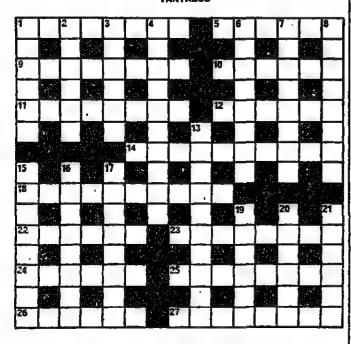
FT CROSSWORD PUZZLE No. 6,388

B = Bld

C = Catr

TOTAL VOLUME IN CONTRACTS: 26,830 AmAtt

TANTALUS



- ACROSS 1 Ligation employed in form of printing (8)
- 5 Irishman right to look back of military detachment (6)
- 9 A cigar-that's ideal love! (8) 10 Arachnid sometimes appears on snooker table (6) 11 Bird finds Communist's dish
- of pastry (8)

 12 Way to scrape side of vessel 14 Less notice needed to make these choices? (10)
- 18 Being astute with cash, obtain excessive damages (5-22 Fashionable in this place to remain firm (6)
- 23 Tax returned to bread win-ner we hear—a publican (8) 24 Order a lager—it adds fla-
- time for bond of union (8) 26 Not odd to follow the Spanish number (6)
 27 Upset, I turned to run from gatecrasher (8)
- DOWN I Mean to bring in (6)

- 2 I go in to deal but get a harangue (6) 3 Welcomes tearfully in Scot-land? (6)
- 4 Bury iron right? About to get "RIGHTS" OFFERS
- 6 Remove member (8) 7 It provides heat when I tar
- road that's damaged (8)

 8 Big ship heading east is
 where to see generosity (8)

 13 Engineers on diplomatic mission end up with demo-tion (10)

 15 Head of history for example
- (8)
 16 Money, nothing more will provide this fabric (8)
 17 Look after leading performer and daydream (4-4)
- 19 Go to mend (6)
 29 Certainly at home their is vour (6) action! (6)
 25 Wise men come back in fast 21 Author shows hesitation

BASE LENDING RATES

			~		~
AEN Bask	%	Ciarterhouse Bank	79	Nat Blc of Knarali	70
Action & Country		Colors NA.		HatWestmisser	
Allied Arab Sk Ltd		City Merchants Bank	-	Northern Rask Ltd	
Affect Douber & Co	-	Credestale Bank			-
Affice Irish Bank	-			Norwich Gest. Trest	
		Commun. Ble, Nr. Eastername		PK, Finess. Inti (UK)	
American Exp. St		Consolidated Cred	-	Provincial Trest Util	
Assro Bank		Co-operative Bank		R. Rapkael & Sons	
Henry Anslacher	-	Cypres Popeter Sk	-	Rozbarghe G'rantes	
ANZ Backing Grosp		Dypcan Lawrie	-	floyed lik of Scotland,	
Associates Cap Corp		Equat'r'i TstC'p pic		Boyal Trest Bask ,	
Anthority & Co Lid		Exeter Trest Ltd		Smith & William Sec	
Barco de Billian		Figurdal & Gen. Sec		Standard Chartered	-
Bank Hapoalim	-	First Nat. Fig. Com		TSS.	
Bank Lewni (UK)	•	First Red. Sec. Ltd	_	UDT Horigage Exp	
Basik Credit & Coom		Rebert Flexing & Ca		United Bk of Kregalt	-
Bank of Cyprol		Robert Frager & Ptry		United Affords Reals	
Basic of Ireland		Šujak		Unity Trest PLC	
Bank of India	-	Eliogsåt galer		WESTER FIELD	9
Bank of Scotland	9 •	Gylnness Makes	9	Westpac Bank, Corp	
Basque Belge List	9	HPC Trust & Serings	9	Whitestay Laiday	94,
Bandays Bank	9 .	Hambro Bank	9	Yorkshire Bank	9
Renchmark (fot Ltd	9	Heritable & Gen. Tyl	9		
Beneficial Trust Ltd	10 •	HEI STREET	ja 🙎	Members of the A	
Berliner Bank Alj	9	C. House & Co		ouses Committee.	* 7-42y
8ris, Bis of Mile East	9 .	Hangisson & Shongin		10 Tier—12.500+ at 5	
Brons Shipley	9	Lieuts Bank		tice 7.97%. At a	
Business Mitge Tot	9	Megical & Sous Lab		10,000+ remake d	aposted.
CT. Bank Nederland	9	Middaed Bank	a 7	Call deposits £1,000 a 2% grass, ¶ Mortgage b	
Casada Personent		Marsan Greatell		grap grups, y sepropage s Demond deposit	
Cancer Ltd		Mount Great Corp. List		origage 13.25%.	r pell
	-		-		

LONDON RECENT ISSUES

EQUITIES

issue	Arment, Paid	Latest Research	19	67	Stock	Closing	+ 97	Net	Theat	Gres	PI
Price	149	Date	High	Low		Price	-	Div.	Covid	Yheid	Ratio
110 150 120 120 120 120 120 120 120 120 120 12	er er er er er er er er er	146 7/6 31/7 31/7 25/8 17/8 10/8 13/6 31/7	66 157 193 372 195 185 100 121 168 251 191 285 275 190	65 111 150 150 150 150 150 150 150 150 15	BHP Gold Nines ASO.25 Bebyon Job. Britamia Group (5g) Caradon 5p. 4-Colorvision 5p. 4-Colorvision 5p. 4-Colorvision 5p. 6-Consty Lames J.Op. Cresty Lames J.Op. 6-Economic Peretty Diga 5p. Glamar Group 10p. 4-Graham Motors 8p. Grahams Ren'l Inp * 16 9p. Rafand Simpa (3p.) Her and Cort 10p.	156 177 363 173 176 176 176 176 177 279 179 175	+16-5	245 245 245 25 25 25 25 25 25 25 25 25 25 25 25 25	33997445875 43	82134254212	15.8 15.3 18.7 28.8 25.4 16.8 15.7 23.4 22.0 14.6 — 26.3 13.4
105 105 1165 1175 1295 1110 1200 1115 145 145	RP. P.P. F.P. F.P. F.P. F.P. F.P. F.P. F	31/1 5/8 14/8 20/1 14/8 20/1 14/8 20/1 14/8 20/1 14/8 20/1 14/8 20/1 14/8 20/1 14/8 20/1 14/8 20/1 14/8 20/1 14/8 20/1 14/8 20/1 20/1 20/1 20/1 20/1 20/1 20/1 20/1	126 215 231 230 346 216 275 208 265 47 89 195 197	120 105 165 190 305 185 201 185 201 185 176 175	YL Inf. Tech. 10p.	121 157 230 208 305 197 201 201 201 201 45 82 145 145 145 145	-2 +7 -3 -2 -10	20 275 275 225 225 225 225 225 225 225 225	기육55의 각식기십 ! 기식	7345 F1851 F153	1853774 284274 284274 284274 2843 2843 2843 2843 2843 2843 2843 284

FIXED INTEREST STOCKS

Prior	Paid	Renunc		9/	Starts	Price	+ 67
٤٠	40	Date	Hilgh	Low		£	-
	F.P.	247	114p	1050	Angle Utd. Cor. Red. Prf.	109p	+1
100	F.P.	-	1320	109p	Aprila Prop. 54% Cav. Cum. Red Prf. 2012	1320	+2
100p	30pl	_	13129	30'20	Beazer(C.H.) B.67pc Com. Red. Prf	91p	Palent
a	M ad		19000	12mm	Crest Michigan 512% Cav Clare Red Pyl 51	1500m	-5
8	FP.	247	143g	1270	Dencora 64- Cum. Cov. Red. Pf	142n	
II	F.P.	7.8	1260	194p	Ell-oft (B) 7% Cav.Com.Red Pri.	1230	-2
4200	CIG	109	9	7	Esses Water 974% Red, Deb. 97-99	7	
1	Ne	-	29ирм	19:00:0	Euro Home 514% Cov Com Red Prf 2006/11 £1	19ppm	-2
4	256	-	250	26120		245	
•	£50	22/9	50%	464	Govett Strategic Inv Tst 974% Deb 2017	46.2	-34
44	FP	10.8	370	370	Geatums Rintool I.T. Pfd. 20p	570	
20072	£13	_	10	10	Lee Valley Wtr. 74% Red. Prl. 1997/98	10	-2100
a i	Mel	-	8 Lenn		Lon. Shop Proc. 7% Cmr. Uns La 2001/06		-19
F8.471	E3Ga	22/1	305	274	Lenton Prop & Rev 104% 1st Mto Deb 2017	28	44
	144	268	2600m	10000	Magnet&SthemS 625%CngCurqResPrf2012	10pprs	-1
6100	₽ 00	16/9	10	7	Mid Kent Water 97/4 Red. Deb. 97-99	20	
-	F.P.		100.	4912	Nationwide 813 oc Bds 20%88	100	
-	F.P.	–	9912	9912	Do. 991% Bets. 1117/88	991	44100
_	625	11:11	2512		North Hausing Assoc. 834% Gtd. In. 2037	204	
-	FP.	-	270p	2580	Do. Zero Corp. Lr. 2027	2620	
6932L	£25	2/10	26	20%	Peachey Property 77-76 1st Mt.Deb.2015	205	+4
44	F.P.		1330	1210	Rivin 51-pc (Net) Cny, Cam. Red. Prf	1230	Per 1900
94	FP.	-	1450	115a	Soreth New Court Car Caro Red Pri 50p.	1440	411200
¶201.75	E10	l – i	104		Senderland & S Sk Witz 74% Red Prf 97-99	10	
-	F.P.	iI	151p	1100	Unigroup 71-2% Curn. Cav. Red Pri	151ء	+2
1	£10	249	1212	20	Wre-man&E.Den.Wtr714%Red.Prf.9698	10	Aster.
							

haue Price	Arround La Paid Re		19	67	Stock	Closing	+01
	W	Date	Hìgh	Low		P	-
200	Nal	_	190рг	158pm	Copson (F) Sp.	158pm	
77	Nil	~	74pm	38pm	ERA Groep 5p	66pm	-5
15 26 5	Kit	1618	184pm	124em	Eagle Trist 22p	184pm	
5	Nel 1	20/6	51mm	23om	è Estertalisment Prod 50.	38am	
210	Not		95am		Eara, Horse Prods, 5a	80sm	-1
320 33 120	Nil	7/9	45pm		Froemore Estates 50o.	20pm	+5
33	Not	24B	40pm	78am	Helese of Landon 10n.	30pm	
120	NU 1	248	35pm	2bom	Altiughes Food 50	2660	-4
500	No	1	70pm		Joseph (Leonold) £1	58pm	
65	Mai	247	35pm		Juliana's Hisos, 26	21	M111H
140	MAL	49	46рт	72am	&Laidlaw Thomson	31pm	
45	N.I	249	-iohii		Did Gearantee 50	46pm	+2
875	Nel	5/8	29km			14em	-1
213	T uti	36	40pm	,Span	WPP Gross 10s	3pm	-7

Renunciation date usually last day for dealing free of stamp duty. A Annealised dividend. It Figures based on Expected status paid or payable on part of capital, cover based on full capital. A Assumed dividend and yield after scrip losse, F. Dividend and yield after scrip losse, F. Dividend and pressure or other official estimates for 1987. It is substant for 1986/7. It Dividend and Yield based on prospectus or other official estimates for 1987. It is substant for 1986/7. It is based on prospectus or other official estimates for 1987. It is substant annual season of the form and pre-times dividend, cover and pre-times dividend, cover and pre-times dividend, cover and pre-time official estimates. If Processes annualised dividend, cover and pre-time official estimates. If Processes annualised dividend, cover and pre-time official estimates. If Processes annualised dividend, cover and pre-time official estimates. If Processes annualised dividend, cover and pre-time other estimates of other official estimates. If Processes annualised dividend, cover and pre-time based on prospectus or other estimates with pre-times dividend, cover and pre-time based on prospectus or other estimates. If Processes annualised dividend, cover and pre-time based on prospectus or other estimates with pre-times dividend, cover and pre-time based on prospectus or other estimates with pre-times of twicer, per earlies annual estimates. If Processes annualised dividend, cover and pre-time based on prospectus or other estimates with pre-times of twicer, per earlies annual estimates. If Processes annualised dividend, cover and pre-time based on prospectus or other estimates with pre-times of twicer, per earlies annual estimates. If Processes annualised dividend, cover and pre-times other estimates annual estimates. If Processes annualised dividend, cover and pre-times other estimates annual estimates. If Processes annualised dividend, cover and pre-times other estimates annual estimates of twicer, per earlies estimates annual estimates annual e

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Hambro Generali Fund Managers I.M (u)
Admin, 5. Rayleigh Rd, Histon, Sremetod, Esser.
Empiries (EFF 227300)
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Financial Times Monday July 27 1987 23 Mercury Fund Manager Ltd (c)
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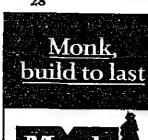
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Per Dode Gallery see Indigitals 1918 191	### First Charlette Assets	A har a sea de se duel contra l	tela, Ann. Rhyson 26c. 486 (29.6 10200c 1.4 12.8 101 Ann. Rhyson 26c. 486 (29.6 10200c 1.5 10200c	Merger bid or reorganization in progress. Not comparable. Same interfer reduced final entire reduced earnings indicated. Forecast dividend; cover on expelings updated by lease, interim
April Apri	ps. Aug. Frening Arrevien	Apr 0cd 0c. 75ecto 2006-06 . 52271-223.3 074-94 — 65.2 — 1	ing. Feb. Divisionation RI	statement. Cover allows for conversion of shares not now reniding for dividends or ranking unity for restricted dividend. Cover does not allow for starts which may also rank for dividend at a honer date. No PE ratio susuity provided.
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The state of the s	Dec SSC Capter 200 21.71 02.0c 1.3 1.6 20 21.71 02.0c 1.3 1.6 20 21.71 02.0c 1.3 1.6 20 21.71 02.0c 1.5 21.71	July Oct Paramie 10p 109 17 19 14 1.2 50.2	Link F.S. Cons. Gold 50c 5111-112.04 0335c 2.3 9.2 bar AugFree State Des. 10c 437 1228 025c 1.3 1.1 ts. bhay barmany 50c 449 23.3 10265c 3.0 8.7	demand carriangs. In Process, or estimated arminalised dividend ratin, cover that on previous year's carriangs, ye Subject to local tast. It Dividend cover in excess of 100 times, y Divident and yield based on memory errors. p Dividend and ratid (include a measure or many).
And Daily Heal W 500 255 24.1 140.00 Ltd 2.457.5 Common Climate States 753 0.55 1.5 0.2 0.5 0.2 0.2 0.2 0.2 0.2 0.2 0.2 0.2 0.2 0.2	Mar Cartwork American 175 1.5 1.4 1.4 1.1 1.7 1.5 1.5 1.5 1.4 1.4 1.1 1.7 1.5 1.5 1.5 1.4 1.4 1.1 1.7 1.5 1.5 1.5 1.5 1.7 1.7 1.7 1.5 1.5 1.5 1.7 1.7 1.7 1.7 1.7 1.7 1.7 1.7 1.7 1.7	Jan AngiShrermines Zign 165 115 112319 - 1.7 -	us Fab IST Materia PT FTTS/156 //C204 1 V 171 2	does not apply to special payment. A Net dividend and yield. B Preference dividend passed or deterred. C Canadian. E Minimum tender price. F Dividend and yield based on prospectus or other official estimates for 1966-87. G Assemed dividend and yield after pending scrip analor rights liste. H Dividend and yield based on prospectus or
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Monk A. Monk & Company, p.l.c., P.O. Box 43, prington, Cheshire WAI 488, Tel: 0925-8120

Bypass projects

Contracts awarded to A. F. BUDGE (CONTRACTORS), Retford, include the A42 Measham and Ashby bypass (£31m). the A46 Coventry eastern bypass (£16.9m) and the A10 Melbourn bypass (£3.6m), all for the Department of Transport. The mining division has won British Coal Opencast Executive contracts valued at over £20m to cover sites at Streets Lane, Staffordshire, and Bentinck South, Nottinghamshire, Total coal recovery will exceed 1.6m tonnes, with both sites being progressively restored and rethe A46 Coventry eastern bypass progressively restored and re-

TILBURY CONSTRUCTION has THBURY CONSTRUCTION has been awarded contracts totalling almost £10m, covering both civil engineering and construction projects, throughout the UK. These include a £1.17m extension to a reinforced concrete underpass at Gatwick Airport, complete with lighting, signs, land-scaping and roadworks. A contract, worth almost £1m, is being carried out at Newmarket sewage tract, worth almost fim, is being carried out at Newmarket sewage treatment works for the Cambridge division of Anglian Water. This covers the construction of tanks, modifications to tanks, installation of pumping mains, and pipelines and ancillary works. In Barnstaple, Devon, Tilbury is constructing an engineering repair building at RAF Chivenor for the Property Services Agency, under a contract valued at over £650,000.

COSTAIN CIVIL ENGINEER-ING has been awarded a £4.75m contract by the Transport Secre-tary for the sixth and final phase of the Rochester Way relief road of the Rochester Way relief road construction project in south-east London. The contract includes one major structure—an underpass carrying the dual carriageway beneath a new railway bridge at Well Hall—and entails completion of the spur linking Kidbrooke Park Road with the Kidbrooke intersection, and the tie-in with the dual carriageway tie in with the dual carriageway at Falconwood. Installation of a highway communications system road signing and lighting, and completion of remaining road works will bring the project to a conclusion. The contract will take 37 weeks to provide full traffic access early in 1988.

CONSTRUCTION CONTRACTS DIARY DATES

Developing Broadgate

MATTHEW HALL MECHANICAL & ELECTRICAL ENGINEERS has been awarded a contract worth over £23m for the design and installation of mechanical, electrical, fire engineering and cable management co-ordination.

Broadgate Project, London, EC2, part of which is being developed by Rosehaugh Stanhope Development for the Union Bank of Switzerland.

Broadgate phase 3 is an office comprising two interconnecting buildings that will provide some 390,000 sq ft of net usable space on eight floors including a lower ground floor and basement.

Matthew Hall will be responsible for the detailed design and standard and sumprising two interconnecting two interconnecting and construct contracts ever the company will also provide to financial trading and support areas. Two floors, componing support areas. Two floors, componing some 100,000 sq ft, will be one of the largest design and construct contracts ever the company will also provide to financial trading and support areas. Two floors, componing some 100,000 sq ft, will be one of the largest design and construct contracts ever the company.

The company will also provide in cable management co-ordination including local area network, dealer systems, PABX, telephones. These will utilise fibre optic cabling and standard coaxial and twin pair type cables.

The services will be monitored by a microprocessor-based building area will be monitored by a microprocessor-based building area will be support areas. Two floors, componing some 100,000 sq ft of net optic contracts ever the company.

The company will also provide to financial trading support areas. Two floors in the fitting-out stages. It to provide up to 1,200 dealer desk positions, the largest financial trading area currently being constructed in the company.

The company will also provide company.

The company will also provide the company.

The company will also provide the company.

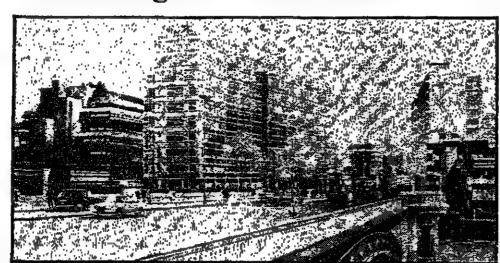
The company will also provide to provide the company.

The co

Council housing in Horsham

wimper construction us and kitchen in a ground floor contracts totalling more than form. Two design and build due for completion in May 1989. The first is a f4.15m contract totalling contracts have been awarded by the Horsham District Council. The first is a f4.15m contract for phase 2 of the for 66 homes and the refurbishment of 139 homes in Littlehaven Lane, Roffley, Horsham. The new flata and houses will be of construction, the development ton, and roads, drainage and landscaping are included in the contract. The refurbishment contract. The refurbishment contract. The refurbishment at the development at the dev

Overlooking the River Thames



SIR ROBERT MCALPINE & SONS has been awarded a £25m contract to build Invieta Plaza, a 10-storey office block next to the River Thames at Blackfriars Bridge, for Work-

yard. The building, 115 metres long and averaging 25 metres wide, of steel-frame construc-tion with curtain walling, will provide a total floor area of 22,500m sq metres. Ancillary

work will include construction of a river wall and city steps. Invicta Plaza has been pre-let. Work has begun, for completion in February 1989.

Corrected Notice

TRANSVAAL GOLD MINING COMPANIES

ADMINISTERED BY ANGLO AMERICAN CORPORATION INTERIM DIVIDENDS-FINANCIAL YEARS ENDING DECEMBER 31 1987

On Thursday, July 23 1987 dividends were declared in South Airican currently, payable on Friday. September 11 1987 to members registered in the books of the undermentioned companies at the close of business on Friday. August 7 1987, and to persons loogings their story werrants to bearer and bloom larged by the South Airican Land & Eusteration Company Limited at the order of the United Kingdom transfer setraturies. Hill Samuel Resistants Limited. 6 Greencoat tace, Condon Swiff 1987.

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teach of which is incorporated in the Republic of South Arica) Per ordinary and 5 ordinary shares Flandward Cold Mining Company Limited
Registration No. 74:01477(06)
TOWN AFT ALL Land & Exploration
Company Limited
Registration No. 01:01879/05)
Vasi Reets Emploration and Mining
Company Limited
Registration No. 05:17254 25 cents 950 cents

ANGLO AMERICA NEORPORATION OF SOUTH AFRICA LIMITED

Senior Divisional Secretary

Vrangter Secretaries
Conscilidated Share Registrars Limited
First Floor, Edura
First Floor Edura
40 Commissioner Street
Johannesburg 2001
40 Sec 61051
Marshajitown 2107) ami Samuel Registrara Limited 6 Greencoar Plate London SW1 1PL July 24, 1987

Head Officer

44 Main Street

46 Main Street

46 Main Street

40 Box 61587

Marshalltown 21073

290 cents

<u>gge</u>

CREDIT DU NORD

US\$ 100,000,000 Floating Rate

Notes due 1997

For the three month period July 27, 1987 to October 27, 1987 to October 27, 1987 the Notes will carry an interest rate of 71₂, per assum with an interest amount of US\$180.49 per US\$19.0.

BANQUE PARIBAS

(Luxembourg) S.A.

Agent Bank

Legal Notices

NOTICE UNDER SECTION 46 OF THE INSOLVENCY ACT 1985 CLAMPDOWN LIMITED Registered Number 1654-171

Registered Number 1654-171

NOTICE IS HERESY GIVEN that on 15

July 1967 Ian Peber Phillips and David
Julian Bucher of 1 Surrey Street, London
WCZR ZNT, were appointed Joint
Administrative Receivers of the above
company under the powers conferred in
a debenture dated 4 October 1982 held by
Llovés Bank Pic containing facet and
mosting charget over the trace and all
the assets of the company,
DATED this 15th day of July 1987

Joint Administrative Receivers

Joint Administrative Receivers

TELEPOST SYSTEMS LIMITED

1. John Martin Iredale of Cork Gully,
Phoenix House, Station Hill, Roading,
RG1 1UN was appointed Administrative
Receiver of Telepost Systems Limited,
Registered No. 1379330 by Investors in
Industry PLC on 18th July 1967.

Company Notices

YAMAKCHI DYNAMIC GROWTH FUND SOTICE TO SHAREHOLDERS

The Board of Directors of Yamaichi Dynamic Management Company S.A. have decided at a meeting held on Friday. Sit June. 1987, to enlarge the scope of the investment policy of the Fund by modifying the first paragraph of Article 4 of the Management Regulations as follows: anagement Regulations as follows:

"The orlincipal objective of Yamaichi Dynamic Growth Fund is to seek for the Family sharphalders the maximum possible growth of the capital invested in the Fund by the reinvestment of such capital in high-technology companies of tar eastern countries such as lipan, Hong Kong, Koree, Thalland, Malaysia, and Taiwan presenting rapid growth potential and financial reliability."

This change in policy will be brought into effect as from the 1st of September. TURY:

By order of the Board of Directors
J. PIERSON, General Manager

Clubs

EVE has outlined the other because of a policy of lair play and value for money. Supper from 103.30 am. Disco and top musiciant, plannorous hostesses, exclus-fooranous, 189, Regent St., W1, 01-734 05557.

APPOINTMENTS

Deputy chairman at Britannia Arrow

Lord Stevens of Ludgate has been appointed a deputy chairman of BRITANNIA ARROW HOLDINGS, Mr Nicholas Johnson has been appointed to the board and Sir David Nicholason has been appointed a non-executive director.

**At G.T. MANAGEMENT (UK) Mrs Ray EHzabeth Bradshaw, Mr Nicholas John Train, Mr Stanber John Werell Stanber John Werell Stanber Herell Sta

SYSTEMS UNION has created a new division specifically to target sales of its SunSystems product range to the Middle East. Heading up the division is Mr Radwan Khader, who recently joined from the Kuwait-based Pan Arab Computer Company (PACC).

is Mr Radwan Khader, who recently joined from the Kuwait-based Pan Arab Computer Company (PACC).

ATLANTIC COMPUTERS has appointed Mr Bill Tadden as managing director of Hamilton Rentals, recently acquired by Atlantic. He joins from Computer Systems Development (CSD), the UK operating company of Atlantic's DEC systems division.

Chester-based CO-OPERATIVE BANK with responsibility for the cuprorate banking sector. Mr Jones joined the Co-operative Bank in 1972, became an assistant general manager in 1976 and general manager in 1986.

Mr Revin Burmen, manager of Mr Part Investment Systems, has been appointed a director of CLARKE AND TILLEY Atlantic's DEC systems division.

Mr Peter G. Foster, formerly financial controller of the LEE GROUP, has been appointed finance director in succession to Mr David Mindel, who has now been appointed director. Corporate development.

Mr John Blaney, Ogilvy and Mr John Blaney, Ogilvy and
Mather's worldwide management
supervisor on Unilever, has been
elected a director of the
OGILVY AND MATHER worldwide board. Currently based in
Ogilvy and Mather's London
office, Mr Blaney joined the
agency's New York office in
1964. He became a senior vice
president in 1975 and a group
director in 1980. In 1982 he
assumed the role of general
manager of the New York office.

Legal Notice

THE "SHELL" TRANSPORT AND TRADING COMPANY PLC

Notice is hereby given that a balance of the Register was struck on Monday, 6th july 1987 for the preparation of the half-yearly dividend payable on the SECOND PREFERENCE SHARES, for the six months ending 31st July 1987. The dividend will be pald on 3rd August 1987.

By Order of the Board D. W. CHESTERMAN Company Secretary

Shell Centre London SE1 7NA 27th July 1987

At G.T. MANAGEMENT (UK)
Mrs Kay EHzabeth Bradshaw,
Mr Nichelas John Train, Mr
Stephen John Hazell-Smith and
Mr Robert Alexander Stirling
have been appointed directors.

Mr Brian Jones has been appointed a director of the Manchester-based CO-OPERATIVE

BERRY BROS & RUDD has appointed two director to its board. Mr Jack McGowan be board. Mr Jack McGowan be-comes export director for "Cutty Sark" world-wide and Mr Nicholas Wright becomes home trade director with responsibility for the retail wine and spirit side of the business in the UK.

ASSOCIATED HEAT SERVICES has appointed Mr David
Penny as director, northern
region. He was managing
director of Birtley Engineering
and a main board director of
NEL Mr Raiph Cohen becomes
director of corporate development, which is an extension of
his duties of finance director. president in 1975 and a group his duties of finance director. In 1980. In 1982 he assumed the role of general manager of the New York office. The newly formed BRITISH SOFT DRINKS ASSOCIATION ment, which is an extension of his duties of finance director. Mr Kerry McHarg is promoted and Northern Ireland. Also promoted is Mr David Seragy to director of engineering, with director of engineering with responsibility for overseeing all ABS safety and operational

> Mr B. Hadley has been appointed operations director of IMI TITANUM, a subsidiary of IMI. In this newly-created position he is responsible for the production of titanium and zirconium, semi-finished products and superconductors. He joins from the William Cook Steel castings group of Sheffield.

SCOTTISH FINANCIAL ENTER-SCOTTISH FINANCIAL ENTER-PRISE has co-opted a new member on to its board. He is Mr Bernard Solomons, chairman of Parsons & Co, founder-member of Allied Provincial Securities, the independent private client stockbroking firm of which Mr Solomons is also chief executive.

BLACK ARROW FINANCE. BLACK ARROW FINANCE, the leasing subsidiary of Black Arrow Group, has appointed Mr Godfrey Brew as managing director. Mr Gerald Heyburn has been made assistant company secretary and compliance officer, in addition to his present role as group accountant.

FINANCIAL DIARY

The following is a record of the principal business and financial engagements during the week. The board meetings are mainly for the purpose of considering dividends and official indications are not always available whether dividends concerned are interims or finals. The sub-divisions shown below are based mainly on last year's timetable

mainly on last year's timetable. COMPANY MEETINGS—
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NOTICE TO HOLDERS OF

MANK OF TOKYO (CURAÇÃO) HOLDING ILY.

U.S. \$75,000,000

Guaranteed Floating Raie Notes
Due 1991

U.S. \$100,008,000

Guaranteed Floating Bate Notes
Due 1991

U.S. \$100,000,000 13%% Guaranteed Bonds Due 1989

U.S. \$100,000,000 13%% Guaranteed Bonds Dne 1991

U.S. \$100,000,000 12%X Guaranteed Bonds Due 1992 and 199,900 Warrants to purchase

U.S. \$190,000,000 12%% Guaranteed Bonds Due 1992

U.S. \$100,000,000

U.S. \$100,090,000 8% Guaranteed Bonds Due 1996

U.S. \$50,000,000 8%% Guaranteed Deferred. Coupen Boods Due 1991

CAN, \$120,000,000 8k% Guaranteed Bonds Due 1994

THE BANK OF TOKYO, LTD.

CAN. \$75,000,900 10%% Bonds Due 1992

Australian \$50,000,000 12%% Bends Due 1992

U.S. \$109,900,000 11%% Bonds Due 1995

CAN. \$75,000,000 6% Bonds Due 1995

CAN. \$60,000,000 11% Bonds Due 1995

U.S. \$100,000,000

CAN, \$70,000,000 10%% Bonds Due 1996

Japanese Yen 15,000,000,000

6%% Bonds Due 1993

Japanese Yen 20,000,000,000 8%% Bonds Due 1993

TTS, \$120,000,000

U.S. \$100,000,000 1%% Convertible Bonds Due 2002

NOTICE IS HEREBY GIVEN that The flank of Table (Lamesburg) S.A., acting as Paying Agent for the above mentioned books or notes, inso moved its office. The new address to

Residence St. Esprit 1-3, Rue du St. Esprit

name of There (CHRICAE) SOLDING M.Y. THE RESEL OF TODIO, LTD., By The Bank of Thiya Trust Company or Fiscal Agent.

U.S. \$100,000,000 Gusranteed Bonds Due 1991

U.S. \$160,000,000 paranteed Bonds Due 1998

U.S. \$125,000,000 paranteed Bonds Due 1990

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U.S. \$20,000,000 mixed Floating Rate Notes Due 1998

over (Robert M.)

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September 8-11

Offshore Europe Exhibition and Conference (01-549 5831) Aberdeen

September 6-9
International Exhibition of Sports Goods and Leisura Equipment (01-255 5566) Paris September 6-12
International Autumn Fair (01-240 7013)

September 8-18
International Computer Technology and Communication
Equipment Exhibition — TELE-COMP (01-486, 1951) ... Beijing
September 1-4

September 2International Industrial Maintenance and Cleaning, Municipal
Refuse Disposal and Destruction
atc Trade Fair (01-741, 4487)
Averagement

Tolley Publishing Co.: Your com-pany pension scheme — time for action (01-680 5632)

London Press Centre, EC4

240 7013)

September:10

BUSINESS DIARY

Trade fairs and exhibitions: UK September 6-10 Autumn Gifts Fair (01-855 9201) July 28-August 2 British Music Fair (01-385 1200) Olympia

August 2-5 BFM Furniture Show (01-724 0851) G-Mex Centre, Manchester

August 23-25
International Craft and Hobby
Fair (04252 72711)
Wembley Conference Centre
August 30-September 1
Scottish Industry and Commerce
Trade Fair (0202 767073)
Scottish Exhn Centre, Glasgow
September 24
IMB System User Show and Conference (01-608 1161)
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Current
Electronic Products Exhibition
— INTERNECON (01.940 8777)
(until July 27) Kuala Lumpur.
August 11.14
Brazilian Summer Fashion
Collection— BRASIL FASHION
FAIR (01.499 0877)
Rio de Janeire International Jewellery and Watches Exhibition—JEWEI-FAIR (01-464 4129) Singapore August 22-26 August 2229 International Autuum Fair (Con-sumer Goods) (01-734 0543) Frankfurt

Angust 25-September 3. Amsterdam International Post and Telecommunications Exhibition—SINO—International Hotel and Catering POSTAL (01-801 6451) Shenshen Fair—IGAFA (01-485 1951) September 3-8 September 3-6
Specialised Fair for Clocks, September 29-30
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Industrial Society: Profit related pay (01-839 4300)
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August 10-13
Frost and Sullivan: Managing the data centre as a business (01-236 3238)
September 16
Industrial Society: Profit related Euromoney: Short tarm and medium term financing alternatives (01-236 3238)
St Ragis Sheraton, New York September 16
IRRG: Financial Services—today and tomorrow (01-236 2175)
The Brewary, EC2 (01-730 3438) London September 7-8 IBC: Broadcast radio into the 90s (01-236 4080) London Press Cantre, EC4

September 10-11 (01-621 1955)

September 20-22 Metal - Bulledin Conferences: Frankfurt (01-330 4311)

Anyone wishing to attend any of the above events is advised to telephone the organisers to ensure that there has been no change in the details published.

FINANCIAL TIMES **CONFERENCES**

RETAIL FINANCIAL SERVICES FROM NOW TO 2000

London - October 15 and 16, 1987

The next conference in this two-yearly series covers the many developments in the retail financial services business in Britain and Continental Europe and also assesses the American scene. The direct debit problem is the most controversial issue to be debated this year. The speakers include Mr James Larkin, The Hon Seymour H. Fortesecue. Mr Raoul Bellanger, Mr Russell E. Hogg, Sir John Read, Mr Richard Weir and Mr Colin J. Finch.

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ELECTRONIC FINANCIAL SERVICES— COMPETITION AND CO-OPERATION

London - October 19 and 20, 1987

The Financial Times Fifth Electronic Financial Services Conference will focus on competition and co-operation in financial services, the problems financial institutions face in managing technology to secure competitive advantage. To what extent should they co-operate to share information so that their corporate clients benefit from more comprehensive cash management systems? What are the benefits and disadvantages of sharing an automated teller machine network? What is the best way to develop integrated account

files for corporate and retail customers? The key issues will be debated by a distinguished panel of speakers including: Mr Trevor Nicholas, Barclays Bank PLC: Mr Gene Lockhart, Midland Bank plc; M Jacques de Keyser, Générale de Banque; Mr Des Lee, Lloyd's of London; Mr Bert Morris, National Westminster Bank PLC; Mr Paul Rachal, Internet Systems Corporation; and Mr Rudolph Baner, Commerzbank AG.

All inquiries should be addressed to:

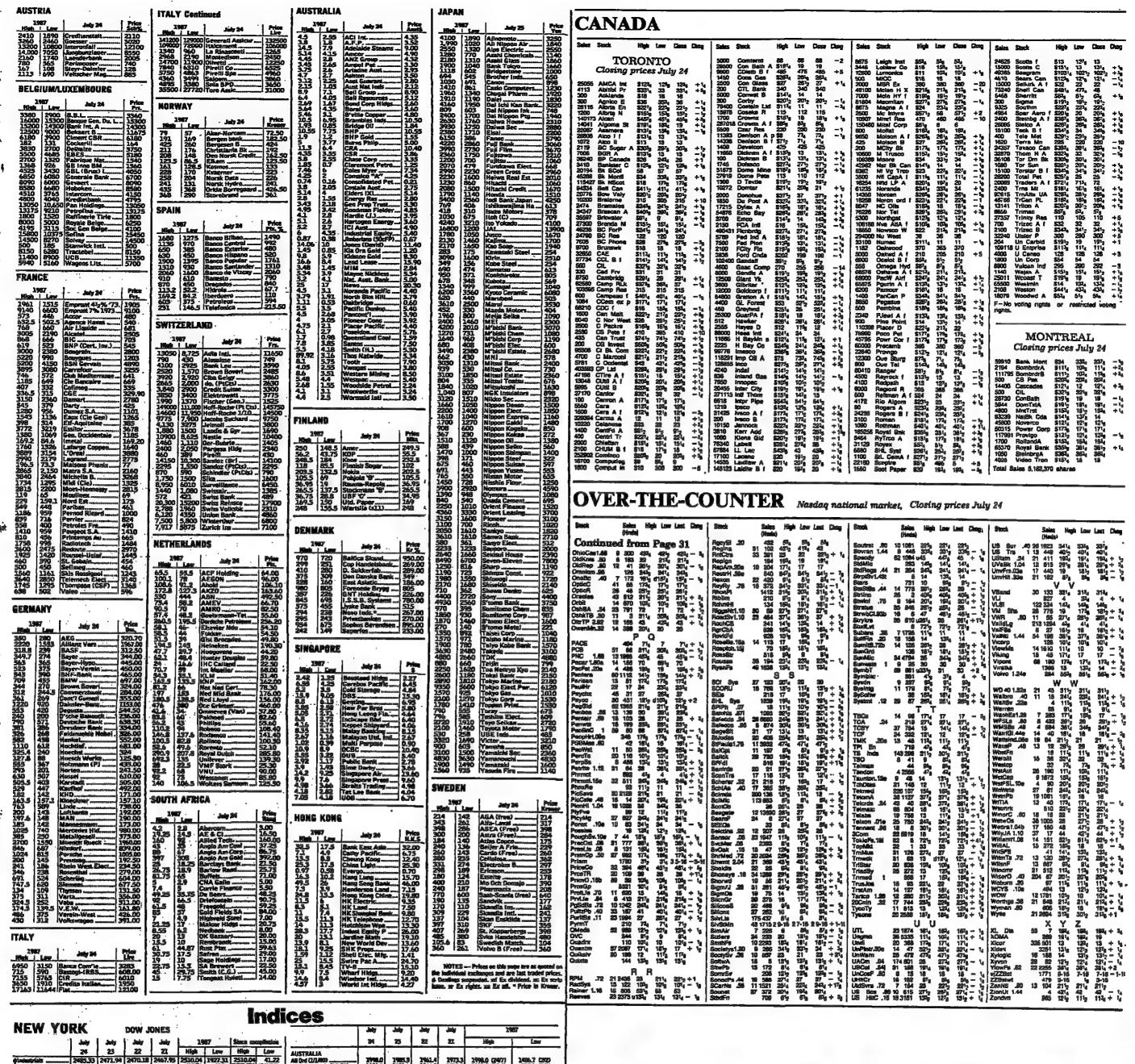
The Financial Times Conference Organisation Minster House, Arthur Street London ECAR 9AX

Tel: 01-621 1355 (24-hour answering service) Telex: 27347 FTCONF G Fax: 01-623 8814 ·



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WORLD STOCK MARKETS



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NEW YORK ACTIVE STOCKS

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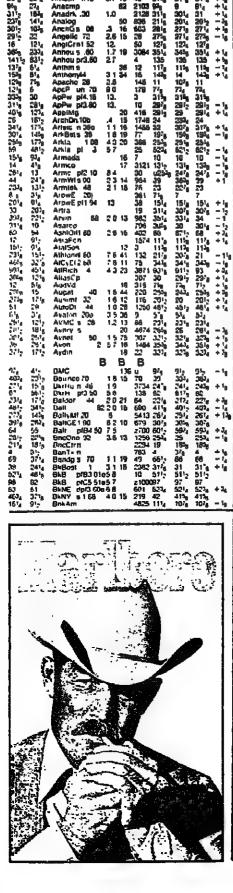
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مِلَذَا مِنْ الْأَصِلَ

`	NYSE COMPOSITE CLOSING PRICES	31 AMEX COMPOSITE CLOSING PRICES Closing prices, July 24
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Canadian Imperial Bank of Commerce

(A Canadian Chartered Bank)

U.S. \$300,000,000

Floating Rate Debenture Notes Due 2084

Notice is hereby given that for the six months interest

period from July 27, 1987 to January 27, 1988 the

Debenture Notes will carry an interest rate of

77/16% per annum. The interest payable on the relevant interest payment date, January 27, 1988

against Coupon no. 5 will be U.S.\$380.14 and

U.S.\$9,503.50 respectively for Debenture Notes in

denominations of U.S.\$10,000 and U.S.\$250,000.

By: The Chase Manhattan Bank, N.A., London,

Agent Bank

CURRENCIES, MONEY & CAPITAL MARKETS

FOREIGN EXCHANGES

Rate differentials have an increasing impact

BY COLIN MILLHAM

INTEREST RATE differentials the dollar at a peak of Y150. Until issue had a record low coupon of 4 moved towards the centre of late last week the dollar traded per cent, and was poorly received, attention last week, as the dollar weakened, and failed to respond to a larger than expected rise of 2.6 per cent in second quarter US Gross National Product growth. Several rasons were suggested for the loss of confidence in the dollar, including its failure to

break through technical resist-ance points against the yen and D-But a major factor was that

Japanese investment houses re-assessed the dollar as yield differentials between the US and Japan narrowed.

Nomura Research Institute recently suggested it requires a 5 percentage point differential in favour of US interest rates to hold

£ IN NEW YORK

July 24	Close	Previous Close
£ 5pot	1.6060-1.6070 0.29-0.28 pm 0.91-0.89 pm 3.17-3.07 pm	1.6020-1.6030 0.33-0.32 pm 0.98-0.96 pm 3.25-3.20 pm

U.S. dolla	ur.	and districts	opping as a
STERL	ING IN	DEX	• •
		July 24	Previous
8.30	mc.	72.7	72.7
9.00 10.00	am	72.7	72.7 72.7

CURRENCY RATES

24 ولدار	rate	Drawing	Carrency
	**	Rights*	Unit
Steviling U.S. Dollar U.S. Dollar Cansidian \$ Austrian Sch. Belgian Frame, Gansh Krone Gensch Krone French Frame, Ludian Lirg Japanese Yen Korway Krane Spanish Pesena Swiys Frame, Swiys Frame, Swiys Frame, Swiys Frame, Greek Oracin, Lrigh Pent	4 74 7	0.790155 1.26725 1.4 5262 48 7194 8.94650 2.55050 2.54729 7.81895 N/A 190.475 8.99196 N/A 1.74650 177 630 N/A	0.697754 1.11850 1.49006 14.6031 43.0510 7.87927 2.07705 2.33934 6.90897 1502.70 167.887 7.58622 142.049 7.22103 1.71913 1.56.713 0.775174

*CS/SDR rate for July 24; 1.68152 **CURRENCY MOVEMENTS**

July 24	Bank of England Index	Idorgen Guaranty Changes %
Sterling	72.7	-20.6
U.S. Dollar	103.7	-3.7
Canadian Dollar	78.0	-10.5
Austrian Schilling	137.1	+10.1
Belgian Franc	99.7	-4.7
Danish Krone	91.8	+2.3
Deptiche Mark	146.3	+21.3
Swiss Frage	172.1	+22.5
Guilder	134,4	+14.1
French Frenc	71.5	-129
Lira	47.0	-18.5
Yea	2143	+59.7
Manage Corrects		

worgen useranty thanges: average 1980-1982-100. Bank of England Index (Base average 1975-100).

OTHER CURRENCIES

July 24	<u>£</u>	\$						
Argentina	3.0845-3.0970	1.9200-1.9270						
Australia	2.2675-2,2705	1,4125-1,4135						
Brazil	72,8900-73,2800	45,3700-45,5970						
Finland	7.1950-7.2155	4,4820-4,4850						
Greece	222.70-226.50	139,15-141,60						
Hong Kong .	12,4500-12,5600	7,8075-7,8085						
	118.15•	72.30						
Korwa (Sth) .	1209.00-1300.65	804.70-811.30						
Kewart	0.45450-0,45700	0.28410-0.28420						
Luxembourg	61.55-61.65	38.35-38.45						
Malaysia	4.0600-4.0400	2.5420-2.5470						
Meues	2231.65-2255.55	1390.00-1404.00						
N. Zewand .	2.6795-2.6870	1.6690-1.6715						
Saudi Ar	6.0270-6.0325	3.7505-3.7515						
Singapore	3,3700-3,4000	2.1100-2.1150						
S. Af. (Cm) .	3.3180-3.3340	2.0620-2.0660						
5. Al. (Fn)	5.3110-5 4920	3,3060-3,4185						
Taiwan,	49 70-49,45	31.05-31.15						
U.A.E	5.9015-5.9070	3.6725-3.6735						
	"Selling rate							

FORWARD RATES AGAINST STERLING

	Spen	mth 1	mths	milis	12 raths
US Dellar D-mark French Fr Seits Fr. Yen	82023 82648 83648	16012 29600 98021 24515 23943	1.5954 2.9337 9.8644 2.4298 237.39	1 5868 2,8946 9 8441 2,3955 234,20	1.573 2.820 9.824 2.333 228.2
				_	-

steadily above Y150, but the yield differential has narrowed to

time that the authorities in Tokyo were about to sanction a rise in Japan's long-term prime rate. On Friday the three Japanese

debentures. Debentures are usually issued

per cent, and was poorly received, trading up to 4.9 per cent on the differential has narrowed to secondary market. This suggests around 4 points.

It had been rumoured for some prime rate may not be enough to prevent further pressure for another increase.

But the Japanese authorities probably see the forthcoming rise long-term banks announced a rise as a compromise after Japanese of 0.3 per cent to 5.2 per cent from bond prices have recently fallen August 1, the first increase since to six-month lows. A larger November 1985. These banks have been pushing for a rise in the long-term prime rate, because of poor demand for their monthly issue of five-year refunding auctions on August 4 to

with a coupon rate 0.9 per cent prime rate was largely for com-below the prime rate. The July mercial reasons, reflecting

		CE	Ecu intrali ates	Current amount against July 2	Ecu	% change from central rate	% adj	change usted for vergence		rgenca nt. %	
Belgian Franc Danish Krone German D-Blark French Franc Dutch Guilder Irsh Punt Italian Lira		7. 2. 6. 2. 0.7	42,4582 43,0510 7,85212 7,87927 2,05853 2,07705 6,90403 6,90897 2,31943 2,33934 0,768411 0,775174 1483,58 1502,70		27 705 197 134	+1.40 +0.35 +0.90 +0.07 +0.86 +0.88 +1.29		+0.78 0.27 +0.28 -0.55 +0.24 +0.26 +1.21		± 1.5344 ± 1.6404 ± 1.0981 ± 1.3674 ± 1.5012 ± 1.6684 ± 4.0752	
Changes are for Ecu, therefore positive change denotes a weak currency. Adjustment calculated by Financial Times. EXCHANGE CROSS RATES											
July 24	E	5	DM	YEN	F Fr.	S Fr.	H F1.	Lira	C S	B Fr.	
ŗ	1.	1.604	2973	240.5	9.893	2.463	3.348	2151 1341	2.148	61.60 38.40	

0.888 71.84 1.382 111.8 0.736 1. 642.6 0.642 18.40 1.145 1.556 1000. 0.996 26.64

Yen per 1,000: French Fr per 10: Liva per 1,000: Belgian Fr per 100.

EURO-CURRENCY INTEREST RATES									
Joly 24	Short, Lerm	7 Days potice	Ope Month	Three Months	Six Months	One Year			
isering J.S. Dollar J.S. Dollar J.S. Dollar J. Sollar J. Gulder J. Franc J. Franc J. Franc J. Fr. (Fin.) J. Fr. (Fin.) J. Fr. (Fin.) J. Krone J. Krone J. Krone	84-84 64-64 84-84 54-34 54-34 74-34 74-34 92-34 94-94 91-34	8-84 8-84 8-84 54-54 31-74 9-41 9-41 9-41 9-41 9-41 8-84 8-84 8-84 8-84 8-84 8-84 8-84 8	우 선생님 사이트 전 전 전 전 전 전 전 전 전 전 전 전 전 전 전 전 전 전 전	94-92 61:-74 85-85 53:-51 35:-31 35:-4 71:-84 10:-105 62-64 64-64 91:-105 64-44	9,94 74,74 9,49,5 54,5 3,43,1 4,41 104-11 64-7 64-7 64-7 105-107 43,43,	94,94 7,8-74 94,94 55,-57, 33-4 44,-44 81,-81, 11,-11,-11,-11,-11,-11,-11,-11,-11,-1			

ong-term Eurodollars: Two years 8-9-a per cent; three years 8-2-64, per cent; four years 85-2-65, per cent nominal. Short-term rates are call for US Dollars and Jananasa; others, two days' sorbics.

POUND SPOT—FORWARD AGAINST THE POUND

	July 24	Day's spread	Close	One month	% p.a.	Three points	% p.e.			
	U\$	1.5965-1.6095	1.6035-1.6045	0.30-0.27c pm	2.13	0.89-0.84 pm	2.16			
	Canada	2.1312-2.1510	2.1470-2.1480	0.09-0.01c dis		0.21-0.00 pm	-0.27			
	Netherlands .	3.344-3.354	3.344,-3.354	14 ₈ -%-с թա	313 2.43	34-3 pm	3.80.			
	Belgium	61.57-61.90	61.80-61.90	13-12c pm	2.43	42-39 pm	2.62			
	Denmark	11.264,11.31	11.27-11.29			24-3 ds	-0.93			
r	ireland	1.1085-1.1135	1.1120-1.1130			0.05-0.20 ds	-0.50			
	W. Germany .	2.964-2.98	2.964-2.973			. 4-34 pm	5.22			
	Portugal	231.61-233.64	232,55-233,45			316-403 dis	-6.17			
	Spale	203.41-204.22	203.80-204.10		-10.41	390-455 dis	-8.29			
	برندا	2150-21584	215002-215112	14 lire do		5-11 de 1	-0.74			
-	Norway		10.551-10.5612			داله بالالمبا <i>لا</i>	-4.70			
	France	9.884-9.914	9.884-9.894	14-4c pm		3 ³ 2-2 ¹ 2 pm	1.19			
	Sweden	10.334-10.374	10.35-10.36	112-par ore pur	0.29	la Par pro	0.10			
	320en	240-24112	240-241	14-1 y pm	5.61	34.5 pm	5.20			
	Austria	20.88-20.95	20,88-20,91	87-74 pro pos	4.78	26%-24% pm	4.89			
	Switzerland	2.454-2.47	2454-2464	14-1 c p∞	610	31 ₁₋ 31 ₄ pm	5.28			
	Seligian rate is for convertible francs. Financial trans 61.80-61.90. Sci-month forward dellar 1.75-1.70 c pm. 12-month 3.12-3.02 pm.									

1.70 c pm, 12-month 3.12-3.02 pm.									
DOLLAR SPOT—FORWARD AGAINST THE DOLLAR									
July 24 Day's		Close	One month	% p.t.	Three months	% p.s.			
UK†	1.5905-1.6095	1.6035-1.6045	0.30-0.27c pm	2.13	0.89-0.84 pm	216			
irefand)	1.4400-1.4475	1.4445-1.4455	0.31-0.26c pm	2.37	1.03-0.88 pm				
Canada	1.3310-1.3395	1,3385-1,3395	0.20-0.23c da	-1.94	0.62-0.65 dis				
Netherlands .		2.0860-2.0870	0.28-0.24c pro		0.87-0.82 pm				
Beigism	38.35-38.56	38.35-38.45	3pm-par		7-2 pm				
Denneurk		7.021,-7.034	1.10-1.80are dis						
W. Germany .	1.8490-1.8605	1.8530-1 8540	0.47-0.44pt pro						
Portugal		1444-145							
Spain	126.73-127.25	125.95-127.05	100-130c de	-10.67	310-350 dis	-10.39			
[12]y	1338-1346	13404-13414	3,40-4,50lire dis	-3.53	11.00-14.00ds	-3.72			
Norway	6.76-6.794	6.76%-6.77%	3-80-4,30ore dis	-7.18	11.45-11.95d%	-6.91			
France		6.161 - 6.17			1.43-1.73 dh	-1.02			
Sweden	6.441 - 6.474	6.454-6.454	0.85-1.150re dis		3.35-3.75 dis	-2.20			
الدود ا	149 60-151.05	149.85-149.99	0.42-0.39y pm		1.16-1.11 pm	3.02			
Austria	13.00 13.07	13.021-13.03	3.10-2.70gra pm		9.25-8.25pm				
Switzerland	1.5320-1.5410	1.5350-1.5360	0.44-0.39c pm	3.24	1.24-1.19 pm	3.16			

T UK and Ireland are quoted in US currency. Forward premions and discounts apply to the US dollar and not to the individual currency. Belgian rate is for convertible francs. Pleancial franc 30.35-38.45

MONEY MARKETS

All may not be gloom and doom

ALL APPEARED to be gloom and doom on London's financial mar-kets at one time last week, but several forecasters were pre-

higher, but no strong pressure in output, rather than a surge in conthe money market.

The popular view was that the figures pointed towards the Brit-ish borrowing heavily and spen-ding the money on foreign goods. James Capel was not convinced pared to say the scene was not as bad as suggested.

Interest rates had a firmer tone, following a sharp rise in UK bank lending and retail sales, and a deterioration in the trade figures.

James Capel was not convinced this represented a true picture of events however, pointing out that these statistics are among the most volatile, and arguing that well over half the rise in imports. There was some suggestion the of unfinished goods is probably next move in base rates could be associated with the strength of

FT LONDON INTERBANK FIXING

(11.00	a.m. July 241	1	6 monds U.S. dollars				
bi	d 6 d	after 7	bid	74	1.	offer 7 %	
offered rail The banks	es for \$10m eu	arithmetic means, roun oted by the market to fly Vestminster Bank, Bank My Trust	re reference ba	anic at 11	l.00 a.m	, each working	day)

BANK OF ENGLAND TREASURY BILL TENDER

	Jah 24	Joh 17	l	July 24	Joby 17
Balk on other Total of applications Total allocated Montroom accepted bid Afforment as montroon level	£1,615m	£400m	Top accepted rate of discount Average rate of discount Average yield Amount on offer at next tende	8.8442% 9.04%	8.7841° 8.7823° 8.98° £400m
WEEKLY CHAN	GE IN V	YORLD	INTEREST RATE	s	
LONDON	July 24	change	MEW YORK	July 24	cpstås
Base rates	9	Unch'd	Prime rates	84	Unch'd
7 day Interbank	8%	-33	Federal Funds	639	Linch's
3-month interbank	9,3	+1	3 Mth. Treasury Bills	5.89	+0.16 +0.33
Treasury Bill Tepder	8.B442	+0.0-19	6 Mets. Treasury Blas	6.21 6.73	+0.06
Gand 1 Bills	87,	Uach'd	3 Mth. C D	613	₹Ų.UQ
Band 2 BHs	85	Unch'd	FRANKFURT	1	
Band 3 Bills	83	Unch'd	Lombard	5.0	Uach'd
Band 4 Bills	8%	Unch'd	One resh. interback	3.825	+0.05
3 Mth. Treasury Bill	843	+4	Three month	3.825	+0.05
1 Mth. Bank Bills 3 Mth. Bank Bills	80	+3	PARIS	1	
	953	- 12	Intervention Rate	712	flack.q
TOKYO			Oue mib.Interbank	强	+1
One reports Bulls	3.53125	Unch'd Unch'd	Three month	77	+4
Three month Bills	3.71875	Q-MCIT G	MILAN	1	
BRUSSELS		Unch'd	Othe telousp	11	+1,
One month	6 <u>1</u>	_ +'F	Three month	114	+1 ₂ +4 ₃
Three month	6.2	_1e			-
AMSTERDAM			Ougstini One month	974	Upch'd
Three month	53 54	Unch'd	Three month	- 52	+le

Capel also said speculation ing in a month which may have about a rise in interest rates is been exceptional, do not give premature and unwarranted, and sufficient evidence of a deteriora-

UK clearing bank base lending rate 9 per cent since May 8

the next cut in base rates is merely delayed.

Morgan Grenfell suggested that

one month of high import growth and an acceleration of bank lend-MONEY RATES

NEW YORK			Treasury	Bills and		
(4 pm)	0	Two month 5.01 Three year 7:				
Prime rate		ree month		5.92 Flori		
Broker loan rate	76 SI	بالموجوع		6.27 Seve	763f	8.44
Fed. fends		ê 768			ž	85
ed funds at Intervention	6L Tr	10 MRR		7.49 30 ye	•	8.8
July 24	Overnight	One Month	Two Months	Three Mounts	Siz Mosths	Lombard Interrention
Frankfurt	3.90-3.90	3.75-3.90	3.75-3.90	3.75-3.90	3.90-4.05	5.0
245	712-71	75-7%	711-713	711-712	8,3-8,3	712
Zurich	4-11	312-3%		344		
Amsterdam	54.54	518-514	-	54.5%	- 1	_
Takyo	3.21875	3.53125	- 1	3.71875	- 1	_
Milia	105-111	104-114	_	107-113	- i	_
Brussels	7.00 Tr ₂₋ 8	614-917 94-917	G2-62	93-93	1002-10%	=
July 24	Over- night	7 days	Month	Three Months	Siz Months	One Year
merbank	104-612	81	812-84	94-94	95-94	9%-91
Sterling CDs	`	!	813-814	92.41	نوچو	95.92
Local Auth'rity Deps	712	l —	B3e	914 914 87 914	92	91.
Local Authority Boods	_	I	9,1	98	9%	91,
Discount Mkt Deps	. 91 ₂ -71 ₂	84	200	8%	_	1 -
Company Deposits	91 ₂₋ 71 ₂	1 -	834-9	91,	93	97
Ficance House Deposits	-	-	87	674	912	97
Treatury Sills (Suy)	=	=	833	218 238		1 -
Bank Bills (Buy)		1 =	812	80	910	_
Fine Trade Balls (Buy) Dollar COs		! =	6.75-6.70	6.90-6.85	7.10-7.0	
SDR Linked Deposits			6-53			
ECU Linked Deposits		1 =	614-62	62-512	64-64	641-64
TOO THEIR PRINTS AME	·	1	012-016	63-6%	7-6%	72-7

Treasury Bills (sell!) ann-month Bill per cent; three-months Bill per cent; Bank Bills (se month Bill per cent; three months Bill per cent; three sell per cent; three sell per cent bill per cent grant for period May 30 to Aune 30, 1987, Scheme II. 10.47 p.c., Schemes II. 8 III: 10.17 p.c. schemes III. 10.17 p.c. schemes

shrinking profit margins for banks, and that at the moment it 10es not point to a tightening of credit policy by the Bank of Japan. It is not expected to have any impact on key money market

on this basis Japanese demand at next month's US bond auction may be reasonably good. At the same time the interest rate picture around the world suggests a general firming. Last week's UK

LONDON

Close High Low 121-04 121-13 120-24

rested volume 20,663 (30,149) loss day's open ios. 31,751 (31,646)

ed Volume 2,523 (1,896) a day's open let. 1,076 (1,407)

Close High Law
Dec. 90.47 90.50 90.42
Dec. 90.27 90.27 90.20
Mar. 90.17 90.20 90.12
Line 90.09 90.15 90.07
Sept. 90.05 90.05 90.03
Dec. 90.09 90.28 99.82
Estimated Volume 4,725 (9,487)
Previous day's open Int. 15,793 (14,544)

High Law 239.30 257.50

12.63 92.63 92.27 92.04 91.81

Prev. 92.73 92.37 92.37 92.36 91.46 91.45 91.45 91.06

High 92,72 92,39 92,13 91,91

sted Volume 7,293 (6,053) NS 683's open ist. 28,146 (28,274)

High Low 1.6045 1.5970 1.5960 1.5870 1.5900 — 1.5830 —

tion in longer term economic pros

County NatWest Gilt-Edged Securities commented that the international outlook looks bad for interest rates, and believes

this week's quarterly survey by

the Confederation of British Industry will provide fuel for the debate on whether the UK eco-nomy is overheating.

CURRENCY FUTURES

THREE-MONTH STERLING 6590,000 points of 100%

tender at a higher rate.

economic news does not point to any cut in bank base rates, and action by the West German Bun-desbank tightened Frankfurt money market rates slightly. The central bank allotted funds at a

Mr Helmut Schlesinger, Bun-desbank vice president played down the significance of the move, but it fits in with the present

interest rate trends, but also failed to gain support from the larger than expected rise of 26 per cent in second quarter US

Sirike Calls—Last Puts OPTIONS
Sirike Calls—Last Puts—Last
Price Sept Dec Sept
116 5.13 5.57 0.65
118 3.21 4.30 0.13
120 1.50 3.17 0.42
122 0.48 2.19 1.40
124 0.15 1.35 3.07
126 0.05 1.01 4.61
128 0.02 0.40 6.58
Estimated Volume total, Calls 6.33 Puts 1.58 LIFFE US TREAS Strike Cal Price Sent 82 7.47 84 5.51 86 3.63 88 2.29 90 1.06 92 0.25 94 0.08 96 0.02 Put Sept 0.01 0.05 0.17 0.47 1.24 2.43 4.26 6.20 76 Puts 1,941 F 251 7.25 5.55 4.32 3.22 2.07 1.17 0.45 0.25 0.57 1.30 2.17 3.19 4.35 6.01 7.40 9.25 027 109 3.03 6.29 10.55 Puts-Sept. 1.50 0.25 0.70 2.30 5.95 10.50 15.30 0.70 1.40 3.40 6.70 30.95 10.30 5.85 2.80 1.20 0.45 Sept. 0.00 0.05 0.48 2.05 5.19 9.93 14.91 024 0.80 2.05 4.22 7.25 11.36 15.78 0.20 0.30 1.55 5.40 10.25 14.80 270 110 240 455 7.75 11.75 16.50 Sept. 12,70 10,30 5,40 2,10 0,65 0,25 0,50 10.30 5.30 1.50 0.30 0.20 0.35 225 145 120 0,75 0,50 0,30

0ct. 2.80 4.35 6.05 8.15 10.35 Sept. 1.95 3.45 5.35 7.55 9.85 12.25 14.75 000 001 002 003 003 003 003 **CHICAGO** Hügh 0.6715 0.6765 0.6800 90.02 89.01 88.03 87.07 85.02 85.02 84.14 83.27 83.10 82.27 1% NOTIONAL LONG TERM JAPANESE GOVT HOND Y100m 100ms of 100% Close High Low Prev. 107.34 107.70 107.30 107.10 106.30 - 106.25 83.19 83.04 High 0.5430 0.5470 0.5506 93.90 93.59 93.35 93.35 93.17 Prev. 90.42 90.22 90.14 90.04 90.00 89.79 1999 1939 1934 1934 1934 1933 1933 Sept. Dec. Mar. Jus. Sept. Dec. Mar. Sept. Dec. Nur, Jeec Sept. Dec. Har. Jeme

The market will continue to monitor closely figures on the US trade and budget deficits, but interest rate differentials are likely to have a significant impact.

0.6660 0.6715

Low 8.5400 0.5443 8.5500

July 27, 1987



The Kingdom of Belgium

Floating Rate Notes Due 1996.

In accordance with the provisions of the Notes, notice is hereby given that for the Interest Period from 27th July, 1987 to 27th January, 1988 the Rate of interest on the Notes will be 71/16% per annum. The interest psyable on the relevant interest Payment Date, 27th January, 1988 will be U.S.\$9,024-31 per U.S.\$250,000 Note.

Agent Bank:

Morgan Guaranty Trust Company of New York London

MITSUI FINANCE **ASIA LIMITED**

3 !! T

(Incorporated in the Cayman Islands)

US\$150,000,000 **Guaranteed Floating-Rate Notes 1997**

In accordance with the provisions of the Notes, notice is hereby given that for the three month period, 28th July, 1987 to but excluding 28th October, 1987 the Notes will carry an Interest Rate of 71/16% per annum. Coupon will be US\$186.88 on the Notes of US\$10,000.

Mitsui Finance Trust International Limited Agent Bank

World International (Holdings) Limited

(Incorporated in Hong Kong with limited liability)

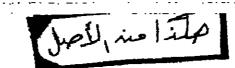
1986/1987 RESULTS

- * Group profit attributable to shareholders for the year ended 31st March, 1987 increased by 106% over that for the preceding year to HK\$667.7 million.
- * Earnings per share increased by 18.2% to 22.7 cents based on the enlarged capital arising on exercise of the Company's warrants.
- * A final dividend of 8.5 cents per share on the enlarged capital is proposed, making a total dividend of 12 cents per share in respect of the year, an increase of 14.3% over the previous year.
- * During the year, the Group received HK\$840.5 million from warrantholders on exercise of their subscription rights under the Company's warrants and HK\$700 million by a private placement of 85 million shares (equivalent to 5%) in The Wharf (Holdings) Limited ("Wharf") at HK\$8.30 per share.
- * In October 1986, the Group acquired 55.6% of the equity share capital of Lane Crawford Holdings Limited at a total consideration of HK\$691.9 million.
- * In May 1987, the Group acquired Wheelock International Limited ("WIL") which owns Wheelock Marden and Company Limited and its trading, service and manufacturing businesses as well as the Marco Polo International hotel management companies. The consideration for the acquisition valued the underlying businesses of WIL at HK\$450 million.
- * In April and May 1987, the Group acquired 32.2% of the equity share capital of Hongkong Realty and Trust Company, Limited ("HKRT"), partly as a result of a special distribution of HKRT shares by Wharf to Wharf shareholders, with the balance purchased from Wharf at a total consideration of HK\$518.7 million.
- * Wharf, now a 40.1% owned associate, has achieved a record profit for the year ended 31st March, 1987 of HK\$1,020.9 million which included extraordinary items of HK\$161.7 million.

Summary of Group Results For the year ended 31st March	1007	4.5
	1987 HK\$ Million	1986 HK\$ Million
Operating profit	92.1	8.4
Share of profit of associated companies	431.1	383.0
Profit before taxation	523.2	386.4
Taxation	67.5	65.8
Profit after taxation	455.7	320.6
Minority interests	33.0	
Group profit before extraordinary items	422.7	320.6
Extraordinary items	245.0	3.5
Group profit attributable to shareholders	667.7	324.1
Earnings per share	22.7¢*	19.2¢
*Earnings per share were based on the weight shares in issue during the year.	ed average number of 1,	861.7 million

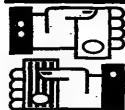
shares in issue during the year.





Financial Times Monday July 27 1987

SECTION III **FINANCIAL TIMES**



921°

 $(a,a,\lambda_{0,3})$

In the aftermath of Big Bang, UK merchant

banks face competition on all sides and are tending to become either

global or niche players, writes Martin Dickson. Meanwhile, the traditional relationships between the banks and their corporate clients are breaking

Crisis for the medium-sized

BRITAIN'S CORPORATE paring themselves for a sharp finance industry is in a state of rise in the number of transextraordinary upheaval-buffeted by the pressures of the City's Big Bang and a takeover wave which, though slowed by scandal, still has a great deal of

life in it.

Big Bang last October's deregulation of the UK securities industry and the concomitant creation of major new financial services conglomerates—has greatly intensified competition for corporate finance business. Meanwhile, the remarkable upward surge this year of the equity bull marthis year or the equity bin mar-ket has helped create a fever of public enthusiasm for new issues, and breathed new life into the two-year-old takeover boom. The Guinness scandal and the subsequent failure of BTR's £1.2bn bid for Pilkington Brothers have diminished the attraction of contested "mega-bids," but there is no shortage of agreed deals, such as this month's offer by British Airways for British Caledonian.

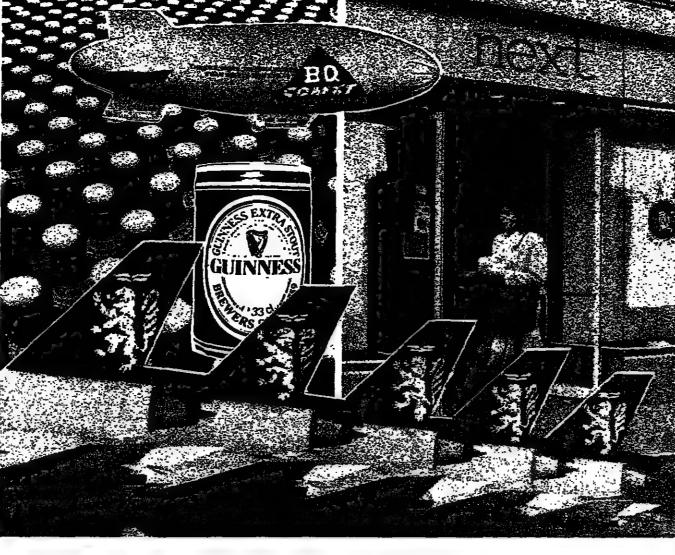
It has become "macho." rather than an admission of failure, for companies to dispose of large subsidiaries which do not fit; and more are being sold via public auctions—witness the impending break-up of the twoyear marriage between super-markets group Asda and furni-ture retailer MFL Management

The merchant banks, which have traditionally dominated corporate finance work, now face major challeges on all sides: from the investment banking arms of the top UK clearers, Barclays and National Westminster; from the corporate finance divisions of the top broking houses; and from the large American investment banks, which have been moving into London in strength. Still to show their hand are the Japanese houses, which can bring to the party formidable financial muscle.

Against this background, the UK merchant banks have been polarising into two groups: those, such as S.G. Warburg, which have decided to meet the foreign competition head-on as integrated global securities houses; and others, such as Lazard Brothers, which have elected instead to occupy specialist market niches.

The pressures facing medium-

sized houses which fall between these poles have been graphically underlined in the



Corporate Finance

chant bents.

of the keys to first division status in the global securities trad-ing market. And the willingness to do the same on behalf of elients is becoming an important factor in corporate finance work. Take two recent

examples:

Samuel Montagu, the merchant banking arm of Midland Bank, was co-adviser with First Boston in one of the most audacious deals of the year: the successful \$560m bid by a small graphically underlined in the past few weeks by the decision of Hill Samuel to enter takeover talks with Union Bank of Switzerland. Several other UK banks now look vulnerable.

As the Hill Samuel example with Citibank, agreed to arrange loan facilities of up to \$280m for the Hill Samuel example wery large sums of capital is one

US securities house, recently co-adviser to Next, the retail chain, in its £340m bid for Combined English Stores. On the first day of the bid, Salomon put its money where its mouth was and snapped up 17 per cent

Salomon's role in the Next was a small but significant advance for the American banks which, to date, have been very much second-string advisers in contested bids, with the British banks handling strategy and tactics.

The Americana ctill last

capital markets and corporate always be so. Quite apart from the demands for capital and changes in the finance divisions.

All of this, coupled with the increasingly international regulatory framework, the rapid proliferation of new financial instruments has been forcing

nature of the equities market, should work to the benefit of the large, integrated houses. They can offer clients specialstructural change on the mer-In the cosy days of old, a client's capital raising demands ist knowledge across the board on the cheapest ways of raising finance to support a deal on which they are advising, and then distribute the resulting paper "product" through their international networks.

There are, however, a number of coreta to this rice. might be no more complicated than a simple rights issue.

of caveats to this view. First, the potential conflicts of interest The Americans still lack equity and bonds markets have potential conflicts of interest apperience of British bid batbecome more and more converinherent in houses which are
tles—significantly, Lexards was
brought in to help out on the example, by Kleinwort Benson's
brought in to help out on the example, by Kleinwort Benson's
corporate finance advice may
Next deal—but this will not recent decision to merge its put off some companies.

s: after some stark revelations. City operators want to be seen to play to the rules The City Revolution: shakeout were not fulfilled, but the

Management buy-outs: one accountancy firm predicts an eighth successive record year Risk management: banks are trying to overcome objections to option style products THE ADVISERS

Profile: Barclays de Zoete Wedd; US securities houses 7

International equities; Small

THE DEBT MARKET ommercial bank borrowing terling and Euro-commerc

Taxation: any new moves by the Gov-ernment are likely to affect the personal, rather than corporate.

ingredient in advisory work, and that is not necessarily related to the size of the parent bank. But perhaps the most crucial factor in this debate is the future of pre-emption future of "pre-emption rights"—the long-standing Brit-ish principle (and a rarity in the major capital markets) that investors should have first refusal on large blocks of shares issued by their company.

If pre-emption rights were to or pre-emption rights were to go, this would open the way for the introduction of American-style "bought deals," whereby a securities house buys up a whole issue of shares, without recourse to underwriters, and then distributes it to investors itself. Such a system favours the big players, able to take greater risks. It also cu's out the lucrative, and very easily earned underwriting fees on share issues which are enjoyed by the leading UK financial institu-tions. And those institutions also just happen to be the major shareholders in Britain's com-

It is hardly surprising, then, that the pre-emption principle has become one of the City's most controversial topics in recent months.

The issue came to a head when a number of companies including Fisons, the pharmaceuticals group, and C. H. Beazer, the construction business—announced plans for international share placings which broke the institutions guidelines on the maximum size of such offerings. The big shareholders dug in their heels; the noticers dug in their needs; the companies were forced to scale down the placings; and the institutions followed up this victory by tightening their guidelines even further—in future, they will oppose share issues which exceed 25 per cent of issued share capital if existing investors are of tiens the wight nvestors are not given the right

of first refusal. Their stance has been bitterly attacked by investment banks, which argue that the institutions are severely limiting the ability of British companies to tap international equity and equity-linked debt markets, and thus reducing their ability to

Second, quality is still a vital raise funds on the finest terms and to gain an international shareholder following which could help their market rating. But the institutions reply that such offerings can have a depressing effect on the share price, that there is no necessary advantage in an international spread of investors, and that, in the final analysis, they simply do not want their stakes in com-panies diluted in this manner,

Neither side is exactly disinterested: the banks earn large fees on these issues: the institucommissions to protect. But at present the institutions hold the whip hand, since companies are obliged by law to consult share-holders if they wish to over-ride

the pre-emption principle.
What is there in all this upheaval for the corporate client who, after all, is supposed to be the main beneficiary of efficient capital markets?

The greater competition among the banks is breaking down the old relationships under which a company had a single merchant banking advi-Now the bigger businesse are likely to have several, used for different needs. And banks with which companies have no relations may still approach them with ideas for one-off deals. This choice must be healthy, if sometimes confusing, though some companies doubtless make bad acquisitions in the strength of enthusiastic pitches from deal-makers.

Underwriting costs are also under pressure. The Govern-ment's privatisation issues have broken the mould on flotation costs, while, in the recent WPP bid, Samuel Montagu intro-duced a novel two-tier successrelated underwriting commis sion structure on a £177m rights issue. And M & G, the largest unit trust group and something of a City maverick, has offered to do a suitable traditional rights issue for less than the normal 1.25 per cent fee, or even no commission at all, provided other institutions can be per-suaded to join in Heady stuff, though heretical-at least, for

LARGEST NEW ISSUE

BOLDEST U.S. BID

MOST POPULAR FLOTATION

QUICKEST CONTESTED BID

BIGGEST VENDOR PLACING

In May, we acted as adviser to HM Government and sponsor of the issue in the flotation of Holls-Hoyce. The largest new issue this year.

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In June and July, we advised WPP in its successful offer for J Walter Thompson and arranged both equity and loan finance. The boldest US bid by a British Company.

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£259M

In January, we handled the biggest vendor placing ever undertaken in London to finance Argyll's acquisition of Safeway Food Stores.

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These are just a few examples of our achievements in an outstanding first half of 1987. Continuing evidence of substantial commitments made for our clients.

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Still alive but more discreet

REMEMBER JUNE 1986? At the and of that month, contested offers totalling more than £3bn were outstanding in London. Among them, the £1.8bn Dixons-Woolworth assault, the £1.2bn Lloyds Bank-Standard Chartered tussle, and a smattering of smaller fry, like Tranwood-Aitken Hume or Evered-McKech-

Switch to mid-June 1987 and it is hard to dredge up £100m-worth of hostile bids, with the £77m TKM-Molins offer the only battle of any magnitude.
In between, of course, came the Boesky revelations, the unfolding of the Guinness scandal and—in January—the acclaimed Pilkington defence against BTR, the last mega-bid to bit the City

to hit the City. But to conclude that takeover But to conclude that takeover activity had simply died would be a hideous misconception. Hostile approaches between British groups may be few and far between these days, but the first week of July alone saw agreed deals worth well over fibn struck.

Moreover, the trek by British

companies into the States, which got under way in 1986, has continued apace—with approaches like Robert Max-well's £1.2bn bid for Harcourt Bruce Janourvich and WPP's highly-geared offer for esteemed New York ad agency and PR group, JWT, breaking new ground in terms of audacity.

So why the shift? The most obvious influence to pin-point would be the Guinness aftermath. On the one hand, revelations of the share-price rigging at the drinks giant during the hotly-contested Distillers bid brought concrete changes—like the new Takeover Panel rules, which require shareholders in pany to disclose any changes in excess of 1 per cent in the equity

ment-reports of a new wariness among City operators and a an exit multiple of 14 times the desire at least to be seen to play by all the rules. Certainly, in a well-pitched offer for the type those few contested bids which those few contested bids which have succeeded this year, share prices in the target company have stayed well adrift from bid terms, and merchant bankers—scrabbling for stock—have margin, the Norcros management of the company. prices in the target company have stayed well adrift from bid scrabbling for stock—have bemoaned the absence of arbs.

But, in many ways, BTR's deci-But, in many ways, BTR's decision to pull out of the Pilkington battle crystallised a more significant factor. In January, Sir Owen Green bld 544p a share (the opening value of its paper terms and a mere 3 per cent above the speculation-inflated price on the presidue deut Pil. price on the previous day); Pilkington shares soared to 611p. Pilkington forecast doubled profits at £250m, and the City speculated that BTR would have to for to still core 2000. speculated that Birt would have to go to well over 800p. Sir Owen then withdrew—only to see the Pilkington share price subsequently run on past the £10-mark within months.

In short, faced with a wave of criticism about "short-term-ism" and doubtless aware of an impending election, fund mana-gers made it very clear that their key support in contested bids would only come at a price—and a high one.

In the two major contested offers which have succeeded— Tesco's £228m bids for Hillards and Ranks Hovis McDougall's 2281m offer for Avana—the pre-mium paid for control has been a generous one. Tesco took out Hillards, the Yorkshire-based supermarket chain, on a multi-ple of 23 times current year ear-nings—easily comparable with recent Dee and Argyll acquisi-tions—while RHM paid 22 times 1986—earnings at Avana.

That success contrasts sharply with the experience of Wil-liams Holdings in its 2570m offer for Norcros, which was declared final after two-and-a-

On the other, there may have half weeks, truncating the offer been the subtler swings in sentiperiod to five weeks. Williams mentageners of a new warion its paper terms) was offering an exit multiple of 14 times the

ment retained the company's

But, then, perhaps the downturn in contested bid activity is scarcely surprising. Many of the most obvious targets have either been snapped up; or equally, especially in the case of vulnerable conglomerates, protective action has been taken via preemptive corporate reshuffling. And that, in turn, has bolstered a new, though rather different, wave of corporate activity.

Bowater, the paper and packaging group where the ever-acquisitive Hanson Trust had raised its stake to almost 12 per cent in carly 1000 hot 12

per cent in early 1986 before selling out last January, is an example of a company still at the early stages of the process. But new chairman and recently-retired BTR director, Norman Ireland has made clear that last rear's £104m disposals will fund future development. "From now on, it is our intention to use

now on, it is our intention to use the war chest available to seek new opportunities."

Reed International is another farther down the line—over the past month netting f250m—from the sale of its paints and DIY interests to Williams, and immediately snapping up Octopus, Paul Hamlyn's publishing empire. All, says Reed, is part of a polley of concentrating on core activities—publishing, paper and packaging. And although bid froth has been evident recently—after all, Robert dent recently—after all, Robert Maxwell currently has his cof-fers full—the argument is that a higher rating on fundamental grounds should be justified lonBank of Switzerland to Hill Samuel, first disclosed earlier this month, has provided a reminder that the City Revolution is likely to move into a second stage.

Turmoil shead of Rig Bang last October, as firms and individual practitioners in the markets positioned themselves for the new trading environment.

ing popularity recently, with the likes of Hanson, Reed, Cadbury-Schweppes and Safeway among

British companies buying into the States. The initial successful forays, though in some cases extremely substantial—witness Unilever's £2.1bn purchase of Cheesebough-Pond's—were, in the main, agreed—deals. But recently there has been some triumph in the contested arena. WPP's \$566m offer for JWT Group was audactiv all round

and a taste for Wall Street of its own medicine. Two years ago, before the arrival of former Saatchi and Saatchi finance

director, Mr Martin Sorrell, the company made shopping trolleys and wire products. It was capitalised at £130m and, via the highly-geared bid, plans to cre-

ate a company with a net asset deficiency of £90m.

Although it is easy to pin-point positive advantages to Stateside expansion—though a

not very happy history for Brit

ish companies—many have also blamed the lack of internal con-

tested activity to the overhang of the election and uncertainty about the UK stockmarket's

future direction.

The first, at least, has now cleared, although the latter is still a trifle unsettled. Even so,

relatively little in the way of pent-up hostile activity has emerged at home—rather, agreed deals and a sea of small "shell-style" situations. And

that, one suspects, could be the

pattern for a while yet.

was audacity all round

er users.

any company has.
The Reed manucuvres highwas followed by a few months of apparent tranquillity.

Fears of an early shakeout, because of overcapacity in the securities markets, were not fulfilled. The volume of business light another recent development on the takeover scenethe use of auctions as a means of disposing of peripheral businesses. This is a merchant bank tool which has seen grow-

was such — with a more than doubling of turnover in equities, for instance — that most firms managed to keep their heads above water.

Rising markets for both bonds and equities have also served to help those houses (probably most of them) that have been finding it impossible to make the larger users.
But if that is one small US
Import here, it fades into
insiglificance besides the trail of
British companies buying into

help those nouses (probably most of them) that have been finding it impossible to make ends meet out of basic day-to-day trading. Their inventories have appreciated.

However, the strains have begun to show. In the spring Midland Bank's subsidiary Greenwell Montagu pulled out of equity market making, and last month Lloyds Bank abruptly ceased trading in bonds.

There has been a series of less

There has been a series of less There has been a series of less drastic adjustments by stock market firms. Several months ago, for instance, Robert Fleming ceased to make markets in food shares, while Barclays de Zoete Wedd pulled out of TV companies, and, at the beginning of July, Shearson Lehman (formerly L. Messel) cut 150 stocks from its UK list. These are fairly routine adjustments, although there is an element of recognition of the high level of competition in

market making. Generally speaking, institutional investors are very pleased with the post-Big Bang improvement in liquidity, even in the beta and gamma stocks, the small capitalisation sectors where lack of marketability has been feared. But, of course, the better the markets are for inves-tors the more difficult it is likely to be for market makers to generate satisfactory profits.

On a more positive strategic note, the Swiss banks have been moving heavily into London.

Quite apart from the ambitions
of UBS (which already owns
Phillips & Drew, one of the top five London securities firms), its rival the Swiss Banking Corporation bought Savory Millm, a leader in the London trading of continental equities, from its Canadian former owners earlier this year.

ers earlier this year.

The Japanese securities houses are also steadily developing their long-term plans. Takeovers are not their style, but their presence is rapidly growing and they are certainly not short of resources.

Sees soon saw off the traditional trading floor

The City Revolution

Eyes on stage two and the next drop

Nomura, the biggest, has indi-cated an intention to start makcated an intention to start making markets in UK equities soon. It is also tipped (along with one or two other Japanese houses) as a candidate in the next group of entrants to the ranks of will-edged primary dealers, after the one-year grace period allowed to the original 27 (now 26) UK government bond market makers.

As expected, Big Bang ushered in much lower commissions on London trading of

sions on London trading of equities, the typical commission on institutional agency business roughly halving to 0.2 per cent. Trading in gilts and sterling corporate bonds, meanwhile, shifted almost entirely to a net" basis, without separate

Net trading in equities was also predominant at first for institutions, but subsequently there has been a shift back to nearer a 50:50 split in the two

types of trading. Many fund managers are prepared to be reasonably generous in paying commissions in exchange for a high level of service. This means not just research but also a position at, or near, the top of the analysts there have a lists when they call telephone lists when they call up clients with the latest tips and stories.

But there are complaints that the overall quality of brokers' research has dropped since Big Bang. The whole emphasis has

which perhaps is not surprising given the influence of the trading desks which are now prominent in the big securities firms' high-tech dealing rooms. There is a suspicion that research analysts are giving at least as much priority to service.

least as much priority to service ing their market makers as they are to generating ideas and written analysis on behalf of investment clients. Some are investment clients. Some are also trying to work for corporate clients, a multiplication of roles and responsibilities which is causing dissatisfaction (though it is fair to say that fund mana-gers vary in their opinions). From the securities furns point of view, however, the integration of several activities is fundamental to their success the new-style trading

environment.
Their corporate finance departments, for instance, can now be used to generate a stream of transactions which can be distributed through their securities trading arms. To some extent, at teast in the bigger integrated groups, market making is a service operation to support corporate finance, and this may explain why the low profits (and high competition) in this area can be tolerated.

One penalty of the new system is that institutional investors now need to be much more alert to the inherent conflicts of interest, whether in the overpromotion of corporate deals by in-house analysts and salesmen,

or in "front-running" by trading desks which are working too closely with their analysts to manipulate the market ahead of

stock recommendations. Fund managers are unani-Fund managers are unsuimous however, in welcoming
their new ability to do "basket
trades" that is, to unload large
sixed portfolios quieldy and alvery keen prices. Whole invesment trutts involving more than
t100m have been sold in a block
and dismembered by securities
firms in a matter of hours.

This liquidity reflects the
capabilities of the new electronic market place, together with

nic market place, together with the availability of hedging the availability of heating instruments to enable securities firms to offset some of the market risk. There may also, however, he ancelement of loss teading as firms attempt to build market share, and this level of excest competition is

level of excess competition is unlikely to persist.

The trading skills needed for this kind of business are at a premium in the post-Big Bang market. Anything up to 20 market makers are making prices in some of the individual leading stocks. A dozen big players are typically competing for business in a "alpha" stock.

Certainly the electronic system Seaq (Stock Exchange Automated Quotation) soon saw off the traditional trading floor. Smith New Court, the biggest equity jobber under the old system, had hoped to stay there, trading on the face-to-face basis which its dealers much preferred, but it pulled out only two months after the Big Bang. months after the Big Bang.
Despite its early teething problems, the new market has

problems, the new market has been a great success, and after nine months most firms are in better shape han they probably anticipated in the apprehensive days fust before Big Bang.

But stock market firms are also actually aware that conditions have been freakishly favourable in the past few menths. This has beosted trading, with the consequence, however, of actual problems in their back offices, which have often not been able to cope with often not been able to cope with unprecedented volumes of

Before Big Bang, heavy inves-ment went into the glamorous "front office" trading and search areas, but comparatively few resources were devoted to the settlement side. That is now being urgently cor-

But beyond that, the strategic planners of stock market firms are working out how they could possibly survive the next bear market in reasonable shape. The bigger operators are also concerned at the need to build global gapability. The new round of mergers and deals now taking shape can be seen as a response to these reassess-ments.



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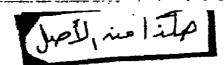
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The acquisition was announced a few days later and finally concluded early in November 1986.

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So however complex your financial deals may be, or however rapidly you need a response, one thing is crystal clear.

Which bank you should choose.



CORPORATE FINANCE 4

Management buy-outs

Market nears maturity as rules are tightened

has consolidated its position over the past 18 months as an important tool for corporate restructuring and renewal. It looks set to achieve another record this year in terms of the value of deals completed, while the techniques for arranging buy-outs are being constantly

Paradoxically, the past 18 months have also seen increasing competition for control of would-be buy-out companies from rival corporate bidders, and a number of conspicuous failures by buy-out teams to win the day.

The year 1986 was as notable for the deals which never came to fruition as for those that did, a recent survey of the buy-out scene, Trends in UK Buy-outs*,

The management of the The management of the publicly-quoted printing group, McCorquodale, was unsuccessful in its attempt to fight off an unwelcome takeover bid from rival printer, Norton Opax, by means of a buy-out. Norton finally won the day with a bid worth LISSW.

worth LIGHM. With this, since the strength of the stock market has enabled many buy-outs to seek a stock attempted to buy its business from Thorn-EMI, but was unable to raise the £110m asking pretty fancy prices. But fears of a market down-and a sense that some man-More recently mergers at Reed International's DIY group were outbid by Williams Holdings with an offer worth £285m.

Though they failed, these deals succeeded in drawing attention to the buy-out as a means of managements taking control of their businesses and of vendors broadening their sale options.

value of buy-outs completed in 1986 would have been even higher. As it was, the number of buy-outs completed last year rose from 229 to 261, while the value increased from £1.15bn to £1.21bn according to the Transe £1.21bn, according to the Trends

This was only a modest

the 1985 figures contained one very large buy-out, of Lawson Mardon, the packaging concern, from BAT Industries, which

accounted for nearly a quarter of 1985 deals by value.

The growth trend is set to continue in 1987, according to a recent review by accountants Peat Marwick McLintock (PMM). Buy-outs worth £800m were completed in the first half of 1937, two-thirds the total figure for 1986, suggesting that the current year will be the eighth in succession to set a new record,

the continuing Despite the continuing huoyancy of the buy-out scene, the market is approaching maturity, in the view of many of the institutions which provide funding. So much money has sloshed into the buy-out arena that the management teams have been able to resociate every property of the property have been able to negotiate ever better deals for themselves usually in the form of sizeable stakes in the buy-out company's

Up to a point the institutions have been prepared to go along with this, since the strength of the stock market has enabled

agers were becoming too greedy has led to some institutions taking a tougher line. They have begun to develop more sophisticated financial techniques—known as ratcheting—to tie managements down to a more realistic equity stake. Only when certain profit targets are met do managers earn a larger shareholding.

Institutions which have built up a name for backing buy-outs have also started to broaden their range of activities to take in more profitable fields such as buy-ins.

Buy-ins involve an outside management team being sent into a poorly-performing com-pany to revitalise it. The risks are usually greater than a buy-

out, because the new manage-ment does not have as detailed a knowledge of the company as a buy-out team would have, but the rewards can be correspon-

dingly higher.

Ironically, the strength of the stock market boom, has made it easier for quoted corporate rivals to use their highly-rated shares to outbid management teams. The managers, who must usually borrow most of their finance, are faced with taking on an impossible burden of debt

One response which has been devised by sympathetic institu-tions has been the "bought deal." The institution takes the entire funding on to its own books initially and syndicates the lending more widely at a later date. This allows the management team to match a corpo-rate bidder in the speed with which it pits together its finan-cial package. It also cuts down the risk that news of the managers' intentions will leak out

prematurely.

The financing of the deals themselves is also becoming increasingly sophisticated. The aim is to balance a reasonable return for the investor with the need not to overburden the management team with debt. Too much equity may not give the institutions the yield they are seeking, while too little can mean there is insufficient asset-

mean there is insufficient asset-backing to support the loans and working capital required. This has led to the addition of subordinated mezzanine finance to the funding package. Effectively, these funds are high-yielding loan notes, which rank shead of equity if the com-pany is liquidated.

pany is liquidated.
Buy-outs are also becoming increasingly international in terms of both the companies involved and the investing institutions. More UK buy-outs involved a part of an express. involved a part of an overseas parent company, while the lar-ger deals increasingly include companies with overseas operations. This means the sponsor-ing institutions must themselves be able to operate inter-



Yesr	No.	Cumulative No.	Value	Cumulative value	Average value in year
967-76	43	43	(£m) n/a	(£m) n/a	19/8
977	43 13 23	56	n/a	n/a	n/a
978	23	79	n/a	n/a	n/a
979	52	131	26	26	0.50
980	107	238	50	· 76	0.47
981	124	362	114	1.90	0.92
982	170	532	265	455	1,56
983	205	737	315	770	1.54
984	210	947	415	1,185	1.98
985	229	1.176	1,150	2.335	5.02
986	261	1.437	1.210	3,545	4.64

nationally.

The more specialised buy-out groups, such as Candover and Schroder Ventures, are setting up their own funds overseas or are linking with foreign part-

The internationalisation of buy-out deals is not without its problems however. The managers and their advisers are often dealing with several different legal, banking and tax regimes. They have also to ensure that the weighty documentation drawn up in one language means the same when it has been translated into another.

ing number of companies which are now coming to the stock

If extra proof were needed of the extent to which the buy-out has established a niche for itself, some of the companies which had been bought out have, in turn, spun off parts of themselves to groups of mans-sers by way of a second-generation buy-out

The success of the buy-out as a means of improving performance is reflected in the increas-

Lewson Marden sold off its specialised packaging manu-facturing interests, renamed Cundell Industries, to a group of managers for £12m just nine months after its own managers

Risk management

Options have a new look

exchange rate system was shattered in the early 1970s, corporations have been faced with the problem of risk management. Many were quick to find that oscillating exchange rates could slash overseas revenues or make their exports

uncompetitive.

The double-digit interest rates of the early 1980s added interest rate risk to the equation, and those UK companies that had geared up in order to diversify overseas found them-selves with extra headaches. Banks had always been pre-pared to offer risk management products, but they received an

products, but they received an extra spur when profits on their traditional loan activities were hit by the Third World debt crisia. Financial options and futures markets were established in Chicago in the early seventies, gradually spreading to other financial centres in the early eighties, and that enabled banks to offer risk products in the knowledge that ultimately they could offset the risks.

Corporate treasurers were cautious at first about accepting some of the more arcane pro-

some of the more arcane products, but they have become in-creasingly sophisticated in re-

cent years.

The risk products fall into two basic categories: those that fix an exchange or interest rate in advance, and those that give the company an option to fix a fu-ture rate. The former group were quickly accepted by treasurers who liked the cer-tainty that they bought, but many disliked option-style products because they required the payment of an upfront premium. However, banks have recently been countering the option problem by devising productable the so-called cylinder option by the problem by th

tion—which minimise the up-front premium but retain some of the instrument's flexibility. Options can seem particularly attractive when a company is tendering for a foreign contract. They give the company the chance to fix the exchange rate chance to fix the exchange rate without committing itself to selling large amounts of foreign exchange, which it might not have, if it fails to win the tender. On the fixed side, the forward foreign exchange markets flexibility has proved much more attractive to corporations than the futures market, with its margin payments, fixed contract sizes and maturities. But treasurers are now ready to use treasurers are now ready to use the interest rate swap market, not just to fix the cost of a

perticular bundle of debt but to manage actively their debt port-folio, switching the proportions in swaps of fixed and floating rate debt as their interest rate expectations

And some treasurers are now so at home with the new instru-ments that they play a signifi-cant part in devising their own cant part in devising their own risk management programmé.

No matter how careful the modern corporate transucer is in controlling the company's debt portfolio, a major acquistion can throw the whole programme out of balance. Such was the case for Rob Mitchell treasurer of Grand Metropolitan, when earlier this year the food and drinks group paid

Some treasurers are now so at home with the new instruments that they play a significant part in devising their own risk

management

arranged with a few banks, but as a consequence Grand Met suddenly had a large dollop of floating rate debt on its books, to increased interest rates, Mr Mitchell thus determined to fix the rate on up to \$300m

Mitchell thus determined to fix the rate on up to \$900m of the Heublein consideration, and saidown to consider his options.

"A bond offering would have been far too complex," he recalls. "It would have involved simultaneous offerings in a variety of centres and the documentation would have been horrendous. We would also have had to pay a fairly hefty spread over the equivalent Treasuries,"

With a rights issue not a se-

With a rights issue not a se-With a rights issue not a serious alternative, in the light of intense takeover speculation, the only practical option was a swaps programme. Only four years earlier, when the total volume of the swaps market had been \$300, such a programme would save been impossible. But such had been the growth of the market—\$300hn was its estimated size at the end of 1966 mated size at the end of 1986— that swaps appeared the ideal

in swaps since the earliest days of the market, so the company had little difficulty with what some regard as an arcane tech-nique. Mr Mitchell therefore approached his merchant bank S. G. Warburg with an idea for establishing a panel of banks, which would bid for each swap which would bid for each swap iranche over a period of days. That way Grand Met could be sure it was getting the best possible market rates, rather than taking pot luck and approaching one or two banks. Warburg invited around 25 banks to join the panel, and eventually 16 proved successful—on any particular day, a dozen were invited to bid for \$25m tranches, up to a limit of \$160m, with maturities of three, five and seven years.

\$160m, with maturities of three, five and seven years.
Having set an initial target of \$500m, Grand Met found that, over six days, it received acceptable bid for \$750m of swaps. Although some banks obviously did not want to bid on certain days, the bids were usually pitched within a range of ground 12-13 basis points.

Accepted bids ranged from 61 has points over the contivalent

programme

programme

programme

accepted bids ranged from 61
basis points over the equivalent
US Treasuries on three-year
maturities to 86 basis points on
the longer maturities. Just by
accepting the best, rather than
the average, bids Grand Met
saved around three to six basis
points per tranche—about \$1m
arranged with a few banks, but in present values, after applying
as a consequence Grand Met
discount calculations.

Further average bids ranged from 61
basis points over the equivalent
to assure the equivalent
to a sure the sure the equivalent
to a sure the equivalent
to a sure the equiv

Further savings were made by having Warburg's treasury traders of the swaps counterparties. Warburg estimated that Grand Met saved around \$150,000 by

Met saved around \$150,000 by
this arrangement.

The success of the deal was
comented by the general
strengthening in rates after the
swaps were announced. Grand
Met had been paying a small
margin over London Interbank
Offered Rate (Libor) on its floating rate debt. Had it tried to
arrange the same swaps just a
few weeks later; the cost would
have been some \$25m more in

have been some \$20m more in present value terms.

"We were vary happy with the programme," says Mr Mitchell, both in monetary and in publicity terms." And with a represent disposal mediciness. subsequent disposal reducing further his floating rate debt burden, he is now happy with the structure of his debt port-

Philip Coggan

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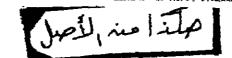
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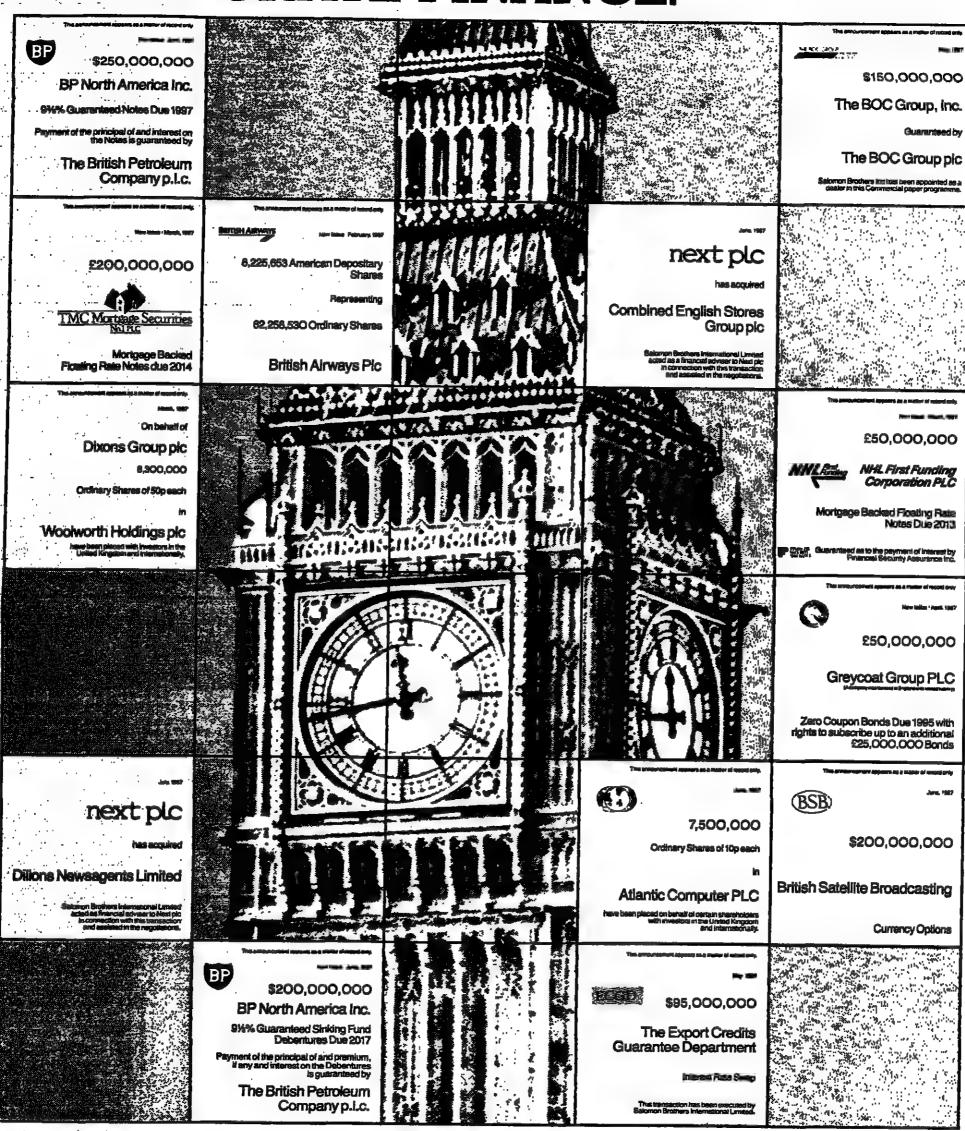
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UK securities houses and merchant banks

Foreign threat divides home players

LESS THAN a year after the upheavals of Big Bang—the deregulation of the second league of financial regulation of the London securities market—the ground is already beginning to shake again under some of Britain's financial services groups.

The most dramatic evidence

medium-sized house at the top of the second league of financial finance work.

For Hill Samuel, the great attraction of a deal with UBS is the chance to join the global coverage.

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The group (soon to change its name from Mercury International to S. G. Warburg) regards the province of the most successful of t

The most dramatic evidence that a new round of restructuring may be under way in the City was the announcement earlier this month that Union Bank of Switzerland was discussing a takeover of Hill Samuel, the merchant bank.

Hill Samuel epitomises the type of investment bank which is under particular pressure in the post-Big Bang era, being a become niche players specialis-

fierce competition from the major American players and the impending arrival of the powerful Japanese divisions.

On the one side, there are those which have the financial muscle and comprehensive range of services to join the hig league of global investment hankers. On the other, are smal-

most popular games in the Chy now is guessing just how many other houses will fall into a foreign embrace over the next few years or severely curb their current ambitions.

Among the traditional British merchant banks, the financial services group which has been built up around S. G. Warburg is senerally credited with stangenerally credited with stan-ding most chance of making it in the international big league-

tal near to that of a medium sized global investment bank. It accompanied the cash call with

showing good progress despite the costs of Big Bang. Warburg Securities, its merger of broker Rowe & Pitman and jobber Akroyd and Smithers, is widely regarded as

re-tax profits for the year to

March up 6.8 per cent to £98m,

takeover bids.
Two other merchant banks

have, in recent years, been ranked in the very first division of corporate finance work alongside Warburgs: Morgan Grenfell and Kleinwort Benson. But Morgan now looks vulnerable to a bid, a fact reflected in the rise of its share price after the UBS-Hill Samuel announce-

Morgan's strategy for Big Bang has long seemed indecisive: it did not snap up any of the leading securities dealing firms in the run-up to deregulation, and, while the team it has built up around a small broker and jober is doing better then some ber is doing better than some expected, it remains outside the big league. It has also been very slow to build a presence in the

slow to build a presence in the Eurobond market.
On top of this, Morgan has been at the centre of the two major scandals to hit the City over the past year: one is the Guinness affair, where it was advisor to the brewing company in its bid for Distillers. The scandal led to the resignation of Morgan's chief executive. Mr Morgan's chief executive, Mr Christopher Reeves, and the head of corporate finance, Mr Graham Walsh. The other is the conviction of Mr Geoffrey Col-lier, former joint head of Mor-gan Grenfell Securities, for insider dealing. The revelations have severely dented its reputa-

So far, however, all this does not seem to have affected its ranking in the corporate finance league: in the first six months of this year it still headed the takeover advisors' table by a long way, though over the longer term there could be a more negative impact.

Eleinmont Banson, The West

Kleinwort Benson, like War-burg, has a substantial presence across the securities market, though in global terms a re-latively small capital base. But its integration of brokers Grieveson Grant has not been trouble-free (witness a reshuffle of top executives last March), and rivals question just how effectively the group is pulling

Nevertheless, Eleinwort re-mains one of the most important corporate finance bouses - in 1986 it was near the very top of both the flotation and takeover leagues, though at the half-way stage in 1987 it is uncharacteriatically some way down the takeover table. The main domestic competi-

in merchant banking is coming from the investment banking arms of the big British clearing banks, with their powerful capital banks, with their powerful capital banks. tal bases. Barclays de Zoete Wedd, the offshoot of Barclays Bank, is one of the strongest, and its merger of leading jobber Wedd Durlacher with broker de Zoete and Bevan seems to have settled down well after some initial traumas. On the corporate finance side,

an area where Barclays has traditionally been weak, BZW has been making considerable progress. Until recently, for example, it was not a serious player in the mergers and acquisitions field, and while it has some way to go to get need. has some way to go to get near the leaders, it was ranked sixth in the bid league in the first half

of this year. National Westminster Bank, by contrast, has had a signifi-

-- Merchant Bank Corporate Finance Activities % Change 1985/88 No. - Value Ranking Bank 1986 1985 Value (£m) No. Value (£m) 6.794.20 119,6 14,920.50 93 99 161.0 Morgan Grenfell 5,022.92 4,497.80 13,110.80 12,000.80 S. G. Warburg* 71 166.7 787.92 8,338.32 1,859.00 Hambros Bank 7,452.00 6,914.00 571.00 1,777.50 243.2 675.9 75.8 Charterhouse Bank 40.5 6,100.80 59 62 759.65 5.887.20 24.3. 3,165.10 74 33 92 34 1.256.90 5.025.60 1985 figures restated by the banks % Change 1985 Value (£m) 1986 No. Value (£m) 1986 1985 *1.885.80 5,845.30). Henry Schroder Wagg Kleinwort, Benson N.M. Rothschild & Sons 5,601.36 50.0 -30.0 56.00 5,581.00 189.4 5,557.80 75.0 *487.50 1,098.90 322.40 300.5 1,952.30 1,546,40 1,032.40 Lazard Brothers 240,7 685.6 -12.5 520.10 420.00 66.20 200.0 ted by the banks ent of the Warburg Securities ** Exclude separate involve Rights issues Ranking 1986 1985 1985 Value (£m) 1986 Value (£m) 1,600,80 675.00 455.30 237,20 639.00 50.30 252.34 102.50 61619 S. G. Warburg* N. M. Rothschild & Lazard Brothers -52.9 490.9 301.00 297.20 277.63 227.40 212.80 10.0 121.9 10.0

Two issues—National Westminster Bank pic, value £723.7; and Brown Boveri Kent (Holdings) pic, value £8.4m, not underwritten by the County NatWest.

**One issue—Rediand, value £181.0m, underwritten jointly by Baring Brothers and S. G. Warburg.

Sir John Nott: the best specialist will get the business

late 1960s and specifically targeted small; fast-moving companies such as Saatchi & Saatchi. As its clients have grown, so hat it.

Samuel Montagu, the merchant banking subsidiary of Midland Bank, is also doing well. Its recent successes include the innovative financial package that enabled WPP, a small British company, to launch an audacious \$560m takeover of JWT Group, the large Amarican advertising company.

Midland Montagu, the bank's market-making arm, which led it to quit the equity market-making arm, whi

National Westminster Bank, by contrast, has had a significant presence in corporate finance for many years through County Bank (now part of its County NatWest securities business), which was set up in the

latively new and small player, hoping to follow the County route by cultivating small com-

Still, the fact that three of the corporate finance operations owned by the clearers have been highly conspicuous in merger and acquisition work over the past six months underlines the drive—and the capital backing—that the High Street banks are prepared to commit to this area.

area.

The clearers have not been alone in attacking the traditional corporate finance preserve of the merchant bankers. So too have the securities houses which have emerged from a stockbroking background. A few years ago a stockbroker's corporate finance department would play second fiddle to the merchant banks, taking the mood of the market to price share issues and clearing paperwork with the Stock Exchange.

Now, however, they are competing aggressively with the banks to bring companies to market, provide their debt and

equity needs and help them with acquisitions.

For example, Phillips & Drew, the broker bought by Union Bank of Switzerland before Big Bang, has greatly expanded its client list over the past few years. At the same time the house, traditionally one of the leading research and equity distributors, has also been one of the most successful market make

-25.0 12.5

tributors, has also been one of the most successful market makers since Big Bang.
Similarly, Hoare Govett, now owned by Security Pacific, the American bank, has been aggressively growing its corporate finance side. In the taker over field, it has concentrated very much on the Duy side—finding acquisitions for clients—and had a major couplest autumn when it advised tilders IXL on its fil-bin acquisition of the Courage brewing

tion of the Courage brewing business from Hanson Trust. The strategy of the large integrated houses is based on the belief that as the securities business grows more international, and as the equity and debt markets become more international company to the securities. debt markets become more in-tartwined, corporate customers will want to be provided with a comprehensive "one stop" ser-vice, backed by large amounts of

But this view is challenged by the niche players, one of the more successful of which is Lazard Brothers, the merchant bank, which chose to stand aloof from Big Bang's shotgun mar-riages. Its client list is expanding rapidly and includes Guinness, which turned to Lazards in its darkest hour, thus underlin-ing the bank's reputation for handling "difficult" companies. Another coup has been the addition to the corporate finance team of two of the most leading advisers from other

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Sir John Nott, the chairman, argues that business will con-tinue to go to the best specialist in each field: "If you want money at the finest rates you will get that from the Japanese; if you want good market advice you are more likely to get it from you are more likely to get it from a non-market making broker; and if you want the best corpo-rate finance advisers you will not go to the big house bureau-cracies, because that is not where they thrive."

As for financial muscle, he says Lazards' smaller capital base than its big rivals is no great disadvantage: "The one thing not in short supply is

thing not in short supply is money."

money.

There should be room in the market to accommodate the corporate finance strategies of both the integrated houses and the niche players. But ultimate ty it is for the individual custom-er to decide which approach he prefers, and as yet the views of corporate Britain are far from clear.

Martin Dickson



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advisers to Walford Maritime Limited

in this transaction.

Arthur Young Cornerate Finance

June 1987

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bas acquired control of **Istel Limited**

The Rover Group plc through a management-led employee buy-out

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مِلَذَا مِنْ الْأَصِلِ



N	laior anguiciti		d more	
	lajor acquisiti n which NZW has a			
Bloder	Target	Advised	Value (£m)	Cutcome
Valor	Yale Security and NuTone	Bidder	287.5 Rec	ommended offer
Williams Hidnes. Hawley Group	Scholl Int'l Norcros Brit. Car Auctions European Ferries	Bidder Bidder Bidder Bidder	542.2 Cor 185 Rec	convended offer tested bid falled commended offer
Source: BOW	Caropean Farren	DRUCKET.	340 Nec	ornmended offer

US securities houses

Four causes for satisfaction in the M & A zone

IT WAS sad and fronte that Mr. ment banks open to the charge Nahum Vaskevitch made the by British competitors that they biggest single piece of news so still lack any significant appeal far in 1987 about the merger and as an alternative to a British acquisition work of American merchant bank in a domestic investment bankers in London. UK merger or acquisition. The His abrupt departure from his response from the Americans is post running Merrill's London to point to a second factor that based merger and acquisitions to point to a second factor that based merger and adjustions of the last state ability of US investment bankers in London to investment bankers in the City add value to their merger and in a year of securations.

in a year or sensations.

In fact, there is a mood of quiet, watisherion among US investment bankers in London past 12 months. Most of them requires an international always expected that to develop equity placing. don would be a gradual, fact that it advised Argyll Group evolutionary process of buil-ding long-term relationships way Food Stores; but Credit with clients: Suisse First Boston (CFSB), its

First Boston, for instance, has

First Boston, for instance, has been in merger and acquisition work in London since 1982, and is gradually building up to a total of 26 staff by this autumn.

One measure of their success so far, for instance, is that Goldman Sachs now has Unilever, Pilkington and ICI among its elients. It had already been involved in helping Woolworth Holdings to fight off the bidfrom Dixons, the electrical retailer—playing the kind of role that has led many observers to see US banks primarily as defence strategists.

Four factors can be identified which, in the past 12 months,

Four factors can be identified which, in the past 12 months, have particularly helped to hasten the growth of US banks in the London-based merger and acquisition market—though US banks are also swift to point out that they also use London as a base for European merger work, like First Boston's handling of the purchase of Charles of the Ritz by Yves Saint Laurent. Those factors should give cause for concern among British merchant banks—which may be uneasily aware that, according to a Euromoney magazine poll, Morgan Stanley, for instance, helped advise worldwide in 1986 on deals worth \$500n—eight times the size of Morgan Grenfell's merger and acquisi-

eight times the size of morgan Grenfell's merger and acquisi-tions business.

The first and most conspi-cuous factor has been the trend for British companies to buy into the US when a weak dollar has made American targets look

industry.

This was a field where it was highly unlikely that any British merchant banks could deploy sufficient expertise. The result sufficient expertise. The result was the Pru's acquisition of Michigan-based Jackson National for \$551m. Another, similar, case was the purchase by Sedgwick Group, the British insurance broker, of the Crump Companies in Tannesses. further deal for which First Boston was the adviser, though here it worked jointly with Rothschilds.

Rothschilds.

Nor were these isolated cases.

According to Acquisitions Monthly magazine, there were at least 216 US acquisitions made by UK companies in 1986, worth a total of \$14.3bm. The biggest single deal went to Goldman Sachs—one of First Boston's key US rivals in London, along with Morson Stanley. along with Morgan Stanley. This still leaves the US invest-

theoretices of their ions entails. Stated London-based capital markets associates especially

capital markets partner, also shared the underwriting of Argyll's associated placing of

Argyll's associated placing of shares.

This kind of deal has helped US investment banks to shed further their old image of being primarily involved in the UK planning defence strategies for target companies.

"We are actually now committing a lot of capital or acquisitions," says Mr Richard Kelly, vice-president of mergers and acquisitions for First Boston in London, Internationally, First Boston was also one of the first Boston was also one of the first corporate finance firms to offer its clients committed "bridge-

insering."
Third is the factor that one US investment banker refers to suphemistically as "the investigations"— meaning the Guinness affair and the insider dealing inquiries by the Department of Trade and Industry.

There is a seneral Reeling.— There is a general feeling — among British merchant banks as well as US bankers — that the Guinness Affair and the role played in it by Morgan Grenfell has weakened some old and exclusive ties between big Brit-

exclusive ties between big British companies and their advisers, making them more ready to
appoint several advisers rather
than relying on one or two.

"Merchant banks could be
very tough with their clients
once upon a time," says one US
investment banker. "Now it's
gone the other way."
Similarly, the Impact of Big for British companies to buy into the US when a weak follar has made American targets look attractive.

Prudential Corporation, for instance, turned naturally to First Boston—well known in the US for its close analytical knowledge of the insurance industry—when in 1986 it sought to make an acquisition in the American life insurance industry.

This was a field where it was

securities side.
So far, it is hard to point to any specific deals or new client relationships where US banks can show that they have directly benefited from this, but they expect the process of evolution to continue.

expect the process of evolution to continue.

One intriguing side-issue is that US investment bankers tend to see S. S. Warburg as their chief British competitor, not least because of its distance from the Guinness Affair and its auccess (so far) in mastering the difficulties of building a post-big Bang merchant banking and securities conglomerate.

That leaves Lazard Brothers as a special case of a British merchant bank which is seen by US houses as a competitor internationally by virtue of its connections to Lazard Freres in New York and Paris.

Profile: Barclays de Zoete Wedd

'Nearly ready to challenge the leaders'

IN THE build-up to Big Bang last year, Barclays Bank was determined that its subsidiary, Barclays de Zoete Wedd (BZW), would be among the most ambitious and aggressive of the new securities houses. But, in spite of its muscle and its preparation, BZW had a weakness.

Through its purchase of de Zoete & Beyan and Wedd Durlacher Mordaunt, BZW was virtually assured of success in tually assured of success in broking and market making it did not, however, have a corpo-rate finance arm to match them. The problem was reflected in a poll of leading institutional

The problem was reflected in a poll of leading institutional fund managers, conducted for the Financial Times and printed on October 27 (Big Bang day). Of the all-round securities firms, BZW was rated second best in equity market making, and fourth in broking. But its corporate finance man at Kleinwort Benson, was intended to change all that He had to.

Corporate finance is a highly regarded, and for overall performance BZW came fourth.

Serious player in either flotations acquisitions or mergers and acquisitions. For example, it was never involved in a contested taleover the improvement has been achieved through opportunities provided by BZW's parent. Barchant Bank obviously who had made his name as a corporate finance man at Kleinwort Benson, was intended to change all that He had to.

Corporate finance is a high says BZW's advantages were income business. In BZW, the 65 illustrated in the recent deal by which Valor, the domestic

BZW has been slowly building up its workload and reputation as an adviser to companies on provide a tar nigner provide as an adviser to companies on provide a tar nigner provide as an adviser to of the investment bank's acquisitions and mergers. It revenues.

And BZW believes that, if it is cass earlier this month, for to achieve its aim of becoming the one of Europe's top investment change of ownership of merchange of ownership own

der from Britannia Arrow to Gil-bert House Investments, in a other, and so that it can provide deal.

By still her some distance to a comprehensive service to its

"We sent representatives

Although BMB was strong on rights issue activity, it was not a serious player in either flota-tions or mergers and acquisi-tions. For example, it was never

wort Benson, was intended to change all that He had to.
Corporate finance is a high income business. In BZW, the 65 executives in the corporate finance team represent only about 8 per cent of the fee-caring staff in the UK, but they provide a far higher proportion of the investment bank's

deal worth EIASm.

It still has some distance to travel, however, before its corporate finance team can provide serious competition to the best in the field.

The deficiencies of the BZW corporate finance arm were largely a result of the fact that it was built on the foundations of the old Barelays Merchant Bank.

Although BMB was strong on rights issue activity, it was not a serious player in either flotations of mergers and acquisitions of mergers and acquisitions. It says that, in the first six months of this year, it was the fifth or sixth most active advisor in this area, whereas last year it would not have been in the top 10. It expects its client list to a comprehensive service to its clients.

which Valor, the domestic appliance group, quadrupled its size through the £283m acquisitions of US companies Yale Securities and NuTone.

"Our involvement began at 10

o'clock one Sunday night when the local Barclays director in Shrewsbury rang me to say that Valor, his client, had been talchange of ownership of mer-banks, each of its constituent king to a US investment bank chant bank Singer & Friedlan-divisions needs to be strong, so about funding the acquisition

from corporate finance, selling and research to look at Yale and NuTone, and they came back within a few days convinced that the deal was an attractive that the deal was an attractive proposition and that we could sell it to British investors."

The cash purchases were funded by an open offer to shareholders, which was underwritten by RZW and Hoare Govett. This guaranteed shareholders a fixed amount of new shares, with the facility to top up further. The method was aimed at saving time and money, compared with a conventional rights issue.

The new shares were aggres-

The new shares were aggressively priced—at 330p, ip above the price at which shares were suspended in preparation for the deal. Shareholders subscribed for 45 per cent of them and the rest were distributed by BZW and Hoare. When the shares resumed trading they went to a premium.

A second source of new clients has been through de A second source of new clients has been through de Zoete & Bevan. It was through

tion of Exco. In the second, it represented Williams Holdings in the industrial conglomerate's unsuccessful £542m bid for Norcros. The bid came shortly after BTR had lost its battle to take over Pil-kington and publicity about the Guinness scandal was at its height. Sensing that the market was moving against contested takeovers Williams, advised by both BZW and Schroders, did not raise its first offer. and deliberately kept the period of the bid battle short. In the end it failed by less than two percentage points to achieve the 50 percent of votes it needed to capture Norcros...

The deals were worth a total of £1.66bn. That was considerably its newly acquired broking partner that BZW's corporate
finance department was
involved in its two biggest merger and acquisition deals since
Big Bang. In the first, it advised
British & Commonwealth on the

substance to its confidence that it will soon be challenging the

international capital marketsinternational capital markets— two other key areas of corporate finance advising—has been rather less impressive. Since Big Bang, it has advised on just eight flotations, with Brake Brothers, the frozen food sup-plier which joined the market with a market capitalisation of £55m, the biggest company £55m, the biggest company

involved.

British Steel recently appointed BZW to advise on its privatisation, which is expected to capitalise it at between £3bn and £5bn. Any flotation, however, is unlikely before

The biggest weakness of the BZW corporate finance department so far has been its international strategy.

Mr Heley admits that, in the fast growing international capi-

rast growing international capital markets, his department has hardly made a start. One problem is that BZW as a whole has still to make its presence felt in this area, but the department's slowness is also a symptom of its client list.

Although the list is growing, it still contains relatively few of Britain's biggest companies, with P & O and British & Commonwealth the only two in the



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City that have built up an expertise in the area.

The top firms in the field, probably numbering no more than half a dozen, find that their barrister for the court appearadvice as well as technical knowledge is sought increasingly by companies, merknowledge

thant banks, stockbrokers, and of the City brings its own particular pressures. Mr John The nature of the demand for colicitors in this field is one of the factors that has brought "Solicitors are asked by combandad in the changing world the companies, merticular the changing world the companies, merticular the changing world the companies, merticular pressures. Mr John Grieves, senior partner at solicitors are asked by combandad the companies of the city brings its own particular pressures. Mr John Grieves, senior partner at solicitors are asked by companies merticular pressures. chant banks, stockbrokers, and other financial advisors. solicitors in this field is one of the factors that has brought the factors that has brought about a perceptible change in the way in which these firms work While rigidly retaining their professional culture, a much more commercial and competitive attitude is emerging among the partners in these long-established firms.

Inevitably, this elite core of the legal profession is beginning to reflect something of the imprint of change in the City.

Legal expertise is brought to of solicitors are asked by company of a particular action that they want to take is elegal. We can come under a lot of pressure sometimes to say was 'And it is getting more and more difficult to give advice on Section 151 of The Companies action with the legal profession is beginning to reflect something of the imprint of change in the City.

imprint of change in the City. Legal expertise is brought to Imprint of change in the City,

Legal expertise is brought to
bear upon the whole range of
corporate finance: the raising of
equity capital (rights Issues,
flotations, placings, etc);
acquisitions and mergers of
quoted companies; management buy-outs; acquisitions and
disposals of private companies.

They want to be told what is
possible and what is not. They

Some of the most exciting and financially rewarding work is on takeover bids and mergers.

Lawyers are involved from the very start, taking a lead position on some aspects. Before the bid is announced, they advise on its on some aspects. Before the bid is announced, they advise on its likely compliance or otherwise with the Office of Fair Trading's requirements. Anti-trust intelligence may well need to extend to that of other countries.

Should the bid be referred to the conglomerate of services.

the Monopolies Commission, lawyers will play a lead role. Contacts with key people in the client company for the purpose of establishing information of market share, for instance, will have been made in the stages. Chance, surprised the tight lead world of the City firms, however, are well aware that their independence, although desirable, is not constructed to the stages. preparatory to the announce- legal world of the City, although ment of the bid.

They advise on tax aspects, firms in a more competitive along with accountants, as the position was well understood. More disturbing would be a arrangements for the planned merger between firms in differinancing mechanisms. Their rent professions — solicitors help is essential in the bid announcement, the offer document, and any listing particulars.

They advise on tax aspects, firms in a more competitive firms in a more competitive merger between firms in different professions — solicitors help is essential in the bid announcement, the offer document, and any listing particular partnerships are not yet permissable. A change in the law increasingly form part of the Society, would be needed.

increasingly form part of the Society, would be needed team of experts which must be Neither can be too far away. able to respond quickly and incisively. Some recent bids

 \mathcal{U}

New pressures in How Next was a US first

Lawyers' increasing participation in the changing world

Although best known as a tually no presence in UK corposecurities trader, Salomon has rate advisory work, though, as a in recent years emerged as a major player in the intersignificant US corporate finance adviser — it has some it was well positioned to make a 300 professionals worldwide — and has now set about doing the same in London.

It is early days yet, but the firm has already scored one significant coup: it was joint equity products, the development of the swaps market and the growth of the international nificant coup: it was joint equities business all meant, says Mr Brisby, that meeting the retail group. In its recently needs of corporate clients

defeating a rival offer from Ratners.

Salomon helped to originate that deal, the first time a US securities firm has played such to central role in a large, contested and purely UK bid, However, the bank's inexperience of UK takeover battles was and medium-sized businesses underscored by the fact that led by fast-moving entreplazard Brothers, the British merchant bank, was brought in as co-adviser.

"We felt that at this stage of the dads "that UK clients needed a comprehensive approach."

Salomon targeted a cross section of UK companies which it thought could use its particular for major international companies and medium-sized businesses underscored by the fact that led by fast-moving entrepreneurs. Next, which has grown under the leadership of Mr. George Davies, into one of Britain's premier retilers, is a clas-

"We felt that at this stage of tain's premier retilers, is a clas-our growth we wanted to leave sic example of the latter kind of

THE NEW London headquar nothing to chance and to take a ters of Salomon Brothers, one of UK partner," says Stephen America's most powerful finan- Brisby, who heads the UK

Profile: Salomon Brothers

business.

The building, soaring above
Victoria station, has at its hub
Salomon two years ago from the the largest financial trading UK merchant bank Schroder floor in Europe — 13,000 sq ft Wagg, where he had spent 15 filled with row upon row of years gaining experience in UK salesman's desks beneath a mergers and acquisitions work, vaulted ceiling that lends the the international capital marroom an air of a luxuriously kets and the bank's Tokyo office. At the time, Salomon had vir-Although best known as a tually no presence in UK corpo-

retail group, in its recently needs of corporate clients successful takeover bid for required more and more Combined English Stores, specialists. "It seemed quite defeating a rival offer from clear," he adds "that UK clients Rainers.

company.

Salomon began building up a relationsip, and last year it took
Next into the Euro-equity market with a 648m convertible bond, following this up with a sterling commercial paper issue for the company. When Ratners (advised by Morgan Grenfell, a merchant bank that Next had used in the past) bid for Com-bined English, Salomon was well placed to pitch in as Next's

It also gave a demonstration of the financial muscle which could make it a formidable player in the British advisory word Within an hour of Next's profit-driven company than us rival offer being announced, on Wall Street, and those deals rival offer being announced, Salomon had snapped up 17 per

Salomon had snapped up 17 per cent of CES's shares.
Salomon has also made a market for a succession of Americanstyle "bought deals," where the securities house bids for a large block of a company's shares, takes them on to its books an then sells them on, with the aim of making of profit. One of its of making of profit. One of its first was the acquisition (together with UK broker Hoare Govett) of a £108m stake in Brit-ish Petroleum which was being

sold by Guinness.
One of the most recent was the sale of 9.3 per cent of the equity of Atlantic Computers, a leasing company, in a deal worth £55m. About half the Atlantic shares were placed in the UK, but the

whether Salomon has made more headlines than money with such deals, but Mr Brisby says: "You won't find a more

UK broking and market-making firms, is moving only slowly into coverage of UK equities. It started to make markets in UK stocks last spring and at present is doing so in about 17, while the aim is to have built up its team of senior analysts to about 15 by the order of the present and of the present and after the present and aft

the end of the year.

In corporate finance, as well, the plan is to proceed cautiously: "The key to our policy in the UK," says Mr Brisby, "is to build a broadly based business than concenwere placed in the UK, but the rest went to Europe and Japan, where few investors can have heard of this medium-sized UK hould grow. Martin Dickson

Accountants

Filling the gap left by Big Bang

opportunity to carve out a hig-ger role for themselves in corporate finance. This is not just because the area is currently booming, but more fundamentally because of the structural changes since the City Revolution.

In particular, accountants are focusing on the fee-based advisory services which the merchant

paid executives, so they can only prosper when their appe-tites are satisfied by a constant stream of lucrative capital market transactions.

ket transactions.

Before Big Bang they were

patient enough to build longterm advisory relationships
with clients, and receive an
occasional pay-off through fees
from issues or takeover deals
every few years.

The transport the merchant

Today, however, the merchant banks' operational gearing is such that they need more regular income. And there is a whole stratum of smaller deals which the major merchant banks, usually now parts of broader

usually now parts of broader securities groups, no longer find it economic to handle.

So nearly all of the leading accountancy firms have formed (or are forming) corporate finance departments and are

retained a lucrative reporting role in both new issues and takeover bids. This has been the original core business of the corporate finance departments which are now being developed. was 50-50 last year, a balance in the past few years, basic which Peter Hazell hopes to commercial work in new issues maintain.

ACCOUNTANTS SENSE an financial institutions in under writing and other capital mar-

THE ADVISERS

ket activities. Peter Hazell, managing part-ner of Deloitte Hazella & Sella' corporate finance division, one of the bigger contenders, says that he has a team of 10 people handling mergers and acquisitions. Deals are, on average, in the £10m area, but the biggest can range up to £50m.

can range up to £50m.

Finding buyers is a standard provide for their corporate clients.

These days the merchant banks tend to be heavily capitalised, and staffed by very highly read executives, so they can only prosper when their appears that there are increase of the corporate convertibles. The points out the control of the corporate convertibles. The points out the corporate convertibles are increased to the corporate convertibles. ing opportunities for accoun-tants to give advice on where to go for money. Institutions such as banks are increasingly in the business of aggressively selling products rather than giving advice. This gives scope for independent intermediaries to play an expanded role.

Deloittes is extending this approach into other areas, too.

For instance, it offers long-term financial planning advice. At Arthur Andersen, Michael Oaten, head of M & A, also looks forward to rapid expansion, and expects that his department will

adopt the title of Corporate Financial Services in September.

He, too, sees considerable opportunity for guiding client companies through the ever finance departments and are targeting new areas of business. Peat Marwick McLintock is probably the biggest in this field, as it is in many others; it is a long way ahead, for instance, in flotations on the Unlisted Securities Market. In some respects, the accountants are only reclaiming lost ground. Back in the 1950s they often used to float client companies, but were subsequently driven back into the andit business by the merchant banks and stockbrokars.

Accountants have always retained a lucrative reporting

not connected with Anderson as

anditors:
At Deloittes, too, much of the corporate work comes from outside the audit base. The ratio

and mergers and acquisitions has been supplemented, for the highrms, by lucrative privalisation business. But now the accountants are adding on a variety of new services as they seek to develop both their advisory and deal-making capabilities.

The limitation however, is that accountants are not in the accountants.

Accountants are not account and account and account are not in the accountants are not in the accountants.

Account are not account and account are not in the accountants are not in account and accountants are not in the accountants.

cial trading houses, speaks corporate finance volumes about its determina- However, Salomon tion to play an equally central advised Next on its most recent role in the European securities bid — an agreed £28m offer for

Profile: S. G. Warburg

Financial engineers on the bridge

SOME TIME next year, 1 and 2 & Pitman, the jobber Akroyd & burg Group as the umbrella generous and much less useful name should be read not as a credits: they would have contradiction of this principle, received as holders of Irish burg Group. The merchant bank will occupy a separate building when it moves next door to the of its individual parts. Finsbury Avenue will give concrete expression to working relationships within S. G. Warburg Group. The merchant bank crete expression to working len & Co, members of the group relationships within S. G. Warpression to working relationships within S. G. Warpressions the merits of coburg Group. The merchant bank operation, but have become increasingly aware that the whole depends on the strength whole depends on the strength of its individual parts.

The appearance of internal independence has become as much a selling point as having imagine additional bridges from each building to North Pitman has been retained as a America, continental Europe.

This announcement appears as a matter of record only. July 1987

OVER 3000 SMART

SCREENS IN LONDON

BISHOPSGATE

TERMINALS LIMITED

Bishopsgate's Dealer Information Systems are

providing an unfair competitive advantage to

the following:

James Capel & Co.

Kleinwort Grieveson

Lloyds Bank plc

Mitsubishi Bank pic

A wholly owned subsidiary of Alphameric pic.

from each building to itself.

America, continental Europe, separate name to be used when the continent of t Tokyo, Hong Kong and necessary to avoid offending the sensibilities of co-operating mechant banks.

Two years after the merger which brought together S. G. Warburg, the stockbroker Rowe

corporate finance. By nature, merchant banks and stockbrokmerchant banks and stockbrokers approach advice to corporate clients from opposite directions, the former with an eye on
the business, the latter with an
eye on the market. Warburg
combines the two in "financial
engineering," a phrase uttered
with only a touch of reticence.

As part of its advice to Waterford Glass in the Irish comellent's long-term interest. It

ford Glass in the Irish com-client's long-term interest. It pany's successful 2250m bld for claims to place less faith than wedgwood last October, War other houses in product-driven burg came up with a limited deals that may later sour inves-share arrangement to allow UK-tors. "If we give the wrong shareholders to get British tax advice, it will catch up with us," credits rather than the far less

the best of both words, and market price bounces back to nowhere is this felt more than in the long-term benefit of the The merchant bank-broke

Quality in Mergers & Acquisitions

Derek Crouch PLC

has been acquired by

Ryan International plc

Product of the state of the sta

PaineWebber International Capital Inc.

Clearwater Fine Foods Inc. on affiliate of

Hillsdown Holdings pic of the Counting Stock of

PaineWebber International Capital Inc.

King Shrimp Co. Inc.

Christie-Tyler plc

s. subsidiary of Hillsdown Holdings plc

Sleepeezee Limited La Compagnie Continentale Simmons S.A. Compagnia Italiana Simmons SpA

We initiated this transaction and acted as financial advisor to Christie-Tyler pld.

PaineWebber International Capital Inc.

IHOP Corp. a wholly owned subsidiary of

SVIDO-Abwicklungsgesellschaft

Kelso & Company

PaineWebber International Capital Inc.

Haleworth Holdings Limited

28.6 percen of the issued Ordinary Share Capital of

P. & W. MacLellan p.l.c.

PaineWebber International Capital Inc.

Pepe Group PLC

bas acquired Buffalo S.A.

PaineWebber International Capital Inc.

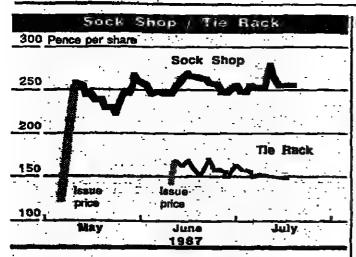
PaineWebber International Capital Inc.

W. Peter Slusser, Managing Director Paine Webber Incorporated 1285 Avenue of the Americas New York, New York 10019 Telephone: 212 713-3076

1 Finsbury Avenue London EC2M 2PA Telephone: 01-377-0055

مِلدًا منه الأصل

Bardays de Zoete Wedd Limited National Westminster Bank World Money Centre BISHOPSGATE Bishopsgate Information Systems, Bishopsgate House, Shalford, Surrey, GU4 8ED. Tel: 0483 575751. Telex: 858445 BISHOP G. Fax: 0483 33333.



New issues

Why the stags came untied

including an almost identical carnings multiple than it would retailing concept and a similar rate of profits growth. To motodry great margin, its offer rot sale was even more heavily episode. Sock Shop, advised by subscribed some 65 times. But stockbrokers Capel-Cure Myers, the shares most their first day was regarded as expensively at a relatively moder its first day make one in the shares and have fallen to a premium of over 100 per time only a few pence above the tables, hereful and applied for the shares in the hope of taking a quick profit in early dealings, the Tie Rack flootsion was a wash-out. But from the But director Mr. Cholstopher

almost maynidesia dening the first helf of 1981. Up till the end of June, only one new issue (Charles Cauren Bervelopmento managed a discount at the end of first-day dealings, and the average premium of all new issues was 39 per cent.

Part of the reason why premiums have been so large lies in the strength of the London stock market. The FT-Actuaries All-Share Index rose by 38 per cent.

The William Rep

er tem gage Tatagg

医动物菌属 and the second

Share Index rose by 38 per cent resented among the applicants in the first six months of 1867, and counter-acted the buying

last few months have seen no fewer than five privatisations: TSB (a quasi privatisation) and British Gas towards the end of last year, and British Airways, Rolls-Royce and BAA so far in 1987. These flotations—or more 1987. These flotations—or more particularly, the premiums they have produced—have generated a large amount of private investor interest in use laws.

The third factor has been the Stock Krehange's decision to increase the maximum amount.

of money which companies can raise through a main market placing from £5m to £15m £3m to £5m on the USM. This has dramatically increased the proportion of companies using the cheaper and easier placing the cheaper and easier placing route. In the first six months of this year, the number of offers for sale on the main market fell from 27 in the comparable period of last year to 11, while over the same period, the number of placings shot up from

The combination of small investors increased interest in new issues, combined with the

THE FLOTATION of The Rack, difficulty they have in obtaining the tie retailing chain, last stock in placings, means that month came in for a fair amount they tend to crowd into the few of which from puniors accustomed to help premiums on ing heavy levels of oversub-

new issues.

Just four weeks earlier, the offer for sais of shares in Sock into the after-market both-for Shop, the socks and tights retailer, had been 53 times subscribed and the shares ended their first day of dealings at a 106 per cent premium to their first day of dealings at a 106 per cent premium to their first day of dealings at a 106 per cent premium to their first day of dealings at a 106 per cent premium to their first day of dealings at a 106 per cent premium to their first day of dealings at a 106 per cent premium to their first day of dealings at a 106 per cent premium to their first day of dealings at a 106 per cent premium to their first day of dealings at a 106 per cent premium to their first day of dealings at a 106 per cent premium. This creates difficulties for the corporate finance practice is a loud of the property of the corporate finance practice is promium. This creates difficulties for the corporate finance practice is premium. This creates difficulties for the corporate finance practice is premium. This creates difficulties for the corporate finance practice is a property of the corporate finance practice. The flack shared many company to the corporate finance practice is premium. This creates difficulties for the corporate finance practice. The flack shared many company to the corporate finance practice is the corporate finance practice.

dealines, the Tie Rack flotation had to take that into account, was a wash-out. But from the But director hir Christopher company's point of view, and Clarks says it was only one faction that of its merchant bank for. More important, he looked adviser, flastest Montago, it is hard to see the inset a neither that of the final saccent.

Large premiums, after all, institutions on what they were represent a class opportunity prepared to pay for this type of cost to the passes to have been always from the class of the issue first helf of 1951. Up till the end ngg-growth retail stock the snawer came out at an historic ple of around 30, so the issue was eventually priced on a mul-tiple of 31%.

The size of this figure attracted a good deat of hostile

comment from the press, but by comment from the press, but by comparison with Sock Shop's figure, it erred on the cautions side. It was just as well. The Tie Back issue was even more heavily subscribed than Sock Shop's, but stags were well represented among the applicants

Against that background, shares interest when dealings began priced one day looked cheep by the time dealing began two or three works later. See the flower ment's privatisation programs. The last few months have seen no saying that there is no such that flow polysitisations. saying that there is no such thing as an issue which cannot be accurately priced. This example seems to confirm it. The only flaw in the argument is that Sock Shop is still on an historic p/e multiple of over 100,

Admittedly the companies have different year-ends, but there is an releasal bests for such a wide discrepancy between the two ratings. This suggests that pric-ing an issue (at least, a small

one) is much more an art than a science—and a pretty hazar-dons one at that. The BAA issue has raised the thorny old question of whether a tender is not the more reliable way. Morgan Granfell has in the past been a keen proponent of this method, but the unimpressive outcome of its own flotation. and that of Virgin last year, appears to have confirmed the rest of the City in its view that tenders are not to be trusted. BAA spart, there has not been a single attempt at a tender so far

Richard Tombies

Financial engineers says Mr Derek Higgs, head of

corporate finance.
The teamwork approach, he argues, is also in the client's argues, is also in the client's interest. "When it comes to the collective summoning up of nerve, you do that much better in-house where everyone stands or falls on the decisions you make." Competition between integrated houses, unlimited by national boundaries, is the wave of the future. national boundarie wave of the future.

wave of the future.

Although Warburg has a coordinating group seeking opportunities to creas-sell services.

Mr Higgs says: "We are not in
the business of arm-twisting."
Since the merger, companies
numbered "in double figures"
have consolidated their menchant bank and broking have consolidated their mer-chant bank and broking relationships within Warburg. On the mergers and acquisi-tions front, Mr Higgs sees a shift to what he describes as "perfectly sensible business combinations." These have the

additional benefit of being agreed, short and sweet.
Since mid-June, Warburg has
acted for International Thomson in its f210m bikeover of
Associated Book Publishers, for Associated Book rudnings, for Stewart Wrightson in its £254m insurance broking merger with Willis Faber, and for Reed International in its £535m acquisition of Octopus Pub-lishing. Mr Higgs also expects to

see more shuffling of divisions between companies as in the disposals by Tl Group, for which Warburg acted, and the purch-ase by Williams Holdings the paint and DIY interests of Reed, for which the bank did not act in

possible clash of interests with another client. He foresses a slack period in the UK for one arena of M&A activity: "There are very few possibilities of many possibilities of many bids because there are very few companies with demonstrably underperforming or inadequate

however, for cross-border M&A business, with a new Tokyo office to co-ordinate equity issues and listings in Japan, outward Japanese investment, and when the day finally dawns takeover activity within Japan. Most transactions involving the US have seen Warburg ving the US have seen Warburg representing a UK ellent, although it advised Warner-Lambert in its acquisition of UK toiletries tiddler Henara. At present, all bridges lead back to London on lines broken down by function. Warburg is aiming however, for deals involving the US, continental Europe and Japan which have no UK connection at all.

Junior markets

Confounding the cynics

SMAIL BUSINESSES have small companies, while the repemerged as one of the most utation of the exchange itself dynamic areas of the economy in the 1980s. In January this scandals that have hounded the year the Stock Exchange paid tribute to their vitality by creating a new forum—the Third Market—to trade in the shares proved wrong on both counts. A of small, growth hungry companies.

Thus the Stock Exchange has attempted to strike a balance between offering as relaxed a regime as possible to third iter companies, while safeguarding the interests of investors. Its solution has been to restrict sponsorship and market making in the new forum to its own member companies, and to delegate responsibility for struthising prospertive.

legate responsibility for strutinising prospective re-cruits to those firms. City cynics argued that this was, at best, a clumsy compron-ise. Member firms, they argued, would be loath to risk their rep-utations by bearing the re-sponsibility for sponsoring such

year the Stock Exchange paid tribute to their vitality by creating a new forum—the Third Market—to trade in the shares of small, growth hungry companies.

The Third Market was companies.

The Third Market was companies as a centre for dealing in the shares of businesses too scandal has been conspicuous by the shares of the shares of businesses too. the shares of businesses too young too small, or too risky to seek quotation on the main stock market or the Unlisted Securities Market. The exchange envisaged the third tier has not been quite the success that the Stock Exchange had as a less rigorously regulated, more flexible forum in which companies could trade their shares before graduating to the more established markets. Thus the Stock Exchange has attempted to strike a balance between offering as relaxed a regime as possible to third tier companies, while safeguarding the interests of investors. Its despite rumours of there being hundreds of companies poised to join the new forum, the flow of new issues has been unex-

of new issues has been unex-pectadly slow.

It would be rather premature to diamiss a market which is no more than six months old. In many ways the pattern of trad-ing is remarkably similar to that experienced by the USM on its introduction six-and-a-half years ago. Trading was listless in its early days, but the USM

The Third Market also faces forum, the Stock Exchange de-cided to allow the mineral ex-ploration companies—hitherto traded under its Bule 535(5) mechanism and precluded from joining the USM or main mar-het—to be quoted on the third tier. So far these mineral stocks—and one, Eginton Oil and Gas, in profession—have and Gas, in particular—have dominated dealings on the third tier, thereby exerting an unduly

companies have fared well— several luny seen their share prices double since January— the misfortunes of Eglinton and the mistortunes of Egunton and its fellow mineral stocks have distorted perceptions of the Third Market's progress. But eventually, as more "conventional" companies join the third tier, Egunton's influence

Meanwhile, the new market has mustered something of a resurgence in the last month or so. First, investors' interest has rekindled. Mr Brian Winterflood, managing director of County the largest third tier market maker, reports a firmer pattern of trad-

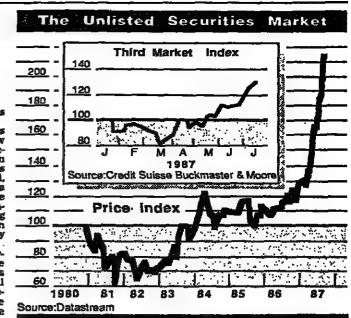
steady stream of new recruits joining the third tier. Moreover, some of the stocks already quoted on the new forum have been remarkably ac-

tive at a corporate level. Corton Beach, a holding company, has augmented its interests in food, augmented its interests in food, fashion, cars and leisure with a string of acquisitions. The marketing groups, Catalyst Communications and Publishing Holdings, have also taken advantage of their publicly quoted status to expand.

The father for the Third Management of the status o The future for the Third Mar-bet looks livelier still. When the Financial Services Act comes

into force in September, it will impose such draconian restric-Thus, while most of the small tions on "unofficial" share dealings that it is difficult to see how the over-the-counter man ers may have acquired a rather raffish reputation, but their market has attracted some interesting companies. In September many of these stocks are expected to transfer to the third Similarly, the first tranche of

the Business Expansion Scheme will come to fruition next year. Since its inception in 1983, the scheme has provided finance for hundreds of small com-panies, many of which are "locked into" BES funds for a statutory five-year period. The called—withdrew from small first flow of funds will be re-leased in 1988, and many of issues, which had originally



those companies may turn to the Third Market as a source of new

of the third tier were first mooted, it was feared that the new market would jeopardise the security of the USM. In the approach to the Big Bang, con-cern mounted that the USM, and the small companies quoted on it, would suffer in the new more competitive environment of the

considered going public on the USM, opted for flotation on the main stock market. The flow of larger USM stocks "graduatto a full listing acceler-

After deregulation, or so the theory went, these pressures would intensify. Moreover, just as the USM was losing its larger stocks to the main market, so smaller smaller companies would plump for the less rigid environment of the Third Market. So far these fears have proved to be unfounded.

Alica Ramadiom

An active year for our international business

COUNTY NATWEST CONFIRMED AS A DIVERSIFIED INTERNATIONAL INVESTMENT BANK IN FIRST YEAR BOOK RUNNER

The Kingdom of Belgium

U8#300 million 8% Bonds due 1997 Norsk Hydro a.s

Sterling Commercial Paper Programme

The Nippon Credit Bank (Curação) Finance, N.V.

\$50 million

91/8% Guaranteed Notes due 1992

New South Wales Treasury Corporation

A\$100 million

141/4% Guaranteed Bonds

due 1992

£70 million 10% Guaranteed Bonds

Caisse

Nationale des

l'élécommunications

due 1997

OF-FINANCINGS IN 10 CURRENCIES FOR CLIENTS IN 20 COUNTRIES COUNTY NATWEST AND GROUP COMPANIES

The Long Term Credit Bank of Japan, Ltd.,

\$150 million Sterling Certificate of Deposit Programme

AB Svensk Exportkredit A\$50 unillion

141/2% Notes due 1990

City of Oslo

41/2% Bonds 1987-1997

SFr250 million

AMATIL **Finance Pty** Limited US\$125 million

Note Issuance Facility

Unilever Australia Limited AF40 million

141/4% Guaranteed Notes due 1990

ACTIVE PARTICIPANTS IN DOMESTIC CAPITAL MARKETS OF UK, USA, JAPAN, GERMANY, SWITZERLAND, AUSTRALIA,

AGA Aktiebolag

21,00 million

Sterling Commercial Paper Programme

Woolwich Equitable Building Society US\$150 million

8% Notes due 1994

Sumitomo Trust & Banking Co., Ltd., London Branch

Sterling Certificate of Deposit Programme

The Government of Barbados US\$40 million

Revolving Loan Facility

Allied-Signal Inc.

Introduction of Common Stock to The Stock Exchange London

HONG KONG, NETHERLANDS AND SPAIN COUNTY NATWEST AND HANDELSBANK NATWEST IN SWITZERLAND CONFIRMED

C.H. Beazer (Holdings) PLC £120 million US#250 million

Multiple Option Facility

A/S Bergens Skillingsbank

Commercial Paper and

Certificate of

Deposit Programme

Capitalcorp International Limited £81 million

Acquisition of 26.2% of Guinness Peat Group ple

Accor £41 million

Deep Discount Loan Stock 1997 AB Electrolux £100 million

Sterling Commercial

Paper Programme

IN TOP TWENTY BOOK RUNNERS OF PUBLIC FINANCINGS IN INTERNATIONAL BOND MARKETS

F. H. Tomkins p.l.c.

US# 112.5 million Acquisition of Smith & Wesson Corporation

Royal Trusteo Limited A\$50 million

14% Debentures due

Company Limited £282 million

Deep Discount Loan Stock 1999

The Broken Hill

Proprietary

Toshiba International Finance (UK) PLC 250 million

Sterling Commercial Paper Programme

Standard Chartered Bank SFr300 million 4% Capital Bonds 1987-1997 with Equity

Warrants attached

△ The NatWest Investment Bank Group

Obstacles slow the path to a global market

THE GLOBALISATION of domestic marketplace. Accoun-equity markets is proceeding ting and tax environments dif-apace. But recent developments fer. Attempts to harmonise new in Britain have not only cast doubts on the ability of British companies to participate in the trend, but also challenged the ing and settling trade countries either cause.

equity-related products such as convertible bonds and bonds with equity warrants attached. Investment banks have been driven to develop their capabi-lities partly because of intense competition in the bond mar-kets: though government bonds are increasingly attractive as are increasingly attractive as liquid trading vehicles, it is becoming tougher and tougher to make money out of corporate debt issues in the international

Furthermore, equity markets have been booming while dollar bonds, which have made up the largest proportion of the mar-ket, have been faltering on rising interest rates and the fear of further increases.

Technology has facilitated the growth of a cross-border market in shares—a market which the Stock Exchange in London intends to dominate by offering a comprehensive quotation serce, which will centralise what has been fragmented telephone

trading.
The shares of a group of several hundred companies have come to be seen as globally traded shares. Investment man-agers have been offered a new range of indices—including the come to be seen as globally traded shares. Investment managers have been offered a new range of indices—including the FT-Actuaries World Indices—against which to measure their share and share prices, and not about the proportion of the proportion

And new issues by companies of many nationalities, including most British privatisations, include a tranche of shares sold

internationally.

Given all this evidence, it would appear that the world is moving easily towards a global marketplace for equities. The reality, however, is that the path is not smooth at all.

Vast differences in the methods of valuation of stocks in different countries with price/earnings ratios of over 50 in Japan and in the teens in the UK—underline the different conditions which apply In each issue prospectus requirements

Inadequate means of register-ing and settling trades in some In the world's capital markets, fall, or create costly delays the focus of securities houses is increasingly on equities and equity-related products and equity-related products. And most recently, British shareholding institutions have

asked fundamental questions. as well as setting restrictions, which make it difficult for all but the largest British com-panies to issue shares in international markets without first offering them to existing

Institutions control between 60 and 70 per cent of the equity of British companies, so their protestations cannot be ignored by treasurers anxious to enter the exciting world of international finance.

The institutions argue that international issues—as well as other share issue mechanisms, such as vendor placings used to finance acquisitions—dilute their holdings and, in essence,

cost them money.

Mr David Tucker, managing director of M&G Securities, a major investing institution, argued in a recent issue of The Treasurer magazine: "Every time shares or convertibles are instituted to the institution and the state of the institution and institution are instituted in the institute of the issued to third parties, the existing shareholder surren-

not about the proportion of equity their shares represent. "For this can lead directors to become preoccupied with share price performance and maximising short-term earn-ings, rather than concentrating upon the management of the business as a whole for the long-

Institutions argue that, rather than offering companies access to the cheapest finance, inter-national issues often mean significant costs to shareholders either from dilution or from the fees and commissions involved. They also point to the occasions when convertible bonds have



", . . and then there's something they call the pie ratio

bonds by UK companies, issued mainly in the Eurosterling marmainy in the Eurostering mar-ket. Fisons was forced to with-draw a share issue, and Beazer reduced the size of one. The Association of British Insurers told companies that it

would not sanction issues representing more than 25 per cent of issued equity, compared with 6.7 per cent previously. The National Association of Pension Funds similarly expressed opposition, though its line was

Treasurers, vociferously egged on by their investment bankers, argue that they must develop a broad shareholder base which provides a strong underpinning for their share price and give their companies greater flexibility in timing

het capitalisation, and for Brit-ish companies to ignore the availability of external finance is short sighted," the Treasurer magazine argued in an edito-rial. (Most treasurers are not anxious to speak out indi-vidually on this issue for fear of upsetting their institutional shareholders.) A broad shareholder base,

many treasurers and bankers the result could be a reduction argue, cannot be developed by in the costs involved, through persuading investors to buy in the secondary market. "There rights issues as well as a is a view that overseas investors can be attracted simply by good investor relations and road shows. While these are neces-

risen rapidly to premiums in the sary to support an overseas market. The effect of institutional substitute for the impact of a resistance has been drastically new issue that forces a large to slow the issue of convertible number of dealers and investors to make a decision to invest," The Treasurer argues.

Additional arguments are that issues need to be of a certan size to be marketable and justify expenses; that British companies need access to the innovative techniques of the international markets; and that the need to broaden the recog-nition of their names, so that they can more easily sell both other securities and their own products.

Treasurers argue that issues of convertibles or equity war-rants do not necessarily involve dilution of existing share-holders' interests. Noting that it was the manage

ment of one of Britain's best performing companies— Fisons—which had to withdraw "The UK represents less than "The key issue surely is for 10 per cent of world stock mar-shareholders to back successful management teams, and remove incompetent management but the task in hand."

The argument is not yet over British companies' access to the international markets does look like being limited. But since this will force them into making more rights issues—the traditional method of raising finance—

Small company finance and venture capital

Backers look for experience

TALK TO any venture capitalist, have come from a larger

recent years, the launch of the major problem for many small businessmen. What has gone

Part of the problem is that, despite the rapid growth in the funds on offer to the smaller business, demand has outstripped supply. Instead of attempting to find another job, or adapting to life on the dole, the skilled blue-collar worker is now more likely to set up on his own

buy-in team to be parachuted into another business. This all means that the providers of funds can be more choosy.

right failures and several com-panies which just potter along. He must start with a full card of potential winners to achieve

even this result.
It is not uncommon for a

TALK TO any ventile capitalist, have come from a larger comand he will bemoan the shortage of attractive business ideas
to back. Talk to any small
businessman struggling to set likely to succeed is the indiup or expand his company, and
he will complain about the difficulty of rabing funds.

Despite the rapid growth of to market it and no management
the venture capital industry in
recent years, the launch of the

Business Expansion Scheme successful businesses have and the growing interest of gov-ernment and banks in the small ers finds little response in the firms sector, finance remains a venture capital community. The would-be entrepreneur-does not always present his case to the financier in the most effective way. Many are poor at presenting a business plan, do not understand the financial

implications of what they are proposing and are reluctant to give up a share of their company in return for their financial ve up a share of their company backer sharing in the risk of the

The frustrated manager no longer bites his tongue when the board rejects once again his ideas for developing business. He is just as likely to gather a group of colleagues to propose a management buy-out, or even offer his services as part of a

Equally, entrepreneurs frequently look to the wrong source when they go out to seek funds. With the notable exception of 31 (Investors in Industry) few venture capitalists are interested in providing sums of less than £100,000, and for many the lower limit is £250,000. The cost of monitoring smaller and usually higher risk investments mean they must restrict their activities to a relatively small

number of larger investments. The venture capitalist is seeking such a high return from his portfolio that only companies which look likely to achieve very rapid growth will get his backing. He usually expects to have one or two spectacular suces, a similar number of out-

medium-sized venture capital fund to receive 500 applications for finance in a year, to look more closely at 200 of these and

then to back only five.

The business most likely to get the venture capitalist's backing will be run by a team of

rose from 37 to 45 per cent.
If venture capital is not available, the small businessman can

many passessment take the view that the money they invest belongs to them but that the venture capital funds belong to nobody," complains one sea-soned investor. capital.

Sources of funds to smaller businesses

950 3,000 257,400

150 2,500 24,000

*To cover 80 per cent of financings, le ignoring 10 per cent extremes.
† Figures include 8ES approved funds. ‡ To October 1986. ‡ Estimats.
¶ Figures are for West Midland Enterprise Board. Other boards tend to lend

at lower levels. IJ First full year for some of LEBS, therefore growth figure

ne.

250 101,000

750 279,000

700 260,000

"I'm not going to give away a share in a business I've risked share in a business I've risked everything for and spent years building up," is the view taken by many an entrepreneur.

Despite these differences of outlook, venture capital has come to play an increasing role in the funding of small business during the 1980s. From just 20

Amounts invested per company (£'000)

Oct '84/

Sept '85

1984-85

BES (funds)

Local Enter-

prise Boards

has grown to more than 110. The 17 members of the British Venture Capital Association, the industry's main representative body, invested \$25m in 708 companies (most of them British Venture Capital Research Capi companies (most of them British) in 1966. These represented increases of 31 and 11 per cent respectively over the previous

But the BVCA's statistics confirm the move to larger and safer investments. The average size of new investments rose to £459,000 from £368,000, while the share taken by relatively safer buy-out and acquisition funding

turn to the Business Expansion Scheme for finance. However, despite the success of the scheme in encouraging investment by individuals by means of tax breaks, the BES suffers from similar limitations to venture BES fund managers seek to

HES fund managers seek to restrict their investments to a limited number of larger pro-jects so that each can be moni-tored effectively. And despite the tax concession which is meant to encourage the taking meant to encourage the taking of risks, the managers naturally seek to reduce their exposure by backing safer ventures. BES funds are not being used to back the riskier start-ups for which they were originally intended, many entrepreneurs

Total % Change Total out-

per on previous standing or

122,200

167,000

857,000

1,190,000

\$23,000,000

complain.

The banks, of course, provide the bulk of funding to small businesses though this is rarely in the form of equity. It would take the form of an overdraft facility or, increasingly, term loans. Branch managers are not beauty and in respond to always equipped to respond to the demands of a fast growing business, so the banks are starting to create special teams of managers to handle medium-sized corporate clients.

Banks are also moving cautiously into the provision of near-equity to small firms. National Westminster Bank National Westminster Bank recently launched what it calls its capital loan scheme. It will provide a loan of up to £200,000 with options attached to allow the bank to take shares in the company at a later date.

An increasing role in the provision of loan finance for small businesses is being taken by the enterprise agencies, local authorities and private trusts. The sums are often quite small, however, and sometimes restricted to younger borrowers.

The enterprise agencies, private sector-backed organiza-tions which provide advice and assistance to local small businessmen, are frequently able to channel small amounts able to channel small amounts of money, of £1,000 and more, which they have obtained from their commercial backers, into local small firms. The Shell Enterprise Loan Fund, for example, provides up to £5,000 a time for working capital or fixed asset investments to small businesses through the enterprise agencies.

prise agencies.

The Princes Youth Business Trust, which has the backing of the Prince of Wales, provides financial backing and advice to young people between the ages of 18 and 25, while the Young Entrepreneurs Fund, set up by Sir Philip Harris, of the Harris Queensway stores group, makes investments. of £50,000 to £100,000 in small firms with potentials.

gi00.000 in small firms with potentials.

Local authorities around the country are also providing funds to help small firms to grow, often working through their local enterprise agencies. Milton Keynes Borough Council finances a seed capital fund, while Berishire County Council provides start up loans of up to provides start-up loans of up to 21,500 to young business people who have been refused bank loans because they cannot pro

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مِلَدًا مِنْ الأَصِلَ

Convertible Euro-sterling bonds

Protest restrains issues

THE INCREASED enthusiasm of overseas investors for ster-ling securities provided an unusually, wide window of opportunity for British com-panies to tap the sterling Euro-

opportunity for striking com-panies to tap the sterling Euro-bond market during the first few months of this year.

But many companies were still finding the rates available in the straight fixed rate bond market prohibitively expensive. So the bond convertible into shares emerged as the favourite issuing vehicle, since the cuphoria surrounding the UK equity market meant that borrowing costs could be shar-ply pared on an issue ply pared on an issue incorporating an "equity kicker."

One finance director said:

"The arithmetic wouldn't have worked 12 months ago. But this year the strength of our share price made the argument for locking into long-term funds through a convertible issue irresutable."

A suitablished formatting the convertible issue irresutable.

A sprinkling of issues before Christmas set the scene, but during the spring the surge in British convertible offerings assumed rollercoaster proportions. By the end of May, 16 companies had launched convertibles raising \$1.190m (Suromoney Bondware).

vertibles raising £1.19bn (Euromoney Bondware).
Retailers were particularly active, with such companies as Asda-MFI. Burton and Storehouse among the first to get in on the act. This reflected both their heavy capital expenditure programmes, creating a need for long-term finance, and the attractive terms that became available as European investors looked with friendly eyes on the retail sector of the UK stockmarket.

Now, however, the pace of issuance has slowed noticeably. This is partly because of more incertain stock market condielections in the wake of the general election, but undoubtedly is also linked to a wave of protest from UK institutional investors against the licence that com-panies were taking in issuing

new equity.

During April, the insurance companies and pension funds issued guidel as sharply reducing the number of new shares that companies could issue, other than to existing shareholders, without gaining special approval. The guide-lines cover convertibles, since assuming they are converted, they amount to equity offerings; although the dilution effect is deferred, since the bonds are deferred, since the bonds are by broadening the range of exchangeable at a price higher influences on a share price.

than the share price at the time of issue.

The institutions became The institutions became alarmed about the convertibles when they saw them trading at

when they saw them trading at massive premiums to issue price, which they said proved that the bonds were mispriced and that the bonds were mispriced and that a transfer of capital value from existing shareholders to the buyers of the bonds had taken place.

Since these guidelines were issued, companies that have ventured into the Euroconvertible market, such as P&O and the Des Corporation, have had to tread with great care.

Dee Corporation, for instance, put itself to the pains of saying in the press release that accompanied its issue in June: "We have carefully examined the financial implications of the issue and firmly believe that it represents an excellent transaction." represents an excellent transaction for Dee and its share-

tion for Dee and its snare-holders."

It seems clear, with the benefit of hindsight, that many of the bonds were issued on overly cheap terms. A deal for Burton launched early this year, for instance, traded as high as 10 points over its issue price. But it is easy to imagine that But it is easy to imagine that there was some wariness among insurers about queering the pitch for later international issues by overpricing their first offerings. And the convertible issue, if

And the convertible issue, if properly priced, has several distinct advantages which arise from its hybrid status, straddling the debt and equity markets. Mr Neil Ryder, head of corporate communications at BET, said of BET's issue last October: "First, it was a way of raising relatively cheap long-term money. But it had added advantages of getting our name better known in overseas finan-cial markets, and possibly broadening the shareholder

The arguments for widening a company's shareholder base are perhaps losing their lustre in the face of UK institutional concerns over the concept. But there are nevertheless clear potential advantages in doing so especially where a company conducts much of its business

And companies of all types and companies of all types can be keen to widen the markets for their shares, because it alleviates the pressure on the domestic market, and can help to limit share price falls and discourage unwanted predators

For BET, the convertible bond formed an early stage of an overall programme of exten-ding its shareholder base, which includes: a listing of its which includes: a listing of its shares in the US planned for next month, two Euro-equity placings already completed, and a projected listing of shares in European centres.

The main alternative that

finance directors could have chosen in the equity linked debt market was the bond with warrants to buy equity attached. This also reduces the cost of funds, but is not so likely to achieve the wider shareholder base, since the warrants tend to be traded speculatively rather than reaching firm hands.

In the case of convertibles, it is clear that an unquestifishly

In the case of convertibles, it is clear that an unquantifiable flow-back into the UK occurs both before and after conversion, but bankers believe that at least a proportion of the issue remains in continental hands. Where a wider shareholder base is a priority for a company, a more direct route would of course be to issue the shares directly. But this is not easy for many companies whose names many companies whose names are not familiar to overseas investors, some of whom are in any case not able to buy shares

that are not locally quoted.
European investors tend to
prefer convertible bonds to
direct issues of shares because, in some countries, the taxation treatment of the coupons is favourable, but more generally the investors' downside risk is

In the worst case, if the share price does not perform, the purchaser is left holding a fixed purchaser is left holding a fixed interest bond providing capital protection. Particularly attractive are the bonds which include options for the investor to "put" the bond after a period of time; these are priced to give a yield broadly equivalent to the yield on a comparable gilt. Now that the precedent has been set by this year's rash of been set by this year's rash of issuing, it seems likely that British companies will become established visitors to the con-

vertible bond market. But the rich pickings which But the rich pickings which accrued to the investment bankers during the heady days in the spring of this year—when bonds bearing high coupons, low conversion premiums, and put options, too, shot to immediate premiums—are probably over. After the outcry from British shareholders, the pressure is now on for a bond to trade at around issue price.

IF A banker had been put in deep freeze a few years ago, he would come back bemused at

would come back bemused at the bewildering range of new concepts and financial instruments that have encroached on his traditional world.

Finance has been disintermediated, globalised and securitised. A whole range of new forms of credit have encroached on traditional lending, including; commercial paper, Eurobonds and multi-option facilities.

One of the most striking

One of the most striking trends our thawed-out banker would see is the banks' traditiowould see is the banks' traditional lending role being by-passed — disintermediation — in
particular by the largest
corporations. Instead, multinationals are raising funds by
directly selling debt contracts
as pieces of paper (securities)
on the international capital
markets — accuritisation. markets - securitisation.

But the trends are far from

clear cut. In some cases modern techniques are complementing traditional lending, while in other areas old-fashioned credit is holding its own or even fight-

ing back.

New forms of debt provide opportunities as well as problems for the banks. The commercial banks are worried about their traditional customations are their traditional customations and their traditional customations are saided to workhank hanks and ers going to merchant banks and ers going to merchant dames and foreign institutions. But the Midland's global corporate banking director, Mr. David Pot-ter, welcomes the emergence of

ter, welcomes the emergence of the commercial paper market as "extremely good news".

"For customers who were borrowing short term we can instead arrange commercial paper programmes. At the same time, if we can sell that commercial paper to people who would otherwise have deposited with us, we keep the relationships on both sides and contain our balance sheet," says Mr. Potter.

Traditional lending is also far from dead. The volume of syndicated loans internationally, for example, rose from \$42hn in 1985 to \$48bn in 1986.

1985 to \$48bn in 1986. "Not so long ago the market was saying that syndicated cre-dits were dead," says Mr Alan Jones, director of commercial banking services for NatWest. "Now there's been a tremendous resurgence of syndicated credits through multi-option facilities. If you like, this is still traditional bank lending but packaged in a new

way."

It is also possible to enhance traditional lending by using modern risk management techniques and access to the capital markets. For example, a bank could arrange an interest rate swap between a bond issue it is erranging and a traditional

borrower. Traditional medium term len-ding is also still healthy. For example, many airlines are using lessing to finance their re-



Commercial bank borrowings

Pick your instruments for the paper market

banks are deriving their income increasingly from fees rather

than interest.

Although the changes are most striking within the largest companies, which are generally multi-banked, new techniques are also being used by smaller have plunged into using new companies. "The trend is to instruments. But none of them most striking within the largest panies.

The big four banks differ in which relies on its being a "British bank first and a European bank second". For Midland, its instruments. But none of them

finance, the overdraft remains a useful standby.

While there has certainly been rapid growth in securitised credit in recent years, the commentators agree that it is virtually impossible to quantify accurately the changes taking place. Many deals that take place in both the capital and credit markets are excluded from published statistics.

For the largest companies the banks are arranging deals rather than providing funds themselves. In this sector the banks are deriving their income

on traditional bank lending. For example, there are several venture capital funds eager to lend to medium-size and small com-

Overall, the traditional over-draft is still the most popular sophisticated form," says Mr still in a rapidly developing instrument with medium and Paul Borrett, the divisional market: draft is still the most popular instrument with medium and small companies. For larger companies, although a relatively expensive form of finance, the overdraft remains a useful standby.

Sophisticated form," says Mr still in a raphuty developing market:

Barclays de Barclays, with its Barclays de Corporate division.

Medium sized companies may not be big enough to issue their own paper on the international that it is impossible to be first in the paper of the international of the paper of the international of the paper of the international of the paper of the divisional market:

Barclays de Barclay

all instruments, it plays almost all of them. Barclays also specialises in specific areas of lending, such as industrial len-ding, and makes use of its international customer base.

•Lloyds has a reputation for being the most traditional in its lending, But the bank claims to be active in the new instru-ments, and points out it has 11 out of the 32 commercial paper dealerships. It vehemently denies that its recent withdrawal from market making Eurobonds will affect its ability to

customers.

•Midland has a focused strategy which relies on its being a "Brit-

provide new instruments to its

developing a relationship with new customers. Once relations are established, Midland Montagu, its "investment banking product factory", can offer a wide range of securitised pro-

eNatWest is probably the most aggressively into the new instruments. We've changed enormously within our organisation to recognise the change in the market place," says Mr Jones. NatWest claim to be in all the

what the main banks have in common is an emphasis on the importance of long-standing relationships with customers. In contrast transactional banking. where institutions organise one-off deals at the least cost to the customer, may have short term advantages but, they also have

drawbacks.
"At the end of the day we have many aces in our hand," says Mr Borrett. These include a customer base, good will on both sides, trained staff and a reputation. Corporate treasurers tend to

echo the bankers' view, but with some qualifications. At one of some quantitations. At one of this year's Gilbart lectures, Mr Archie Donaldson, former deputy treasurer of ICI, stressed that, "No corporate treasurer that, "No corporate treasurer can afford to make the assumpcan afford to make the assump-tion that his company's business is so robust as to be inviolate, and the experienced ones are encouraging their bankers to maintain a relationship-based approach." However, he went on to say that "it is not the task of the corporate treasurer to pay more for any specific trans-action than is dictated by the market."

market"
With such a rapidly changing financial scene, companies are coming to recognise the importance of maintaining long-term relationships with banks. "You have only got to have a major hiccup and there will be a flight back to quality," says Mr Jones. A default in the commercial paper market, for instance, would bring about rapid

changes.
Indeed, it is important to remember how unusual circumstances are today. The new instruments have proliferated at a time of market boom and high international

and high international liquidity.

Market volatility is underlined by the recent flutter in the Eurobond market, following America's decision to terminate its tax treaty with the Netherlands Antilles, and the earlier collapse of the perpetual floating rate note market.

The increasing dependence on capital, rather than credit, markets is in some ways a rever-

markets is in some ways a rever-sion to the situation in the mid 1960s. Today, though, new technology increases the poten-tial range of financial products available.

Daniel Ben-Ami

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Sterling and Euro-commercial paper

Weakness of the dollar prompts intervention

IN THE first six months of this year, both of the markets in part of the year was the weakcommercial paper which are ness of the dollar and the heavy

In Eurocommercial paper, This had an influence on the growth continued in the amount market in a number of subtle of outstanding debt and in the ways. Fears of a collapsing dolnumbers of issuers and investors. Some issuing houses now many investors to take fright: estimate that the market has grown to \$35bn, even without because they are natural investors. Euronote issues supported by a tors in dollars or they use the back-up line of credit, and there swaps market fully to hedge

back-up line of credit, and there are roughly 450 programmes in place.

Sterling commercial paper, while a much smaller market and destined to remain so, passed the £1bn mark for the first time in April. one year after its launch. The growth of the market has nevertheless disappointed some of its advocates, and the signals now being sent places to tradition, in the US Treasury bill market. This depressed bill market. This depressed bill market that many European central banks were increasing sharply their holdings of the US currency and looking for places to invest them.

This they did, according to tradition, in the US Treasury bill market. This depressed bill push yields lower for high qualities contain grounds for hope ties contain grounds for hope ity non-bank paper in the US but are by no means unambi-domestic markets.

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the US markets than through Euro-commercial paper. This was accentuated by the fact that yields in the ECP market are based on bank deposit rates, which were being pushed higher because of credit concerns linked mainly with the Third World debt crisis.

The differential between yields on US bills and on toprated sovereign paper in the ECP market became too high for central banks to resist, and they moved into the ECP market in centred in London made signifi-cant strides toward maturity. intervention that it prompted.

guous.

For US corporate issuers, this
Probably one of the main meant that it was significantly
influences on the Eurocommercheaper to issue paper through

and FINANCIAL PLANNING

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growth of the French commer cial paper market, for example, has spurred French institutions FORUM FOR to look at ECP as an alternative investment which they can swap back into francs. **INCREASING SHARE VALUE**

In many areas it is thus clear that the ECP is still regarded by many borrowers and investors as an opportunistic or marginal Stern Stewart & Co., an internationally recognised corporate finance advisory firm, presents a two-day forum on: market, rather than one which is central to their investment or SHARE VALUATION funding policy. So they buy paper, but only if an advan-CORPORATE RE-STRUCTURING tageous currency swap exists; or, if the ECP market is not competitive with that in the US, they issue in New York. **ACQUISITIONS AND DIVESTITURES** MANAGEMENT INCENTIVE COMPENSATION

There has also been less concern in Europe than in the US with the credit quality of banks, so the imperative to find alternatives to bank deposits for many short-term investors has

moved into the ECP market in some force to provide a major

spur to its growth.

Toward mid-year, central bank intervention slowed and their profile in the ECP market has slipped again.

In recent weeks, the pattern has see-sawed, so that yields in the ECP market are now com-

Dealers also say that the num-ber of investors in ECP has

grown as more and more domes-

not been so strong.
The sterling commercial paper market also has that opportunistic quality, and here again currency intervention appears to have played a role in this year's market development. There are about 80 programmes in place, and slightly over half had issued paper by the end of May, when £1.37bn was outstanding, Bank of England figures showed.

the financial scene in the UK, where a sophisticated corporate bill market has existed for cen-turies. Rates available in the bill market (plus the banks' acceptance fee of 16 or 16 per cent) seem to many borrowers to place a ceiling on what they are is its ability to unlock investors other than banks. May's data represented a blow for those hoping for continued sharp growth in the market. The signals are thus still a light the signals are thus still a light the signals. willing to pay in the ECP market.

However, in the second quar-ter, the Bank of England was panies have decided that, rather than launch a prog-ramme purely in sterling, it is Stern Stewart & Co. intervening heavily in an ramme purely in sterling, it is attempt to curb a sterling rally often worthwhile adding a doland, in order to neutralise the lar option.

so-called bill mountain). From about £11.7bn at the end

of last year, holdings of bills by Bank's Issue Department hol-dings of bills had fallen to a mere £2.22bn at the end of May.

These sales, it is believed, pushed up yields in the bill mar-

ket, giving the sterling CP mar-ket a competitive edge as far as

measure of the market's success

nals are thus still ambiguous.

An increasing number of com-



Multi-option facilities

Off-balance mechanism

BRITISH COMPANIES have been important borrowers in the London-based international capital markets this year. This is despite the fact that their borrower can use to raise short-

So far this year, some 40 British companies have arranged facilities totalling over £50n.

The business began as a lucrative new instrument for banks, ever looking for new sources of business in the increasingly competitive international markets.

Banks and borrowers were particularly attracted to the through bankers' acceptances. These are arranged through a "tender panel through bankers' acceptances. These are arranged through a "tender panel through bankers' acceptances. These are arranged through bankers' acceptances. These are arranged through bankers' acceptances. These are arranged through a "tender panel" — a group of banks which may or may not be the same banks that underwrite the committed portion. When the borrower wants to receive funding, he seeks bids from the tender panel. Members the same banks that underwrite the committed portion.

particularly attracted to the mechanism because of the worldwide trend towards securitisation of corporate debt—the issue of tradable instruments

tion to arrange such deals. Most recently, a filbn financing for BTR, the industrial holding company, was subject to fierce dem with commercial paper competition between British programmes, both in the growand American banks, and the ing sterling commercial paper mandate was eventually won by market and in Euro-commercial

is despite the fact that their borrower can use to raise shortbond and share-issuing activities in the international markets have been severely restricted by pressure from their institutional shareholders.

Their biggest activity has been in the rearrangement of their short-term funding lines. A vogue has developed for replacing long-standing credit lines with banks that have more flexible multi-option facilities which enable them to draw that are competing to advance to the facility will allow that are competing to advance in the interest margin for drawings on the credit essentially represents the highest rate that the borrower will be sentially not all of a multioption facility is underwritten—
merely the "committed" portion: In the case of BTR, forexample, only £500m is committed.

that are competing to advance mitted them money.

Hence, the costs should be the borrower the ability to receive advances or funding through bankers' acceptances.

right to provide the financing, enabling the borrower to receive funds on the cheapest available terms.
Some facilities have included

instead of the straightforward the ability to issue Euronotes— bank loans. Moreover banks, tradable short-term securities under pressure to earn a better — through the same mechanism, return on their capital, are keen but this has become less comto get as much business as possible off their balance sheets, markets have shifted towards Facilities such as these count as commercial paper issued contingent liabilities, except through dealers and not tender insofar as they are actually panels.

drawn.

Already profit margins have known in the capital markets, been shaved by flerce competition to arrange such deals. Most recently, a filbn financing for BTR, the industrial holding to facilities are arranged in tangents.

paper. These allow borrowers to issue short-term securities distributed by a few appointed dealers.

Just to add to the complexity. Just to add to the complexity, the committed portions of credits often include an "available" and an "unavailable" portion. The available portion can be drawn at any time, but the unavailable portion cannot the unavailable portion cannot be described when cannot be accordanted to the complexity. the unavailable portion cannot the paradoxical phenomenon of a loan upon which the borrower cannot draw. The borrower must instead give notice that he might want to draw, and becomes able to do so when the notice period is up. The rationale for this is that commitment fees are lower on the unavailable portion of the credit. Some bankers argue that the unavailable portion is a contingent liability just as much as the available portion, and

the available portion, and therefore should command the same fees. Others say, however, that a bank is in no immediate danger of having to advance the unavailable money and so the lower fees are justified. At any rate, most banks have acceded to this trend.

Borrowers in replacing their traditional sources of finance, are usually nervous about upsetting the banks with which they have had relationships for many years: So the underwriting banks usually include most of those relationship banks. The deals are often quietly worked

out with them.

Because of such concerns,
British banks have captured
most of the business of arranging multi-option facilities.
Barclays, National Westminster
and S. G. Warburg have dominated the field, and mandates have gone to a number of other British clearing and merchant banks. But some North American banks have also won with

effects of this on the domestic money supply, it was selling a large number of commercial bills from its own holdings (the

Debentures

Why revival is a distant hope

issuers were concerned. However, after a sharp jump in April, growth again slowed in May, and was largely accounted for by increased holdings by financial institutions. Since a

In both the sterling and the rapidly issued and maturing ECP markets, the long awaited debentures were not replaced. shake-out of dealers has yet to in the eighties, funding occur, perhaps because of options have become much borrowers' unwillingness to more flexible than the old choice between an overdraft and a debenture. Banks have become more eager to provide acquired companies to or medium-term finance to to improve profitability.

be diluted but because using equity as consideration encour-ages the management of the acquired companies to continue

FEW MARKETS can have waited so long for a revival as the corporate debenture market trading, issues that the corporate debenture waited so long for a revival as the corporated debenture market trading, issues debenture seem less worthwhile; sterling commercial paper issues, for example, offer are now about as fashionable as tripe and onlons.

The idea of issuing debt secured on one or more of the assets of a company is as old as capitalism itself. But the moribund nature of the market in recent years stems back to the fare years of boll markets, soared and corporations grews in at double-digit rates.

As liquidity worries began increasingly to obsess corporate rapidly issued and maturing debentures were not replaced. In the eighties, funding in the popularity itself and corporations grews in the popularity itself and company like Harlewood in the eighties, funding in the popularity issuing its own in the past year, is debentures were not replaced. In the eighties, funding on a medium term money for 10 years in a debentures worthwhile investments, they for will have inc other active section debentures. With current market coulding them current market coulding them thought the expense of the set interest. In the current market coulding them thought the could debentures. With current market coulding them thought the could debentures. With current market coulding them there in the set into could stract investors to of the entirest can be schieffed with, their there to could stract investors to off the entirest can be schieffed with. In current market coulding them, the requirement of the market in the past of the debentures. With a could stract investors to off the entirest can be schieffed with, their them there to could stract investors to off the debentures. With current market coulding them there in the entire them there in the entire them there in the entire them there in the provided at the provided of the entire them there in the provided them the past of the entires to can be schief to an individual to the

league tables.

So with neither issuers nor investors over-enthusiastic about the market, only two sectors have seen much activity. Property companies have continued to tap the market, and consider the argument.

Terretorie debt.

Some would argue that convertible issues have a very high wilden cost, in terms of the diffusion effect; but while the market is bubbling, few companies below to long to consider the argument.

Property companies have continued to tap the market, and indeed April saw the largest ever debenture issue in the UK—a £200m placing by Land

prices of property companies, which has eliminated the traditional discount to asset values, does not hold out much hope for increased activity in the debenture market. Even the sleepler property companies distant hope. sleepier property companies

Large companies have also used convertible issues as a ever debenture issue in the UK—a £200m placing by Land Securities.

As the issue was fungible with two other Land Securities stocks, the total £400m issue is one of the biggest non-government stocks traded on the market. It was also notable for breaking the 10 per cent barrier—not with the coupon which was set at that psychologically important figure, but on the gross redemption yield which was 9.986 per cent, 75 basis points above the equivalent gilt.

Debenture issues are particularly attractive for property

was 9.986 per cent, 75 basis points above the equivalent gilt.

Debenture issues are particularly attractive for property companies, because they match the long term nature of their assets. They also provide a fairly secure home for the long term funds of investment institutions.

But the recent surge in share prices of property companies in fashion away from equity

A congruence of all three fac-tors appears unlikely in the short term, and the rebirth of the debenture market remains a distant hope. Philip Coggan

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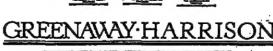
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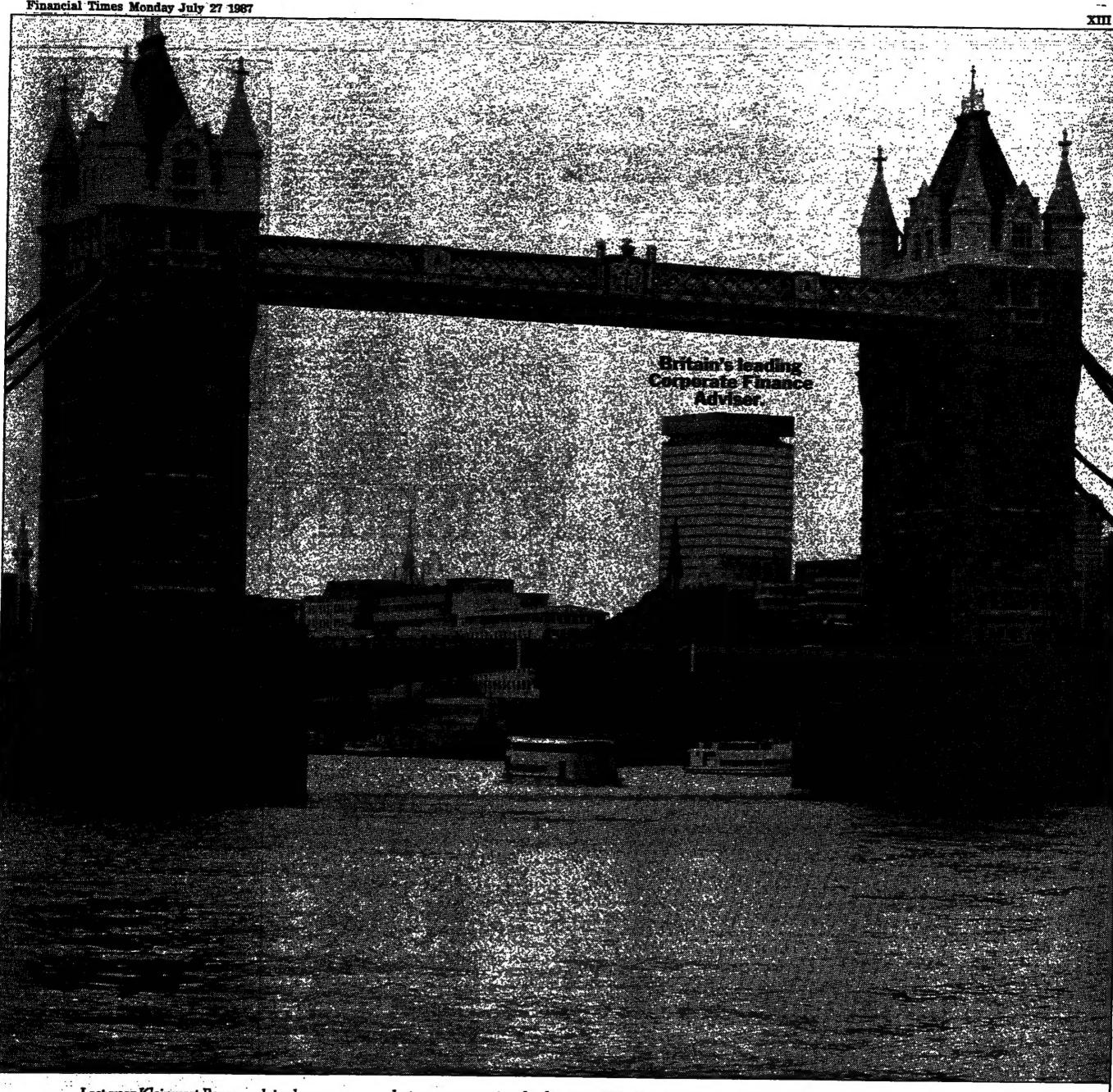
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FOLLOWING COMPLETION of the 1984 reforms, the relatively few changes to the corporate tax

Many will look to the 1988 Budget to lay out a radical approach to the tax system over the life of the new Government Any such measures, however, are more likely to affect the personal than the corporate

Companies have come to scrapped within up to five terms with the new corporate years, may be taken out of the system mapped out in 1984, pool, and its net cost to the business cost to the pool, and its net cost to the business may then be relieved over a proportion of expenditure on the acquisital expenditure on the acquisitation between capital expenditure on the acquisitation and the companies have come to five terms with the new corporate years, may be taken out of the system mapped within up to five terms with the new corporate years, may be taken out of the system mapped out in 1984.

The distinction between capital and the companies of the compa certain business assets may be tal expenditure on the acquisideducted in calculating taxable profits, remain available for the distinction between capital expenditure on the acquisition of new assets and account of the control of t profits, remain available for the same categories of asset. The Government has shown no inclination to narrow or broaden their scope.

broaden their scope.

The system is, however, shorn of the large initial write-offs. New expenditure on industrial and agricultural buildings is written off at 4 per cent per annum over 25 years; expenditure on buildings within an enterprise zone retains, as an oasis in an otherwise barren tax landscape, its privilege of an

No first year allowances are available on machinery and plant. Allowances operate wholly on a pool basis: current expenditure is added to the unrelieved balance of previous expenditure; sale proceeds are deducted, and a 25 per cent allowance for the year is calculated

on what remains. With time, the pool will grow to a point where the 25 per cent allowance equates more with actual expenditure for the

Taxation

At ease with the new system

however, now available is to "de-pool" short life assets. Machinery and plant, sold or

tion of new assets and revenue expenditure (on the repair of old assets) has taken on new importance. Revenue expenditure continues to obtain an immediate 100 per cent write-off. R & D expenditure, including expenditure on new assets for research and development, also continues to be favoured in this way.

this way.

The system in its current form remains vulnerable to inflation. Given a continuing emphasis o further reductions in the RPI, landscape, its privilege of an the Government is unlikely to see this as a problem that needs see this as a problem that needs to be addressed. The effect of the changes on the overall wellbeing of the leasing industry may not have been as severe as was suggested in some quarters in 1984. The basis for the flourishing finance based lease business was removed, but the industry has adapted to give operating lease and hire purchase arrangements greater prom-

SSAP 21, issued in 1984, company's gearing ratio appear-requires lessee companies to capitalise leased equipment, while lessors accounted for the

Profit required to provide 10 per cent return on £100 investment Equity (35% CT rate) Dividend Equity (27% CT rate) Dividend Interest Payment by compan 2.7 10.00 10.00 10.00 Tax on company income to service interest/dividend

recent trend that is causing con-cern is the growth in off balance sheet companies, for example, to finance stock or capital assets. The use of such companies enables such assets and obligations to be kept out of the financial statements of a company.

While the off balance sheet liabilities for the benefit of the company in question, it does not have to be consolidated. The

11.23 to bring these forms of finance back on balance sheet, are cur-

rently under discussion.

The full corporate tax rate remains at 35 per cent in 1987.
For companies with profits of £100,000 or less, the rate of tax on profits becomes 27 per cent, in line with the basic rate. A marginal rate of 37 per cent applies to profits between £100,000 and £500,000. The gap between the top income tax rate of 60 per cent

has come more to resemble that which existed up to 1979 between the 83 per cent earned income rate and the 52 per cent

corporate rate. The incorpora-tion of business is encouraged accordingly, although this has not stopped the publication of a

not stopped the publication of a consultative paper on the disincorporation of business.

The imputation system of corporation tax, under which tax paid by the company is credited through the ACT system against a resident individual shareholder's basic rate income shareholder's basic rate income tax liability on dividends paid, continues unaltered. The narrowing of the gap between the basic rate and corporate tax rates means that a higher proportion of the company's tax is credited to the shareholders. As the basic rate falls, however, this gap increases, and this will reach 10 percentage points should the basic rate be brought down to 25 per cent

points should the basic rate be brought down to 25 per cent next year. Nevertheless, the continued reduction in the small companies rate means that such a company may still impute to its shareholders the full amount of the tax it pays. The gap between corporate and basic income tax rates is an basic income tax rates is an important factor in the distinction between debt and equity

Previously, a company's chargeable gains were taxable at 30 per cent. That tax could not be imputed to shareholders through the ACT system. The prediction in last year's corporate finance surrey that corporate finance surrey that corporate

corporate tax rates and the tax be imputed to shareholders, was fulfilled in this year's was fulfilled in this year's Budget. While this may eliminate the anomalous ACT treatment of the previous system, the increase in rate from 30 to 35 per cent will be unwelcome to many companies; only small companies will see the tax rate on gains fall to 27 per cent.

That apart, the capital gains tax system has received scant attention from the Chancellor in the last two years. The complex-

the last two years. The complexity of the system, and some of the unexpected effects of allow-ing iosses to be created by infla-tion, suggest that some action will be taken in the life of the current Government. A return to some form of short term gains tax may be the result.

The tendency is to look to direct taxes as having the major

impact on corporate finances.
The capital markets are,
however, equally sensitive to
changes in indirect taxes. The
market has had to come to terms
with the introduction of stamp duty reserve tax, and with the changes in stamp duty in relation to equity issues. Generally, straight forward debt issues do not attract stamp duty or stamp

not attract stamp duty or stamp duty reserve tax.

The major recent change has, however, been in the VAT regime. The tightening of the partial exemption rules has meant the loss of an input tax deduction for expenses attributable to debt or equity issues, leaving an unwelcome additional 15 per cent cost with the nal 15 per cent cost with the issuer. Underwriting and management costs for new issues by the UK and other EEC issuers, as opposed to secondary offerings have however become exempt supplies not attracting VAT.

Malcom Gammie



The Scottish scene

The enterprise culture begins to show itself

"WE GET business here dif-ferently from the way they do in the south," says Jim Martin, the Edinburgh local director of Investors in Industry (31). "Down there, there are lots of companies coming and asking us for finance. Here we have to sourceach companies, to encourapproach companies, to encourage people to be entrepreneurs.
The courting period tends to be

It is a theme one hears frequently during an exploration of Scotland's distinct corporate

of Scotland's distinct corporate finance sector, which is based largely in Edinburgh.

Jim Martin attributes the problem to the much alower growth of the "enterprise culture" in Scotland Companies. he says, are more cautious than those in the south about expanding, and about seeking or upgrading market listings, a criticism that applies in par-ticular to family-owned con-

make companies aware of the opportunities available to them, and in March set up a £50m fund and in march set up a 250m total
to finance management buyouts. Though no deals have yet
been concluded, 3i has already
had about 100 approaches from
which "some potentially very
big buy-outs" have emerged, Mr

big buy-outs "have emerged, Mr Martin says.

In the year to March 31 1987 new investments by 31 in Scot-land totalled £24m—an increase of £7m on the previous year.

Ian Macpherson, deputy man-aging director of the British Linen Bank (BLB), the merchant banking arm of the Bank of Scot-land, is a little more upbeat. "Companies are becoming a bit more assertive. There's a stirmore assertive. There's a stir-ring in Scotland that wasn't there two years or 18 months ago. Companies are thinking of

acquiring each other or diver-sifying" In the superb Edinburgh drawing room of Noble Grossart, Angus Grossart, the managing director, probably the doyen of Scottish financiers, has criticisms of the standards of senior management in some Scottish

cisms of the standards of senior management in some Scottish industrial and services companies, but he believes that some of them are right to eschew the glamour of listings for their own sake.

"There's a cult of the USM that's often a wrong time priority," he says. "Companies should go public on a larger footing. There is a surprising number of private companies in Scotland that could have had a listing but have not gone to the USM." For many of them, he upholds the merits of private placings with institutions as a way of raising funds.

If the volume of corporate finance business in Scotland amounts to less than what Scotland amounts to less than what Scotland

amounts to less than what Scot-land's one-tenth share of the UK population would justify, that does not mean that the sector itself lacks buoyancy. BLB, whose profits rose 84 per cent in whose profits ruse 34 per cent in the year to January 31 1987, to £7.8m, not only views the Scottish scene with some optimism, but anyway does 65 per cent of its overall business outside Scotland. It has a number of subsidiaries whose role is to invest in promising companion

subsidiaries whose role is to invest in promising companies: recently one of these. Melville Street Investments, was listed on the stock exchange and disclosed holdings valued at £23m in 51 unquoted companies.

Charterhouse, the merchant banking arm of the Royal Bank of Scotland, has an important presence in Scotland. Its venture capital operation, Charterhouse Development Capital, is partly run from Edinburgh, has £30m invested in £53 companies, and has been involved in seveand has been involved in several management buy-outs. But much of the bank's strength lies in its activities in other parts of

Noble Grossart has long believed that Edinburgh financiers must travel if they are to do business; and it does well not just in the rest of the UK but particularly in the US where it is involved, for example, in property transactions in California. Mr Grossart is on the board of Alexander and Alexander, the New York Insurance

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A newer addition to the scene is Quayle Munro, based in Charlotte Square, Edinburgh, which with a staff of just 12 provides a range of corporate financial services. It manages East of Scotland Industrial Investments, which has stakes in a number of unquoted Scottish companies.

Founded in 1984, Quayle Munro received a considerable boost last year when it handled. ding, and about seeking or boost last year when it handled, upgrading market listings, a criticism that applies in particular to family-owned concerns.

3i campaigns energetically to make companies aware of the companies aware of

ary London Brick Landfill—a company considerably bigger than Shanks and McEwan itself. Michael Munro, one of the company's two executive dire-ctors, sees an important niche-for an operation of Quayle Munro's size in corporate finance.
"We offer a personal, director to director service to companies he says. "The director of a small company much prefers dealing with a fellow director or the managing director himself, rather than with an underling from a big organisation." Quayle Munro is developing business in

Murro is developing business in parts of northern England, such as the Leeds-Bradford area.

Quayle Munro has formed a consortium called the Buy-Out Syndicate, in partnership with the Edinburgh stock brokers Bell Lawrie and the Glasgow-based Clydesdale Bank, to help management teams in Scotland carry out management buy-outs. It successfully handled a management buy-out of a house-building subsidiary of the Edinburgh-based company Christian Salvesen, but an attempt to acquire for its management Caledonian Airmotive, the aeroengine subsidiary of British Caledonian, was not successful.

Quayle Munro is not alone in

Quayle Munro is not alone in finding that, in the current bull market, listed companies can market, listed companies can often put up considerably more money than can be assembled on behalf of a management team. It is a point noted by Jim Martin, of 3i, and Robert Smith, managing director of Charterhouse Development Capital.

"Unfortunately we have to use real cash, rather than highly-rated paper," says Mr Smith. In theory, things might improve for management buy-outs if the market goes down, but, as Mr Smith says, "a lot of MBOs are predicted on coming back to the market at a later stage, so if that

predicted on coming back to the market at a later stage, so if that outlet goes the whole thing becomes less attractive."

Quayle Munro expects to act for Shanks and McEwen when next year, the company should come to the stock exchange. This would be another feather in its applied the first remains. in its cap, but the fact remains that, though BLB and Noble Grossart are frequently involved in placings, Scottish companies do not turn automatically to Scottish corporate ginance houses when they seek stock exchange listings: Christ-ian Salvesen used a London merchant bank in 1985, as a few weeks ago did Babygro, the Fife-beard electrics based clothing manufacturer founded on a management buyout which was backed by seve-ral Scottish financial institutions, including 3i and Melville Street Investments, It went to S. Warburg. As usual Scotland has to combat the pull of the

ALL THESE AREAS,



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